

Movie Ratings

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```
getwd()
```

```
## [1] "/Users/abhinav/Downloads/essentials/projects/R prog/Movie Ratings and Revenue"
```

```
setwd("/Users/abhinav/Downloads/essentials/projects/R prog/Movie Ratings and Revenue")
getwd()
```

```
## [1] "/Users/abhinav/Downloads/essentials/projects/R prog/Movie Ratings and Revenue"
```

```
ratings1 <- read.csv("S6-Movie-Ratings.csv")
```

```
str(ratings1)
```

```
## 'data.frame':    562 obs. of  6 variables:
## $ Film           : chr  "(500) Days of Summer " "10,000 B.C." "12 Rounds " "127 Hours" ..
## $ Genre          : chr  "Comedy" "Adventure" "Action" "Adventure" ...
## $ Rotten.Tomatoes.Ratings.. : int  87 9 30 93 55 39 40 50 43 93 ...
## $ Audience.Ratings.. : int  81 44 52 84 70 63 71 57 48 93 ...
## $ Budget..million... : int   8 105 20 18 20 200 30 32 28 8 ...
## $ Year.of.release   : int  2009 2008 2009 2010 2009 2009 2008 2007 2011 2011 ...
```

```
ratings1$Genre <- factor(ratings1$Genre)
ratings1$Year.of.release <- factor(ratings1$Year.of.release)
ratings1$Film <- factor(ratings1$Film)
str(ratings1)
```

```
## 'data.frame':    562 obs. of  6 variables:
## $ Film           : Factor w/ 562 levels "(500) Days of Summer ",...: 1 2 3 4 5 6 7 8 9 10
## $ Genre          : Factor w/ 7 levels "Action","Adventure",...: 3 2 1 2 3 1 3 5 3 3 ...
## $ Rotten.Tomatoes.Ratings.. : int  87 9 30 93 55 39 40 50 43 93 ...
## $ Audience.Ratings.. : int  81 44 52 84 70 63 71 57 48 93 ...
## $ Budget..million... : int   8 105 20 18 20 200 30 32 28 8 ...
## $ Year.of.release   : Factor w/ 5 levels "2007","2008",...: 3 2 3 4 3 3 2 1 5 5 ...
```

```
head(ratings1)
```

```
##           Film      Genre Rotten.Tomatoes.Ratings.. Audience.Ratings..
## 1 (500) Days of Summer    Comedy                87                81
## 2      10,000 B.C. Adventure                9                44
## 3      12 Rounds    Action                30                52
## 4      127 Hours Adventure                93                84
## 5      17 Again    Comedy                55                70
## 6      2012    Action                39                63
## Budget..million... Year.of.release
## 1           8          2009
## 2          105          2008
```

```
## 3          20          2009
## 4          18          2010
## 5          20          2009
## 6         200          2009
```

```
colnames(ratings1) <- c("Movie", "Genre", "CriticRating", "AudienceRating", "BudgetMill", "Year")
head(ratings1)
```

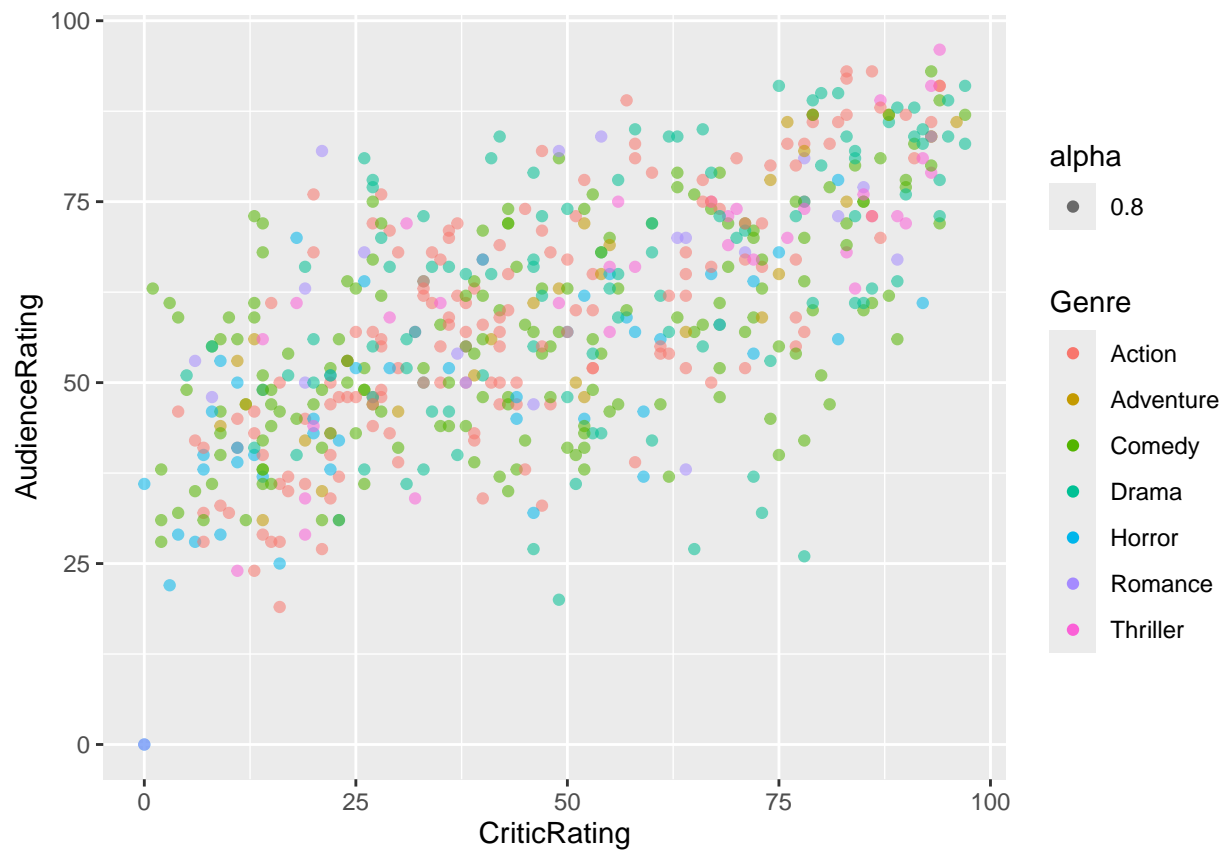
```
##           Movie      Genre CriticRating AudienceRating BudgetMill Year
## 1 (500) Days of Summer    Comedy         87           81         8 2009
## 2      10,000 B.C. Adventure          9           44       105 2008
## 3       12 Rounds    Action         30           52        20 2009
## 4       127 Hours Adventure         93           84        18 2010
## 5        17 Again    Comedy         55           70        20 2009
## 6         2012     Action         39           63       200 2009
```

