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LOVELY PROFESSIONAL UNIVERSITY

CSE326
PROJECT

GROCERY WEBSITE

Project Group Number: 5

Course Code: CSE326

**Under the guidelines of
Ms. Nahita Pathania
School of Computer Science and Engineering
Lovely Professional University
Punjab, India**

Submitted By:

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DECLARATION

We hereby declare that the project work entitled (“ABM GROCERY WEBSITE”) is an authentic record of our own work carried out as requirements of Capstone Project for the award of B.Tech degree in Computer Science and Engineering from Lovely Professional University, Phagwara, under the guidance of Ms. Nahita Patania, during January to May 2021. All the information furnished in this project report is based on our own intensive work and is genuine.

Project Group Number: 5

Name of Student 1: Abhinav Arun

Registration Number: 12006206

Name of Student 2: Manish Raghav

Registration Number: 12006257

Name of Student 3: Bhuvik Gugnani

Registration Number: 12006761

CERTIFICATE

This is to certify that the declaration statement made by this group of students is correct to the best of my knowledge and belief. They have completed this Project under my guidance and supervision. The present work is the result of their original investigation, effort and study. No part of the work has ever been submitted for any other degree at any University. The Capstone Project is fit for the submission and partial fulfillment of the conditions for the award of B.Tech degree in Computer Science and Engineering from Lovely Professional University, Phagwara.

Signature and Name of the Mentor

Designation

School of Computer Science and Engineering,
Lovely Professional University,
Phagwara, Punjab.

Date: 04th May 2021

INTRODUCTION

The ABM Grocery Website is developed to override the problems of people travelling to shops and markets to buy groceries. Moreover this site is designed for the particular need of the company to carry out operations online in a smooth and effective manner.

Purpose of the Website

The Corona virus pandemic changed consumer habits, forcing food retailers to adapt quickly. Millions of households started buying groceries online for pickup or home delivery and many will continue using ecommerce options after the crisis passes. In 2020, the relationship with grocery shoppers and food retailers changed dramatically, causing a surge in online orders nobody expected. Online ordering is also changing what customers buy and creating a more personalized experience. Instead of unrelated items placed far apart in a physical store, retailers and food brands can connect items in the ordering app. A push towards personalization and recommendations, paired with powerful Artificial intelligence algorithms, has not only increased how well grocery stores and delivery services know their customers, but also increased targeted marketing.

Instead of going to shops, people prefer to get things in one click at their houses ABM store is open 24/7. We have dedicated delivery workers which ensure fast and safe delivery. ABM also provide best deals customer reviews to get glimpse of product and have separate section for best deals with regular update of discount on products, Have various payment options. The old model is dying. To survive, grocers need to deliver fresher, healthier, more convenient, transparent food, and cater to local markets and demographics. It will be a complete revolution for ABM users and the grocery business has been stable for decades, but with modernization and digitalization, the industry is finding new ways to feed consumers needs.

HARDWARE AND SOFTWARE REQUIREMENTS:

1.1 Servers:

- Operating System Server: Windows 8 or later
- Notepad/VSCode/Notepad++
- Hyper Text Markup Language
- Web Browser (Chrome, Edge, Safari)
- Cascading Style Sheets

1.2 Hardware specification:

- Processor: Intel Pentium or more
- Ram: 2.00GB Ram
- Hard Disk: PC with 20GB

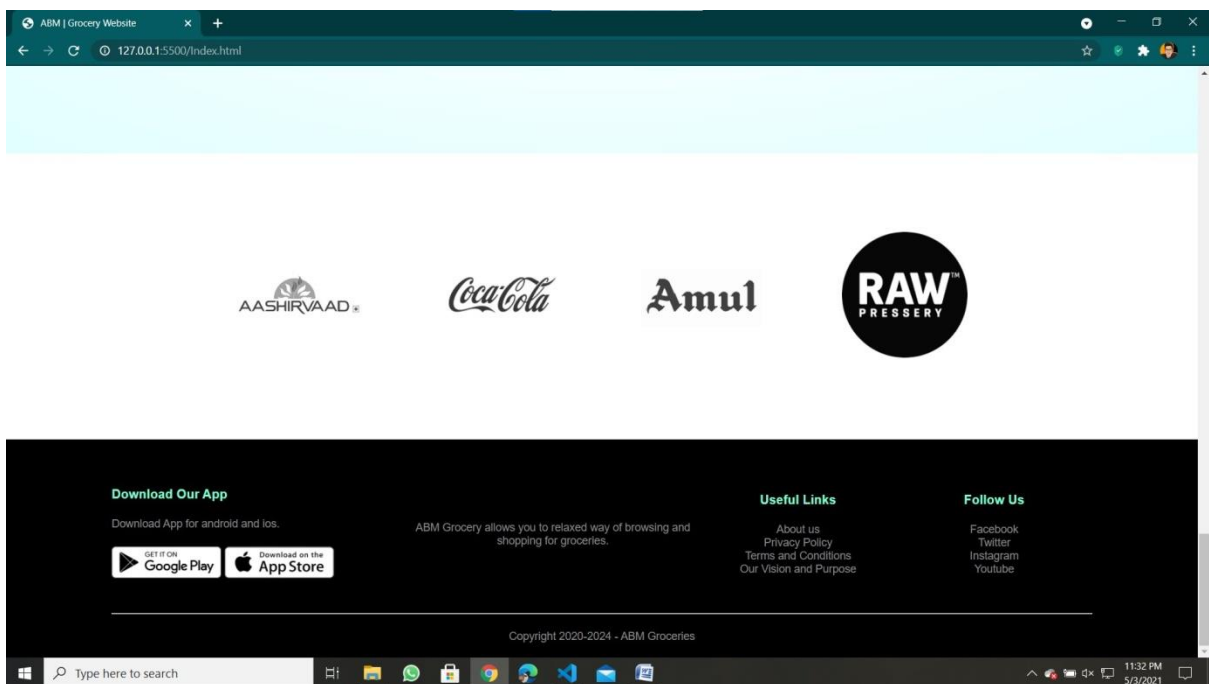
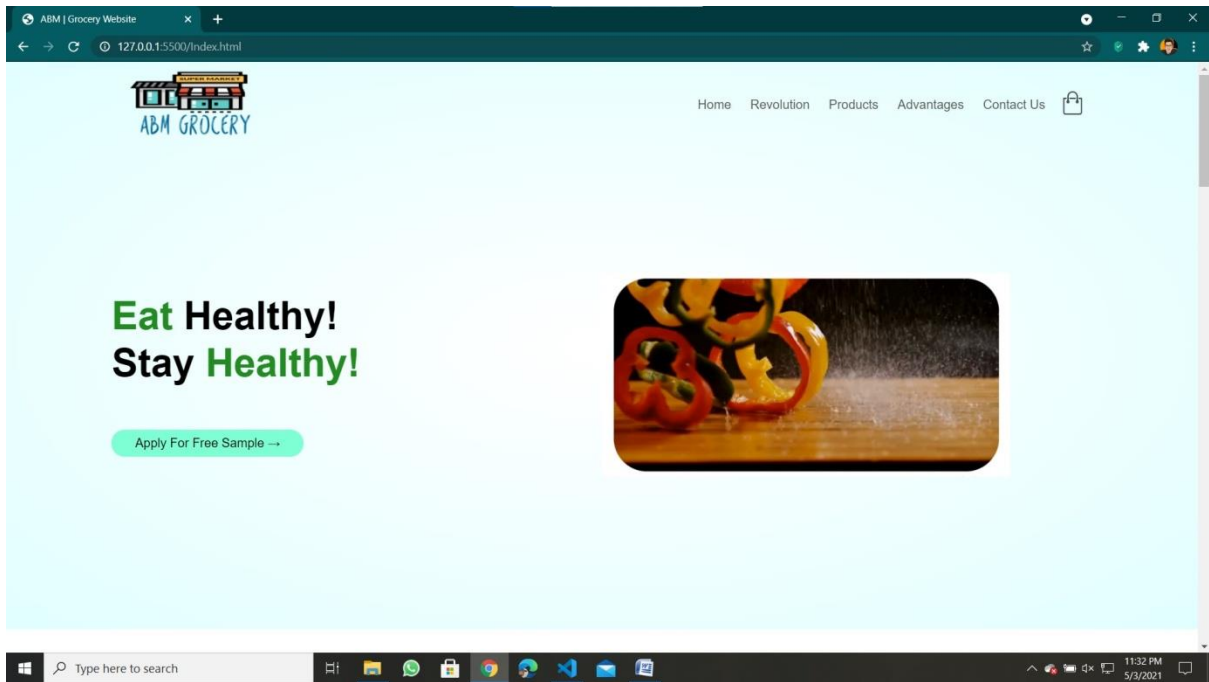
Tags used

