

~~“GOOD ENOUGH FOR GOVERNMENT WORK”~~

Doesn't apply in 2021 | @abhinemani

YOU HAVE TO GET CREATIVE

- Government opportunities in general
 - Work the network, well
- Government / civic innovation as an opportunity
 - Entrepreneurship/Startups
 - Foundations/Academia
 - Fellowships/Internships

GOVERNMENT

“Making bureaucracy sexy”





WORKING INSIDE GOVERNMENT

- Larger governments have internship / fellowship programs
- If not, or a smaller jurisdictions: work a connection
- Look for “*exempt*” jobs
 - “Tours of duty” are becoming more common
- Bring something to the table
 - CMC: practical experience (thesis, research institutes, ASCMC, etc)
 - Technical: data visualization, startups methodologies (lean, agile, etc)
 - Non-technical: story-telling / writing, “design”
 - *Empathize, don't criticize...*

GOVERNMENT CONNECTIONS

- Empathy
 - Reframe *every* criticism you have of government as something *you have to wake up every morning and deal with*: that's your audience
- Do your homework
 - What has that government/individual done well?
- Think horizontally & vertically
 - “What governments in other places are doing interesting work?”
 - “Do you work much with the X [state, federal government, etc]?”

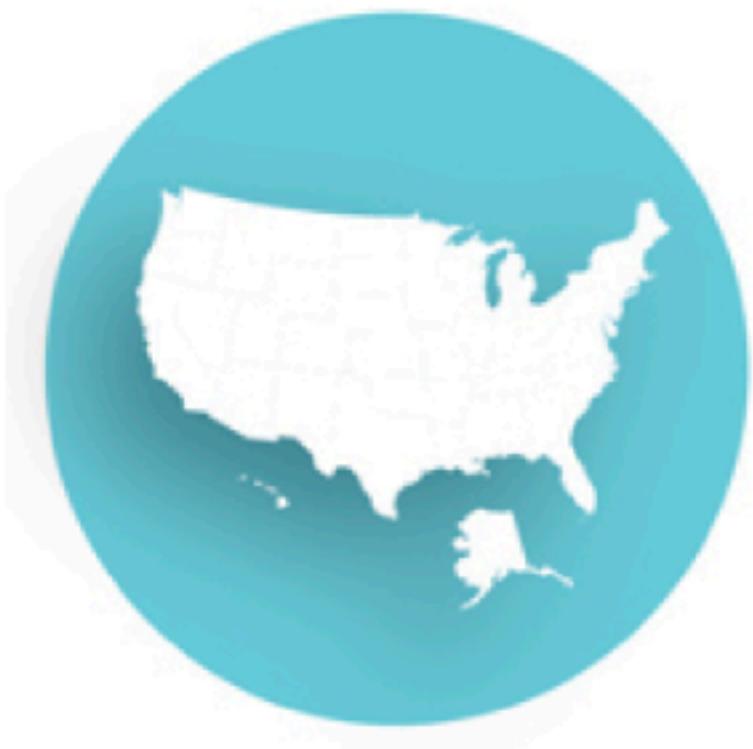
PUBLIC/PRIVATE

So you want to make money...



