

Moneyballing Innovation: Anchorage

@abhinemani

BRAD PITT MONEYBALL

JONAH HILL PHILIP SEYMOUR HOFFMAN



5X

“technology multiplier”

Bay Area
Economic Impact Study



Recommended by Joe Hand, Spike, and 1,061 others



Anil Dash

CEO of Fog Creek Software. I'm trying to make tech a little bit more ethical and humane. (I'm also an...

Aug 19, 2016 · 6 min read

There is no “technology industry”

The label’s become too big to be useful, and tech could suffer for it.

Quick: What do an auto leasing provider, a condiment company and the producers of a serious TV drama have in common? If your answer is “almost nothing”, then you’re right. If your answer is “they have such similar roles in society that they should be regulated and reported on the same way”, then congratulations—you still believe there’s “tech industry”.

Software is eating
the world.

MARC ANDREESEN
Wall Street Journal



U B E R



Google



skype™

In some industries, particularly those with a heavy real-world component such as oil and gas, the software revolution is primarily an opportunity for incumbents.

MARC ANDREESEN

Every industry is now a
“tech industry”

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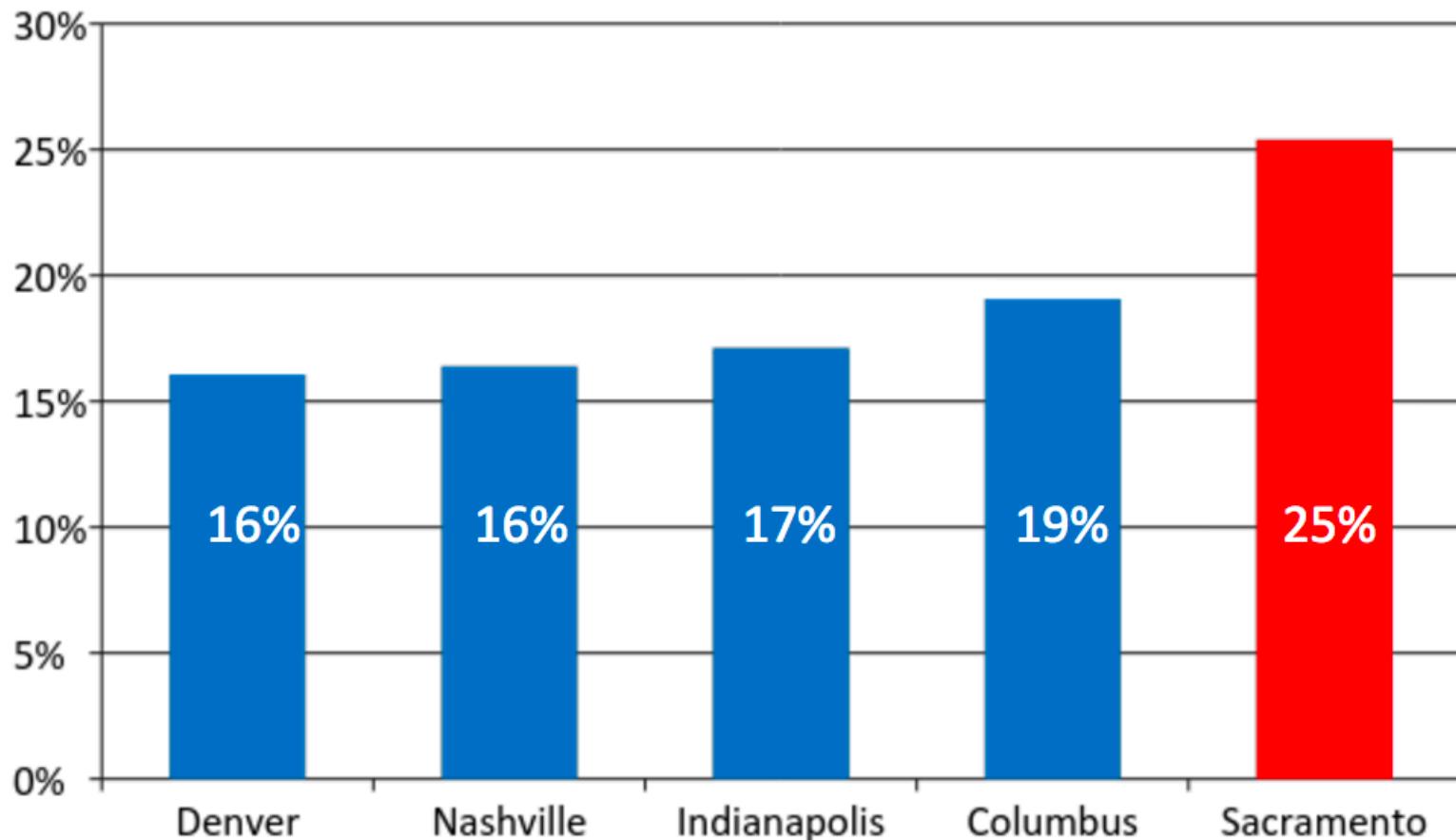
Play to your **strengths.**