- `<!DOCTYPE>` - Defines the document type
- `<html>` - Defines an HTML document
- `<title>` - Defines a title for the document
- `<body>` - Defines the document's body
- `<h1>` to `<h6>` - Defines HTML headings
- `<p>` - Defines a paragraph
- `
` - Inserts a single line break
- `<hr>` - Defines a thematic change in the content
- `<!--...-->` - Defines a comment
- `<small>` - Defines smaller text
- `<input>` - Defines an input control
- `<button>` - Defines a clickable button
- `` - Defines an image
- `<a>` - Defines a hyperlink
- `<link>` - Defines the relationship between a document and an external resource (most used to link to style sheets)
- `<nav>` - Defines navigation links
- `` - Defines an unordered list
- `` - Defines a list item
- `<table>` - Defines a table
- `<th>` - Defines a header cell in a table
- `<tr>` - Defines a row in a table
- `<td>` - Defines a cell in a table
- `<div>` - Defines a section in a document
- `` - Defines a section in a document
- `<header>` - Defines a header for a document or section
- `<footer>` - Defines a footer for a document or section
- `<head>` - Defines information about the document
- `<meta>` - Defines metadata about an HTML document

MODULE WISE DESCRIPTION

1. Homepage, Cart, Product Page, Vision & Purpose
2. Responsibility: **ABHINAV ARUN**

HOMEPAGE

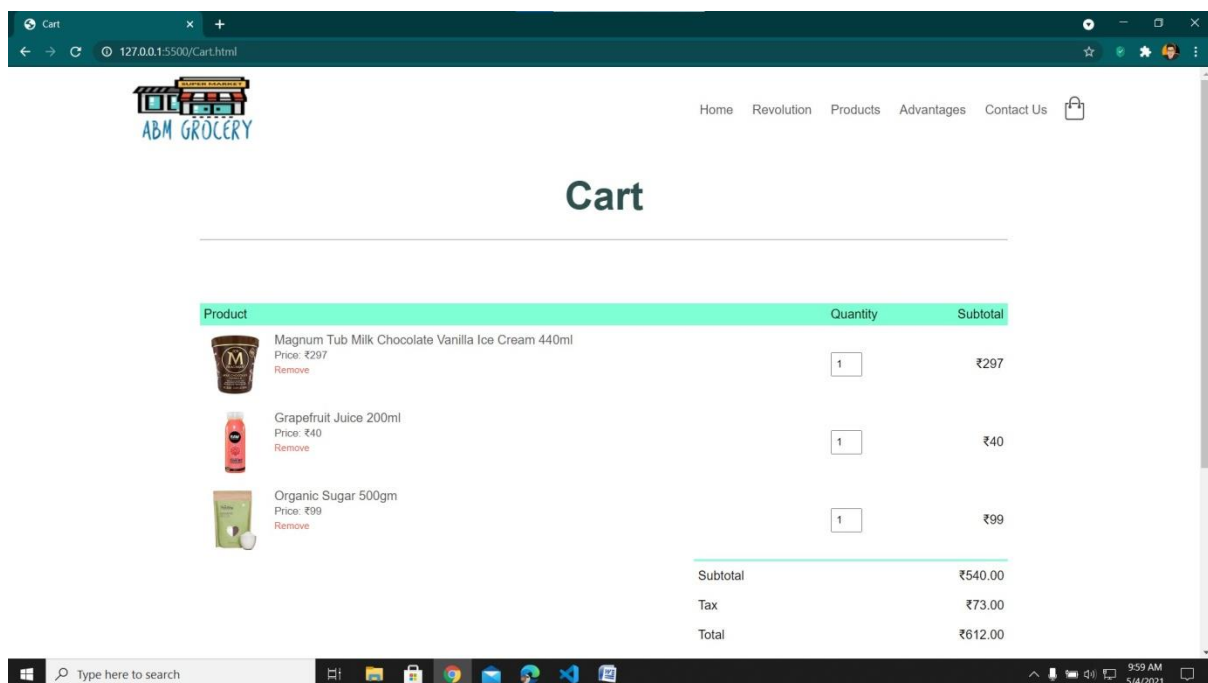


Homepage contains all the information and links to other pages of the website. The navigation bar at the top has links to the pages: Revolution, Products, Advantages and Contact Us.

Header displays a video and Button to apply for free sample. Today's Offers, features and latest products are displayed. An exclusive product and some of the company logos are also displayed.