```
summary(ratings1)
```

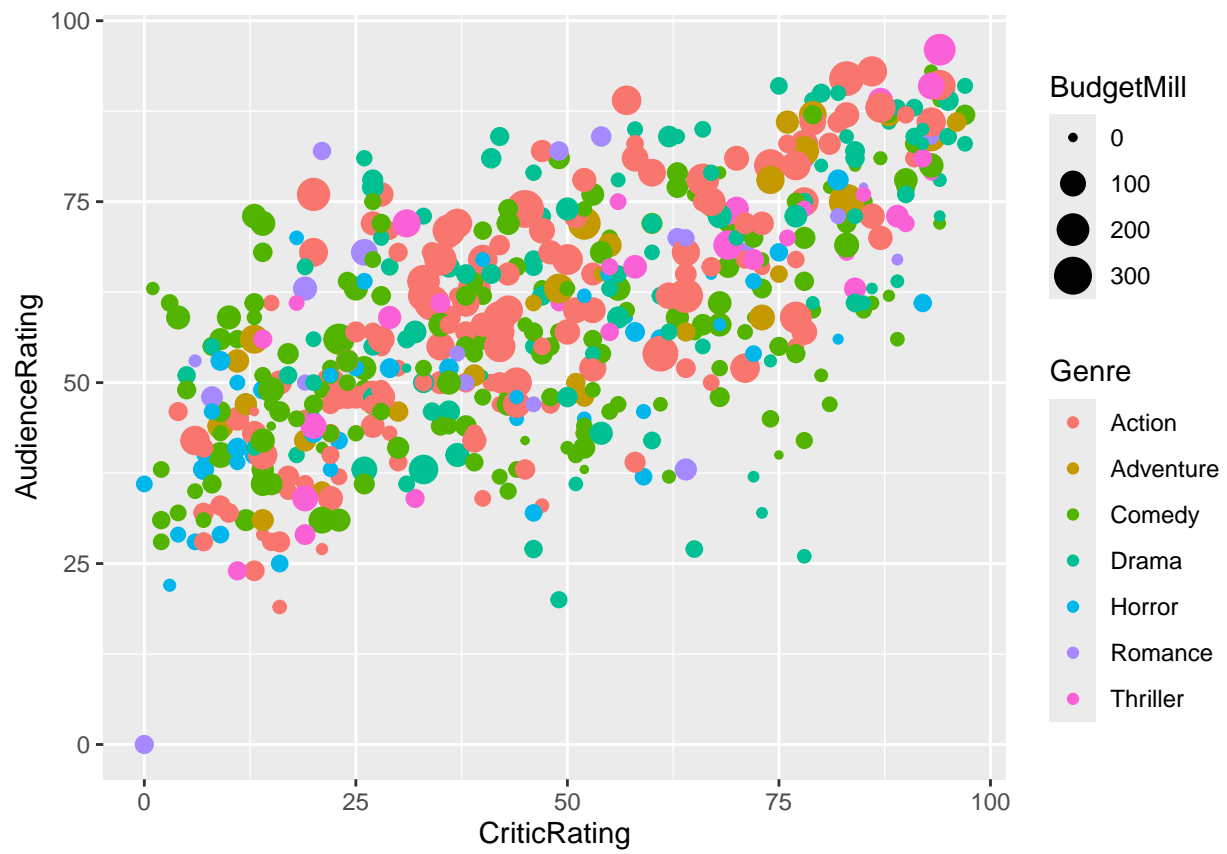
```
##           Movie      Genre      CriticRating AudienceRating
## (500) Days of Summer : 1   Action   :154   Min.    : 0.0   Min.    : 0.00
## 10,000 B.C.          : 1   Adventure: 29   1st Qu.:25.0  1st Qu.:47.00
## 12 Rounds            : 1   Comedy   :172   Median  :46.0  Median :58.00
## 127 Hours            : 1   Drama    :101   Mean    :47.4  Mean   :58.83
## 17 Again             : 1   Horror   : 49   3rd Qu.:70.0  3rd Qu.:72.00
## 2012                 : 1   Romance  : 21   Max.    :97.0  Max.   :96.00
## (Other)              :556   Thriller : 36
##      BudgetMill      Year
## Min.    : 0.0   2007: 79
## 1st Qu.: 20.0   2008:125
## Median : 35.0   2009:116
## Mean    : 50.1   2010:119
## 3rd Qu.: 65.0   2011:123
## Max.    :300.0
##
```

