

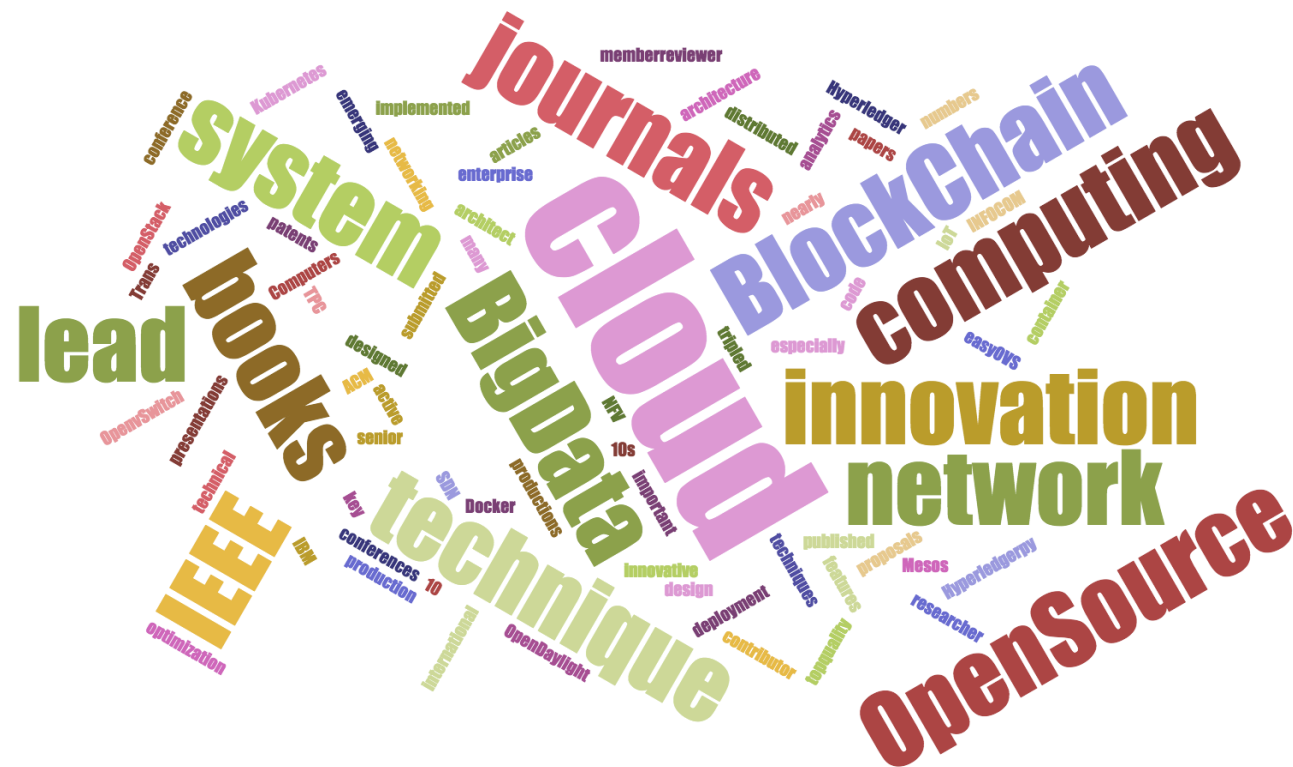
# Blockchain 101

Baohua Yang

2016-06-24

# About

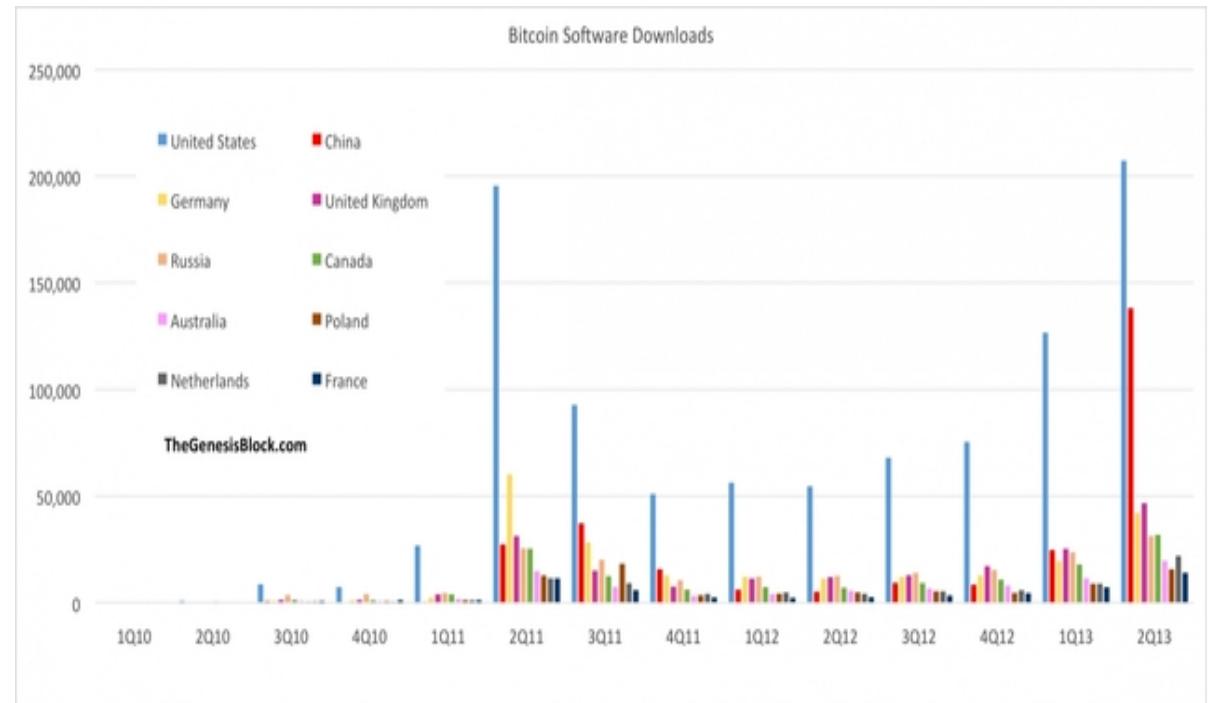
- Me
- <http://yeasy.github.io/>



- 区块链技术指南
- [https://github.com/yeasy/blockchain\\_guide](https://github.com/yeasy/blockchain_guide)