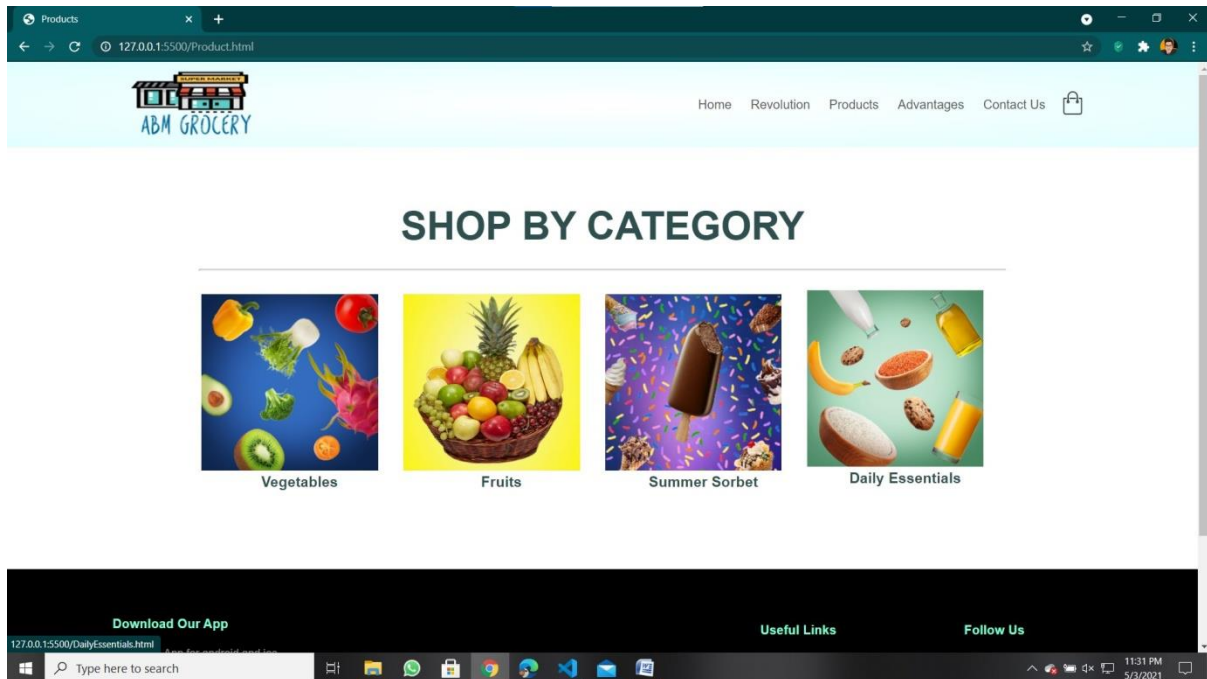
Footer contains the Website's motto and links to the other pages: About Us, Privacy Policy, Terms and Conditions and Our Vision.

Cart



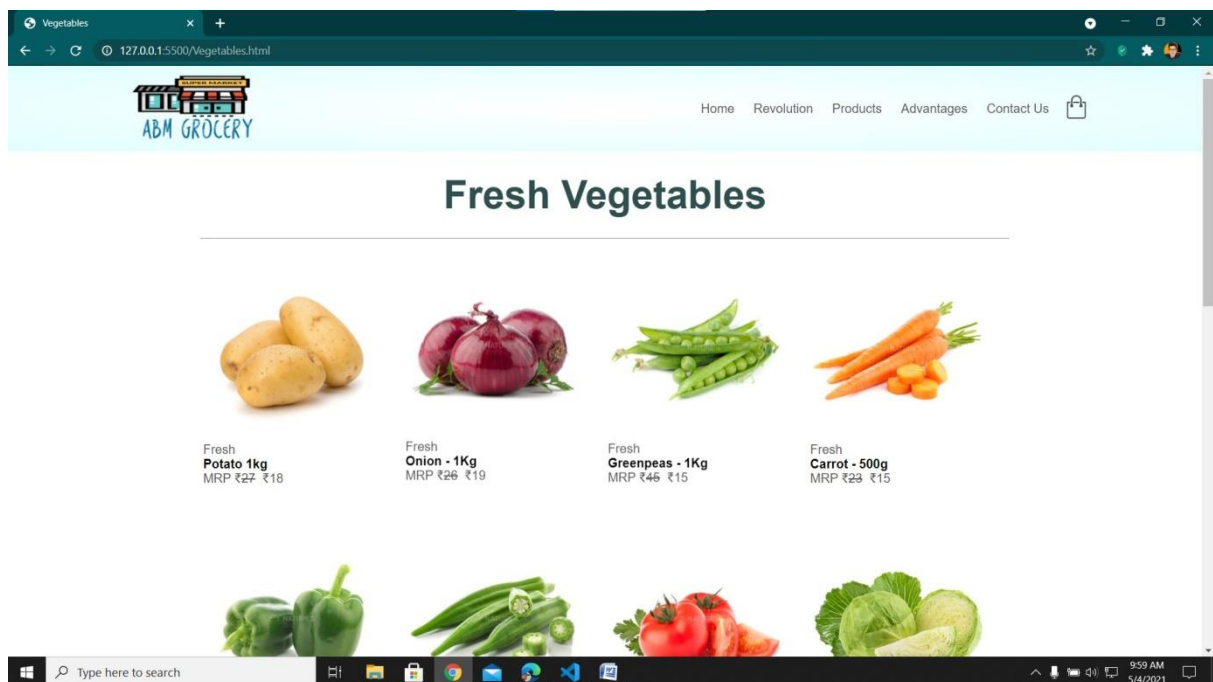
Cart page displays the products which you have selected to purchase and also shows the individual product image, price and quantity selected. Total price along with Tax is displayed below that.

Product Page

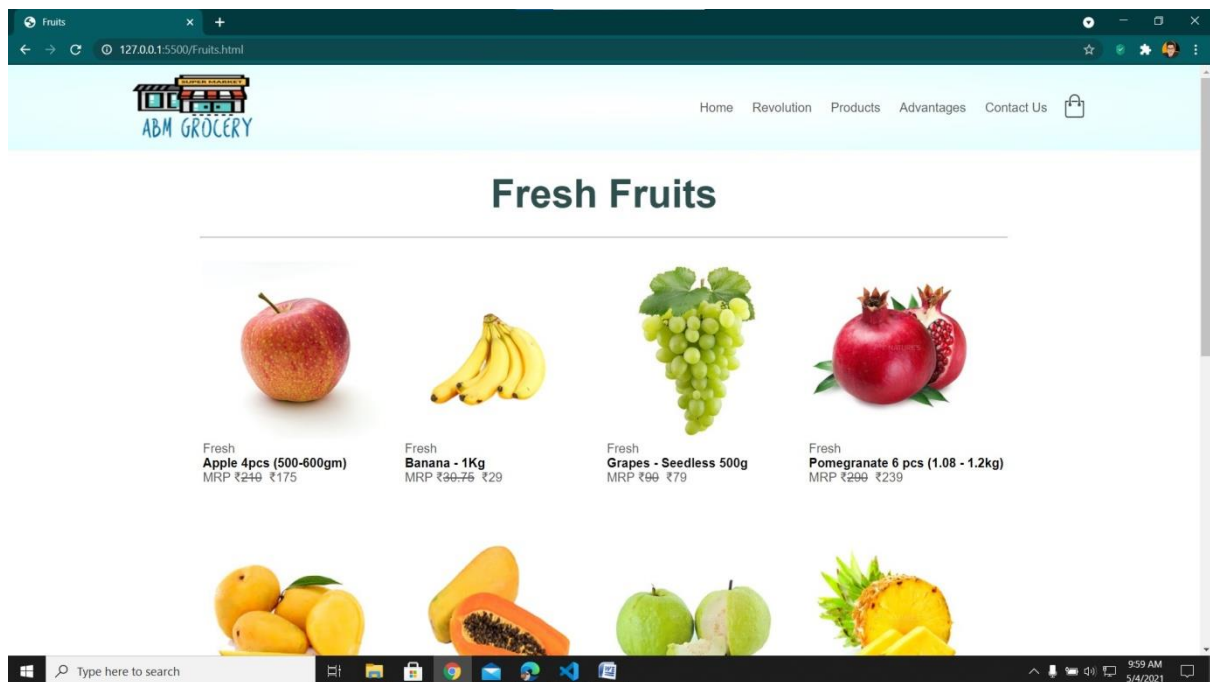


Product page displays four sub categories to select accordingly:

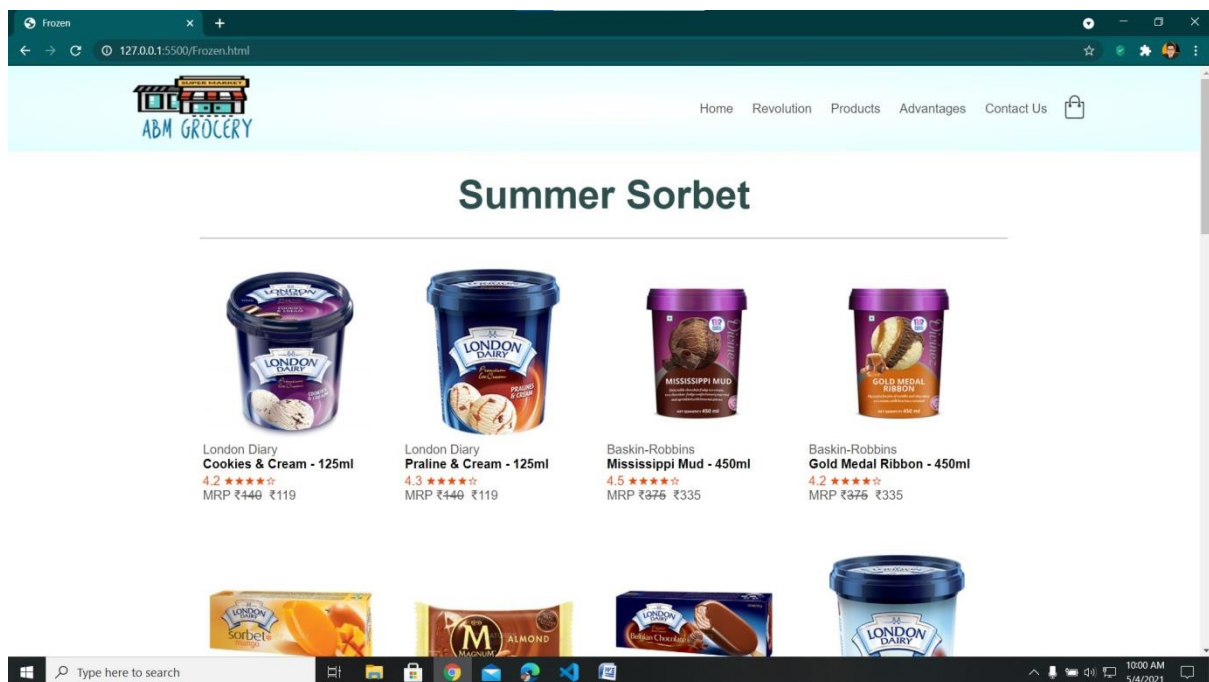
1. Vegetables: This page contains fresh vegetables.



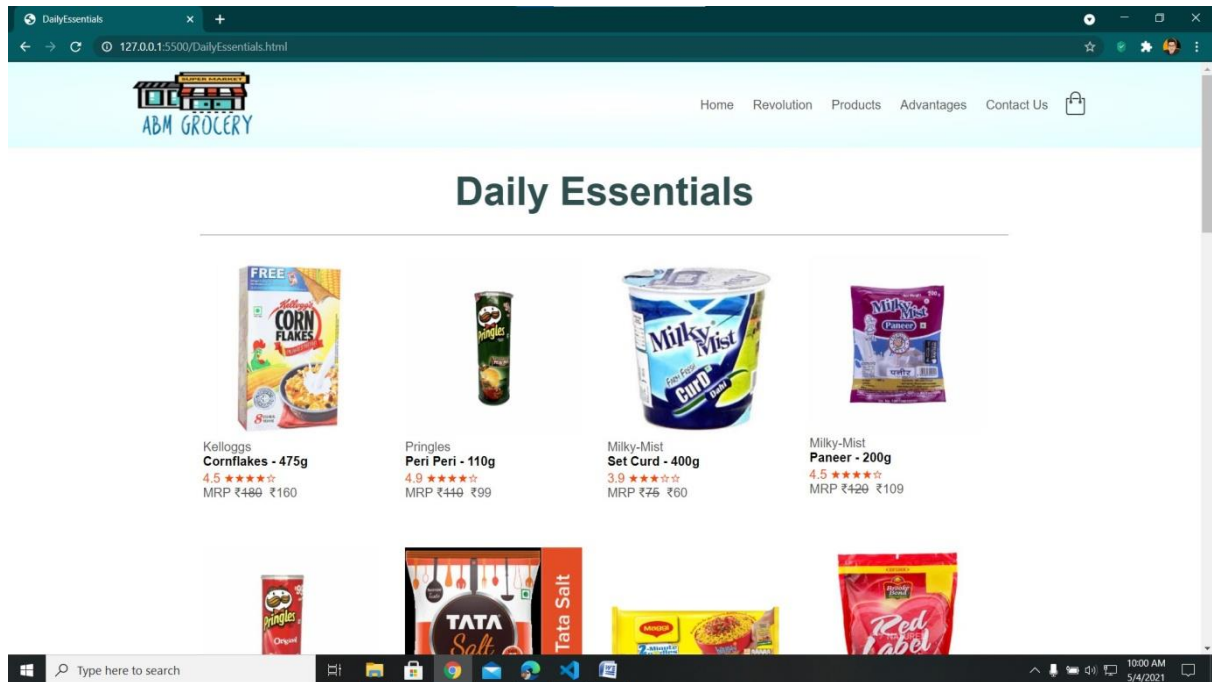
2. Fruits: This page contains fresh fruits.



