

Ideation

01



Social app

A reward-based social platform that encourages users to engage in physical activities at workplace

02



Desk gadget

A desk gadget that reminds the user to get up after a prolonged duration of sitting

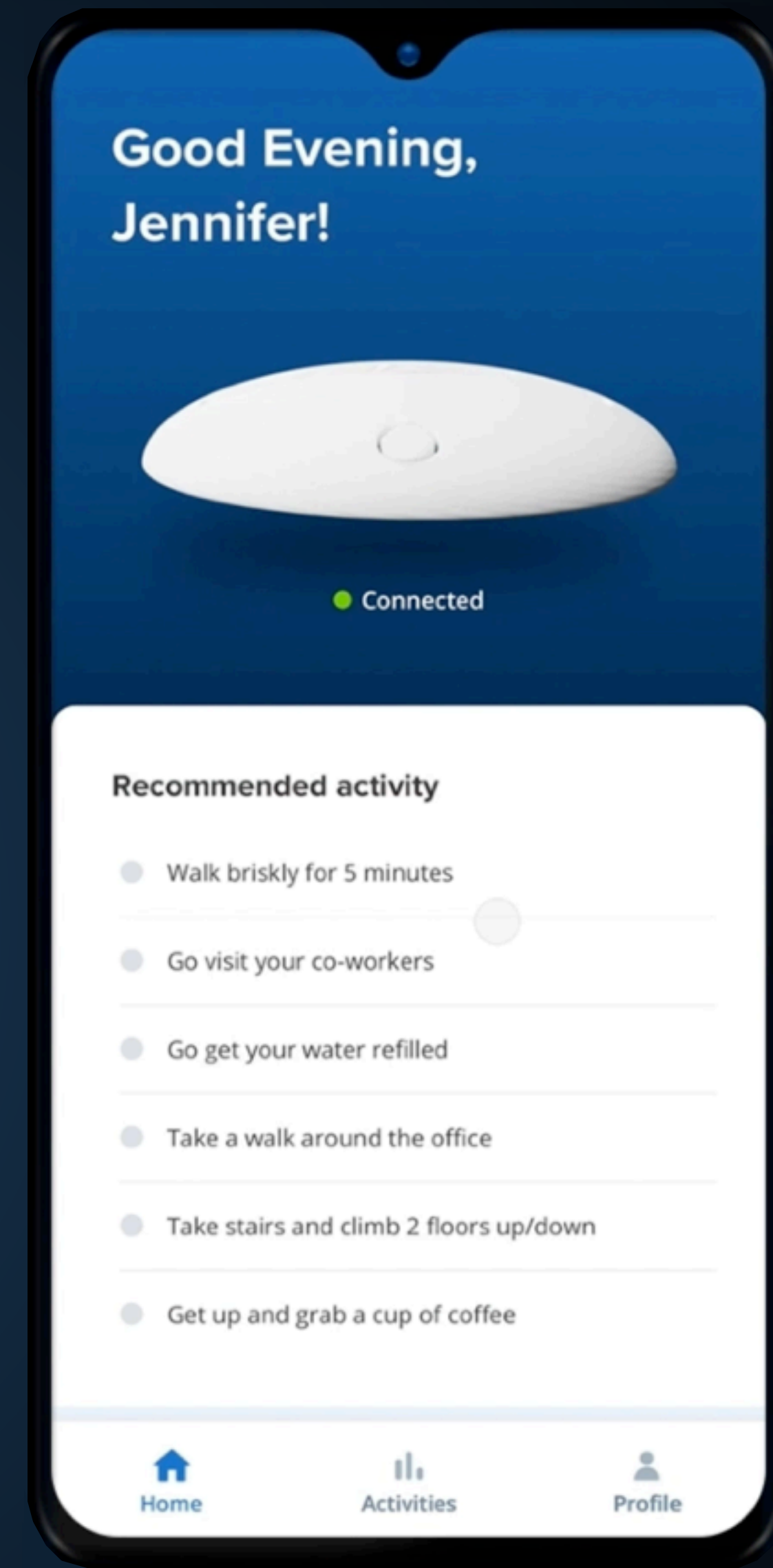
03



Chatbot

An AI assistant as a personal health coach that provides tips for staying active during office hours

GoDesk



Good Evening,
Jennifer!



● Connected

Recommended activity

- ☐ Walk briskly for 5 minutes
- ☐ Go visit your co-workers
- ☐ Go get your water refilled
- ☐ Take a walk around the office
- ☐ Take stairs and climb 2 floors up/down
- ☐ Get up and grab a cup of coffee

Home

Activities

Profile