

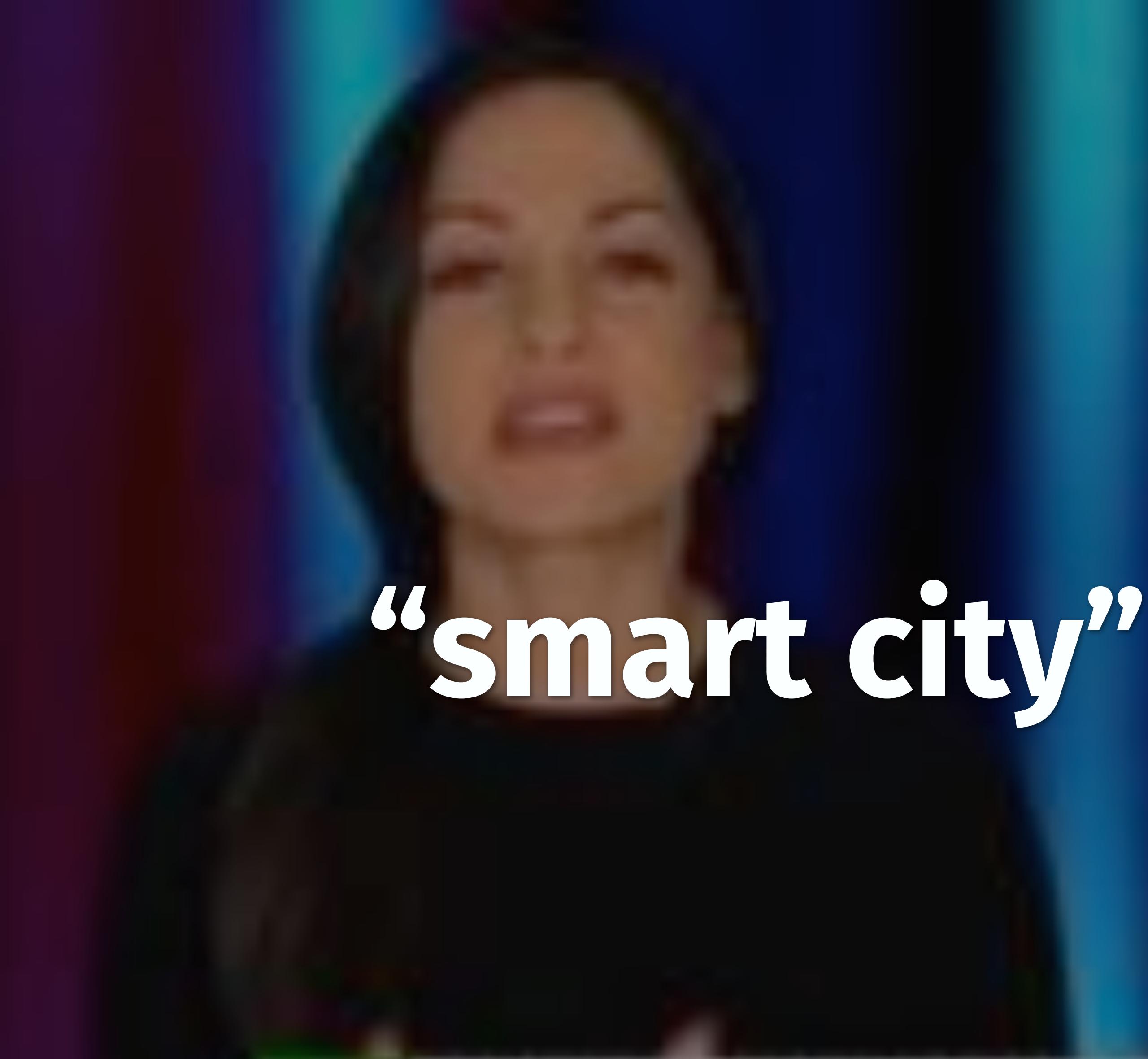


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The Missing Connection for IOT



87%
DON'T KNOW WHAT
“INTERNET OF
THINGS” MEANS
2017 Frontier Survey*

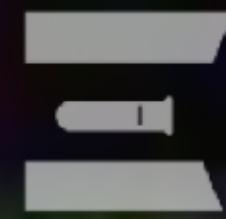


A GIFT TO LAW
ENFORCEMENT

“smart city” in the news



WAZE AND POLICE



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A photograph of a severe traffic jam on a multi-lane highway. The road is filled with cars, trucks, and a white utility van. An electronic sign above the lanes displays the text "JULY 16-17 EXPECT BIG DELAY" in yellow capital letters.

JULY 16-17
EXPECT BIG DELAY

#traffic



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A photograph of a two-lane asphalt road winding through a forested mountain area. In the center of the road, several orange and white striped traffic cones are placed in a line. Further up the road, there are two "ROAD CLOSED" signs on poles. A tall, light blue utility pole stands on the right side of the road. The surrounding terrain is rocky and sparsely vegetated.