```
library(ggplot2)
```

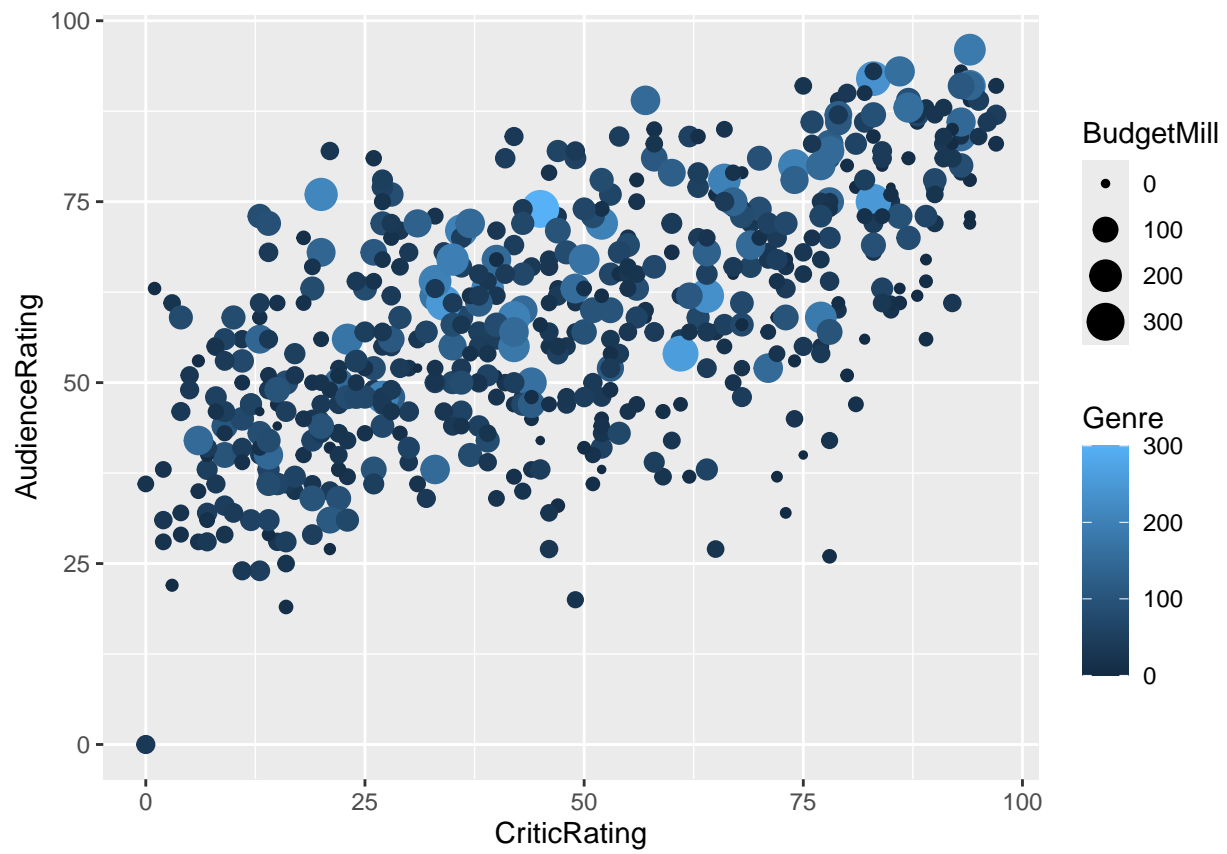
```
ggplot(data = ratings1, aes(x = CriticRating, y = AudienceRating,
                             colour = Genre, alpha = 0.8)) +
  geom_point()
```



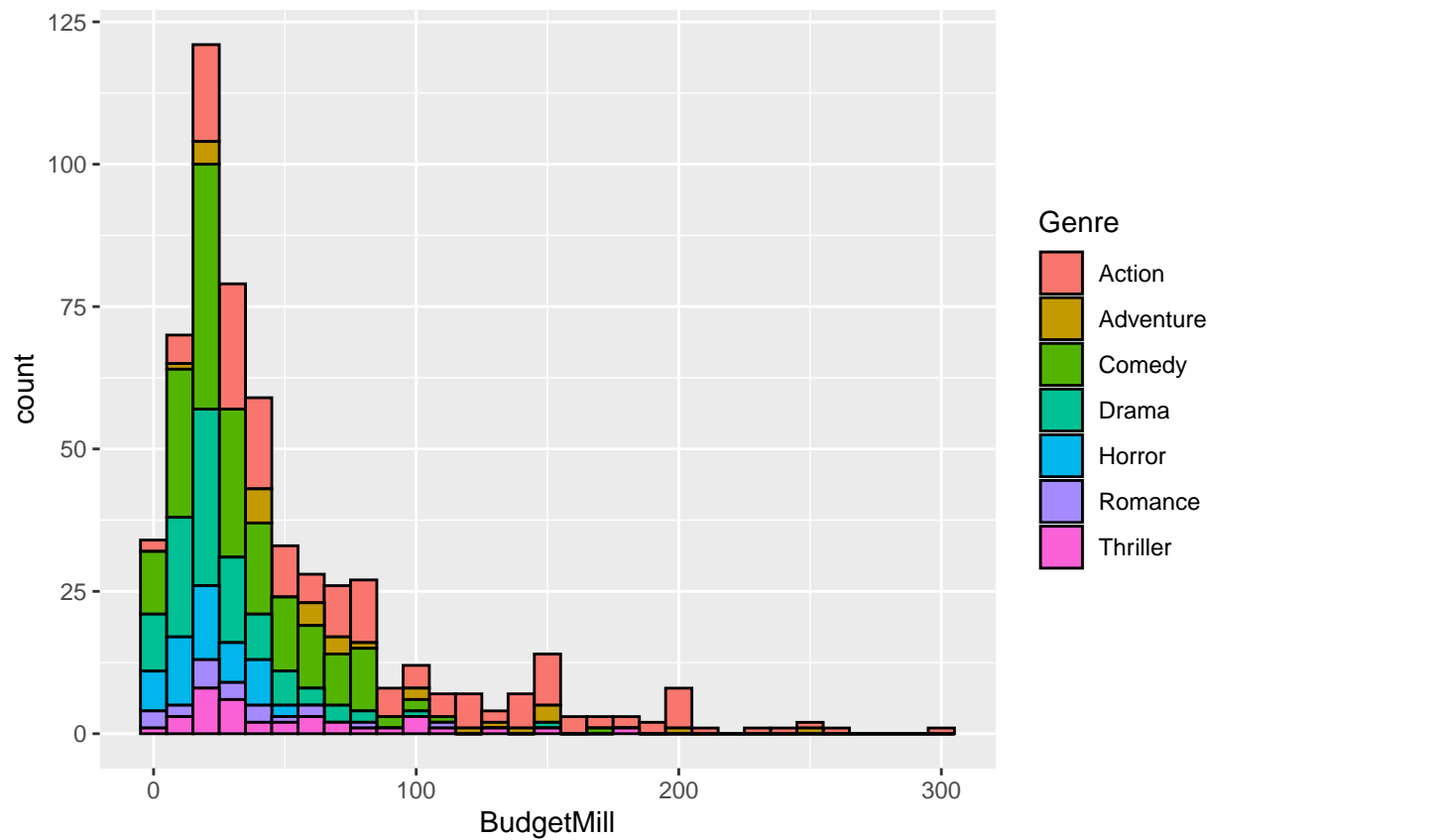
```
(p <- ggplot(data = ratings1, aes(x = CriticRating, y = AudienceRating,
                                colour = Genre, size = BudgetMill))) +