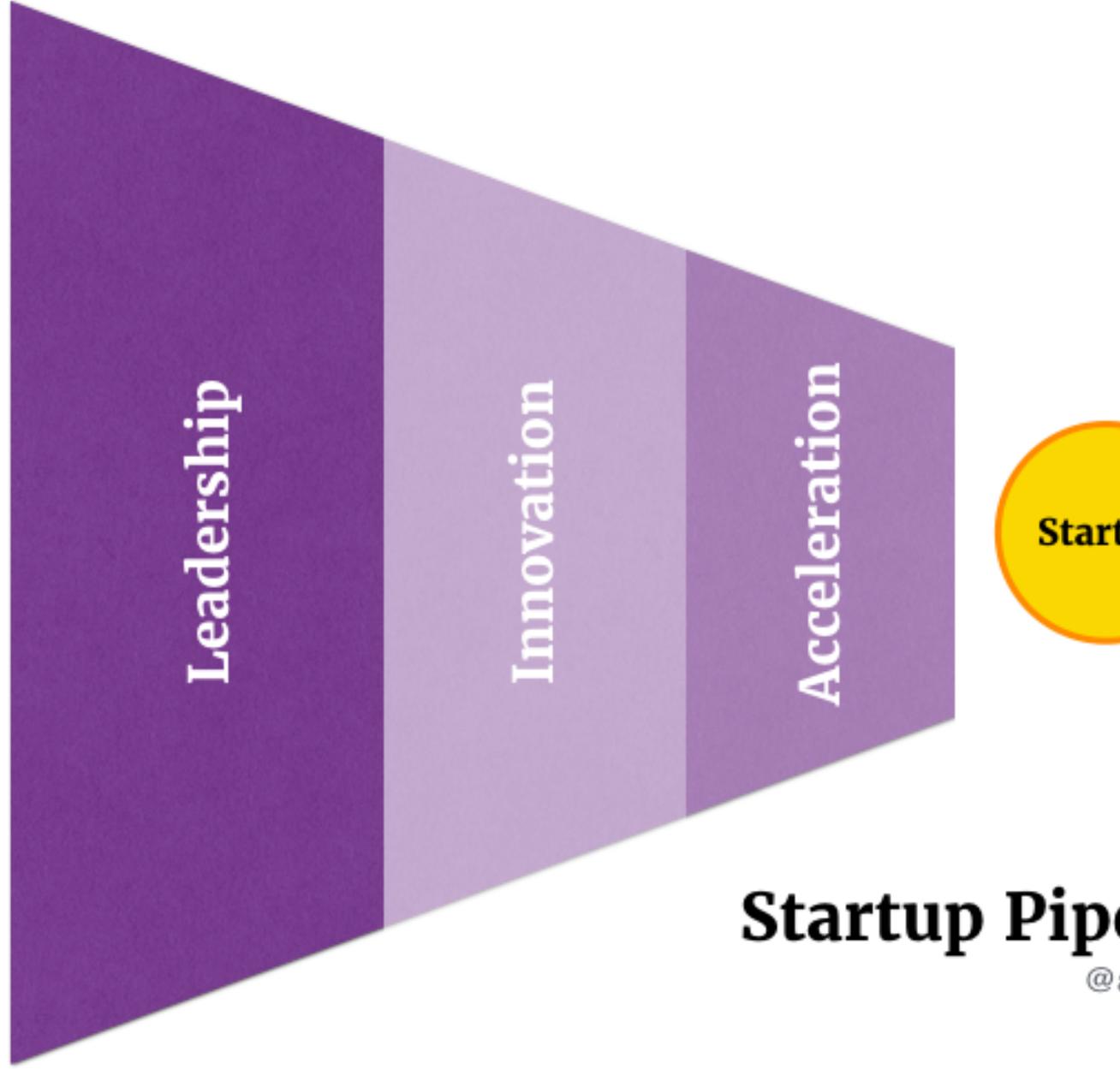
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Beg, borrow & steal innovation: A case study from Sacramento

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Government & Real Estate/Construction Share of Jobs





Startup Pipeline

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GovTech Startups

SACRAMENTO APPROVES \$10 MILLION FOR LARGEST CITY INNOVATION FUND IN US

The Sacramento City Council and Mayor Kevin Johnson will invest millions to grow the local tech ecosystem and support entrepreneurs.