#problems

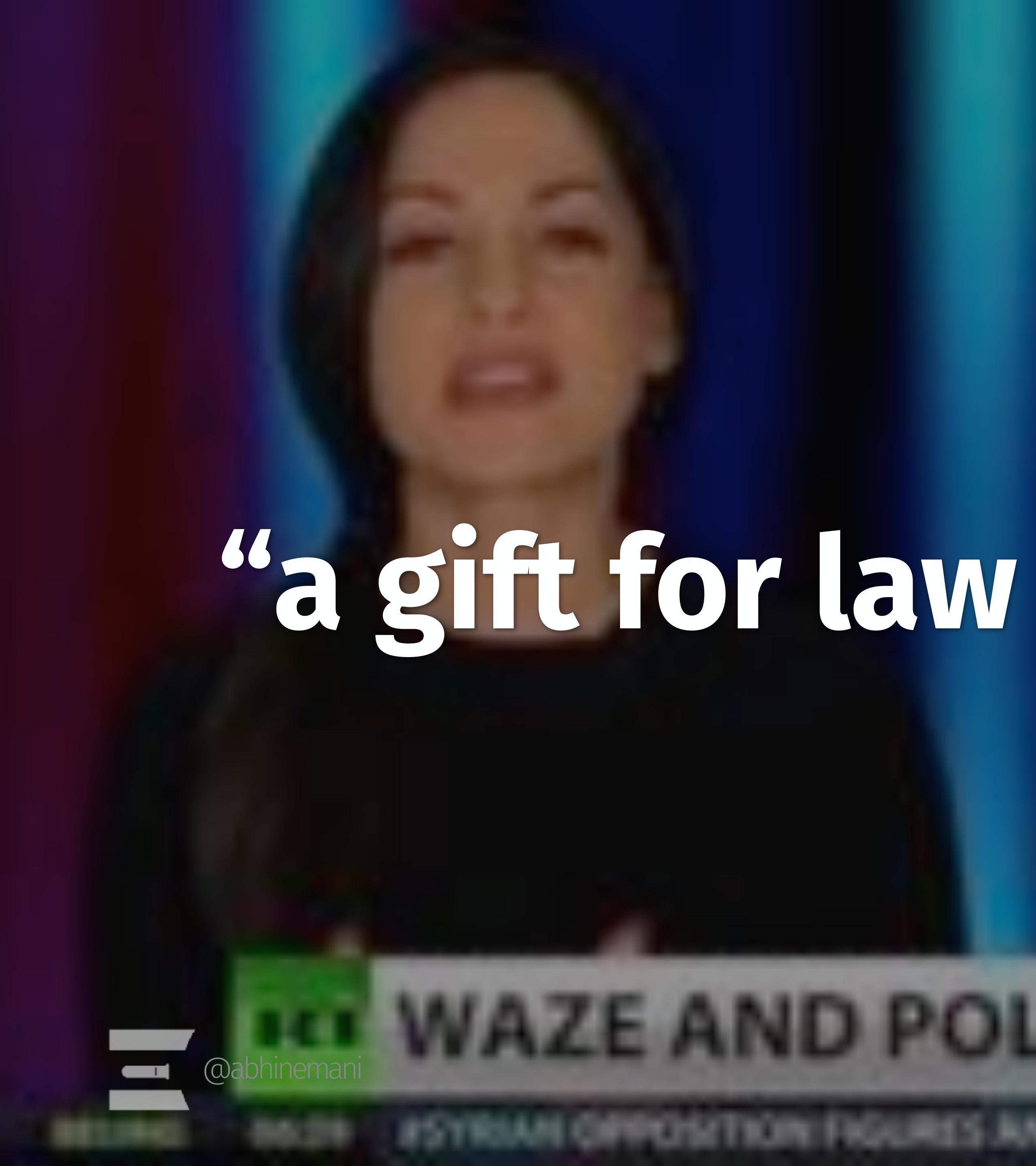


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Waze



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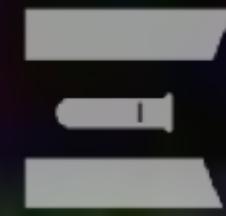


A GIFT TO LAW
ENFORCEMENT

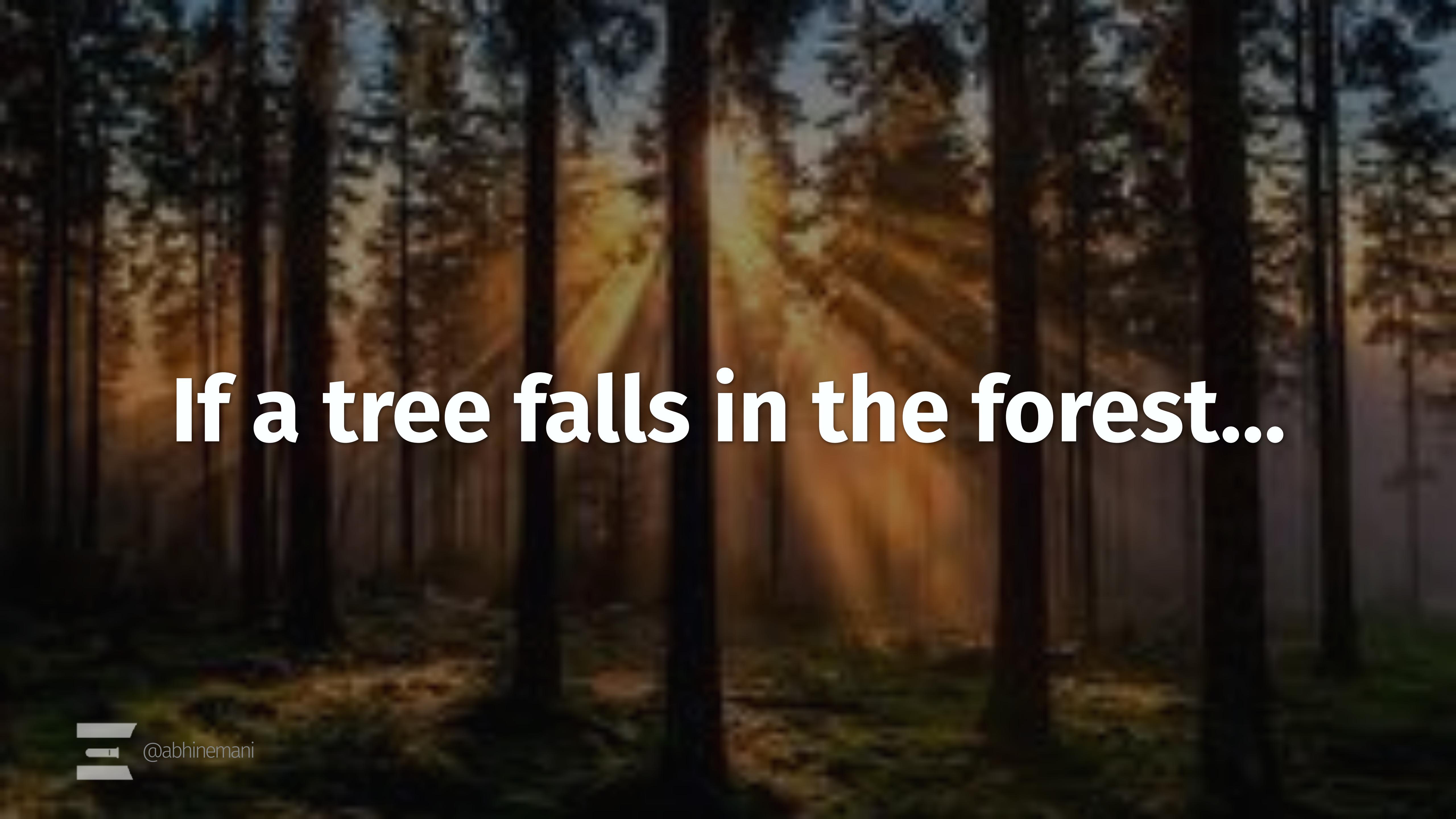
“a gift for law enforcement”



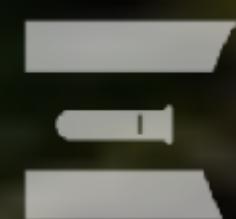
WAZE AND POLICE



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If a tree falls in the forest...



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politics 101



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**How do we make
“smart cities” matter?**



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Step I

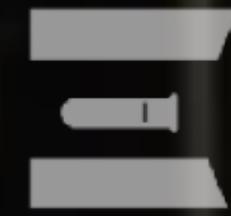
Make better decisions.

Most common question?

What is data?



data to a few



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THURSDAY DEC. 3, 2015

MOST POPULAR

LOCAL

ENTERTAINMENT

SPORTS

SAN BERNARDINO

CLIMATE CHANGE

OPINION

PLACE AN AD

74°

LAPD watchdog to launch broad inquiry into misclassified crime stats

data as (bad) news



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WEEKLY TIME SHEET

DATE _____

NAME _____ POSITION _____

The following is a true statement of hours worked for _____
(COMPANY).

during the week beginning _____, ending _____

HOURS WORKED AS SHOWN

	MORNING		AFTERNOON		OVERTIME		TOTAL	
	START	STOP	START	STOP	START	STOP	PREG. HOURS	O.T. HOURS
MONDAY								
TUESDAY								
WEDNESDAY								
THURSDAY								
FRIDAY								
SATURDAY								
SUNDAY								
MAKE UP								
TOTAL FOR WEEK								

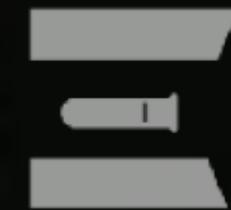
SUPERVISOR SIGN:

APPROVED SIGN:

 abninemani must be completed daily and at the end of the week signed and transmitted to your Department Manager.