  geom_point()
```



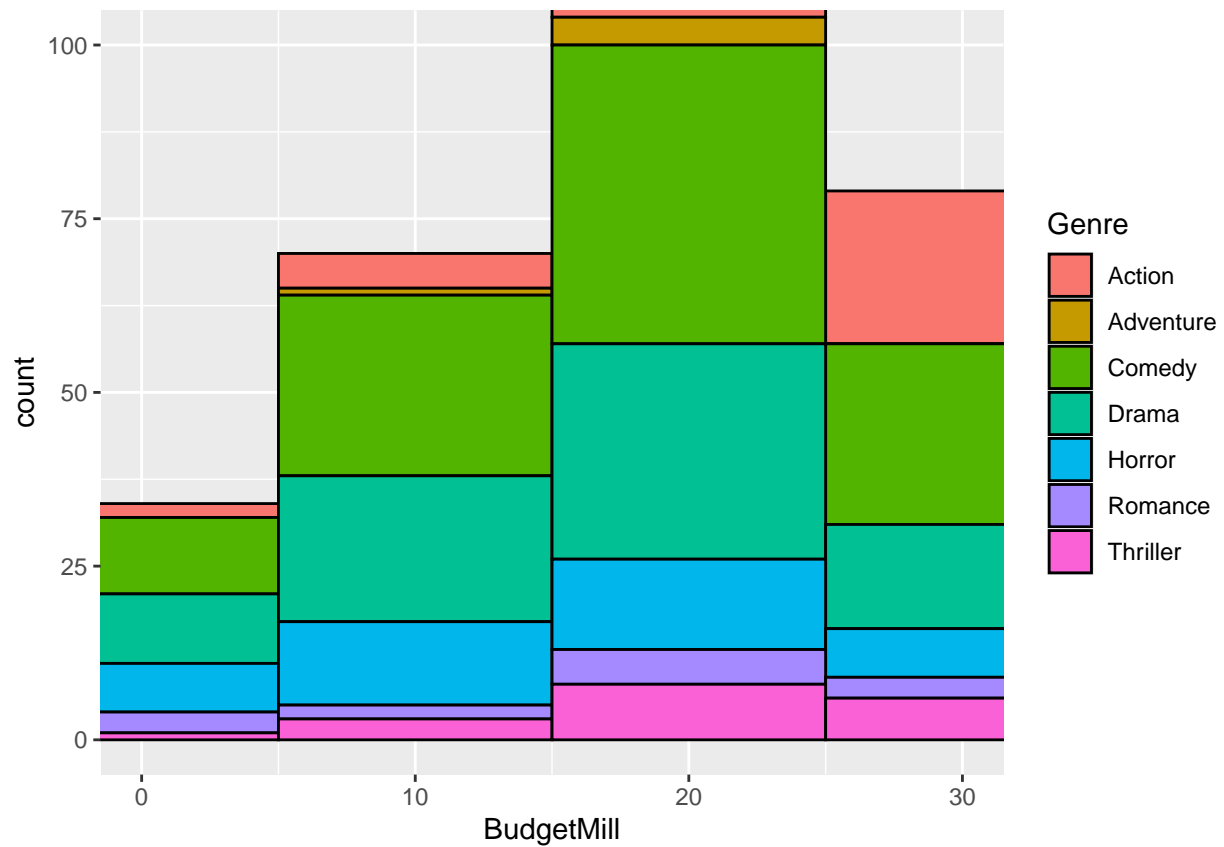
```
p + geom_point(aes(colour = BudgetMill))
```



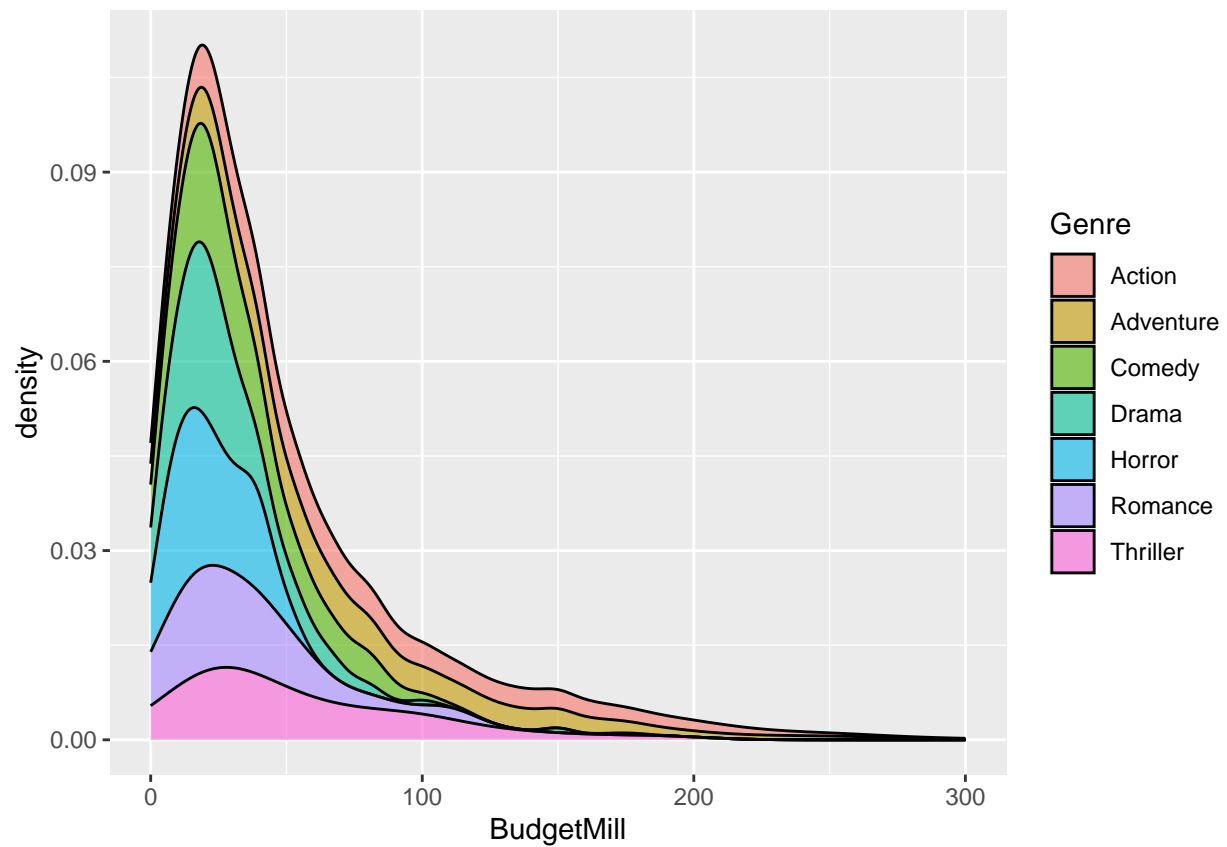
```
q <- ggplot(data = ratings1, aes(x = BudgetMill))  
q + geom_histogram(binwidth = 10, aes(fill = Genre), colour = "black")
```



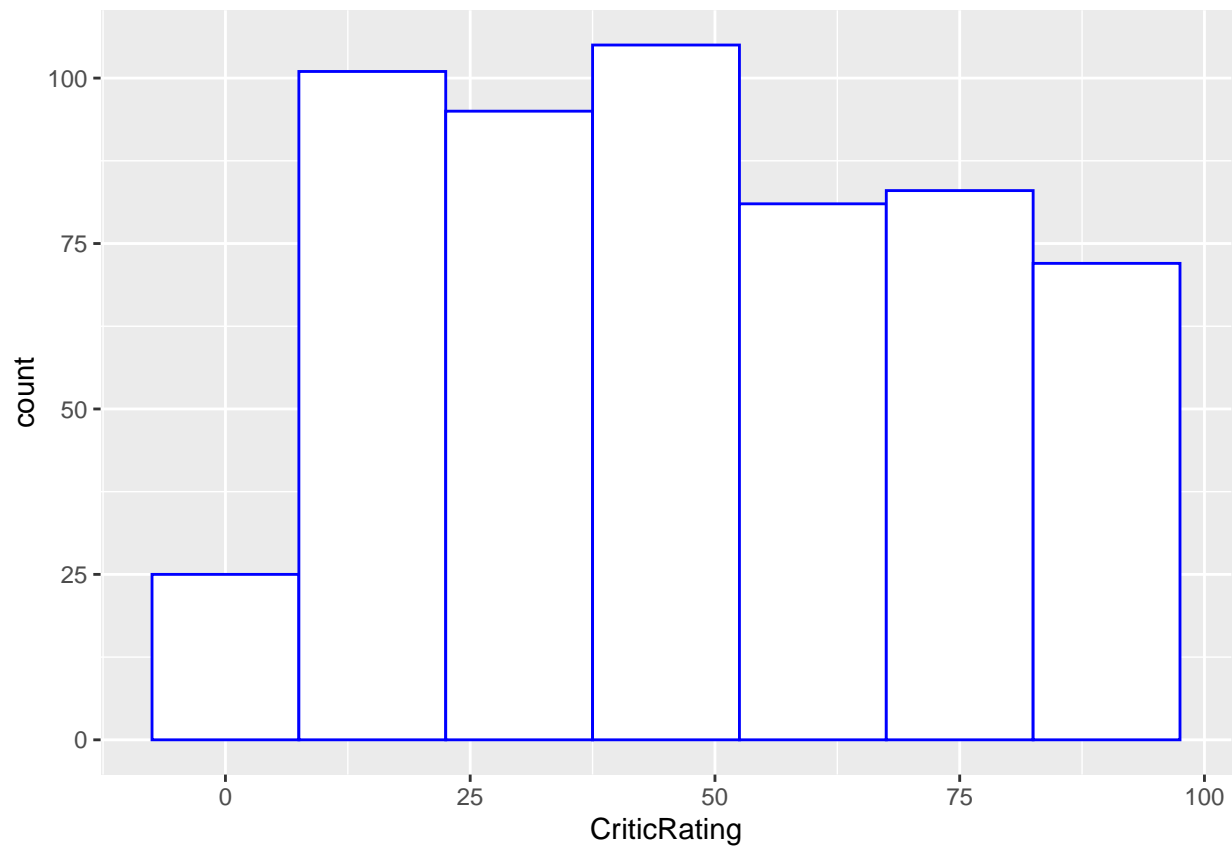
```
