

# Abhinav M

UI/UX Designer

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Current Location - Bengaluru, Karnataka

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Portfolio - <https://abhinav4367.github.io/design>

I am a passionate and self-taught UI/UX designer with a strong focus on creating user-friendly and visually appealing digital experiences. Driven by curiosity and creativity, I continuously learn and adapt to new design trends and tools to deliver impactful solutions.

## Experience

### UI / UX Designer Intern | Lazy Idli Pvt. Ltd Bengaluru, Karnataka | June 2024 - Present

- **Collaborated with Development Team:** Partnered with the development team to provide comprehensive UI/UX design guidance, ensuring seamless integration of design elements into final products. Achieved a 20% increase in user satisfaction through effective collaboration and implementation.
- **Continuous Learning and Industry Trends:** Proactively stayed updated with the latest UI/UX industry trends and best practices. Continuously enhanced design skills and incorporated innovative techniques, resulting in a 15% reduction in design iteration time.
- **Design Systems and Style Guides:** Developed and maintained robust design systems and style guides. Ensured consistency, scalability, and adherence to brand standards across multiple products, leading to a 30% increase in design efficiency.
- **Design Documentation:** Thoroughly documented design processes, design decisions, and guidelines to enhance team collaboration and provide a reliable reference for future projects. Improved cross-functional workflow efficiency by 25%.

### UI / UX Associate Engineer | Codefast Technology Noida, Uttar Pradesh | June 2024 - July 2024

- Designed and developed user-centric websites, landing pages, posters, and mobile apps, ensuring consistent branding and seamless user experiences across multiple platforms and devices.

### UI/UX Designer Intern EazyByts Infotech | Meerut, Uttar Pradesh May 2024 - June 2024

- Designed 5+ websites and did 3+ design iterations within 1 month.

## Skills

- **Responsive Design Project:** Led the responsive design efforts for web and mobile platforms.
- **User Research and Testing:** Conducted user research, personas, and journey mapping to create intuitive interfaces.
- **Collaboration and Communication:** Effectively communicated design decisions and project updates within the team.
- **Project Contribution:** Managed design projects from concept to completion, coordinating tasks and timelines to meet project goals and company expectations.
- **Design tools:** Figma, Framer, Adobe CC Suite.
- **Coding languages:** Basic knowledge of Front-End Development.
- **Design Skills:** User Experience (UX), User Interface Design (UI), Problem-Solving, IA & Wireframes, Prototyping, Design Systems, Accessibility & Inclusive Design Principles, User Flows, User Testing & Feedback, Graphic Design, Visual Design, Illustration, Branding.
- **Competitor Analysis:** Investigated similar websites or apps to gather insights, analyze trends, and inform design decisions.
- **Soft Skills:** Problem-Solving, Decision-Making, Creative Thinking, Strategic Thinking, Teamwork.

## Education

### Bachelor of Technology in Computer Science Ahalia School of Engineering and Technology | Palakkad, Kerala April 2020 - June 2024

- GPA - 7.07/10 (First Class)