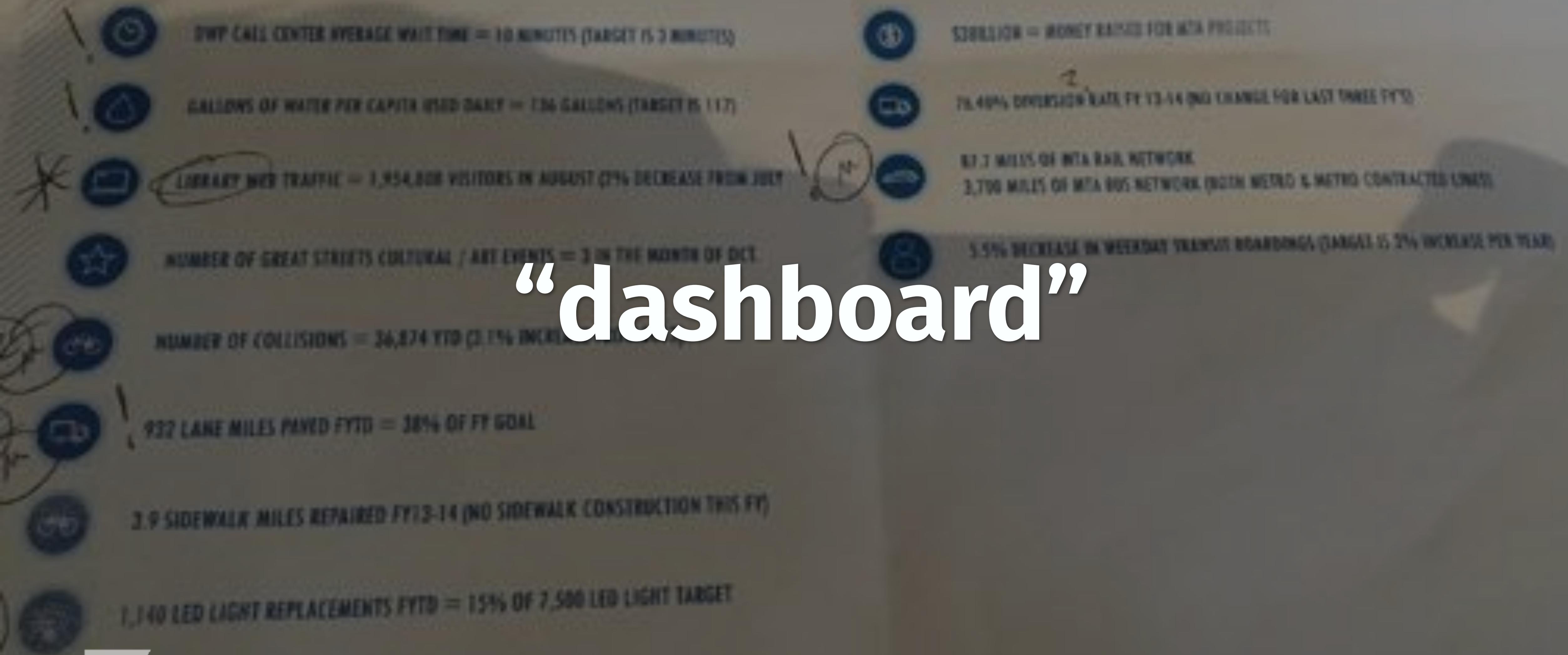
SUPERVISOR SIGN & PRINT-UP

COMPStat



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LIVABLE CITY



LAMAYOR.ORG/DASHBOARD



Top Sheet

MOED

HSPS

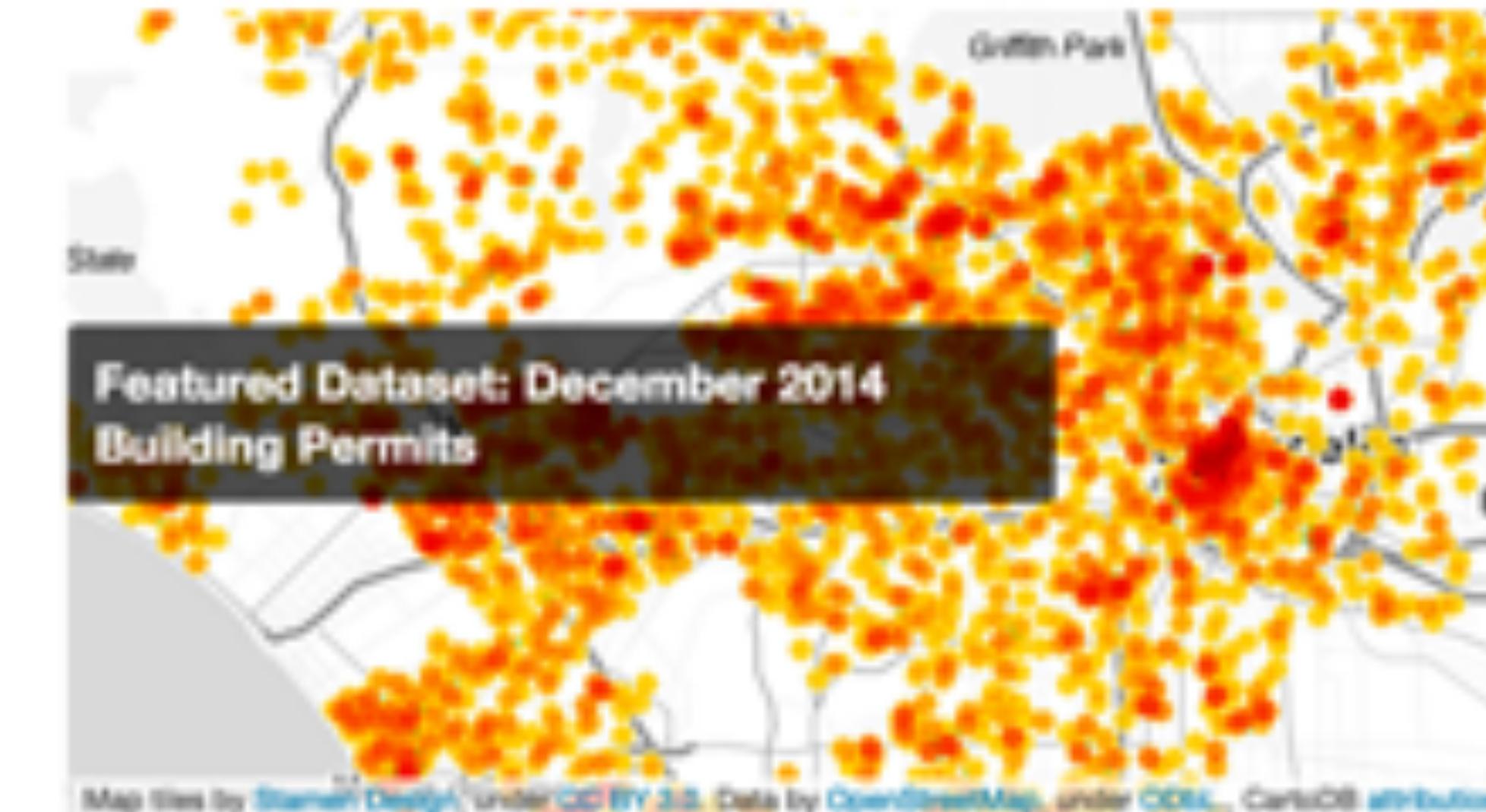
MOBI

MOCS

Job Growth



Building Permits



NEW PAYROLL JOBS
74,022

DEC | SINCE 7/2013

Growth: 125,000 by FEB 2014

JOBS IN LOS ANGELES
1,614,435