q + geom_histogram(binwidth = 10, aes(fill = Genre), colour = "black") + coord_cartesian(ylim = c(0, 100))
```



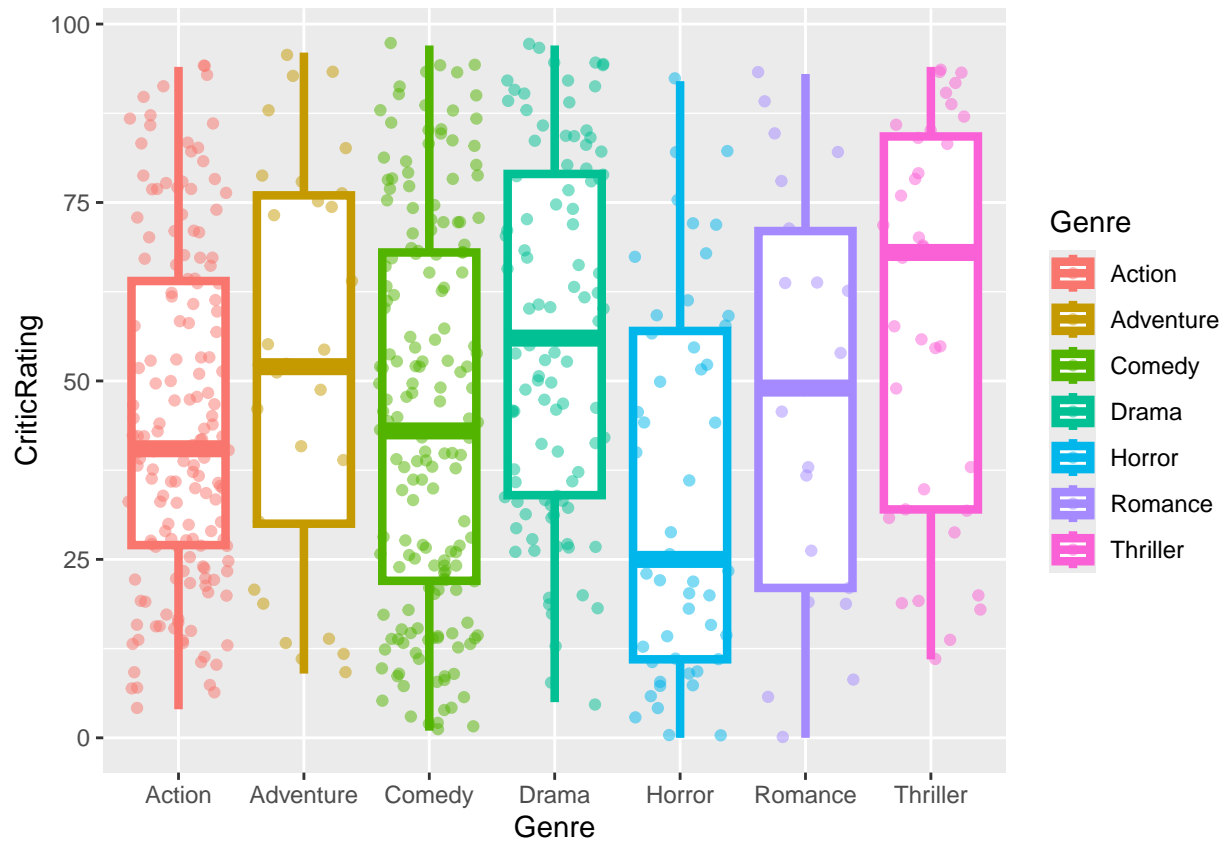
```
q + geom_density(aes(fill = Genre), colour = "black", position = "stack", alpha = 0.6)
```



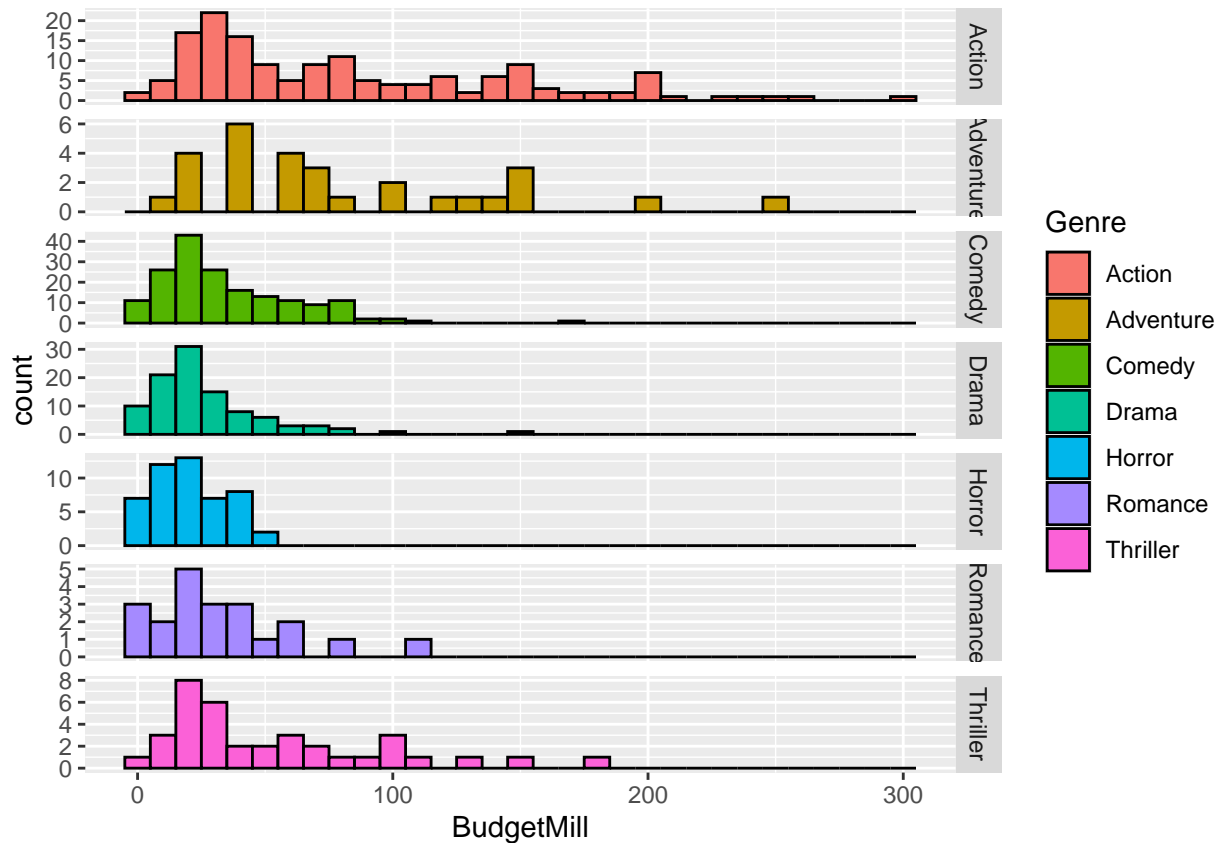
```
r <- ggplot(data = ratings1)
r + geom_histogram(binwidth = 15, aes(x = CriticRating), fill = "white", colour = "blue")
```