# Background

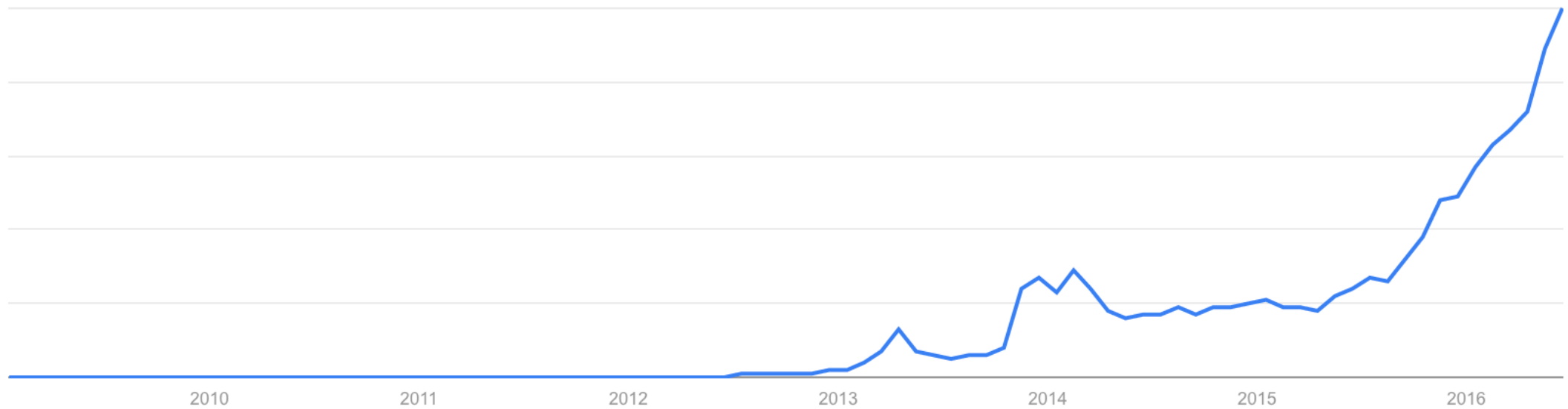
- 1494: Double Entry Bookkeeping
- 1998 ~: Crypto-currency
  - Double-spend
- 2008: bitcoin
  - 2009 online
  - 2013 explode
  - mining
- 2014: blockchain
  - Transaction
  - Block
  - Chain
- 2015: smart contract/chaincode