LM | DEC | Y.O.Y.: 1.80%

Growth: 1,863,719

JOBS FOR ANGELENOS
1,854,581

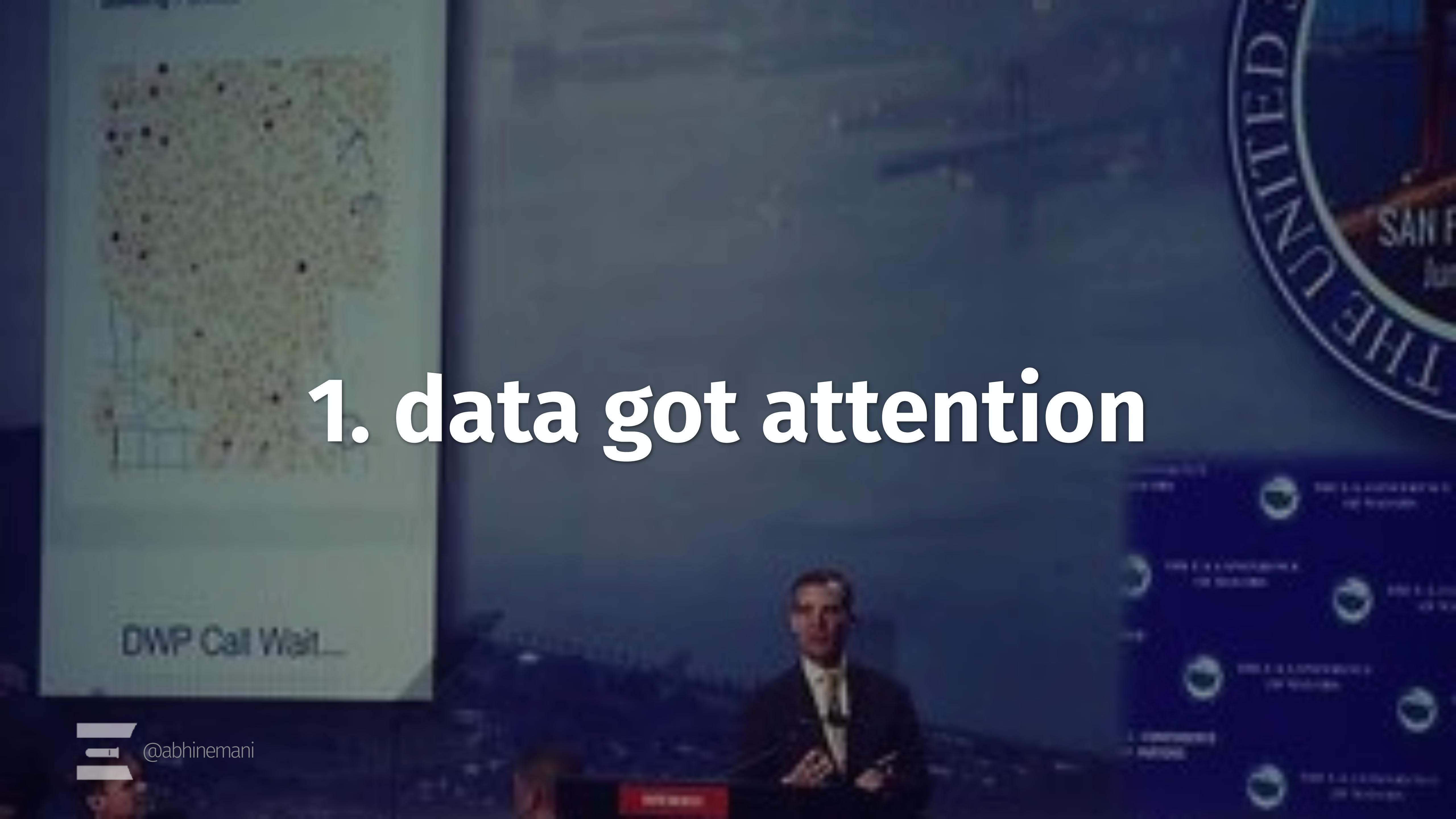
LM | DEC | Y.O.Y.: 3.30%

Growth: 3,641,301

EMPLOYMENT GROWTH Y.O.Y.
COMPARED TO CA
0.70%

DEC | Y.O.Y.: N/A

Growth: Maintaining growth above CA rate



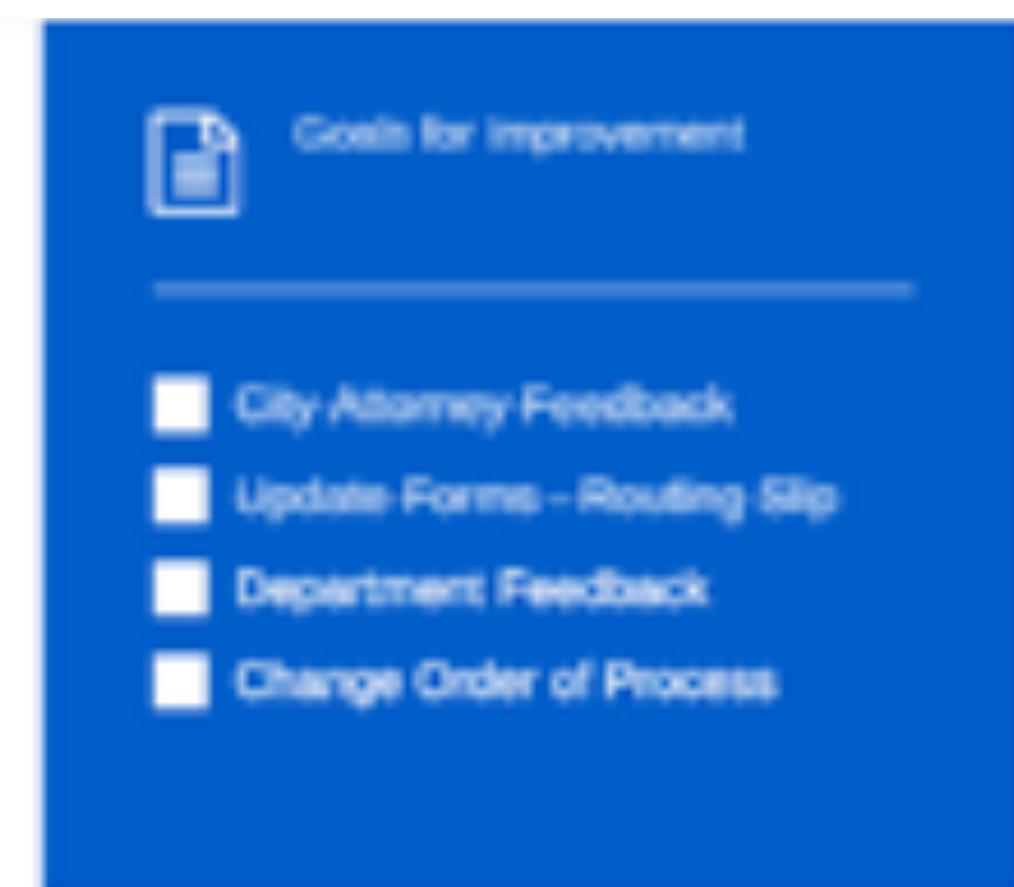
1. data got attention



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“PERFORMANCE STAT”

