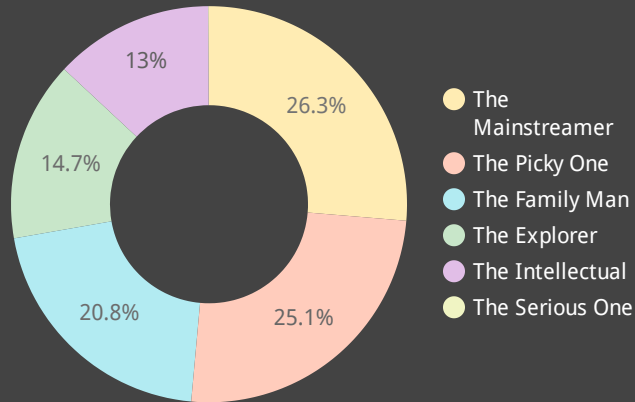
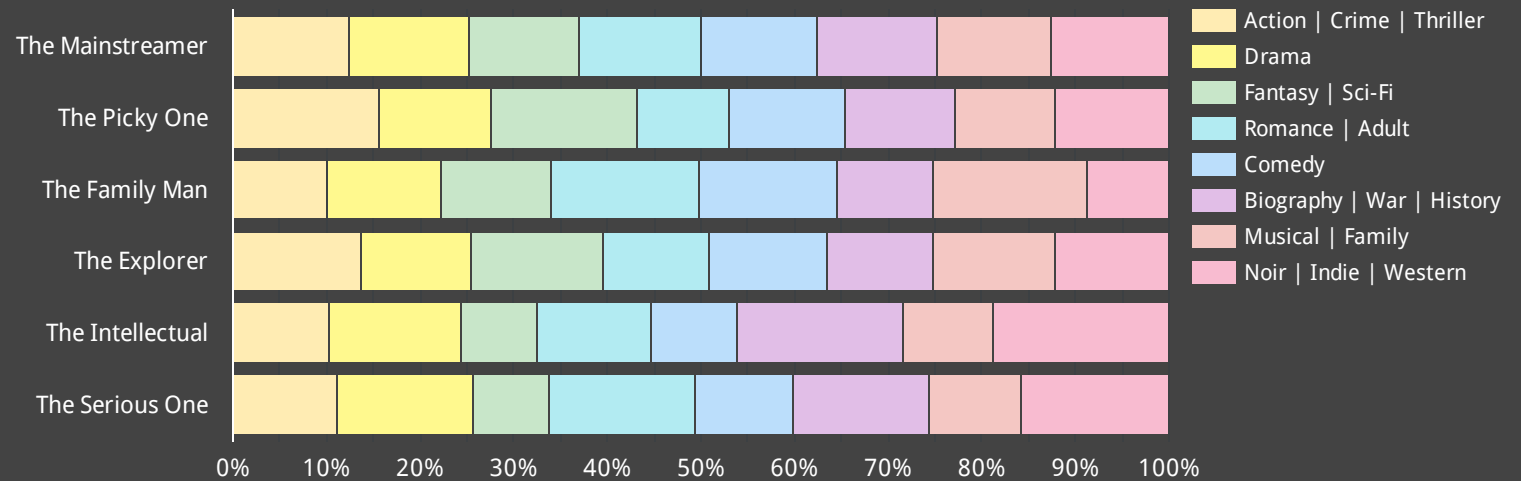