IT spending by 2014

Federal
\$112B



State & Local
\$60B



Total: \$172B

Video game market: ~\$10B

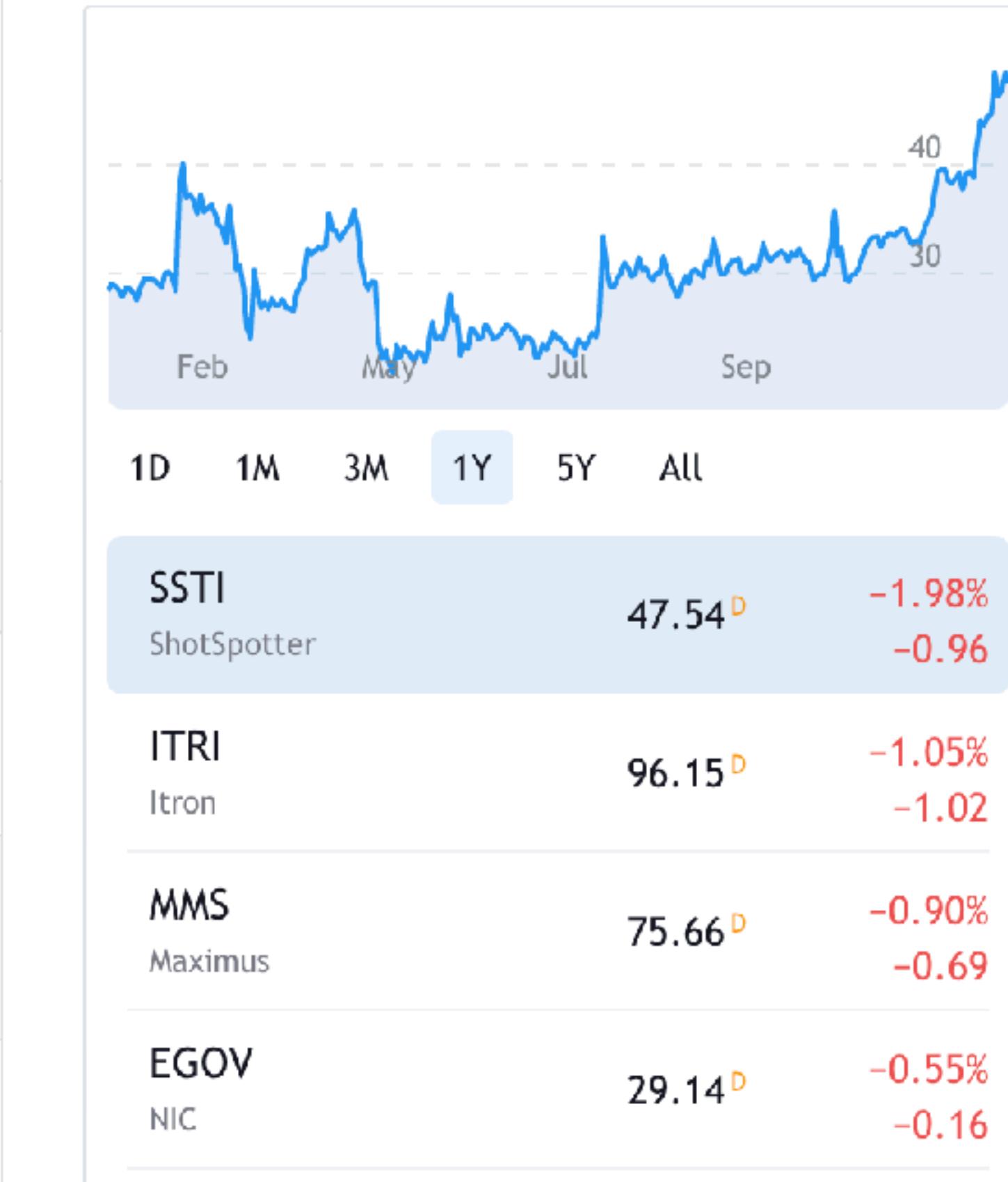
GOVERNMENT TECHNOLOGY MARKET

- Everything we do now uses technology — *same goes for government*. It just uses bad and old technology and spends too much money on it.
- Companies provide technology to execute policy such as business permitting apps for economic development or social services text-message systems for the safety net.
- Massive market opportunity & growing: In President Biden's 2021 stimulus plan: additional \$9 Billion for technology — specifically \$200M for staffing up federal technologists
- Lots of opportunities for technical and non-technical people
- Why? Other than \$\$\$...
 - Have impact *at scale*: influence many different jurisdictions, agencies, countries, etc
 - Gain business experience, connect with lots of governments, learn technology

EXAMPLES OF GOVTECH COMPANIES (FROM GT 100)

Name	Founded	Headquarters	Description
120WaterAudit	2016	Zionsville, Indiana	120WaterAudit offers cloud-based water management software.
3AM Innovations	2015	Buffalo, New York	3AM has designed an IPS solution that utilizes state-of-the-art sensors, communication technologies, and software called FLARE.
Accela	1981	San Ramon, California	Accela provides market-leading solutions that help governments to modernize and build thriving communities.
Acivilate	2014	Atlanta, Georgia	Acivilate is a provider of Software-as-a-Service (SaaS) company committed to reducing recidivism.
APPCityLife®, Inc.	2009	Albuquerque, New Mexico	APPCityLife is an end-to-end platform transforming the way cities and agencies produce mobile apps.
ArchiveSocial	2011	Durham, North Carolina	ArchiveSocial is the leading social media archiving solution for government agencies and school districts to remain compliant and risk-free.
Avenu Insights & Analytics	2016	Centreville, Virginia	Avenu Insights & Analytics is the provider of revenue enhancement, technology, and consulting services for government agencies.
Axon	1993	Scottsdale, Arizona	Axon provides electronic control devices to law enforcement and corrections agencies.