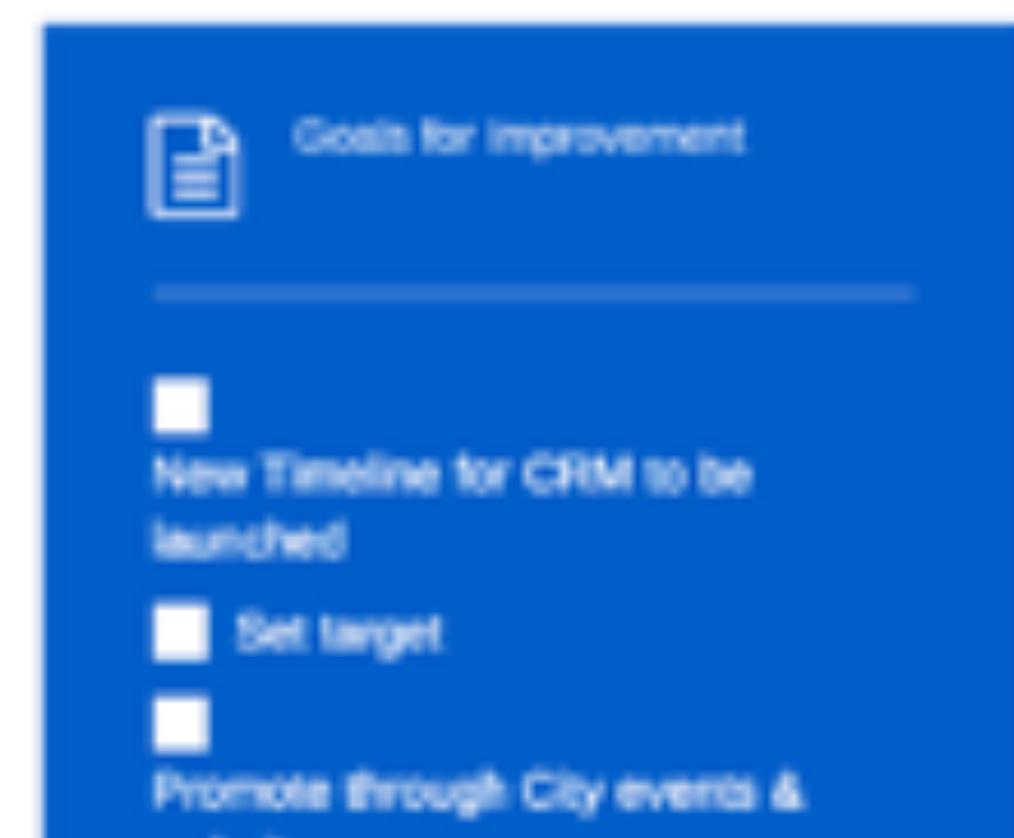
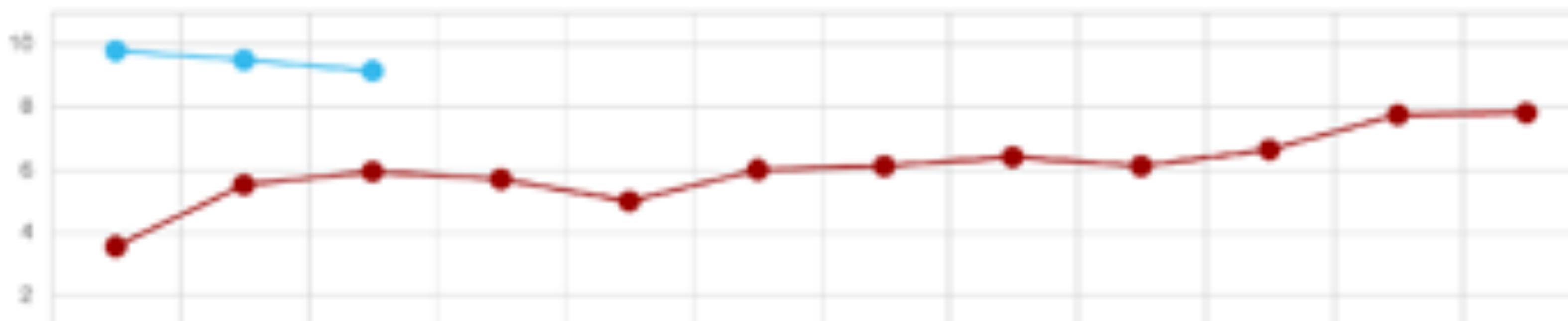
Cumulative # of Records Boxes Destroyed



Deep Dive: ITA

— X

% of Total 311 Requests Using MyLA311



LOW-FI DATA

Input for Mayors Dashboard: MOED

File Edit View Insert Format Data Tools Add-ons Help Last edit was made 2 days ago by Ashley Addison

Comments

	A	B	C	D	E	F	G	H	I	J
1	Metric	Value	Percentage	date	frequency	change	goal	color	icon	maplink
2	New Payroll Jobs	85,401	71.2425	May	Since	7/1/2013	120,000 by FY17	green	+ linecons-lightbulb	
3	Jobs in Los Angeles	1,633,537	85	May	Y.O.Y.	2.40%	1,853,775	green	+ linecons-user	
4	Jobs for Angelenos	1,891,313	100	May	Y.O.Y.	2.50%	1,865,901	green	+ linecons-user	
5	Employment Growth Y.O.Y. Compared to CA	-0.30%		May	Y.O.Y.	N/A	Growth above CA and	+ linecons-t-shirt		
6	Dollars Leveraged for Manufacturing Sector	\$57.8M		June	M.O.M.	N/A	\$45M	green	+ linecons-shop	
7	Film Production Days (FYTD)	52,773	96	May	Y.O.Y.	N/A	55,000 by FY15	green	+ linecons-video-camera	
8	Federal Funding Raised with Promise Zone designation	\$36.4M	7.3	Q3FY15	Q.O.Q.	N/A	\$500M by CY24	green	+ linecons-location	
9	Homeless Veterans Housed	3,900	56%	May	M.O.M.	N/A	7,000 by CY15	grey	+ fa-home	
10	Unemployment Rate	7.80%		May	Y.O.Y.	-0.60%	4.8% (lowest rate)	grey	+ linecons-camera	
11	TEU Cargo Containers through POLA (CYTD)	3,181,718		May	Y.O.Y.	-5.03%	8,340,365 (CY14)	grey	+ linecons-truck	
12	Passengers through LAX (CYTD)	20,963,613		May	Y.O.Y.	4.09%	TBD	grey	+ fa-paper-plane	
13	Veteran Job Placements	4,243	42%	Q3FY15	Q.O.Q.	N/A	10,000 by FY17	green	+ linecons-money	
14	Business Registrations	59,317		CY14	Y.O.Y.	2.63%	TBD	green	+ linecons-shop	
15	Mean Hourly Wage (LA Metro)	\$25.48		May '14	Y.O.Y.	M.O.M.	TBD	grey	+ linecons-money	
16	LA County Median Household Income	\$55,909		CY13	Y.O.Y.	2.90%	TBD	grey	+ linecons-money	
17	POLA Market Share (U.S.)	18.80%		CY14	Y.O.Y.	N/A	TBD	grey	+ fa-dict	
18	POLA Market Share (West Coast)	39.80%		CY14	Y.O.Y.	N/A	TBD	grey	+ fa-dict	
19	POLA Market Share comp. to POLA	3.00%		CY14	Y.O.Y.	N/A	TBD	grey	+ fa-dict	
20	Visitors to Los Angeles	44.2M	88.4	CY14	Y.O.Y.	2.80%	50M by 2020	green	+ fa-group	
21	Housing Permits Issued	25,829	25.9%	June	M.O.M.	9.17%	100,000 by FY21	green	+ linecons-cloud	https://l...

**the dashboard became
the communication
vehicle to the mayor**



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2. data made policy real

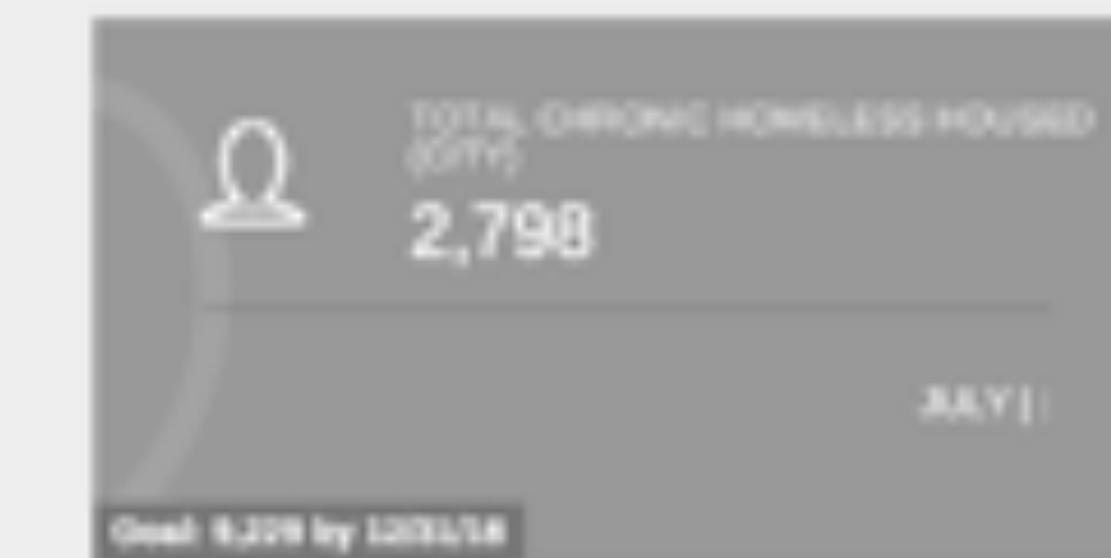


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UNCOVERING HOLES IN THE DATA

Homelessness

Veteran Homeless LA Monthly Housed



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**the dashboard clarified
goals & priorities**



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3. data became contagious



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A photograph of a severe traffic jam on a multi-lane highway. The road is filled with cars, trucks, and a white utility van. An electronic sign above the lanes displays the text "JULY 16-17 EXPECT BIG DELAY" in yellow capital letters.

