

Figure 11
Hiring Best Practice Adoption in Municipal Online Recruitment Documents
Frequency of keywords associated with best practices within municipalities' digital HR content.

	City	Transportation	Telework	Tuition	Paid Time Off	Wellness	Professional Development	Insurance	Score
1	Austin	0	1	1	1	1	1	1	6
2	Colorado Springs	1	0	1	1	1	1	1	6
3	Gilbert	0	1	1	1	1	1	1	6
4	Honolulu	1	0	1	1	1	1	1	6
5	Las Vegas	1	0	1	1	1	1	1	6
6	Long Beach	1	1	1	0	1	1	1	6
7	Oakland	1	0	1	1	1	1	1	6
8	Plano	0	1	1	1	1	1	1	6
9	San Antonio	1	0	1	1	1	1	1	6
10	Santa Ana	1	0	1	1	1	1	1	6
11	St. Petersburg	0	1	1	1	1	1	1	6
12	Tulsa	0	1	1	1	1	1	1	6
13	Virginia Beach	1	1	1	0	1	1	1	6
14	Washington	1	1	0	1	1	1	1	6
15	Arlington	0	0	1	1	1	1	1	5
16	Aurora	0	1	1	0	1	1	1	5
17	Baltimore	0	1	0	1	1	1	1	5
18	Columbus	1	0	1	1	0	1	1	5
19	Denver	0	1	0	1	1	1	1	5
20	Durham	0	1	0	1	1	1	1	5
21	El Paso	0	1	1	0	1	1	1	5
22	Henderson	1	0	0	1	1	1	1	5
23	Jacksonville	0	0	1	1	1	1	1	5
24	Louisville	0	0	1	1	1	1	1	5
25	Madison	0	1	0	1	1	1	1	5
26	Mesa	0	0	1	1	1	1	1	5
27	Minneapolis	1	1	0	0	1	1	1	5
28	Nashville	0	1	0	1	1	1	1	5
29	North Las Vegas	1	0	0	1	1	1	1	5
30	Philadelphia	0	1	1	0	1	1	1	5
31	Raleigh	0	0	1	1	1	1	1	5
32	Reno	1	0	0	1	1	1	1	5
33	Riverside	0	1	0	1	1	1	1	5
34	San Diego	1	1	0	0	1	1	1	5
35	San Francisco	0	1	1	1	1	0	1	5
36	San Jose	1	1	0	0	1	1	1	5
37	Seattle	1	0	0	1	1	1	1	5
38	St Paul	0	0	1	1	1	1	1	5
39	Tucson	0	1	1	1	1	1	0	5
40	Anchorage	0	0	1	0	1	1	1	4
41	Buffalo	0	0	0	1	1	1	1	4
42	Charlotte	0	0	0	1	1	1	1	4
43	Corpus Christi	0	0	1	0	1	1	1	4
44	Detroit	0	0	0	1	1	1	1	4
45	Fort Worth	0	1	1	0	1	1	0	4
46	Houston	0	0	0	1	1	1	1	4
47	Lincoln	1	0	0	0	1	1	1	4
48	Los Angeles	0	1	0	0	1	1	1	4
49	Memphis	0	0	1	1	1	1	0	4
50	Milwaukee	0	0	1	0	1	1	1	4
51	New Orleans	1	1	0	0	1	0	1	4
52	New York	0	0	0	1	1	1	1	4
53	Oklahoma City	0	0	1	0	1	1	1	4
54	Phoenix	0	0	1	0	1	1	1	4
55	Pittsburgh	1	1	0	1	0	1	0	4
56	Portland	0	0	0	1	1	1	1	4
57	Tampa	0	0	1	0	1	1	1	4
58	Toledo	0	0	1	0	1	1	1	4
59	Wichita	1	0	0	0	1	1	1	4
60	Albuquerque	0	0	0	1	0	1	1	3
61	Anaheim	1	0	0	0	0	1	1	3
62	Bakersfield	0	0	0	0	1	1	1	3
63	Boston	0	0	1	0	1	0	1	3
64	Chandler	0	1	0	0	1	1	0	3
65	Cincinnati	0	0	0	0	1	1	1	3
66	Cleveland	0	0	0	0	1	1	1	3
67	Dallas	0	0	0	1	0	1	1	3
68	Greensboro	0	0	0	1	1	1	0	3
69	Indianapolis	0	0	0	0	1	1	1	3
70	Irvine	0	1	0	1	0	0	1	3
71	Kansas City	0	0	1	0	1	0	1	3
72	Lubbock	0	0	0	0	1	1	1	3
73	Miami	0	0	0	0	1	1	1	3
74	Omaha	0	0	0	0	1	1	1	3
75	Orlando	0	1	0	0	1	0	1	3
76	Sacramento	0	1	0	1	0	1	0	3
77	St. Louis	0	0	0	0	1	1	1	3
78	Stockton	0	0	0	1	0	1	1	3
79	Atlanta	0	0	0	0	0	1	1	2
80	Chicago	0	0	0	1	1	0	0	2
81	Chula Vista	0	0	0	0	0	1	1	2
82	Fort Wayne	0	0	0	0	0	1	1	2
83	Fresno	0	0	0	0	1	0	1	2
84	Irving	0	0	0	0	0	1	1	2
85	Laredo	0	0	0	0	0	1	1	2
86	Lexington	0	0	0	0	0	1	1	2
87	Newark	0	0	0	0	0	1	1	2
88	Jersey City	0	0	0	0	0	0	1	1