```
s <- ggplot(data = ratings1, aes(x = Genre, y = CriticRating, colour = Genre))  
s + geom_boxplot(size = 1.5) + geom_jitter(alpha = 0.5)
```

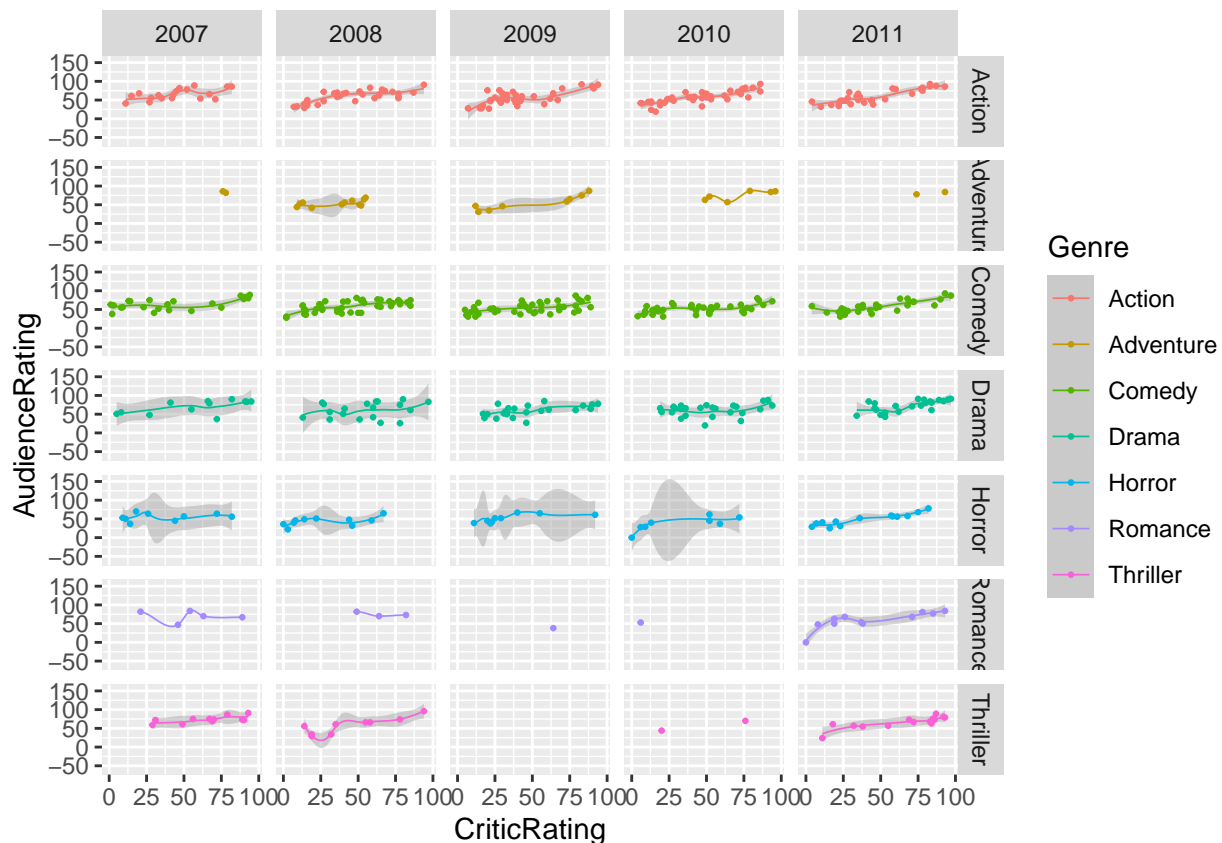