JULY 16-17
EXPECT BIG DELAY

#traffic

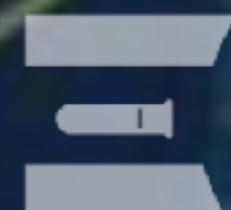


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LA Metro Bus R

geohub.lacity.org data as collaboration

THE GEOHUB IS THE CITY'S NEW PUBLIC PLATFORM FOR EXPLORING,
VISUALIZING, AND DOWNLOADING LOCATION-BASED OPEN DATA.



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STREETWISE IN THE NEWS

CURBED
LOS ANGELES

CITIES • TOPICS • NEIGHBORHOODS

Twitter Facebook Email Instagram RSS User Search

MAPS

New Map Has the Details on All Los Angeles Street Construction

By Jeff Wittenhager | Feb 18, 2016, 11:06am PST

SHARE

Legend ▾

Current Work

19 Projects

Search Radar

Street Excavation 0.38 miles

Resurfacing 0.39 miles

Most Read

Here's where the 101 Freeway cap park could transform Downtown LA

Sleek midcentury home in Studio City offers incredible views for \$1.5M

Richard Nixon's 'Western White House' now asking \$63.5M

Rustic 1911 Craftsman on a roomy, tree-filled lot in the Hollywood Hills can be yours for \$3M

*There's no Republican or
Democratic way to pick up
the trash.*



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St. Paul Mayor

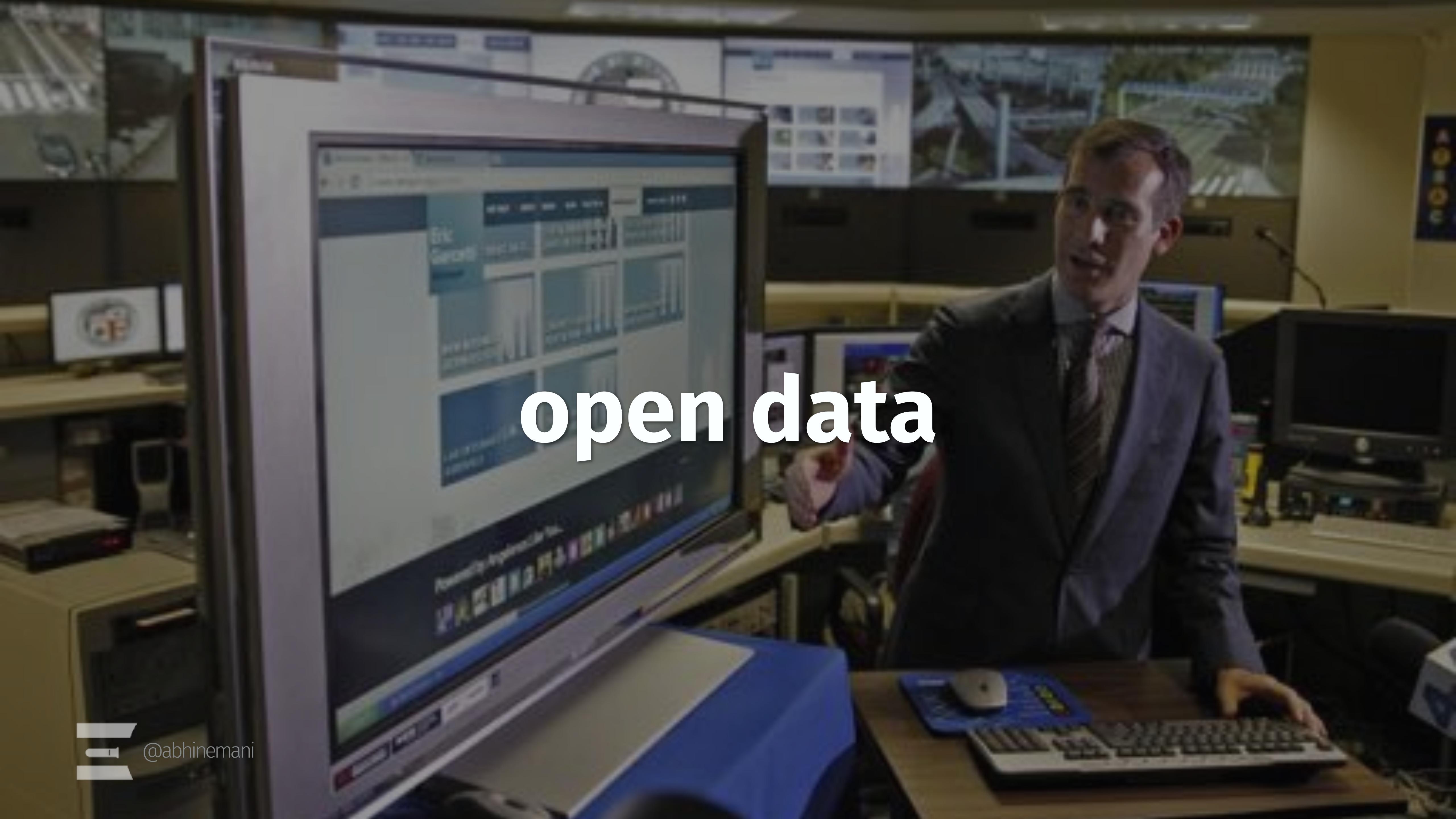
74%
REPUBLICANS AND DEMOCRATS BELIEVE
OPEN & TRANSPARENT GOV IS IMPORTANT

2018 Pew Study*

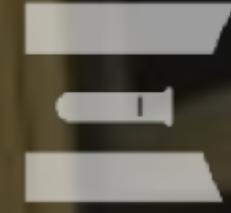
70%
DISAGREE WITH STATEMENT:
GOVERNMENT IS OPEN & TRANSPARENT
2018 Pew Study*

Step II

Ask for help.

A man in a dark suit and tie is sitting at a desk in an office environment. He is looking directly at the camera with a slight smile. On the desk in front of him is a vintage computer system consisting of a monitor, keyboard, and mouse. Behind him are several other computer monitors displaying various images, possibly related to real estate or property management. The overall setting suggests a professional workspace.

