

Baialin Nongrum

Shillong, Meghalaya, India

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<https://www.linkedin.com/in/baialin-nongrum/>

Dedicated professional with over 4 years of experience at the intersection of public policy, data analytics, and political strategy. Expertise in project planning, data-driven policy formulation, and sustainable development. Adept at managing multi-stakeholder initiatives, including government bodies and NGOs. Skilled in designing actionable insights from complex data to inform decision-making, with a strong commitment to development and policy advocacy.

Professional Experience

EY (Ernst & Young LLP)

Business Consultant

June 2024 – Present | Meghalaya, India

- Provide technical support for public policy projects, focusing on stakeholder management and project implementation.
- Develop monitoring systems to track progress on projects, creating monitoring & evaluation framework and regularly analysing government schemes' impact.
- Collaborate with state bodies to implement frameworks for improved project planning and policy formulation.

Indian Political Action Committee (I-PAC)

Senior Analyst

September 2022 – June 2024 | Hyderabad, Telangana

- Led survey design, data collection, and analysis for the Meghalaya Assembly, West Bengal PRI, Telangana and Andhra Pradesh assembly elections, providing critical insights for campaign strategy.
- Managed workforce communication strategies for campaigns and handled large-scale data sets to extract actionable political insights.
- Oversaw day-to-day campaign operations, including call centre management and report generation, ensuring efficient execution of government outreach campaigns.
- Utilized statistical techniques for forecasting election outcomes, seat distribution, and voting patterns.

Indian Institute of Entrepreneurship (IIE), Guwahati

MGN Fellow, Centre for Sustainable Livelihood Promotion

March 2022 – August 2022 | Guwahati, Assam

- Led research and project planning for SVEP projects focused on sustainable livelihoods in Nagaland, working closely with EY consultants.
- Analysed developmental indicators and monitored key schemes, contributing to comprehensive vision documents for state development projects.

Ministry of Skill Development and Entrepreneurship (MSDE)

MGN Fellow, East Jaintia Hills District Skill Development Office

March 2020 – March 2022 | East Jaintia Hills, Meghalaya

- Developed district-wide skill development plans, addressing skill gaps and fostering collaboration among local stakeholders.
- Spearheaded the "One District One Product" initiative, promoting organic certification for SHGs and sustainable growth in the region.
- Leveraged data analysis, research, and financial modelling to enhance the impact of the FOCUS program, benefiting Farmer Producer Organizations (FPOs).

GVK EMRI, Shillong

Human Resources Intern

August 2016 – September 2016 | Shillong, Meghalaya

- Managed employee records, payroll, and administrative tasks to streamline HR processes.

Education**Indian Institute of Management, Bangalore (IIM-B)**

Executive Education Program (EEP), Public Policy & Management | March 2022

St. Anthony's College, Shillong

Bachelor of Business Administration (BBA), Finance & Financial Management Services | May 2018

Publications & Papers

[District Skill Development Plan 2020-2021, East Jaintia Hills, Meghalaya](#)

A comprehensive skilling plan developed through data collection and strategic planning, aiming to enhance skill development in the district.

[District Skill Development Plan 2022-2023, East Jaintia Hills, Meghalaya](#)

Focused on identifying district-wide gaps and formulating action plans for training and skill development.

Core Competencies and Skills

- Project Planning & Management
 - Data Analytics & Reporting: Microsoft Excel (Advanced)
 - Statistical Techniques for Forecasting: R Programming
 - Survey Design & Analysis
 - Policy Writing & Advocacy
 - Stakeholder Engagement
 - Strategic Planning & Research
 - Capacity Building & Training
 - Public Policy Consulting
 - Monitoring & Evaluation
 - Report Writing & Presentation
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Certifications

- Public Relations – Rashtriya Uchchatar Shiksha Abhiyan (RUSA)
 - SAP FICO and ERP
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Languages

- Fluent in English
- Native in Khasi
- Conversational in Hindi