



# *itech academy*

Touching lives Transforming society !



## **CAREER COUNSELLING CERTIFICATION COURSE**

**LED BY  
INTERNATIONAL MASTER TRAINER**

## About ICCC Program

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We are a group of Certified Career Counsellors started our journey with a great mission to help students to find their universal mission. We do this by creating a career route map, self-inventory and by providing regular and systematic training. Along the way we realized that the biggest problem that we are facing is the lack of qualified career counsellors.

So, through careful research, analysis and studies, our team have designed International Career Counselling certification module and our aim is to ensure that every school has minimum one qualified career counsellor.



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**Be Informed,  
Educated, and  
Inspired!**



## Why Should I Enroll?

To start practicing career counselling, you need to acquire the right knowledge , skill-set , confidence , and some amount of exposure or experience. ICC Career Counsellor Certification program provides candidates with hands-on experience and insight on career counselling skills.



**More than 250 million students.**  
**15 Lacks Certified Career Counsellors needed**



**82% students fails to identify the ideal career option.**  
**91% students do not get any career counselling from their school**



**To help these millions of students we need trained and qualified career counsellors. So every school should have at least one Career Counsellor.**



# About The Credentialing Bodies

## itech academy

Itech academy is an NGO working towards the goal of empowering the students & schools by providing world class training and innovative career guidance tools

## Pathfinder Consultancy & Training

Pathfinder is the world's most advanced career guidance platform, run by a group of Certified Career Counsellors and educators. Pathfinder is an accredited and CCSP from NCDA USA & UCLA California. As a member of International Association for counselling-IAS, Pathfinder conduct various workshops and seminars to empower the students and teachers.



## Upskill with a structured Training Program

To successfully practice career counselling in india, you need to strengthen your base. Those who have completed their B.A/M.A Psychology might find it easier to start working as a behavioral counsellor, but to become a Career Counsellor they will still require the right training and credibility. Non-teaching and non-psychology background individuals can also become career counsellors with the right training.

# Course Details

There are two Levels of Certification



**Foundation Level**



**Advanced/Master Level**



**Mode : Offline**



**Fees : 45000**

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**Get the certification  
to start your new  
career as a career  
coach!**





# Key Highlights

## Foundation Level Certification



**Duration : One Month**  
**14 Hours Training**  
**Interactive Video Lessons**  
**Personalized Learning Portal**  
**Career Eco System in India**  
**Case Studies**  
**Online Exams**



**Essentials of Career Coaching**  
**Career Counselling Skills**  
**Career Assessment Tools**  
**Career Clusters**  
**PCAT & MIAT Tools**  
**Career Selection Process**  
**On boarding as a Career**  
**Counsellor**



## **Advanced/Master Level Certification**



**Duration : two Month  
20 Hours Training  
Interactive Video Lessons  
Personalized Learning Portal  
Career Library  
Entrance & Scholarships  
Study Abroad Programs  
Case Studies  
Online Exams**



**Essentials of Career Coaching  
Career Counselling Skills  
Career Assessment Tools  
Career Clusters  
Personality Types  
Career Selection Process  
Career Aptitude Testing  
On boarding as a Career  
Counsellor**





## Course Syllabus



**Career Counselling Skills**  
**Career Eco System In India**  
**Career Clusters**  
**Major Career Option In India**  
**Career Selection Process**  
**Match Making Process**  
**Elite Institutes In India**  
**Entrance Examinations**  
**University Ranking &  
College Ranking**



**Career Assessment Tools**  
**Personality Types**  
**Multiple Intelligence**  
**Career Route Mapping**  
**Job Market Value**  
**National & International Scholarships**  
**Career Passport & Career Profiling**  
**Brand Building & Business Strategies**  
**Onboarding as a Career Counsellor**



## **Key Benefits**

- **Be a Certified Career Coach**
- **Start your own Career Counselling Centre**
- **Get Authentic Tools and Resources**
- **Get the Latest Updates and News**
- **Help Schools and Students**
- **Unlimited Income & Career Satisfaction**
- **Flexibility of Working Hours**
- **Any Time Any Where Work**
- **Value addition to your Profile**



**Whether you are a High School Teacher or a Human Resources Manager , If you are looking for opportunities to start your own business to get Career Satisfaction and unlimited income,then enroll with us today.**



**Teachers**



**HR Professionals**



**Any Graduates**

## **Our Mission**

**If you don't design your own life plan,chances are you will fall into someone else's plan and guess what have they planned for you ,Not Much!" Our mission is to help every student to design their own life plan and create a career route map by providing the right training,information ,tools and guidance**





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