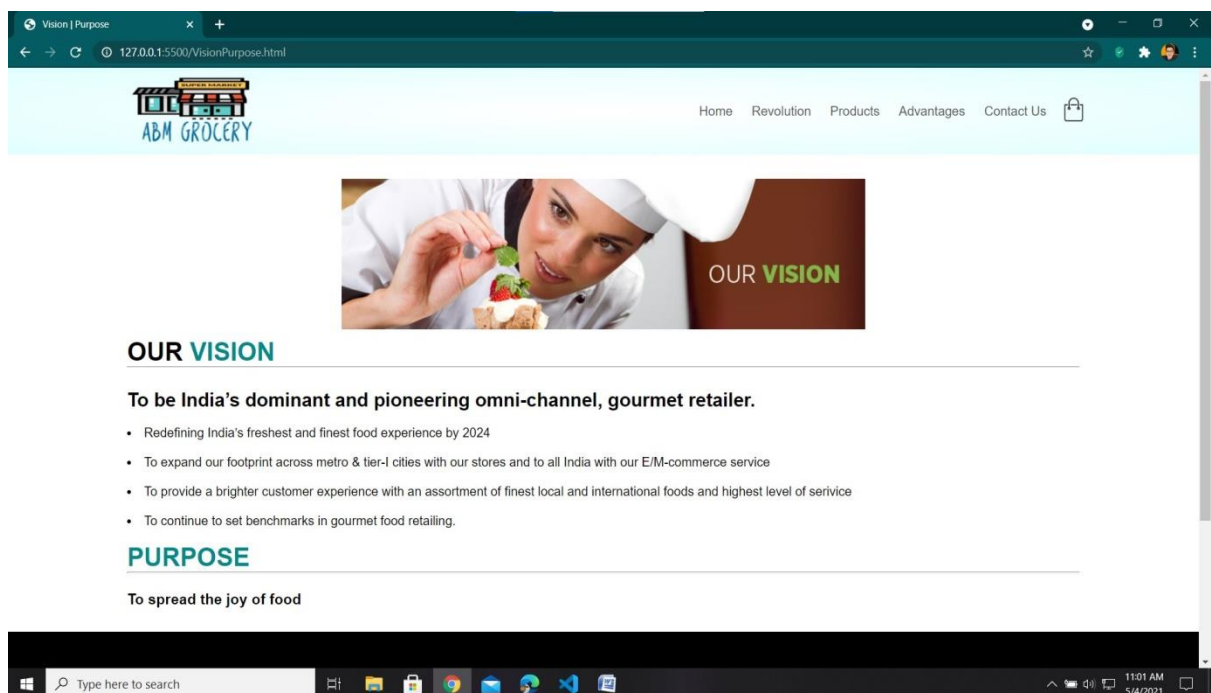
3. Summer Sorbet: This section displays Ice-creams and other summer drinks and juices.



4. Daily Essentials: This page contains all the day to day used products and grocery items.



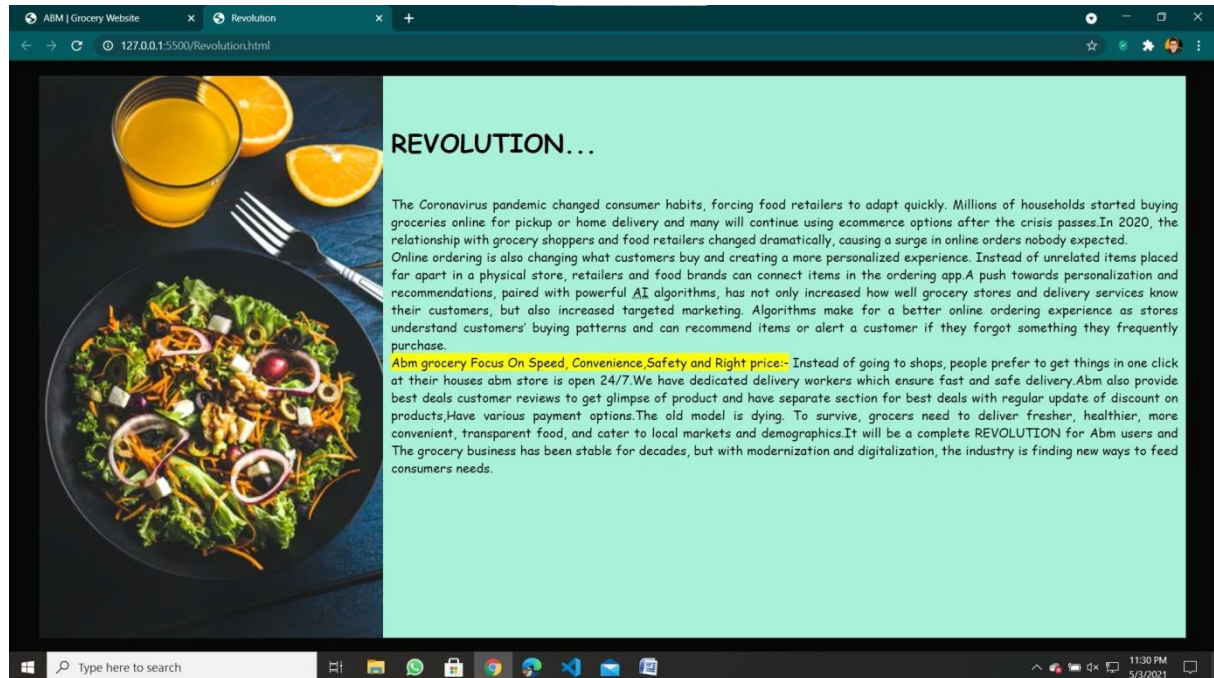
Our Vision and Purpose



Our vision and Purpose page displays our main vision of becoming one of the leading E/M service in India. To continue to set a benchmark in gourmet food retailing . This also helps the customer to understand the companies true motto and join them in their growth.

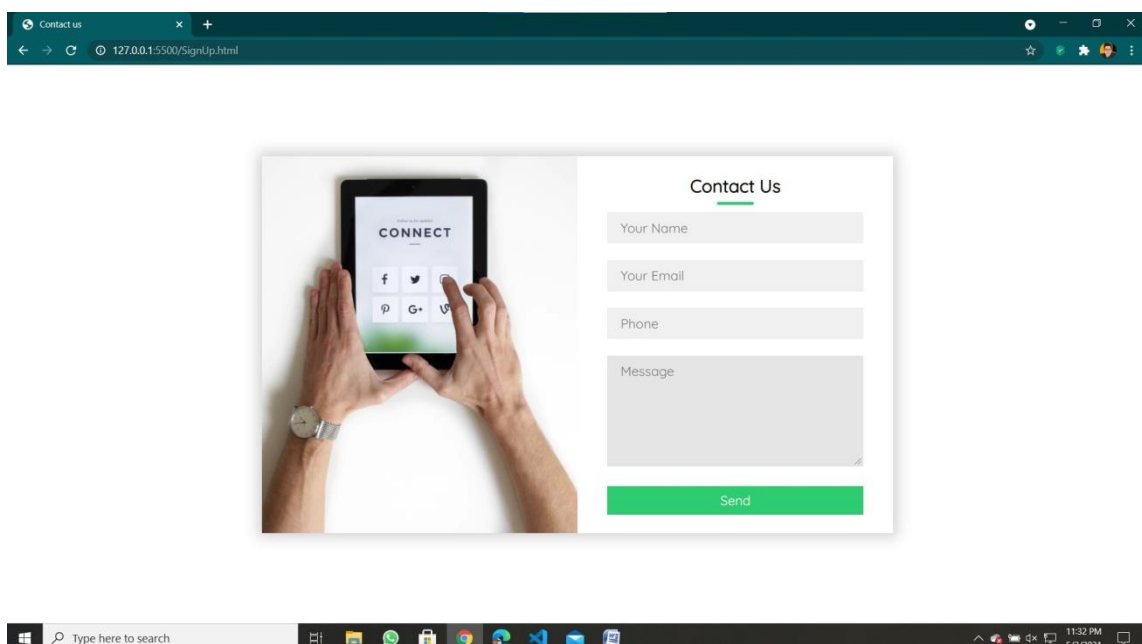
1. Revolution, Contact Us, Privacy and Policy
2. Responsibility: **MANISH RAGHAV**

