



HealthCARE is the main focus of our company. In our country, Americans die of preventable diseases - a lot! In international comparison, the USA is the sad frontrunner. Add to that one of the most expensive healthcare systems in the world. Diabetes in particular is one of the most widespread diseases in the country. The citizens of the USA are very concerned about their health, yet many people do not know that diseases can be prevented - especially diabetes. Our app will change that.

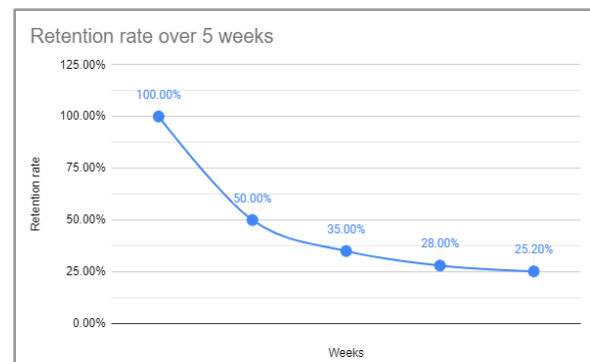
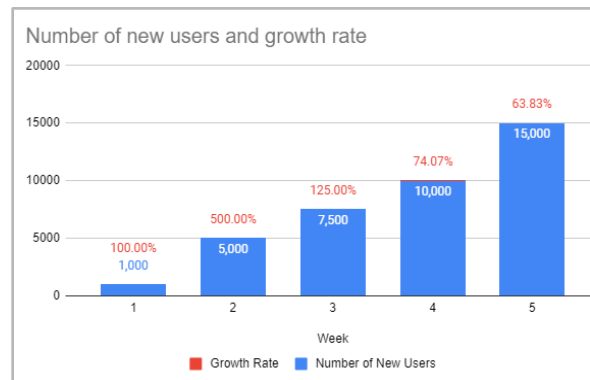
The **Fooducate Healthy app from Kaiser Permanente** is the intelligent solution for advanced proactive care. We build an app to raise awareness for preventable diseases and to Advice or coach customers to increase physical activity and healthy habits.

We launched our Fooducate Healthy App in the U.S. for all our Kaiser Permanente members. Our results are amazing: A total of 38.500 downloads within 5 weeks. We have successful growth rates, which look promising (see picture on the right) for the upcoming weeks.

Also we want to mention that our retention rates look good. We can see over time that after 5 weeks at least 25% of our onboarded users are still using the app. For us, this is definitely something that we will improve in the upcoming weeks.

We are going to optimize and add more features based on our customer feedback. A feature we heavily look forward to is the chatbot option for our wellbeing coaches!

This launch would not be possible without the hard work of all the members of our team.



A big thank you to Pat, Casey, Noel, Lisa and Bert. Of course, also a big shout out to all the teams which supported us on the way.

Kind regards
Abhinav Pathak