Abhinav Das
Digital product designer

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Education

Delhi Technological University - Delhi, Rohini
Class of 2021-25
B.Des in Interaction Design

Delhi Public School - Guwahati
Graduated in 2021

Accolades

Winner at National UX Hackathon D-Frame, IIT Guwahati

Finalist at National Design Hackathon, APPNOVA, IIT Roorkee tech fest, Cognizance

Finalist at Global Student Entrepreneurship Awards (GSEA)

Finalist at Designathon by Adobe & NIXI

Certifications

Google UX Design Certificate
course developed by Google
Issued by Coursera

Intro to AR/VR/MR/XR: Technologies, Applications & Issues
course developed by University of Michigan
Issued by Coursera

Extra-curricular

Volunteer for NGO Project 'CHILD'
Worked as healthcare volunteer

Part-time music tutor
Taught intermediate-level music to under-privileged children

Delhi Public School Guwahati Club event organizer
Managed and organized event procedures for my club at DPSG from March 2016 to February 2018

Experience

Grotesk Fintech Pvt. Limited - UX Researcher
Aug 2022 - present

Founding member of the startup and currently working as a UX researcher. Conducted user interviews and tests for the website and the MVP, currently working with developers on the APK for the same.

UE-HCI Labs IIT Guwahati - UX Design intern
May 2023 - July 2023

Worked on a project to improve the design of the existing keyboard layout in smart TVs, under guidance of Professor Dr.Debayan Dhar. Conducted live product testing following TAPA protocol with students from IIT Guwahati

Woro ® - UX Design intern
July 2023 - Oct 2023

Worked as a UX design intern. Created website experience for company clients as well as assisted in designing Woro's AI integrated website dashboard.

Freelance product designer
Dec 2023 - Jan 2024

Worked freelance for various clients, designing and working on multiple SaaS and mobile application projects.

Skills

Software	Design
Figma	Wireframing
Adobe Photoshop	Prototyping
Adobe Illustrator	Motion Design
Adobe InDesign	Iconography
Adobe After Effects	Typography
Adobe Animate	Usability testing
HTML	User interviews
CSS	Heuristic evaluation
DaVinci Resolve	Field studies
Krita	Surveys
Clip Studio Paint	Blender