REVOLUTION



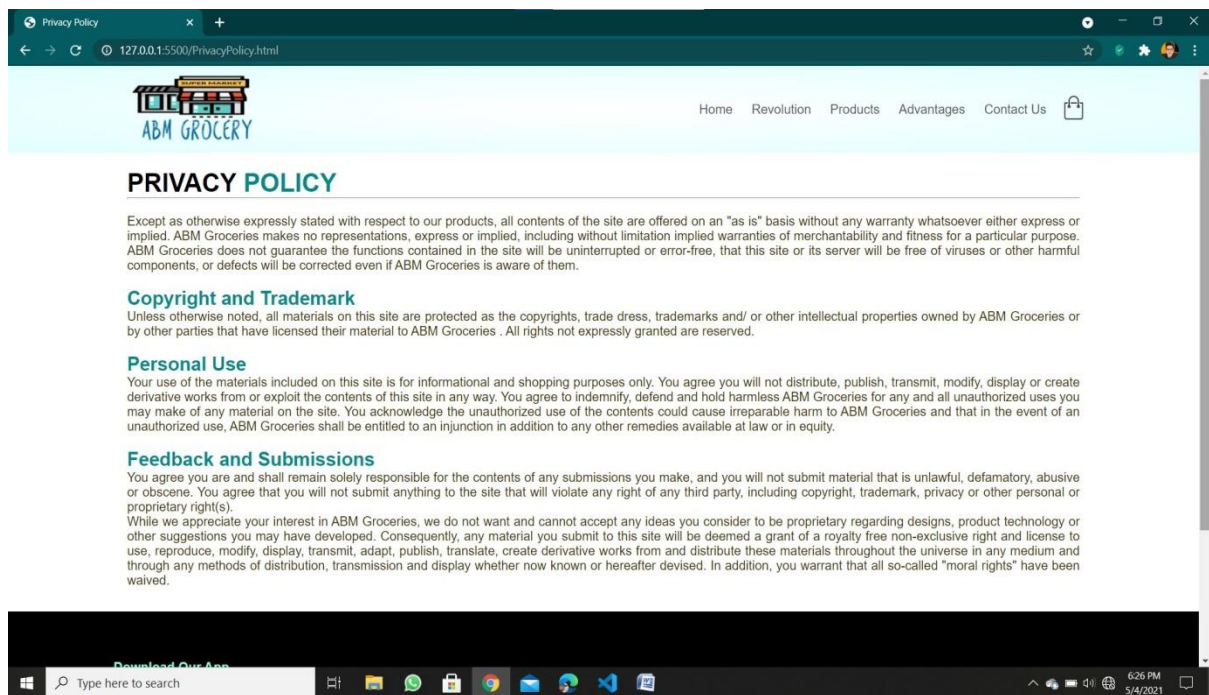
Revolution pages tells about the recent Covid times and how the all the systems chose the online mode which created a boom in the online E/M commerce industry. This page displays the boon of using online services in these hard times.

Contact Us



Contact Us Page helps the customer to contact the website owners in case of any problem faced while using the website. The interface is very simple, it asks the customer's name, email, phone number and message. E-mail and phone number helps the company to resolve the issue and comeback to the customer as soon as possible.

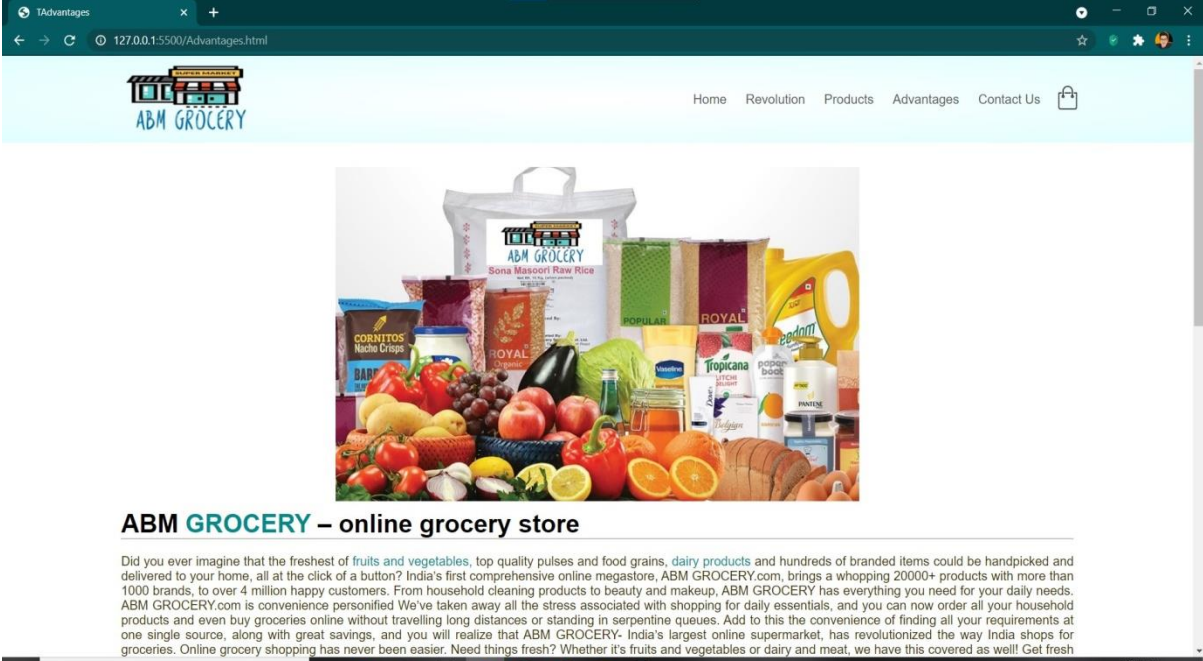
Privacy And Policy



This page displays the privacy policy of the company. Copyright and Trademark, personal use of the website by an individual. It shows the feedback and submission the customer makes and anything against the rules and policy of the website is lawfully punishable.

1. Advantages, Terms and Conditions, About Us.
2. Responsibility: **BHUVIK GUGNANI**

Advantages



The screenshot shows the ABM GROCERY website. At the top, there's a navigation bar with links: Home, Revolution, Products, Advantages, and Contact Us. Below the navigation bar is a large image of various grocery items including fruits, vegetables, and packaged goods. The text below the image reads: **ABM GROCERY – online grocery store**. The main content area describes the benefits of the online grocery store, mentioning a wide range of products, convenience, and fast delivery. It also includes a section for 'India's biggest Online Supermarket' and a footer with links to download the app and follow the company on social media.

meat to flowers and chocolates, we deliver your order in 90 minutes, through a special arrangement with a nearby specialty store, verified by us.

