**EDUCATION**

**California State University**, USA Aug 2021 - Dec 2022

Master of Science – Business Analytics GPA: X.XX

Relevant Coursework: Managing Product Development, Marketing and Strategy, Design Thinking

Leadership Positions: Business Analytics Club, Executive Cabinet Member - Communications Club

National Institute of Technology, India Aug 2015 - May 2019

Bachelor of Engineering - Electronics & Communication Engineering GPA: X.XX

**SKILLS AND INTERESTS**

* Business: Design Thinking, Agile, Wireframing, SDLC, Data Analysis, User Stories, Road mapping, Prioritization
* Tools: Figma, Jira, Confluence, Tableau, Notion, MS Excel, Google Analytics, UAT & A/B Testing
* Technical: C++, Java, SQL, Python
* Interests: Designing, Writing, Content Creation

**EXPERIENCE**

**Product Manager Intern, Company Name,** USA Jun 2022 - Present

* Enhanced the ABC process for Product A (XXk users) by offering marketing and UX recommendations derived from user research, resulting in a XX% increase in customer retention.
* Collaborated with legal, customer care, and engineering teams to propose a cost-benefit analysis for internalizing an ABC process, shaping the roadmap for Product X.
* Identified cost-saving measures and proposed new features to enhance the value of a product with XXM Monthly Active Users (MAU), based on insights from surveys and customer interviews, resulting in a XX% increase in profit margins.

**Product Manager Intern(B2B),** Company Name**,** Chennai, India May 2021 - Jul 2021

*SaaS company providing enterprise sales content management software*

* Elevated user engagement for XX+ enterprises by XX% through the oversight of f1 and f2 feature development.
* Addressed ABC in sales conversion rates and recommended a solution to enhance content engagement, assessing DEF software options.
* Boosted product adoption by XX% by pinpointing key pain points and utilizing Tableau dashboards to track and analyze user data.
* Implemented Agile processes in collaboration with the leadership team, resulting in improved team collaboration and a XX% faster feature delivery.

**Software Engineer, Company Name**, India Jan 2019 - May 2021

* Utilized Java to develop firmware and software applications for ABC products, contributing to quarterly revenues of $XXk.
* Improved project delivery time by XX% through the creation of test plans on Confluence to manage the validation of ABC solutions.
* Reduced customer tickets on Jira by XX% and enhanced employee bandwidth by crafting customer reference guides.
* Led cross-functional teams, initiated stand-up meetings, and resolved X key issues to ensure the timely release of the latest ABC Solution.
* Strengthened roadmap prioritization outcomes by presenting market analysis (price, demand, and features) for X products.

**PROJECTS AND CERTIFICATIONS**

* Explored EV Trends in New York: Applied data mining techniques to interpret GHG and petroleum reduction, providing descriptive and prescriptive analysis. [Fall ‘23]
* Utilized MySQL and Tableau to query and visualize organizational data: Synthesized employee database information to identify patterns. [Fall ‘23]
* Deconstructed Product Manager roles at MAANG: Quantified and visualized the numbers of PM roles in San Francisco. [Fall ‘23]
* AWS Certified Cloud Practitioner accreditation. [Fall ‘23]
* Earned Certified Scrum Product Owner certification. [Spring ‘23]