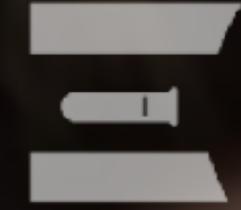
open data



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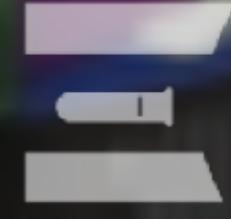
hackathons are just the start



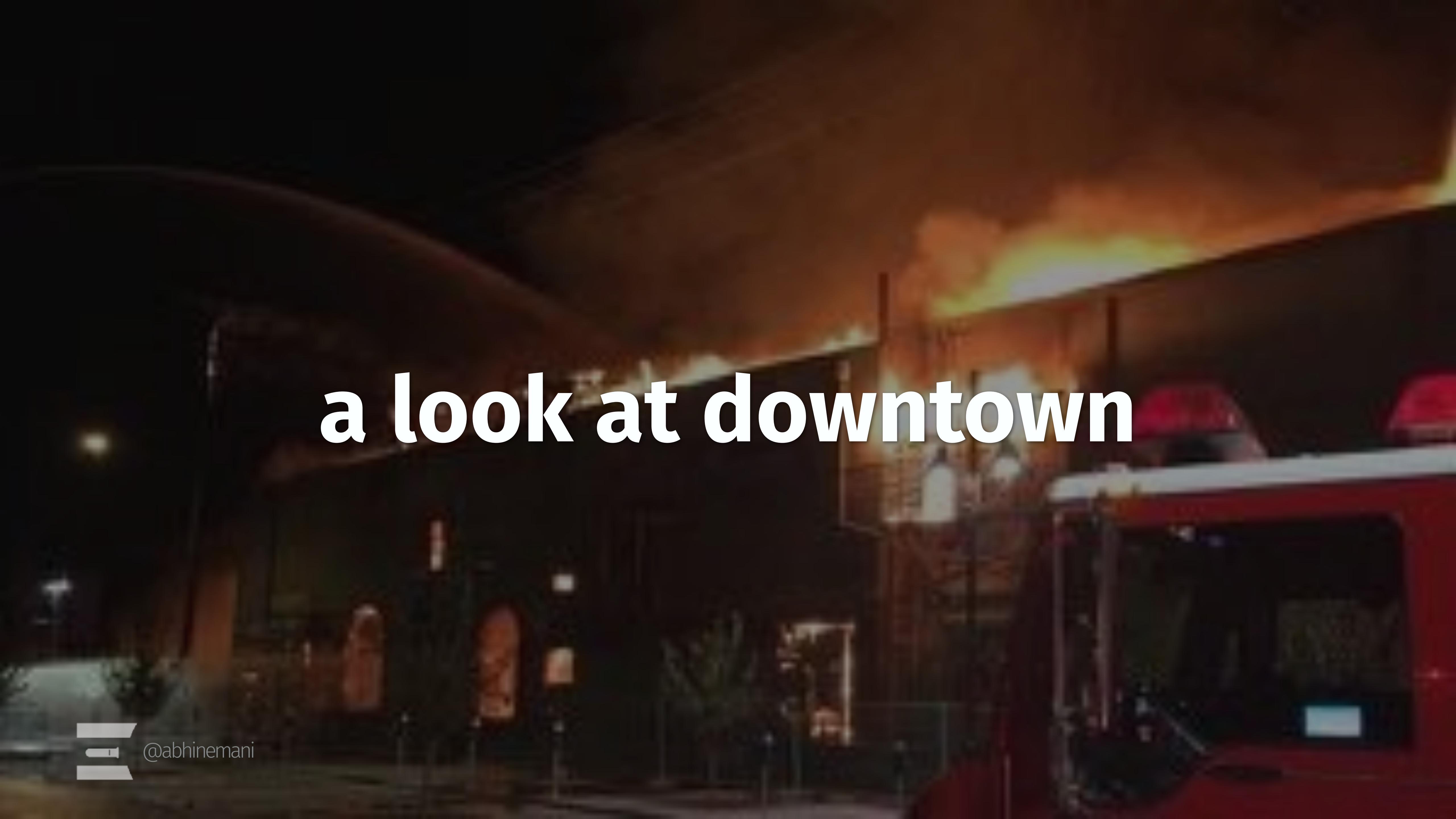
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open innovation



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A blurred, low-light photograph of a city street at night. Buildings with illuminated windows are visible in the background, and a red vehicle is partially seen on the right. The overall image is out of focus.

a look at downtown



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innovation & entrepreneurship



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Today represents the
culmination of a continuing
and collective effort to make
a great American city

Today represents the
culmination of a continuing
and collective effort to make
a great American city

build a tribe



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GovTech Startups

SACRAMENTO APPROVES \$10 MILLION FOR LARGEST CITY INNOVATION FUND IN US

The Sacramento City Council and Mayor Kevin Johnson will invest millions to grow the local tech ecosystem and support entrepreneurs.

BY: [LILA RIMALOVSKI](#) JUN 30, 2016



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RAILS

4 weeks. 150+ applications.

>\$20M in ideas for smarter sacramento.



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LOCAL ATTENTION

COMSTOCK'S

BUSINESS INSIGHT FOR THE CAPITAL REGION



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[ALL THE HITS](#) [HOW-TO](#) [MONEY](#) [STATE OF THE SECTOR](#) [OUT OF OFFICE](#) [FEATURED EVENTS](#) [CAP CARES](#)

Can Sacramento Become a Capital of Entrepreneurship?

Startups and local government team up to turn the city into a high-tech hub



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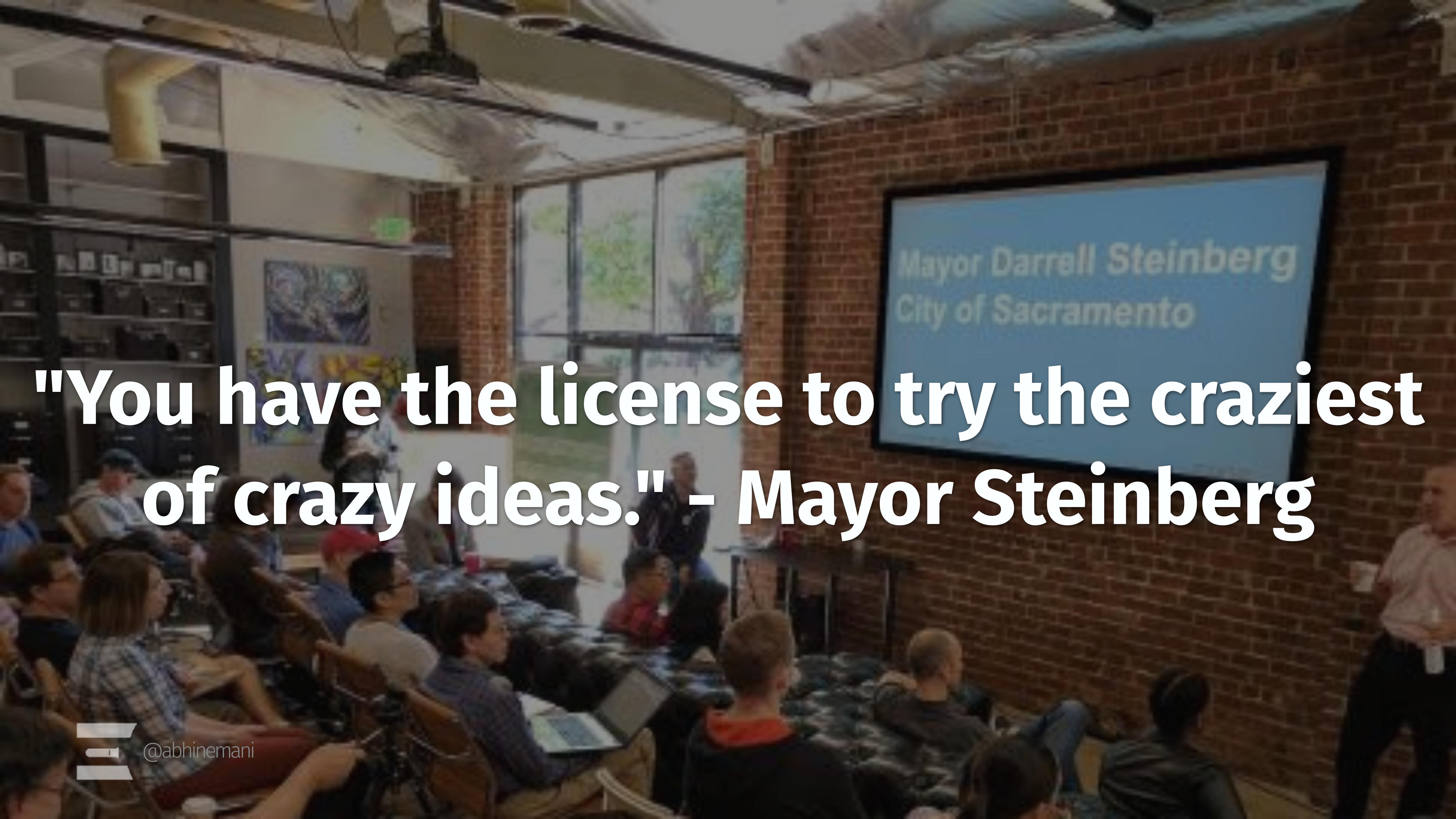
A stylized illustration of a man in a blue suit and red tie riding a white rocket ship with a red nose cone and fins. The rocket is leaving a trail of red fire. The man is holding a small blue square object. They are flying through white, fluffy clouds against a dark blue background.

