

(SEM I) (ODD SEM) THEORY
EXAMINATION, 2015-2016
NFD – 106 : INTRODUCTION TO TEXTILE AND APPAREL INDUSTRY

TIME : 3 Hours

Total Marks : 100

SECTION A

1. ATTEMPT ALL THE QUESTIONS:

(10 x 2 = 20)

- a) Explain composite mills?
- b) What is sericulture?
- c) Abbreviation of MANTRA , ATIRA
- d) Explain the jute industry?
- e) What do you mean by organized sector?
- f) What is spinning?
- g) Explain govt. schemes?
- h) Explain domestic market?
- i) List down the names of textile research association.
- j) Give 2 strengths of Indian textile industry.

SECTION B

ATTEMPT ANY FIVE QUESTIONS IN ALL:

(5 x 10 = 50)

2. Explain the role of professionals in the fashion industry.
3. Explain the Fashion trade.
4. Brief about the domestic market and domestic brands.
5. Explain about the Educational Institutions
[NIFT, NID, IICD, IIT]
6. Explain Retail store, department store, Chain stores, Factory outlet.
7. Discuss the organised and decentralized sector.
8. Write a note on Employment Prospectus in Fashion Industry.
9. What is Boutique? Explain with suitable examples.

SECTION C

ATTEMPT ANY TWO QUESTIONS IN ALL:

(2 x 15 = 30)

10. Explain the handloom and power loom sectors.
11. Give a overview of global and Indian apparel industry.
12. Explain various challenges and opportunities in apparel and textile industry.