## GoDesk

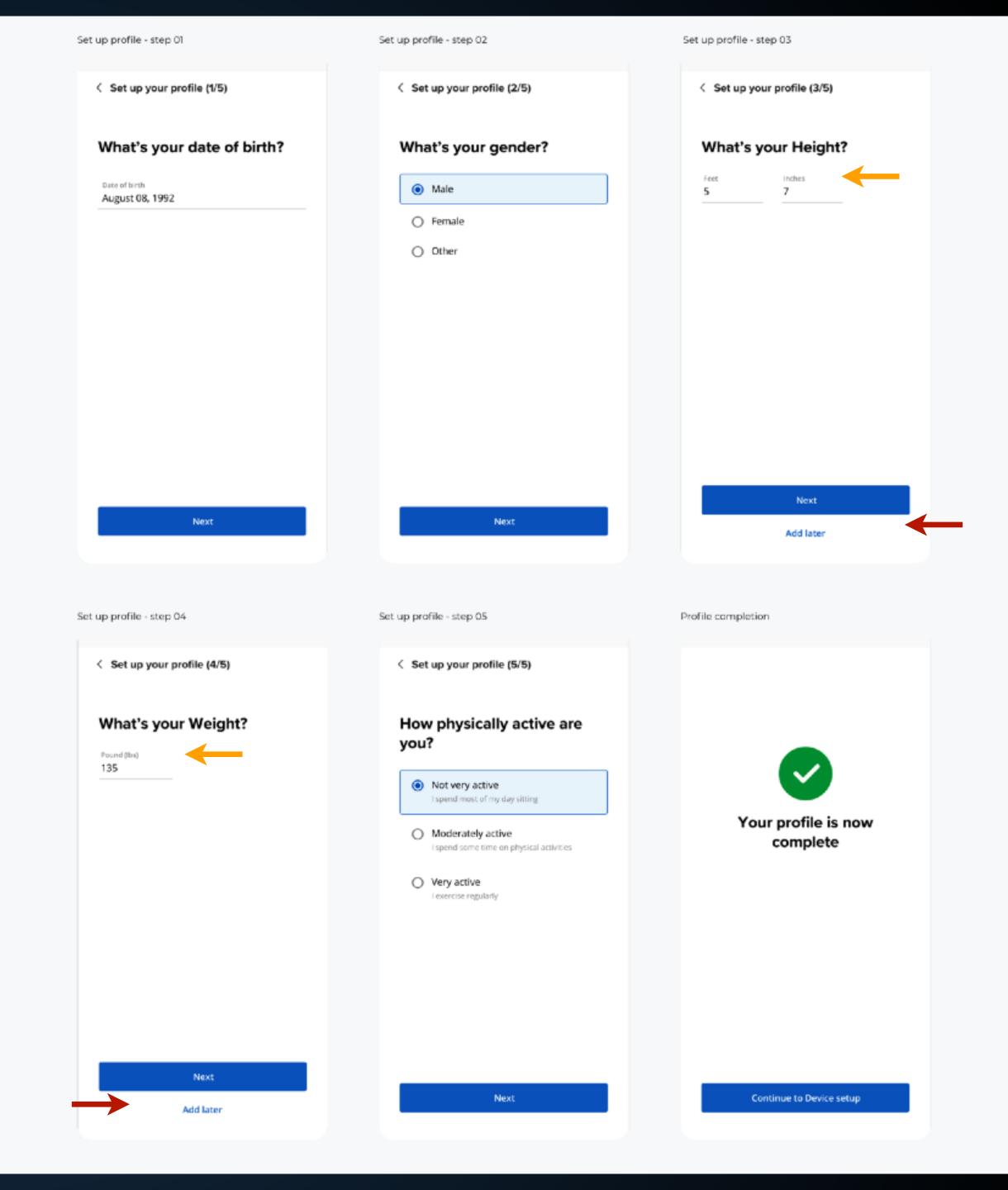
Usability Testing

## Critical

When users explored onboarding flow, they had concerns about entering their personal information such as height, weight, etc.

## Serious

Users struggled to figure out the units of measurement for entering height and weight.



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Take-Aways

- Importance of feature prioritization.
- Always incline to the best that satisfies the users needs.
- Lean UX process helps designers to focus more on the experience rather than the deliverables.

"A successful product is never done or perfect."