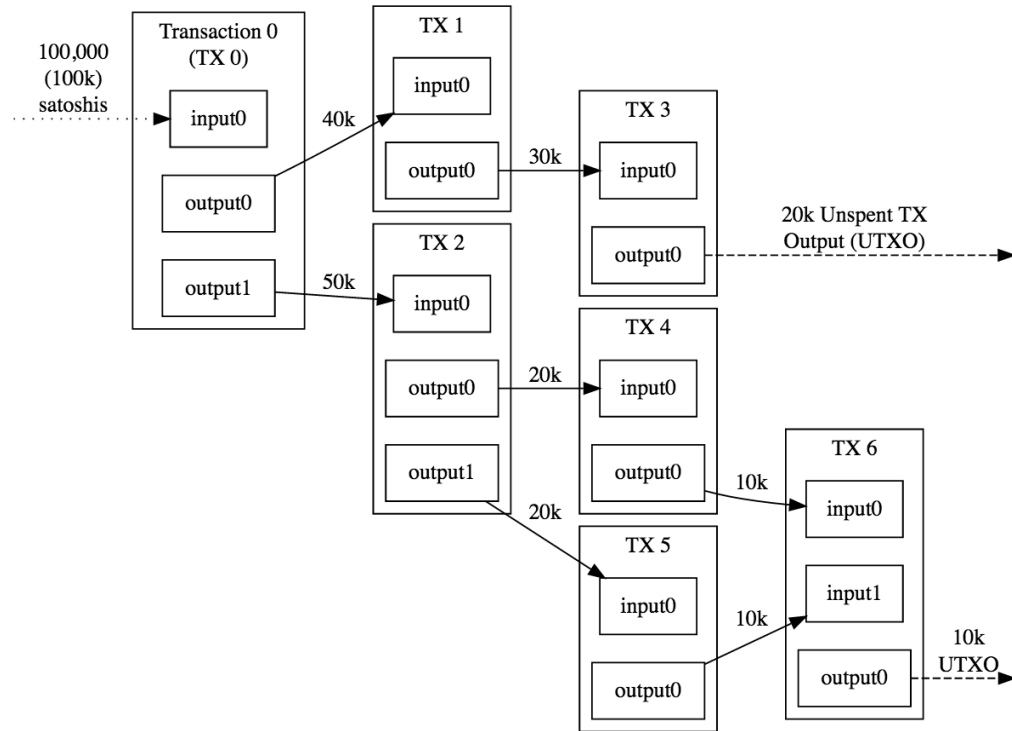
# Bitcoin Price



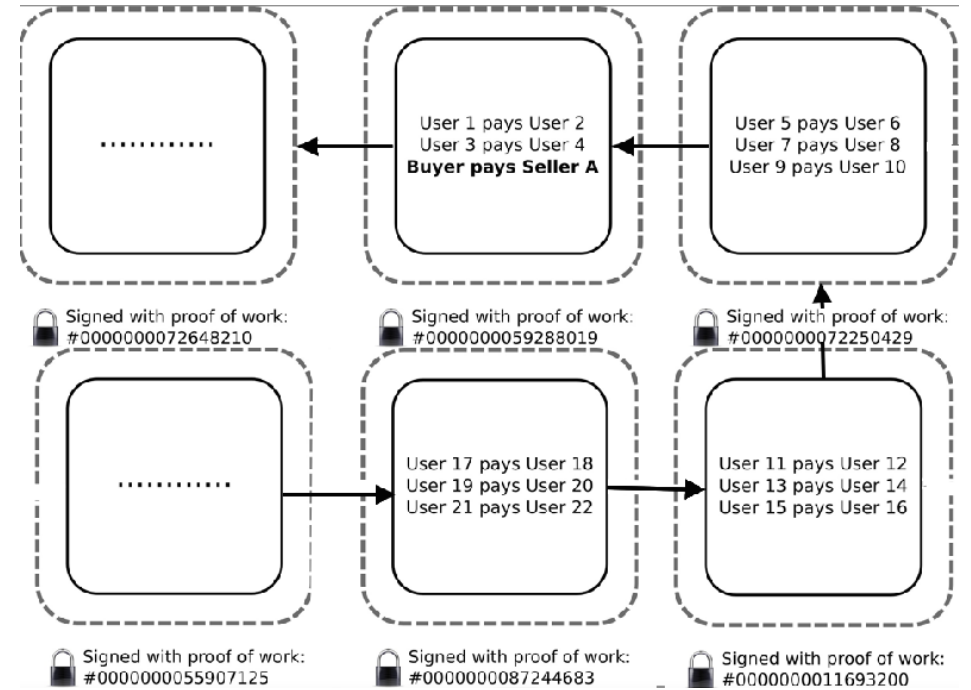
# Blockchain interests



# How it works



Triple-Entry Bookkeeping (Transaction-To-Transaction Payments) As Used By Bitcoin



# Features

- 7+ years Bitcoin blockchain
- Decentralized
- Unchangeable
- Autonomous
- \*Open
- \*Privacy

# Key techniques

- Consensus
  - PoW
  - PoS
  - etc
- Crypto
  - [ECDSA](#)
  - [Hashcash](#): SHA256
- Performance
- Security