```
t <- ggplot(data = ratings1, aes(x = BudgetMill))
t + geom_histogram(binwidth = 10, aes(fill = Genre), colour = "black") + facet_grid(Genre ~ ., scales = "y")
```



```
u <- ggplot(data = ratings1, aes(x = CriticRating, y = AudienceRating, colour = Genre))
u + geom_smooth(size = 0.3) + geom_point(size = 0.5) + facet_grid(Genre~Year)
```

```
## `geom_smooth()` using method = 'loess' and formula = 'y ~ x'
```



```
ratings2 <- read.csv("S6-Homework-Data.csv")
```

```
head(ratings2)
```

##	Day.of.Week	Director	Genre	Movie.Title	Release.Date
## 1	Friday	Brad Bird	action	Tomorrowland	22/05/2015
## 2	Friday	Scott Waugh	action	Need for Speed	14/03/2014
## 3	Friday	Patrick Hughes	action	The Expendables 3	15/08/2014
## 4	Friday	Phil Lord, Chris Miller	comedy	21 Jump Street	16/03/2012
## 5	Friday	Roland Emmerich	action	White House Down	28/06/2013
## 6	Friday	David Ayer	action	Fury	17/10/2014
##	Studio	Adjusted.Gross...mill.	Budget...mill.	Gross...mill.	
## 1	Buena Vista Studios	202.1	170	202.1	
## 2	Buena Vista Studios	204.2	66	203.3	
## 3	Lionsgate	207.1	100	206.2	
## 4	Sony	208.8	42	201.6	
## 5	Sony	209.7	150	205.4	
## 6	Sony	212.8	80	211.8	
##	IMDb.Rating	MovieLens.Rating	Overseas...mill.	Overseas. Profit...mill.	
## 1	6.7	3.26	111.9	55.4	32.1
## 2	6.6	2.97	159.7	78.6	137.3
## 3	6.1	2.93	166.9	80.9	106.2
## 4	7.2	3.62	63.1	31.3	159.6
## 5	8.0	3.65	132.3	64.4	55.4
## 6	5.8	2.85	126	59.5	131.8
##	Profit. Runtime..min.	US...mill.	Gross...US		
## 1	18.9	130	90.2	44.6	

```
## 2    208.0         132      43.6      21.4
## 3    106.2         126      39.3      19.1
## 4    380.0         109     138.4      68.7
## 5     36.9         131      73.1      35.6
## 6    164.8         134      85.8      40.5
```

```
colnames(ratings2) <- c("Day", "Director", "Genre", "Movie", "LaunchDate", "Studio", "AdjGrossMill", "B
```

```
str(ratings2)
```

```
## 'data.frame':    608 obs. of  18 variables:
## $ Day           : chr  "Friday" "Friday" "Friday" "Friday" ...
## $ Director      : chr  "Brad Bird" "Scott Waugh" "Patrick Hughes" "Phil Lord, Chris Miller" ...
## $ Genre         : chr  "action" "action" "action" "comedy" ...
## $ Movie         : chr  "Tomorrowland" "Need for Speed" "The Expendables 3" "21 Jump Street" ...
## $ LaunchDate    : chr  "22/05/2015" "14/03/2014" "15/08/2014" "16/03/2012" ...
## $ Studio        : chr  "Buena Vista Studios" "Buena Vista Studios" "Lionsgate" "Sony" ...
## $ AdjGrossMill  : chr  "202.1" "204.2" "207.1" "208.8" ...
## $ BudgetMill    : num  170 66 100 42 150 80 50 85 70 5 ...
## $ GrossMill     : chr  "202.1" "203.3" "206.2" "201.6" ...
## $ IMDBRating    : num  6.7 6.6 6.1 7.2 8 5.8 6 6.8 6.3 5.9 ...
## $ LensRating    : num  3.26 2.97 2.93 3.62 3.65 2.85 3.16 3.45 2.92 2.9 ...
## $ OverMill      : chr  "111.9" "159.7" "166.9" "63.1" ...
## $ Over%         : num  55.4 78.6 80.9 31.3 64.4 59.5 39.9 39.3 73.9 49.8 ...
## $ ProfMill      : chr  "32.1" "137.3" "106.2" "159.6" ...
## $ OverProf      : num  18.9 208 106.2 380 36.9 ...
## $ Runtime       : int  130 132 126 109 131 134 125 115 92 84 ...
## $ USMill        : num  90.2 43.6 39.3 138.4 73.1 ...
## $ USGross       : num  44.6 21.4 19.1 68.7 35.6 40.5 60.1 60.7 26.1 50.2 ...
```