India's biggest Online Supermarket

ABM GROCERY.com believes in providing the highest level of customer service and is continuously innovating to meet customer expectations. Our On-time Guarantee is one such assurance where we refund 5% of the bill value if the delivery is delayed (however, due to the pandemic caused by Covid-19 our delivery might get delayed. Delivery Guarantee will not be applicable). For all your order values above Rs. 1200, we provide free delivery. A wide range of imported and gourmet products are available through our express delivery and slotted delivery service. If you ever find an item missing on delivery or want to return a product, you can report it to us within 48 hours for a 'no-questions-asked' refund.

Best quality products for our quality-conscious customers.

ABM GROCERY.com is synonymous with superior quality and continues to strive for higher levels of customer trust and confidence, by taking feedback and giving our customers what they want. We have added the convenience of pre-cut fruits in our Fresho range. If it's a product category you're looking to shop from, we've made it convenient for you to access all products in a section easily. For instance, if you're looking for beverages, you can order from a long list of [beverages](#) that include cool drinks, hot teas, fruit juices and more.

We are proud to be associated closely with the farmers from whom we source our fresh products. Most of our farm-fresh products are sourced directly from farmers, which not only ensures the best prices and freshest products for our customers but also helps the farmers get better prices. With more than 80 Organic Fruits and Vegetables and a wide range of organic staples, ABM GROCERY has the largest range in the organic products category.

When it comes to payment, we have made it easy for our customers can pay through multiple payment channels like Credit and Debit cards, Internet Banking, e-wallets and Sodexo passes or simply pay Cash on Delivery (COD). The convenience of shopping for home and daily needs, while not compromising on quality, has made ABM GROCERY.com the online supermarket of choice for thousands of happy customers across India.

Download Our App
Download App for android and ios.
[GET IT ON Google Play](#) [Download on the App Store](#)

ABM Grocery allows you to relaxed way of browsing and shopping for groceries.

Useful Links
[About us](#)
[Privacy Policy](#)
[Terms and Conditions](#)
[Our Vision and Purpose](#)

Follow Us
[Facebook](#)
[Twitter](#)
[Instagram](#)
[Youtube](#)

This page displays the advantages of using online E/M commerce services using a readily available site for ordering daily groceries without going out. Customer gets to use 24/ 7 website with speedy deliveries to their doorstep and payments are made so easy with all the major payment methods included like paytm, net banking etc.

Terms and Conditions

Terms and Conditions

Innovative Retail Concepts Pvt Ltd ("IRCPL") is the licensed owner of the brand ABM GROCERY.com and the website ABM GROCERY.com ("The Site") from Supermarket Grocery Supplies Pvt Ltd ("SGSPL"). As a visitor to the Site/ Customer you are advised to please read the Term & Conditions carefully. By accessing the services provided by the Site you agree to the terms provided in this Terms & Conditions document.

Personal Information

As part of the registration process on the Site, IRCPL may collect the following personally identifiable information about you: Name including first and last name, alternate email address, mobile phone number and contact details, Postal code, Demographic profile (like your age, gender, occupation, education, address etc.) and information about the pages on the site you visit/access, the links you click on the site, the number of times you access the page and any such browsing information.

Eligibility

Services of the Site would be available to only select geographies in India. Persons who are "incompetent to contract" within the meaning of the Indian Contract Act, 1872 including un-discharged insolvents etc. are not eligible to use the Site. If you are a minor i.e. under the age of 18 years but at least 13 years of age you may use the Site only under the supervision of a parent or legal guardian who agrees to be bound by these Terms of Use. If your age is below 18 years your parents or legal guardians can transact on behalf of you if they are registered users. You are prohibited from purchasing any material which is for adult consumption and the sale of which to minors is prohibited.

License & Site access

IRCPL grants you a limited sub-license to access and make personal use of this site and not to download (other than page caching) or modify it, or any portion of it, except with express written consent of IRCPL. This license does not include any resale or commercial use of this site or its contents; any collection and use of any product listings, descriptions, or prices; any derivative use of this site or its contents; any downloading or copying of account information for the benefit of another merchant; or any use of data mining, robots, or similar data gathering and extraction tools. This site or any portion of this site may not be reproduced, duplicated, copied, sold, resold, visited, or otherwise exploited for any commercial purpose without express written consent of IRCPL. You may not frame or utilize framing techniques to enclose any trademark, logo, or other proprietary information (including images, text, page layout, or form) of the Site or of IRCPL and its affiliates without express written consent. You may not use any meta tags or any other "hidden text" utilizing the Site's or IRCPL's name or SGSPL's name or trademarks without the express written consent of IRCPL. Any unauthorized use terminates the permission or license granted by IRCPL.

Account & Registration

ObligationsAll shoppers have to register and login for placing orders on the Site. You have to keep your account and registration details current and correct for communications related to your purchases from the site. By agreeing to the terms and conditions, the shopper agrees to receive promotional communication and newsletters upon registration. The customer can opt out either by unsubscribing in "My Account" or by contacting the customer service.

Objectionable Material

You understand that by using this Site or any services provided on the Site, you may encounter Content that may be deemed by some to be offensive, indecent, or objectionable, which Content may or may not be identified as such. You agree to use the Site and any service at your sole risk and that to the fullest extent permitted under applicable law, SGSPL and/or IRCPL and its affiliates shall have no liability to you for Content that may be deemed offensive, indecent, or objectionable to you.

Indemnity

You agree to defend, indemnify and hold harmless SGSPL, IRCPL, its employees, directors, officers, agents and their successors and assigns from and against any and all claims, liabilities, damages, losses, costs and expenses, including attorney's fees, caused by or arising out of claims based upon your actions or inactions, which may result in any loss or liability to SGSPL or IRCPL or any third party including but not limited to breach of any warranties, representations or undertakings or in relation to the non-fulfillment of any of your obligations under this User Agreement or arising out of the your violation of any applicable laws, regulations including but not limited to Intellectual Property Rights, payment of statutory dues and taxes, claim of libel, defamation, violation of rights of privacy or publicity, loss of service by other subscribers and infringement of intellectual property or other rights. This clause shall survive the expiry or termination of this User Agreement.

Termination

This User Agreement is effective unless and until terminated by either you or IRCPL. You may terminate this User Agreement at any time, provided that you discontinue any further use of this Site. IRCPL may terminate this User Agreement at any time and may do so immediately without notice, and accordingly deny you access to the Site. Such termination will be without any liability to IRCPL. Upon any termination of the User Agreement by either you or IRCPL, you must promptly destroy all materials downloaded or otherwise obtained from this Site, as well as all copies of such materials, whether made under the User Agreement or otherwise. IRCPL's right to any Comments shall survive any termination of this User Agreement. Any such termination of the User Agreement shall not cancel your obligation to pay for the product already ordered from the Website or affect any liability that may have arisen under the User Agreement.

Download Our App

Download App for android and ios.