# Business Value

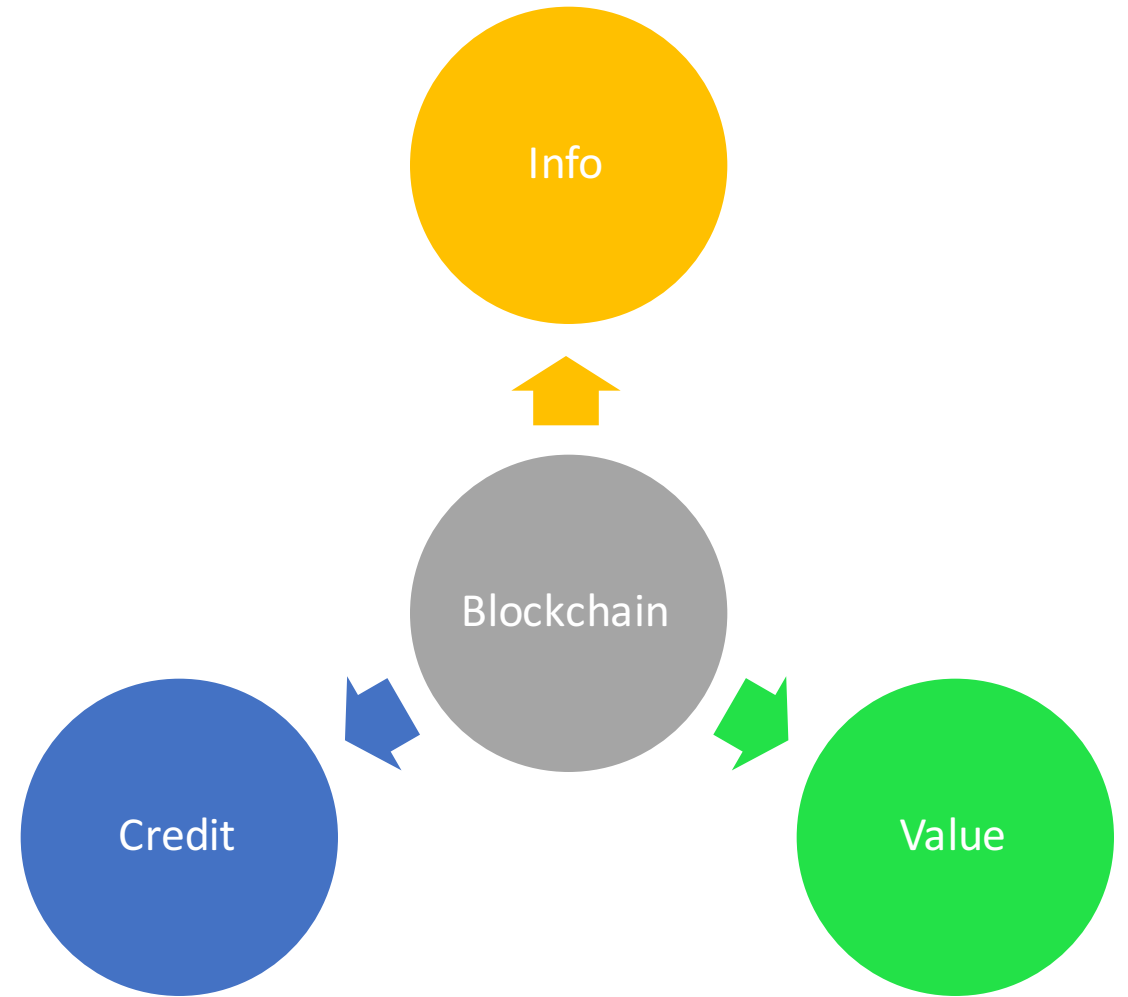
- Trust
- Cost
- Privacy/audit

- Visa
- 美国纳斯达克证券交易所 (Nasdaq)
- 高盛投资银行 (Goldman Sachs)
- 花旗银行 (citibank)
- 美国富国银行 (Wells Fargo)
- 中国央行
- 中国浦发银行
- 日本三菱日联金融集团
- 瑞士联合银行
- 德意志银行
- DTCC
- SWIFT

