



# Abhinav Das

Digital product designer

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## Education

**Delhi Technological University - Delhi, Rohini**

Class of 2021-25

B.Des in Interaction Design

**Delhi Public School - Guwahati**

Graduated in 2021

## Accolades

[Runner-up for D-Frame National UX](#)

[Hackathon, IIT Guwahati](#)

1 week Design Challenge hackathon conducted by IIT Guwahati

[Google UX Design Certificate](#)

course developed by Google

Issued by Coursera

## Extra-curricular

[Volunteer for NGO Project 'CHILD'](#)

Worked as healthcare volunteer

## Toolkit

**Interaction design**

Figma

**Motion design**

Adobe After Effects

Davinci Resolve

**Visual design**

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

## Experience

**Grotesk Fintech Pvt. Limited - UX Researcher**

Aug 2022 - present

Founding member of the startup and currently working as a UX researcher. Conducted user interviews and tests for the website and the MVP, currently working with developers on the APK for the same.

**UE-HCI Labs IIT Guwahati - UX Design intern**

May 2023 - July 2023

Worked on a project to improve the design of the existing keyboard layout in smart TVs, under guidance of Professor Dr. Debayan Dhar. Conducted live product testing following TAPA protocol with students from IIT Guwahati

**Woro®**

May 2023 - July 2023

Worked as a UX design intern. Created website experience for company clients as well as assisted in designing Woro's AI integrated website dashboard.

**Freelance product designer**

Dec 2023 - Jan 2024

Worked freelance for various clients, designing and working on multiple SaaS and mobile application projects.