# Customer Cluster Analysis

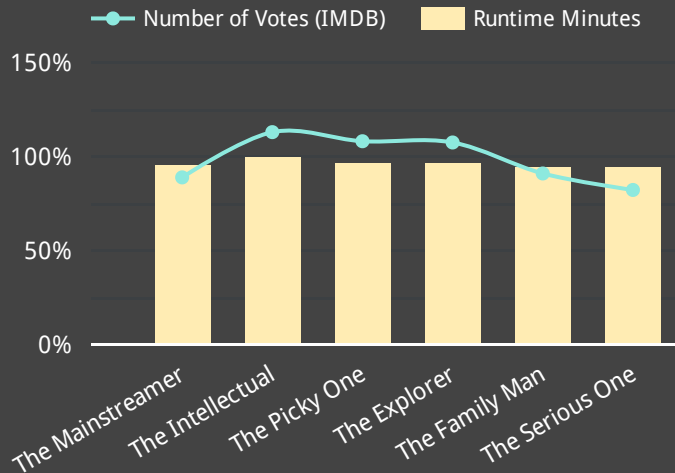
## Clusterwise Frequency



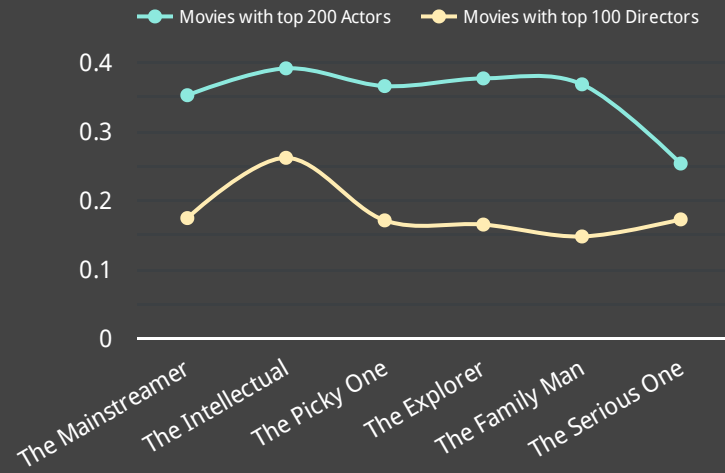
## Genres watched by cluster groups



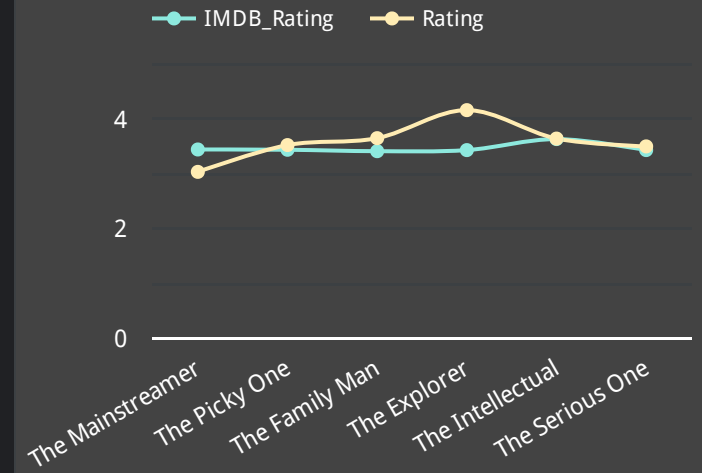
## Average Numbr of Votes and Runtime Minutes



