

# My Role in the Project

## UX Research

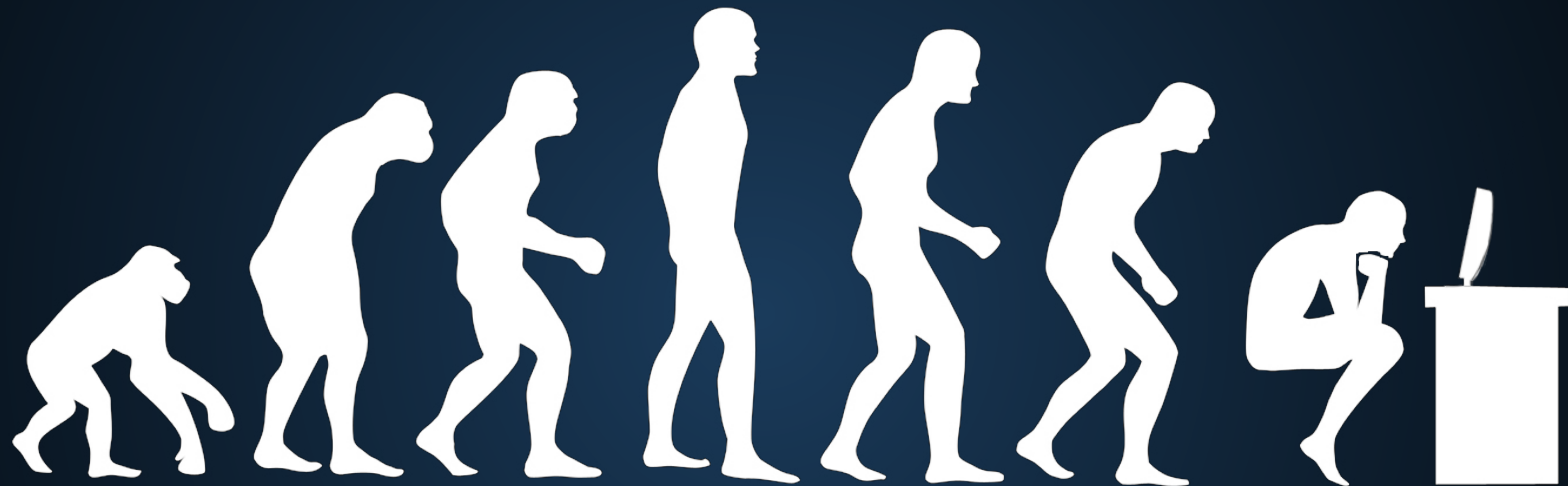
- Scoping down the challenge
- User Interviews
- Observation
- Empathy Mapping

## UX Design

- Product Sketching
- User Flows
- End-to-end Interactions
- Wireframes
- High-fidelity Designs in  
Adobe XD

## Design Strategist

- Customer Interaction
- Design Workshops
- Cost Evaluation
- Business Model



Do you see a problem here?