GET IT ON

ABM Grocery allows you to relaxed way of browsing and shopping for groceries.

Useful Links

About us
Privacy Policy
Terms and Conditions
Our Vision and Purpose

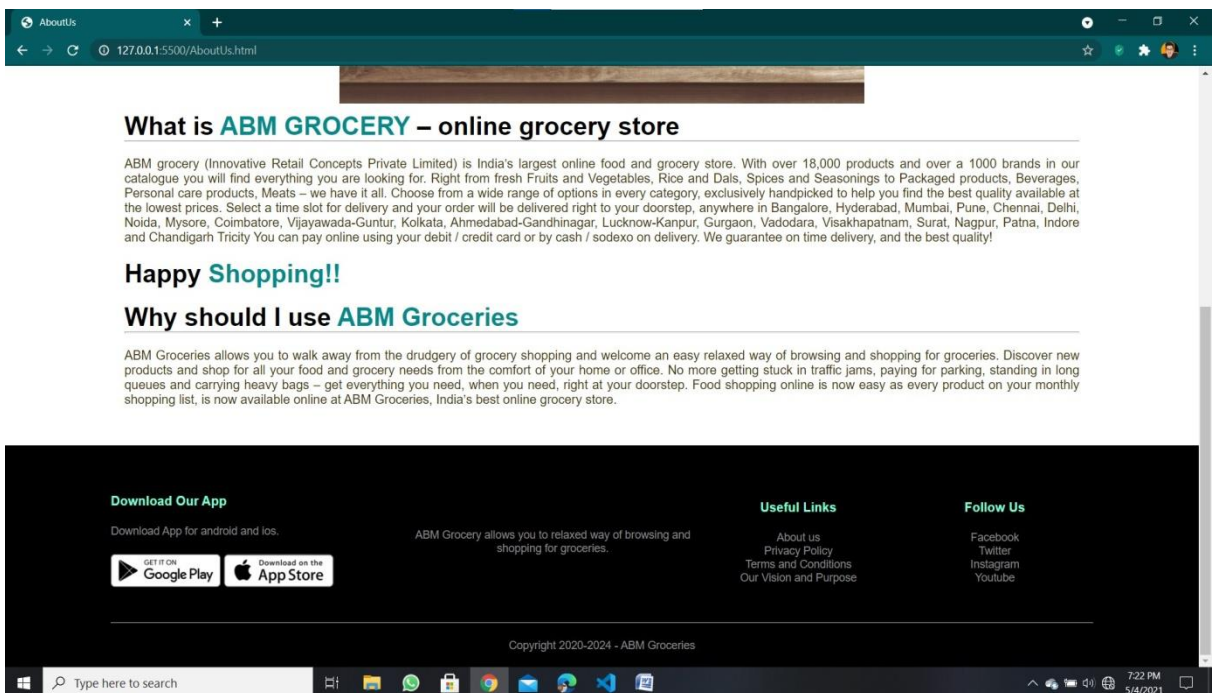
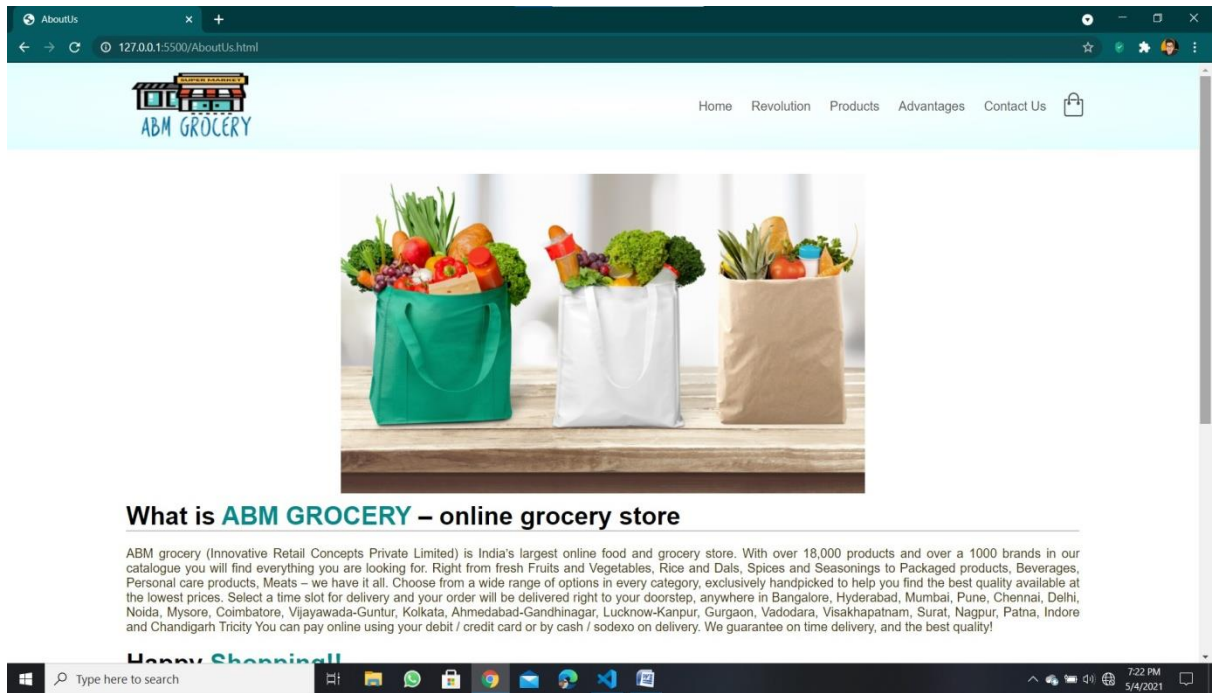
Follow Us

Facebook
Twitter
Instagram
Youtube

Copyright 2020-2024 - ABM Groceries

Terms and conditions page displays the security of customer's personal information, eligibility (age criteria) and other account registration information related to the website. This is included so the customer understands and adheres to the usage criteria of the website.

About Us



A good About Us page doesn't just tell the story behind a company-it shows it. The page also displays the services and products which are made easily available and it also includes the various states and cities covered. It shows the unique selling point of the website that is to provide day to day groceries at the customer's doorstep without making them carry heavy bags at a reasonable price.

Benefits of Grocery Website

The Corona virus pandemic changed consumer habits, forcing food retailers to adapt quickly. Millions of households started buying groceries online for pickup or home delivery and many will continue using ecommerce options after the crisis passes. In 2020, the relationship with grocery shoppers and food retailers changed dramatically, causing a surge in online orders nobody expected. Online ordering is also changing what customers buy and creating a more personalized experience.

This Website helps the customer to shop according to their choice and time and also delivers the groceries to their doorstep with ease without having them to carry heavy bags. The old model of going to grocery shops is dying. To survive, grocers need to deliver fresher, healthier, more convenient, transparent food, and cater to local markets and demographics. It will be a complete revolution for ABM users and the grocery business has been stable for decades, but with modernization and digitalization, the industry is finding new ways to feed consumers needs and this site helps them to do in an effective manner.