



Abhinav Das

Digital product designer

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Education

Delhi Technological University - Delhi, Rohini

Class of 2021-25

B.Des in Interaction Design

Delhi Public School - Guwahati

Graduated in 2021

Accolades

[Winner at National UX Hackathon D-Frame, IIT Guwahati](#)

[Finalist at National Design Hackathon, APPNOVA, IIT Roorkee tech fest, Cognizance](#)

[Finalist at Global Student Entrepreneurship Awards \(GSEA\)](#)

Finalist at Designathon by Adobe & NIXI

Certifications

[Google UX Design Certificate](#)

course developed by Google

Issued by Coursera

[Intro to AR/VR/MR/XR: Technologies, Applications & Issues](#)

course developed by University of Michigan

Issued by Coursera

Leadership roles

Startup founding member

Founding member of startup FaekBank under

Grotesk Fintech Pvt.Ltd

Class representative DTU DOD 2024-25

Class representative during 4th year of college

Volunteer for NGO Project 'CHILD'

Worked as healthcare volunteer

Experience

Internshala - UX Teaching assistant intern

Aug 2024 - present

Guiding & teaching students of internshala's UX design courses. Conducting regular assignment reviews through live classes.

Grotesk Fintech Pvt. Limited - UX Researcher

Oct 2022 - June 2024

Founding member of the startup, worked as a UX researcher. Conducted user interviews and tests for the website and the MVP, collaborated with developers on the APK for the same.

UE-HCI Labs IIT Guwahati - UX Design intern

May 2023 - July 2023

Worked on a project to improve the design of the existing keyboard layout in smart TVs, under guidance of Professor Dr.Debayan Dhar. Conducted live product testing following TAPA protocol with students from IIT Guwahati. Currently in process of publishing a paper on the same to CHI.

Woro ® - UX Design intern

July 2023 - Oct 2023

Worked as a UX design intern. Created website experience for company clients as well as assisted in designing Woro's AI integrated website dashboard.

Skills

Software

Figma
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Animate
HTML
CSS
DaVinci Resolve
Krita
Clip Studio Paint

Design

Wireframing
Prototyping
Motion Design
Iconography
Typography
Usability testing
User interviews
Heuristic evaluation
Field studies
Surveys
Blender