

Model Question Paper

MBA – I Semester Business Environment (NMBA 014)

Time: 3 Hours

Total Marks: 100

NOTE: Attempt all questions.

PART I

1. Attempt all parts of the following: (2x10 = 20 Marks)

- a) "Industry plays an important role in economic development of a country". Discuss the role of Industry for economic development.
- b) "Agriculture sector is one of the key concerns for the policy makers in India" As a manager what can be your strategies to development of agriculture sector.
- c) What do you understand by Balance of Payment (BOP)?
- d) How to measure Poverty in India?
- e) What are Economic Policies?
- f) What do you mean by Portfolio Investment?
- g) What is employment-less development?
- h) Describe the inflation causes of decrease in production.
- i) When did FEMA come into force in India?
- j) What are the main characteristics of new export-import policy of India?

PART II

2. Attempt any five of the following: (10x5 = 50 Marks)

- (a) "Poverty and unemployment are 2 major issues concerning India .Discuss the reasons and ways to remove any one of these two problems.
- (b) "Business ethics are moral principles that guide the way a business behaves". In light of the above statement discuss the importance and areas of Business ethics.
- (c) " Regulatory Institutions play an important role in the proper functioning of the Financial System". In light of the above statement briefly discuss the functions of any one of the regulatory institutions i.e.. RBI or SEBI.
- (d) What is UNCTAD? What are its functions? Discuss the achievements and failures of UNCTAD and give your suggestions to make it effective.

- (e) What is World Trade Organisation? Explain its objectives and functions. Write the difference between GATT and WTO.
- (f) "Price Stability and exchange stability are not alternative goals of monetary policy, but, objectives which can and should be pursued simultaneously." Discuss.
- (g) What is MODVAT and how it is putting impetus to generate revenue to the economy?
- (h) What is Competition Act 2002? Explain its commission and who can approach to it?

PART III

3. Case Study:

(1x30 = 30 Marks)

To Get the maximum mileage in the competitive Business Environment Hyundai & Tata locked horns in one of the most tricky situations encountered in corporate combat so far. It sparked When an AC kit supplier SUBROS delayed their supplies to one of the DLE variant of Hyundai which also caters to Tata. The Rivalry came to open When Hyundai Officials Alleged Foul play that SUBROS was forced to delay the Supplies under pressure of Tata to gain a competitive edge in the fierce Market. Other Hyundai Variant DLX is running as they are fed with VOLTAS kits.

Questions:

- (a) Highlight the problem stated in the above case & suggest appropriate solutions to the controversy.
- (b) What could be the Implications of allegations of officials of Hyundai on the Supplier If found true.
- (c) In what way does the Business Ethics get affected in such scenario?