Forging its own path

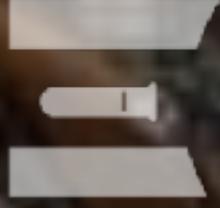


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“As local-based civic tech grows, it’s the foot in the door to larger tech capabilities in Sacramento, and a larger tech community.”



**"You have the license to try the craziest
of crazy ideas." - Mayor Steinberg**



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Step III

Go to where citizens are.

COUNTY OF LOS ANGELES
DEPARTMENT OF HEALTH SERVICES
ENVIRONMENTAL HEALTH

GRADE

A

THIS KITCHEN RECEIVED A SCORE OF
90-100%



Environmental Health Hotline: (888) 788-8993
Report Foodborne Illness: (888) 387-8993
Los Angeles County Department of Health Services
Bureau of Public Health and Health Care



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DATA INTEGRATION

yelp

Find tacos, cheap dinner, Max's

Near San Francisco

Home About Me Write a Review Find Friends Messages Talk Events

AQ Restaurant & Bar

★ ★ ★ ★ 350 reviews Rating Details

Categories: American (New), Bars (Sort)

1085 Mission St
(between 7th St & 6th St)
San Francisco, CA 94103
Neighborhood: SoMa

(415) 341-9000
<http://aq-sf.com/>

Menu

Health Score: 78 out of 100

Hours:

Tue-Sat 5:30 pm - 11 pm
Sun 11 am - 2 pm
Sun 5:30 pm - 10 pm

Delivery: No

Accepts Credit Cards: Yes

Parking: Street

Attire: Casual

Good for Groups: Yes

Good for Kids: No

Takes Reservations: Yes

Price Range

Take-out: Waiter Service

Outdoor Seating

Wi-Fi: No

Good For:

Music: Background

Best Nights: Thu, Fri, Sat

Happy Hour: No

Alcohol: Full Bar



AQ Restaurant & Bar > Health Inspection

AQ Restaurant & Bar

June 20, 2012 — Routine Inspection

Violations

- Moderate risk food holding temperature [date violation corrected:]
- Foods not protected from contamination [date violation corrected: 6/20/2012]
- Unclean hands or improper use of gloves [date violation corrected: 6/20/2012]
- Unclean or unsanitary food contact surfaces [date violation corrected: 6/20/2012]

Health Score

78
out of 100

About Yelp Health Scores

We collect public inspection data directly from your city's health department. Due to the city health department's inspection schedule as well as the time it takes to pass that information on to us, it is possible that we may not display the most recent inspection data. Please report any unreasonable delay and data inaccuracies to your city's health department.

Wheelchair Accessible: Yes



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Let's make all apps more civic.



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“The current reality of smart cities is that there aren’t any.”





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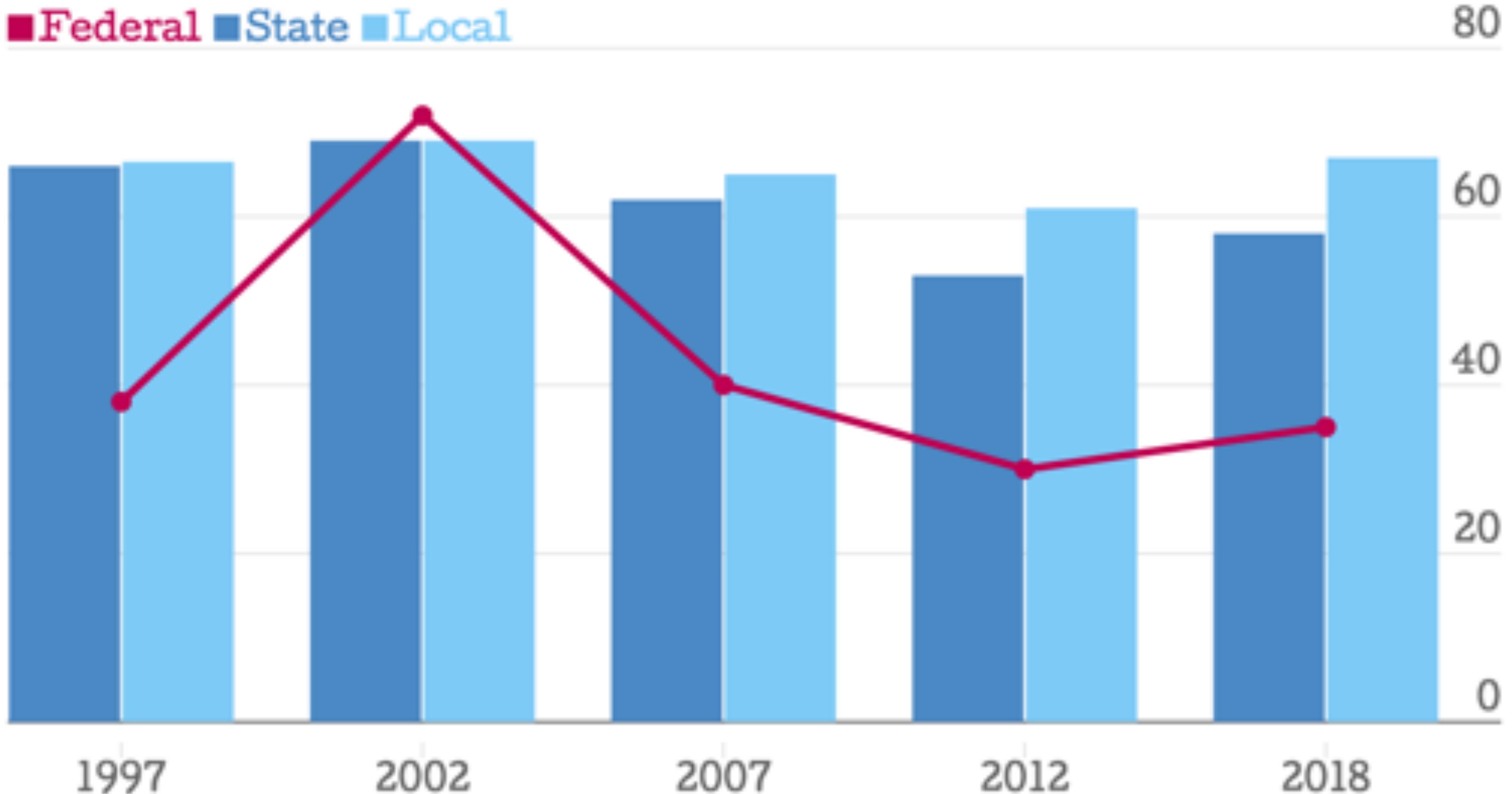
18%
TRUST IN THE
FEDERAL
GOVERNMENT
2017 Frontier Survey*

FAVORABLE OPINION IN STATE/LOCAL V. FEDERAL GOVERNMENT



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■ Federal ■ State ■ Local



people, not data.



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