

# ABHINAV DAS

## UX Designer

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## Experience

### Internshala - UX Teaching Assistant Intern

Aug 2024 - Feb 2025

Guided & taught aspiring students of Internshala's UI/UX PGC course on various topics related to HCI. Conducted regular assignment reviews and doubt clearing sessions (DCS) for students.

### Grotesk Fintech Pvt. Limited - UX Researcher

Oct 2022 - June 2024

Founding member of the startup, worked as a UX researcher. Conducted user interviews and tests for the website and the MVP, collaborated with developers on the APK for the same.

### UE-HCI Labs IIT Guwahati - UX Design Intern

May 2023 - July 2023

Worked on a project to improve the design of the existing keyboard layout in smart TVs, under guidance of Professor Dr. Debayan Dhar. Conducted live product testing following TAPA protocol with students from IIT Guwahati. Currently in process of publishing a paper on the same to CHI.

### Woro ® - UX Design Intern

July 2023 - Oct 2023

Worked as a UX design intern. Created website experience for company clients as well as assisted in designing Woro's AI integrated website dashboard.

## Leadership roles

### Startup founding member

Founding member of startup FaekBank under Grotesk Fintech Pvt. Ltd. Acquired a base of 200+ users Backed by DTU IIF and NSRCEL IIM Bangalore.

### Class representative DTU DOD 2024-25

Class representative during 4th year of college

### Volunteer for NGO Project 'CHILD'

Worked as healthcare volunteer as a part of healthcare program by Project CHILD that was held at multiple schools in Guwahati.

## Skills & Software

Figma  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign

Adobe After Effects  
Adobe Animate  
HTML  
CSS

DaVinci Resolve  
Field studies  
Surveys  
Blender

Wireframing  
Prototyping  
Motion Design  
Iconography

Typography  
Usability testing  
User interviews  
Heuristic evaluation

## Education

### Delhi Technological University - Delhi, Rohini

Class of 2021-25

B.Des in Interaction Design

### Delhi Public School - Guwahati

Schooling completed in 2021

## Accolades

### Winner at National UX Hackathon D-Frame, IIT Guwahati

Jan 2023

### Finalist at National Design Hackathon, APPNOVA, IIT Roorkee tech fest, Cognizance

Jun 2023

### Finalist at Global Student Entrepreneurship Awards (GSEA)

Dec 2022

## Certifications

### Google UX Design Certificate

Issued on Aug 2022

Course developed by Google  
Issued by Coursera

### Intro to AR/VR/MR/XR: Technologies, Applications & Issues

Issued on Aug 2024

Course developed by University of Michigan  
Issued by Coursera

### Diplome d'etudes en langue francaise (DELTA A2)

Issued on Aug 2018

French language proficiency exam  
Issued by France Éducation internationale