

Search keyword report
August 15, 2025 - August 15, 2025

Keyword status	Keyword	Match type	Status	Status reasons	Final URL	Impr.	CTR	Currency code	Cost	Search top IS	Search abs. top IS	Clicks	Conv. rate
Enabled	physics wallah discount code	Broad match	Eligible			0	--	INR	0.00	--	--	0	0.00%
Enabled	coupon code for pw parishram batch 2026	Broad match	Eligible			0	--	INR	0.00	--	--	0	0.00%
Enabled	"pw 15 august offer"	Phrase match	Eligible			3	0.00%	INR	0.00	--	--	0	0.00%
Enabled	pw coupon code	Broad match	Eligible			2,109	1.47%	INR	131.67	--	--	31	3.23%
Enabled	pw coupon code upsc	Broad match	Eligible			80	0.00%	INR	0.00	--	--	0	0.00%
Enabled	independence day offer pw	Broad match	Eligible			0	--	INR	0.00	--	--	0	0.00%
Enabled	pw coupon code ca inter	Broad match	Eligible			35	0.00%	INR	0.00	--	--	0	0.00%
Paused	[pw coupon code]	Exact match	Paused	paused		57	7.02%	INR	20.43	--	--	4	0.00%
Enabled	pw ias coupon code	Broad match	Eligible			188	0.53%	INR	5.16	--	--	1	0.00%
Enabled	pw independence day offer	Broad match	Eligible			15	0.00%	INR	0.00	--	--	0	0.00%
Enabled	"pw independence day sale"	Phrase match	Not eligible	rarely served		0	--	INR	0.00	--	--	0	0.00%
Enabled	[pw coupon code 2025]	Exact match	Eligible			8	0.00%	INR	0.00	--	--	0	0.00%

Conversion s	Avg. CPC	Cost / conv.
0.00	0	0.00
0.00	0	0.00
0.00	0	0.00
1.00	4.25	131.67
0.00	0	0.00
0.00	0	0.00
0.00	0	0.00
0.00	5.11	0.00
0.00	5.16	0.00
0.00	0	0.00
0.00	0	0.00
0.00	0	0.00

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Enabled	"pw coupon code"	Phrase match	Eligible			0	--	INR	0.00	--	--	0	0.00%
Enabled	physics wallah coupon code	Broad match	Eligible			1,162	1.38%	INR	41.52	--	--	16	12.50%
--		Total: All but removed keywords	--			3,657	1.42%	INR	198.78	--	--	52	5.77%
		Total: Keywords in your ad group				3,580	1.42%	INR	193.72	--	--	51	5.88%
		Total: Your keywords				3,657	1.42%	INR	198.78	--	--	52	5.77%
		Total: AI Max expanded matches				0	--	INR	0.00	--	--	0	0.00%
		Total: AI Max landing page matches				0	--	INR	0.00	--	--	0	0.00%
		Total: URL inclusions in your ad group				0	--	INR	0.00	--	--	0	0.00%
		Total: Ad group				3,657	1.42%	INR	198.78	--	--	52	5.77%

Conversion s	Avg. CPC	Cost / conv.
0.00	0	0.00
2.00	2.60	20.76
3.00	3.82	66.26
3.00	3.80	64.57
3.00	3.82	66.26
0.00	0	0.00
0.00	0	0.00
0.00	0	0.00
3.00	3.82	66.26