BY: **LILA RIMALOVSKI** JUN 30, 2016



Today represents a
culmination of efforts that
will define the next era of
a great American city.

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RAPID ACCELERATION
INNOVATION & LEADERSHIP
IN SACRAMENTO

**4 Weeks.
100+ Applications.
\$36M+ Requested.
15 Winners.**

I decided I would take a risk on Sacramento, and it turned out to be one of the **best decisions** I would ever make.

SKYSLOPE CEO
(Real Estate Tech Company)

Play to your **strengths.**

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IT spending by 2014

Federal

\$112B

State & Local

\$60B



Total: \$172B

Video game market: ~\$10B









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What's the status?

Example: 1708 St Roch Ave

SEARCH

Enter any street name or address within Orleans Parish, Louisiana

Find out what the city is doing about
blighted properties in New Orleans



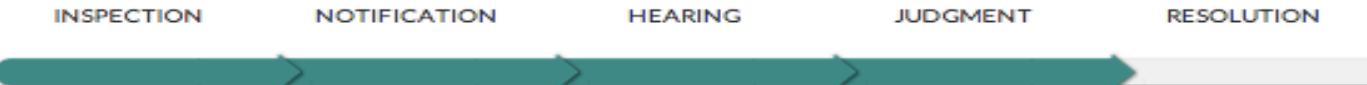


1708 ST ROCH AVE

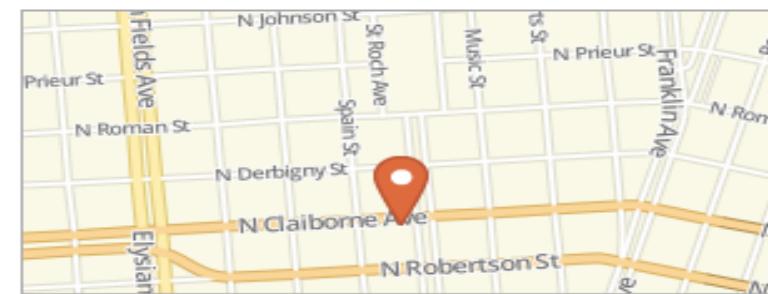
[+ WATCHLIST](#)

Case: HCEVU-10-01178

Case: Open



- | | | |
|---------------|---------|---|
| ➤ Case Filed | 8/11/10 | A case for this property was created |
| ➤ Inspected | 8/11/10 | Property was inspected |
| ➤ Notice Sent | 9/30/10 | A notice of hearing was sent to the property owner. |
| ➤ Inspected | 11/5/10 | Property was inspected |
| ➤ Case Heard | 11/9/10 | A judgment of Guilty was reached |



Search for more information
via the Orleans Parish Assessor's website

Common Questions

- If I have information about a property, how can I get it to the City?

[View All Questions >](#)



Welcome to Anchorage's Open Data Portal

"Making Anchorage an open data city will give Anchorage cutting edge transparency and improve engagement and access to the Municipality." -- Mayor Ethan Berkowitz



[Restaurant Inspection Data Lens](#)

