Abhinav Das

Digital product designer

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Education

Delhi Technological University - Delhi, Rohini
Class of 2021-25
B.Des in Interaction Design

Delhi Public School - Guwahati
Graduated in 2021

Accolades

Runner-up for D-Frame National UX Hackathon, IIT Guwahati
1 week Design Challenge hackathon conducted by IIT Guwahati

Google UX Design Certificate
course developed by Google
Issued by Coursera

Extra-curricular

Volunteer for NGO Project 'CHILD'
Worked as healthcare volunteer for 15 days

Toolkit

Interaction design
Figma

Motion design
Adobe After Effects
Davinci Resolve

Visual design
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Experience

Grotesk Fintech Pvt. Limited - UX Researcher
Aug 2022 - present

Founding member of the startup and currently working as a UX researcher. Conducted user interviews and tests for the website and the MVP, currently working with developers on the APK for the same.

UE-HCI Labs IIT Guwahati - UX Design intern
May 2023 - July 2023

Worked on a project to improve the design of the existing keyboard layout in smart TVs, under guidance of Professor Dr.Debayan Dhar. Conducted live product testing following TAPA protocol with students from IIT Guwahati

Woro ®
May 2023 - July 2023

Worked as a UX design intern. Created website experience for company clients as well as assisted in designing Woro's AI integrated website dashboard.

Freelance product designer
Dec 2023 - Jan 2024

Worked freelance for various clients, designing and working on multiple SaaS and mobile application projects.