- IBM
- 微软
- Intel
- 思科
- 埃森哲

# Application Scenarios

- Credit
- Resource sharing
- Finance
- Investment&Trading
- IoT

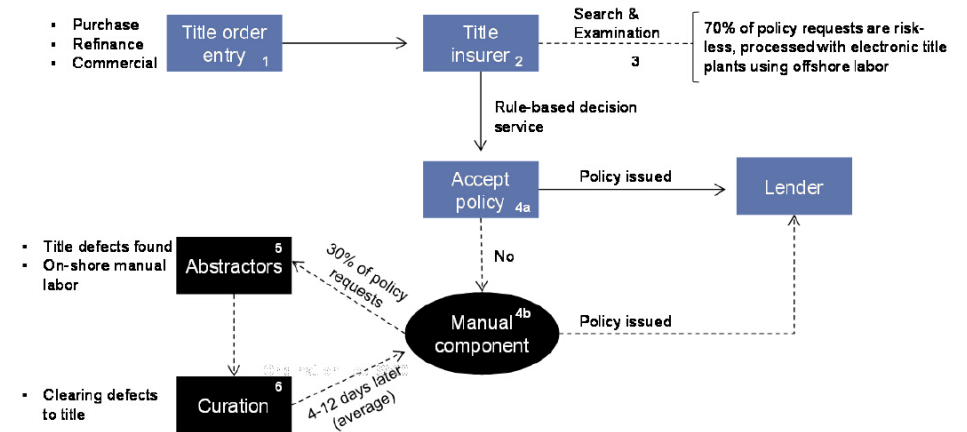


# Credit

- Lower cost
- Global credit
- Decentralized

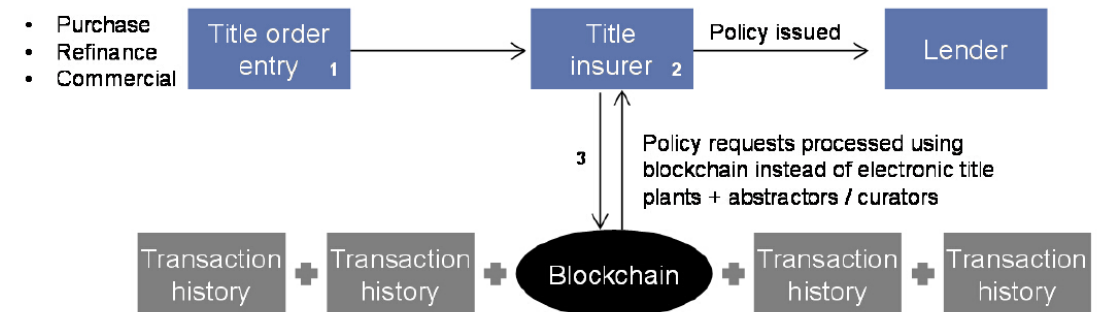
- Renting
- Logistics

**Exhibit 31: Title search is a manually intensive process, as abstractors and curators must process and clear paper-based property records – 30% of which are found defective at the time of the proposed transaction (sale/refinancing)**  
Title search process



Source: Goldman Sachs Global Investment Research.

**Exhibit 34: Blockchain could fundamentally disrupt the way title search is currently conducted**  
Blockchain title search process



