

IU Grand Challenges

1. Precision Health Initiative

2. Environmental Change

3. Addiction Crisis

6 Clinical Health Goals

The Precision Health Initiative is finding new ways to prevent Type 2 diabetes and Alzheimer's, and discovering cures for pediatric sarcomas, multiple myeloma, triple negative breast cancer and undiagnosed and rare diseases.

"As farmers, we have control over a lot of things but one of the things we don't have control over is the weather. There is a niche for an organization like ERI to step in and start really helping us understand the science behind what we're doing."

— DAN DESUTTER, OWNER AND OPERATOR OF DESUTTER FARMS, FOUNTAIN COUNTY

"Although our country is in the midst of one of the worst pandemics in decades, we must not forget the other crisis our country continues to face and the millions of people, and their families, who are dealing with a substance use issue."

—ROBIN NEWHOUSE, DEAN OF THE SCHOOL OF NURSING

My Role in the Project

UX Research

- Scoping down the challenge
- User Interviews
- Observation
- Empathy Mapping