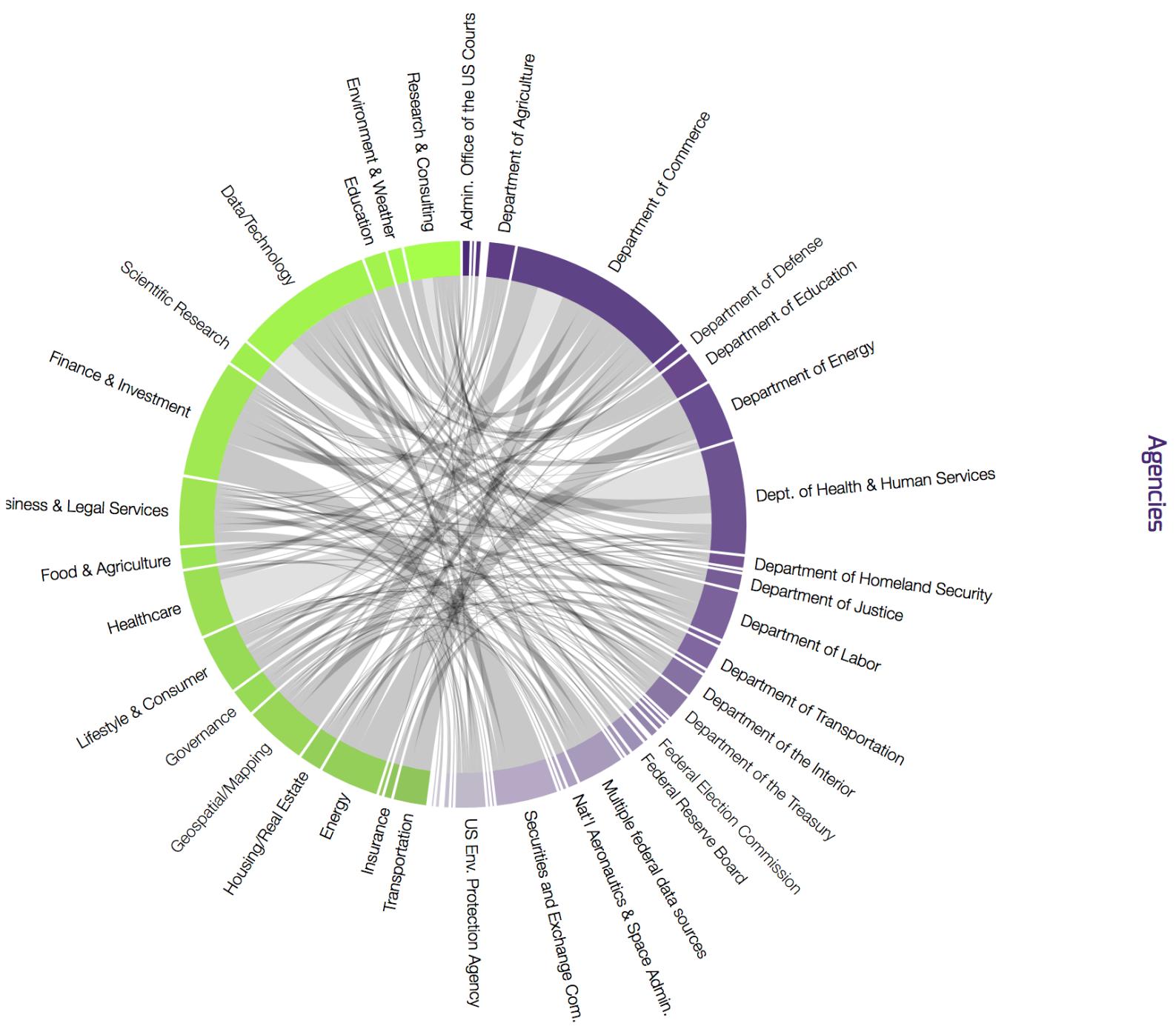


[Homeless Data](#)



[Property Data](#)

Company Categories



Agencies

COUNTY OF LOS ANGELES
DEPARTMENT OF HEALTH SERVICES
ENVIRONMENTAL HEALTH

GRADE

A

THIS KITCHEN RECEIVED A SCORE OF
90-100%



Environmental Health Hotline: (888) 700-9995
Report Foodborne Illness: (888) 397-3993

JONATHAN E. FIELDING, M.D., M.P.H.
Director of Public Health and Health Officer



COUNTY OF LOS ANGELES
DEPARTMENT OF HEALTH SERVICES
Public Health
ENVIRONMENTAL HEALTH

yelp

Find tacos, cheap dinner, Max's Near San Francisco

Home About Me Write a Review Find Friends Messages Talk Events

AQ Restaurant & Bar

 350 reviews  Rating Details

Categories: American (New), Bars [\[Edit\]](#)

1085 Mission St
(between 7th St & 6th St)
San Francisco, CA 94103
Neighborhood: SoMa

(415) 341-9000
<http://aq-sf.com/>

Menu

Health Score: 78 out of 100
Hours:
Tue-Sat 5:30 pm - 11 pm
Sun 11 am - 2 pm
Sun 5:30 pm - 10 pm
Delivery: No
Accepts Credit Cards: Yes
Parking: Street
Attire: Casual
Good for Groups: Yes
Good for Kids: No
Takes Reservations: Yes

Price Range

Take-out:

Walter Serv

Outdoor Se

Wi-Fi: No

Good For:

Music: Background

Best Nights: Thu, Fri, Sat

Happy Hour: No

Alcohol: Full Bar

Caters: No

Wheelchair Accessible: Yes



AQ Restaurant & Bar > Health Inspections

AQ Restaurant & Bar

June 20, 2012 — Routine Inspection

Violations

- Moderate risk food holding temperature [date violation corrected:]
- Foods not protected from contamination [date violation corrected: 6/20/2012]
- Unclean hands or improper use of gloves [date violation corrected: 6/20/2012]
- Unclean or unsanitary food contact surfaces [date violation corrected: 6/20/2012]