Source: Goldman Sachs Global Investment Research.

# Resource Sharing

- House
  - Airbnb
  - HomeAway
  - OneFineStay
- Car
  - Uber
- Energy sharing
  - TransActive Grid
  - Grid Singularity

# Finance

- Bank
  - China Central bank
  - Canada bank
  - Citibank
- R3
- Stock Exchange
  - NASDAQ

# Investment&Trading

- 一帶一路
- Transaction
  - Circle
- Deloitte
- Distributed Autonomous Organization (DAO)

# IoT

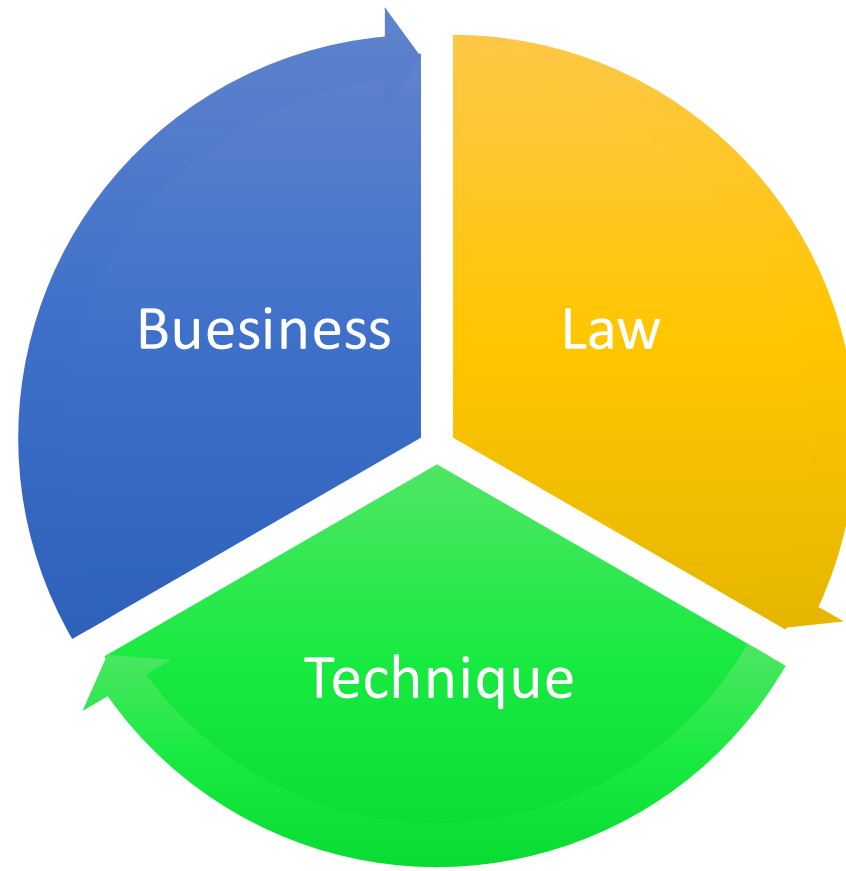
- IBM

# Events

- IBM
  - 2015: Contribute openblockchain to hyperledger project
  - 2016: Watson Centre compose AI with blockchain
  - 2016: Bluemix support Blockchain service
- MS
  - 2015: Azure cloud
  - 2016: *Bletchley*



# Vision



Q&A