GovTech 100 Index



GOVTECH COMPANIES

- GovTech 100
 - <https://www.govtech.com/100/2020/>
- GovTech Fund: govtechfund.org
- Marketplace.city
- UrbanX
 - <https://www.urban-x.com/>
- PUBLIC
 - public.io/programmes/govstart/
- *Traditional*: YC, 500, etc
- EthosLabs
 - ethoslabs.us/startups

GOV MAJORS IN GOVTECH

- Roles
 - “Government Relations”
 - Basically sales
 - Marketing / Communications
 - Account Management
 - Client Success
- Pitch
 - Expertise in policy area
 - Relevant network or connections
 - “Utility player”:

“MAKE ALL APPS MORE CIVIC”

- Every influential company — particularly tech companies — has a kind of “public policy” team
- New hardware/IoT/services startups
 - Setting new local, state, or federal policy (eg drones, scooters)
- Public Sector “Practices”
 - Amazon / AWS, Google / Google Cloud for Public Sector
- Remember this distinction:
 - Technology for Policy: eg healthcare.gov or an app for small business permitting for economic development policy
 - Policy for Technology: eg policy regulating big-tech, AI, etc

PUBLIC/SOCIETAL

Get comfortable working at the seams





FOUNDATIONS / UNIVERSITIES

- Foundations: Fund NGOs, government agencies, etc for specific projects; working for a foundation or a grantee can have big policy impact.
 - Knight Foundation
 - Bloomberg Philanthropies
 - Rockefeller Foundation
 - Ford Foundation
 - MacArthur Foundation
 - Living Cities
- Universities: Major research universities are creating research institutes and support networks, which have open positions, fellowships, etc.
 - Georgetown / Beeck Center for Social Impact
 - Harvard / HKS: Ash, Belfer & Shorenstein Centers

GET GOING

Resources to bookmark



FELLOWSHIPS

- Coro Fellowship: corofellowship.org
- Coding it Forward / Civic Digital Fellowship
 - codingitforward.com
- Code for America: codeforamerica.org
 - Community Fellowship
- FuseCorps: fusecorps.org
- TechCongress
 - Congressional Innovation Fellowship
 - techcongress.io
- Presidential Innovation Fellowship
 - presidentialinnovationfellows.gov

LISTSERVS / JOB BOARDS

- Public Interest Tech Job Board
 - <https://jobs.codeforamerica.org/>
- OpenGov Jobs
 - <https://www.openthegovernment.org/open-government-jobs/>
- Emerging Local Government Leaders
 - <https://elgljobs.com/>
- GovGeek Newsletter: *highlights from GovTech including exciting jobs, courtesy me :)*
 - GovGeek.club

ASK THE EXPERTS...

What other people had to say...



ADVICE FROM BOSTON'S FORMER CHIEF OF STAFF & HKS PROFESSOR



Mitchell Weiss

@MitchWei

...

Replying to @abhinemani @CMCnews and 4 others

**Get to know the place and the people you want to serve.
Walk the sidewalks. Ride the busses. Know how to
pronounce the street names.**

8:47 PM · Jan 20, 2021 · Twitter for iPhone



ADVICE FROM LA'S FORMER DEPUTY MAYOR & SANTA MONICA'S CITY MANAGER



Rick Cole
@urbanistcole

...

Replying to @DavidCMurphy @abhinemani and 5 others

Urge them to do the work, write about it, and speak about it.

A) They demonstrate & hone their passion and precision.
The jobs will come.

B) They get the psychic satisfaction of making a contribution despite not getting paid for it.

ADVICE FROM LINKEDIN



Marina Sebright • 1st

Data & Analytics Manager at King County Department of Executive S...

20h ...

Many governments open short-term or "temporary" positions that have 6 month - 2 year terms. These roles often provide an excellent introduction to working in government and position you to be a more competitive applicant for career service roles.



Erine Gray • 1st

Advocate for the Underserved, Founder Aunt Bertha, a PBC

14h ...

We currently have about 20 open positions. And despite stating clearly that we desire a cover letter, you'd be surprised how many people don't bother to take the time to write one. A well written cover letter shows the hiring manager that this person a) knows who our company is, b) demonstrates why they're interested and c) cares enough to put in a little effort — you'd be amazed how much of a great impression that leaves. In our organization, a well written cover letter goes to the top of the pile and it's something that is totally in control of the applicant!!

Like · 5 | Reply



Jennifer Anastasoff • 1st

Executive Director at Tech Talent Project

14h ...

So much opportunity to do good work at the state and local gov to start! Listen to Abhi. Also, follow the Beeck Center, United States of Technology, Tech Talent Project — do the work to understand what has been and what could be.



Paul Hurley • 1st

Sexton Professor of Philosophy at Claremont McKenna College

15h ...

Just go full Abhi

“

*There's never been a more important time to be
good at what [we] do.*

- “*The West Wing*”

HERE TO HELP

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