

Person ID	Problem	App/Website found	Likes	Don't likes	Improvements
1	Difficulty tracking expenses between roommates	Splitwise	Easy expense tracking	sync issues, confusing for new users.	Improved syncing reliability, user-friendly onboarding.
2	Finding local food delivery options	Grubhub	Wide restaurant selection, user reviews, delivery tracking.	Service fees, delivery delays.	Transparent fee breakdown, faster delivery times.
3	Booking movie tickets Online	Fandango	Quick ticket booking, seat selection, loyalty rewards.	Service fees, glitches while booking.	improved booking stability.
4	Convenient Cab Transportation	Uber	Easy booking, quick response times	Surge pricing, driver cancellations.	Fairer pricing during peak times
5	Keeping track of TV shows and movies	TV Time	Comprehensive TV show and movie tracking, episode reminders	Search function could be more refined.	Enhanced search functionality, less loading times.