Health Score

78

out of 100

About Yelp Health Scores

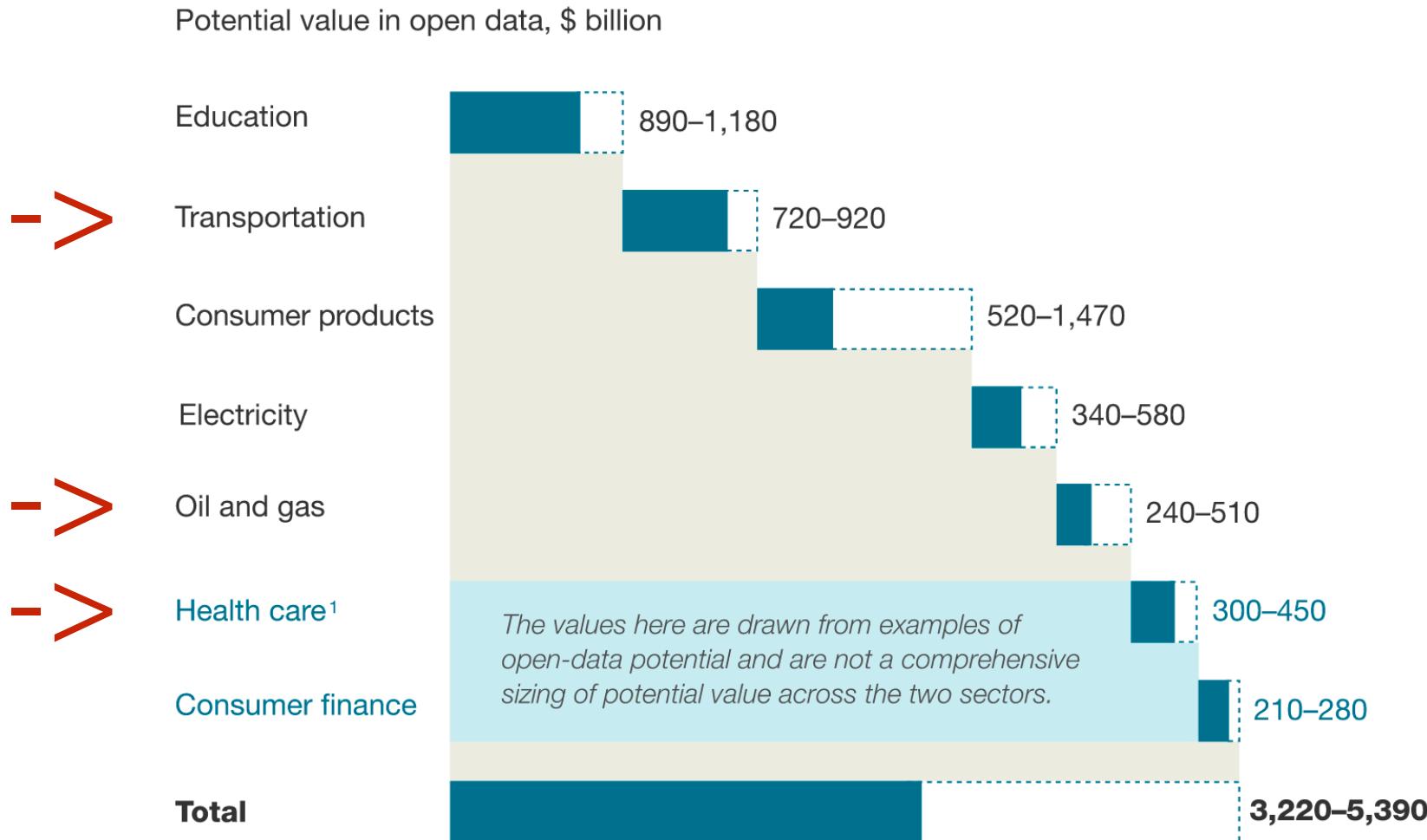
We collect public inspection data directly from your city's health department. Due to the city health department's inspection schedule as well as the time it takes to pass that information on to us, it is possible that we may not display the most recent inspection data. Please report any unreasonable delay and data inaccuracies to your city's health department.

Economic value of
open data?

\$3 Trillion

McKinsey

Open data can help unlock \$3 trillion to \$5 trillion in economic value annually across seven sectors.



¹Includes US values only.

Play to your **strengths.**

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Don't try to **be** or
beat Silicon Valley.

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You can be better.

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