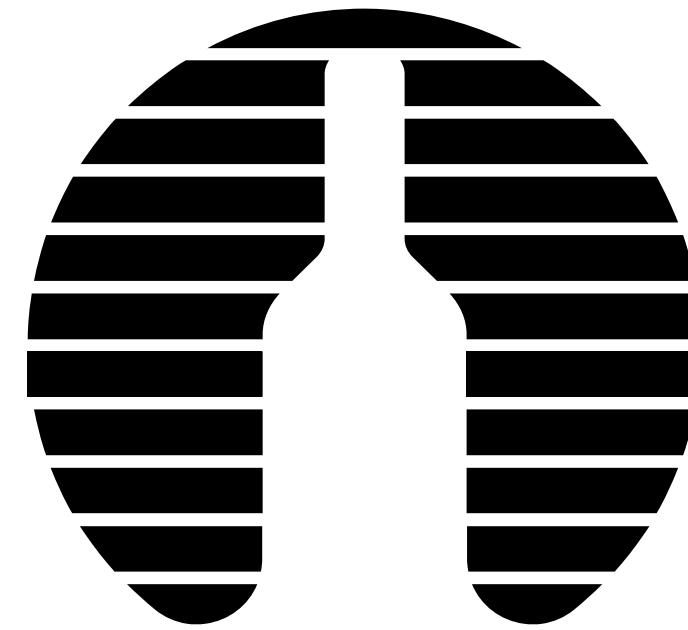


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SPIRITS
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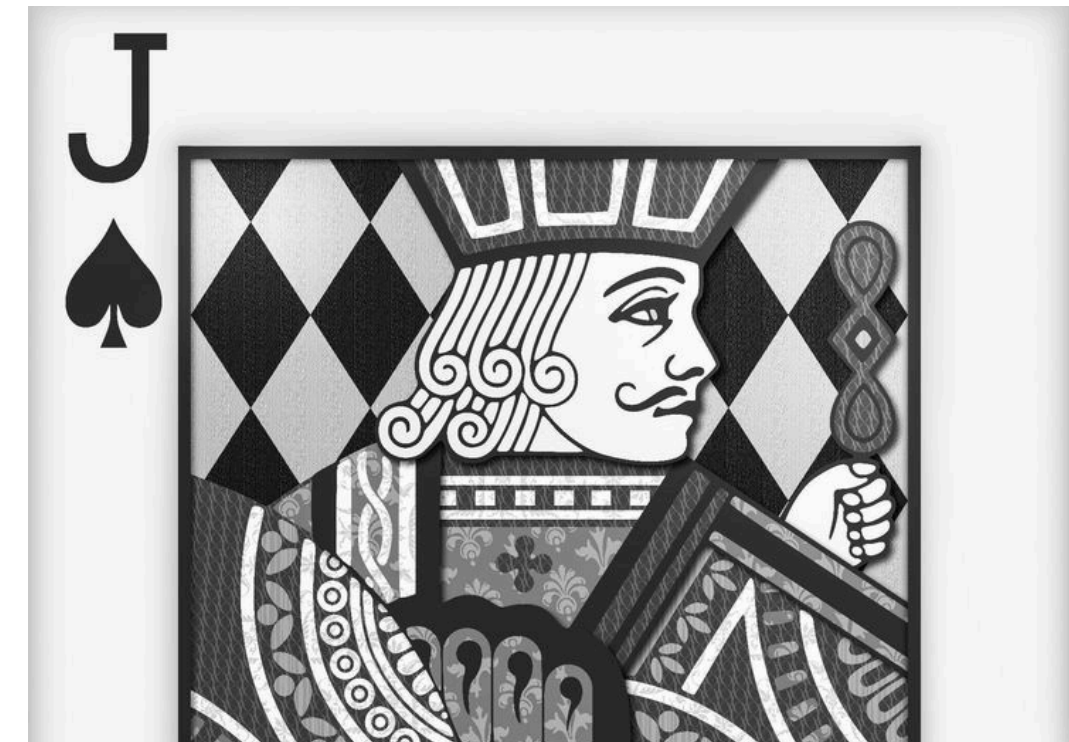


FOUNDED IN THE VIBRANT EMIRATE OF FUJAIRAH IN 2024, WE EMERGE WITH A SINGULAR AMBITION TO DELIVER BOLD, PREMIUM SPIRITS THAT RISE ABOVE THE ORDINARY AND RESONATE WITH DISTINCTION. BACKED BY EUROMAX SPIRITS, BASED IN AUSTRIA, OUR OPERATIONS ARE ROOTED IN LEGACY, CRAFTSMANSHIP, AND AN UNCOMPROMISING COMMITMENT TO QUALITY. EVERY LABEL WE LAUNCH IS A TESTAMENT TO PRECISION DISTILLATION, GLOBAL SOURCING, AND REFINED TASTE.

THE THURUPPUGULAN

ROOTED IN CULTURE. DISTILLED FOR THE BOLD

At the heart of our vision is the Thuruppugulan series— a name that strikes with power and intent. In Malayalam, “Thuruppugulan” translates to “The Jack” — the trump card in a game of strategy, power, and precision. It symbolizes someone who always wins, who stands out, who dominates. And just like the name, our spirits are crafted for those who lead the pack.



MEET THE JACKS

EACH BOTTLE IN THE
THURUPPUGULAN SERIES
REPRESENTS:

STRENGTH, WITH BOLD ABVS AND
REFINED TEXTURES

HERITAGE, DRAWING FROM
TRADITIONAL EUROPEAN DISTILLING
ROOTS

EXCLUSIVITY, APPEALING TO
CONNOISSEURS AND MODERN
TRENDSETTERS ALIKE



WISKY

40% ABV - HARMONIOUSLY
BLENDED
67% GRAIN | 33% MALT
HIGH-END BARS | RETAIL |
EXPORT



VODKA

50% ABV -CRYSTAL CLEAR
WITH A POWERFUL PUNCH



WHITE RUM

70% ABV - STRONG
& 50% ABV - SMOOTH
MIXOLOGY | BARS
| DUTY-FREE RETAIL

• CONTACT US •

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