```
ratings2$Day <- factor(ratings2$Day)
ratings2$Genre <- factor(ratings2$Genre)
ratings2$Director <- factor(ratings2$Director)
ratings2$Studio <- factor(ratings2$Studio)
ratings2$AdjGrossMill <- as.numeric(ratings2$AdjGrossMill)
ratings2$GrossMill <- as.numeric(ratings2$GrossMill)
ratings2$OverMill <- as.numeric(ratings2$OverMill)
ratings2$ProfMill <- as.numeric(ratings2$ProfMill)
ratings2$Runtime <- as.numeric(ratings2$Runtime)
str(ratings2)
```

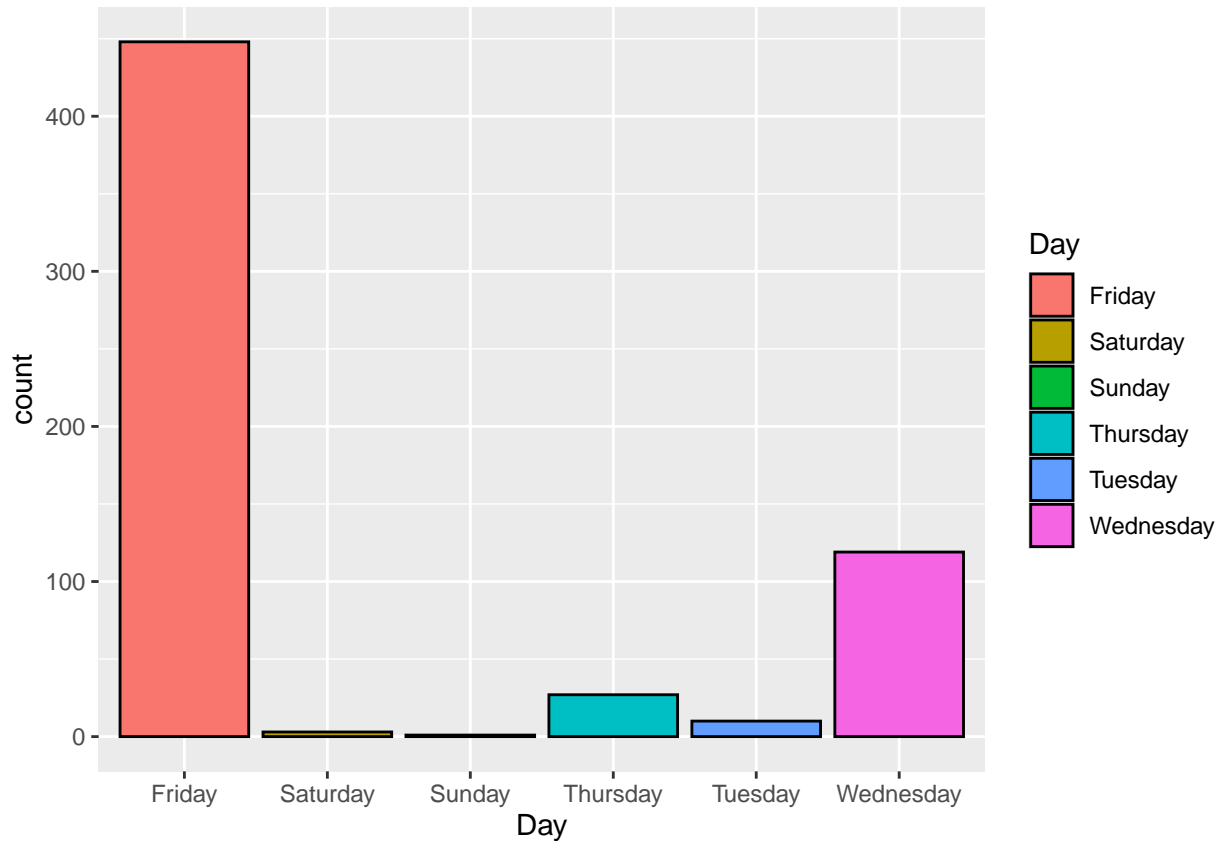
```
## 'data.frame':    608 obs. of  18 variables:
## $ Day           : Factor w/ 6 levels "Friday","Saturday",...: 1 1 1 1 1 1 4 1 1 1 ...
## $ Director      : Factor w/ 337 levels "Aaron Blaise, Robert A. Walker",...: 31 297 233 256 287 76 276
## $ Genre         : Factor w/ 15 levels "action","adventure",...: 1 1 1 5 1 1 2 1 1 10 ...
## $ Movie         : chr  "Tomorrowland" "Need for Speed" "The Expendables 3" "21 Jump Street" ...
## $ LaunchDate    : chr  "22/05/2015" "14/03/2014" "15/08/2014" "16/03/2012" ...
## $ Studio        : Factor w/ 36 levels "Art House Studios",...: 2 2 11 25 25 25 2 31 31 20 ...
## $ AdjGrossMill  : num  202 204 207 209 210 ...
## $ BudgetMill    : num  170 66 100 42 150 80 50 85 70 5 ...
## $ GrossMill     : num  202 203 206 202 205 ...
## $ IMDBRating    : num  6.7 6.6 6.1 7.2 8 5.8 6 6.8 6.3 5.9 ...
## $ LensRating    : num  3.26 2.97 2.93 3.62 3.65 2.85 3.16 3.45 2.92 2.9 ...
## $ OverMill      : num  111.9 159.7 166.9 63.1 132.3 ...
## $ Over%         : num  55.4 78.6 80.9 31.3 64.4 59.5 39.9 39.3 73.9 49.8 ...
## $ ProfMill      : num  32.1 137.3 106.2 159.6 55.4 ...
```

```
## $ OverProf      : num  18.9 208 106.2 380 36.9 ...
## $ Runtime       : num  130 132 126 109 131 134 125 115 92 84 ...
## $ USMill        : num  90.2 43.6 39.3 138.4 73.1 ...
## $ USGross       : num  44.6 21.4 19.1 68.7 35.6 40.5 60.1 60.7 26.1 50.2 ...

filt1 <- ratings2$Genre %in% c("action", "adventure", "animation", "comedy", "drama")
filt2 <- ratings2$Studio %in% c("WB", "Fox", "Paramount Pictures", "Sony", "Universal", "DreamWorks")

ratings3 <- ratings2[(filt1 & filt2),]

a <- ggplot(data = ratings2, aes(x = Day))
a + geom_bar(aes(fill = Day), colour = "black")
```



```
b <- ggplot(data = ratings3, aes(x = Genre, y = USGross))
b + geom_jitter(aes(size = BudgetMill, colour = Studio)) + geom_boxplot(size = 0.3, alpha = 0.7, outlier = TRUE)
```