## Movies with academy award winning actors and directors



## Average IMDB and User Rating

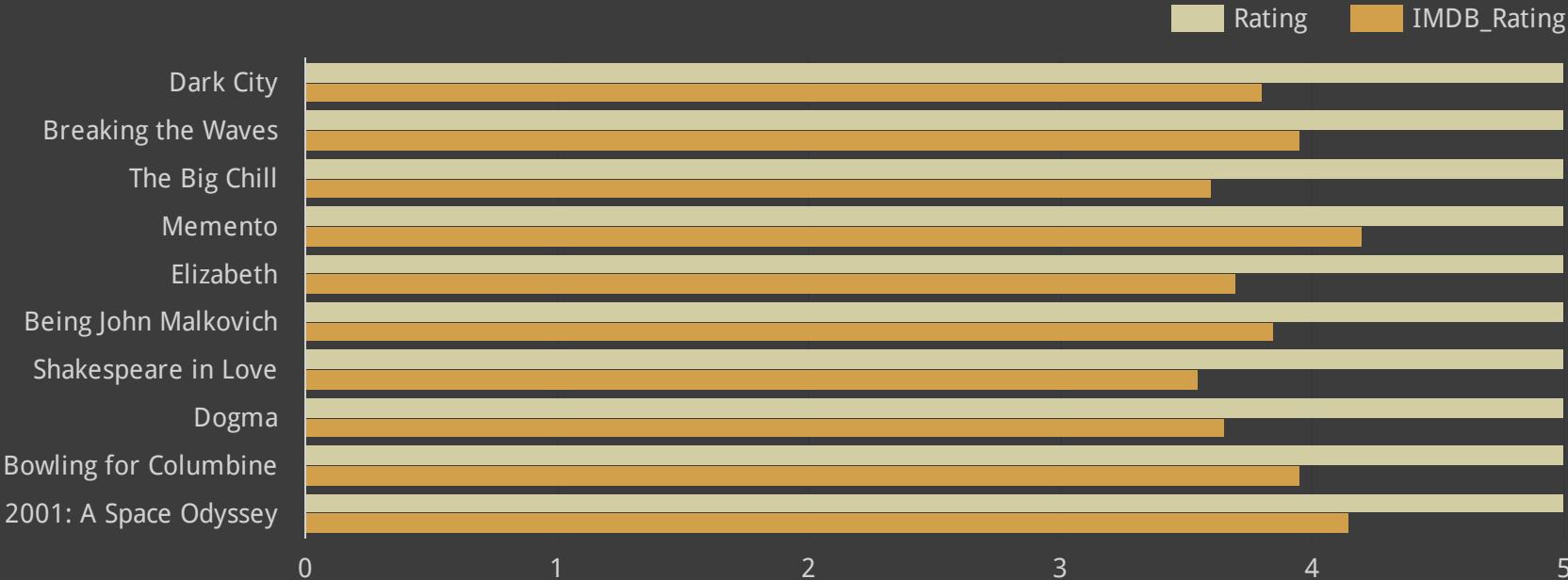


# Customer Watch History

SELECT CUSTOMER ID: 726339

(1) ▾

## Top 10 movies by ratings



## Customer Facts

Movies watched

1,194

Avg. Customer Rating

2.66

Avg. IMDB ratings

7.06

Movies with top 200 actors

434

Movies with top 100 directors

239

Avg. Runtime Mins

115.67

movie\_age

31.52

## Frequency Table: Genre | Rating

Rating	Action Crime Thriller	Dama	Comedy	Romance   Adult	Fantasy   Sci-Fi	Biography   Histor...	Musical   Family	Noir   Indie   Weste...
5	5	11	5	1	5	4	1	0
4	65	162	66	37	39	...	...	1
3	142	333	181	128	95	...	...	9
2	156	221	172	119	101	...	...	6
1	57	51	74	35	44	7	9	1
Gra...	425	778	498	320	284	178	145	17

### Top Rated Actors

Bud Cort

Keir Dullea

Joe Pantoliano

Jean-Marc Barr

Orson Welles

### Predicted Cluster Group

The Mainstreamer

### Top Rated Directors

Spike Jonze

Shekhar Kapur

John Madden

Alex Proyas

Stephen Daldry

# Movie Recommendations

Recommended Movies	Genre	IMDB Rating	Average User Rating	Runtime Minutes	Actor 1	Actor 2	Director
One Flew Over the Cuckoo's ...	Drama	8.7	4.3	133	Jack Nicholson	Louise Fletcher	Milos Forman
The Tunnel	Drama,History,Thriller	7.7	3.9	150	Nicolette Krebitz	Heino Ferch	Roland Suso Richter
Ivan Vasilievich: Back to the F...	Adventure,Comedy,Sci-Fi	8.4	3.8	93	Yuriy Yakovlev	Saveliy Kramarov	Leonid Gaidai
Harakiri	Action,Drama,History	8.7	4.4	133	Tatsuya Nakadai	Akira Ishihama	Masaki Kobayashi
The Godfather	Crime,Drama	9.2	4.5	175	Marlon Brando	James Caan	Francis Ford Coppola