DivaDocs

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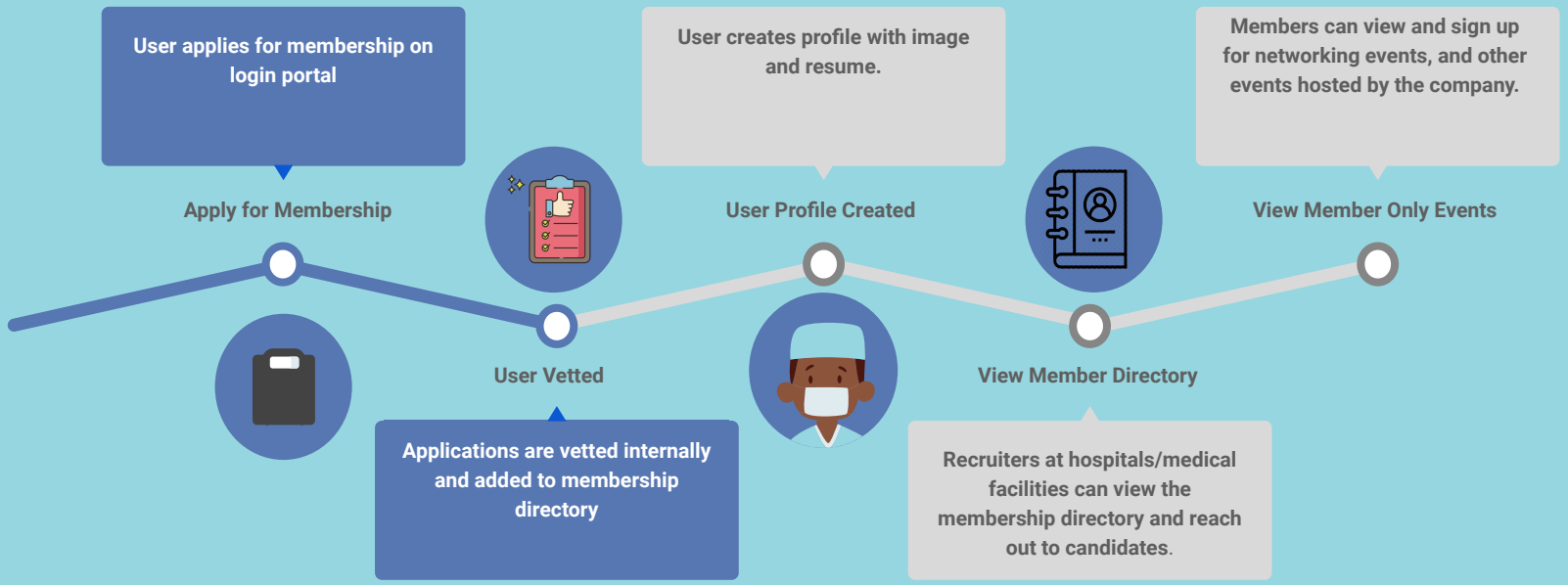
Client: Diva Docs Black Women MD Network

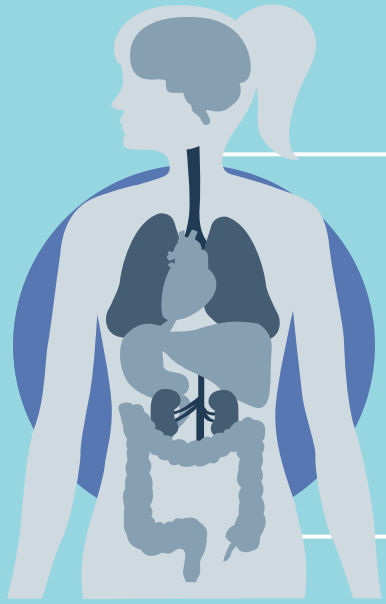
Problem Statement

- Black women doctors currently make up less than 3% of Primary Care Providers (PCP) in the US
- Physician workforce and healthcare leadership must reflect the diversity of the communities they serve
- Create a platform to better connect hospitals and recruiters with Black women medical students, residents, and fellows

Visualization



Deliverables



Website

With Membership portal

Create a membership portal that stores the contact information of Black women doctors from across the country

Login

Form

One Click Resources

Requirements

What is the portal expected to do? How is it expected to behave? What are the constraints?

Functions

1. Membership Sign-Up
2. View all Member Resumes in Dash
3. Post Opportunities

Objectives

1. Store & Display Data from Forms & Resumes
2. Handle Payments
3. Handle Posts

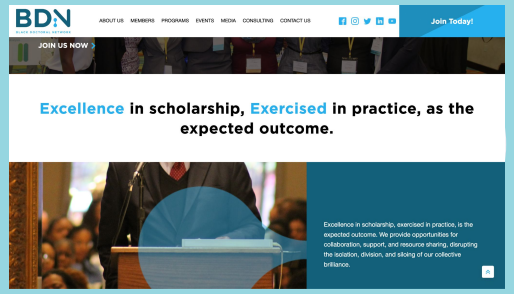
Constraints

1. Budget: $1000
2. Technology: REACT JS & APIs
3. Hosted on client domain

Metrics

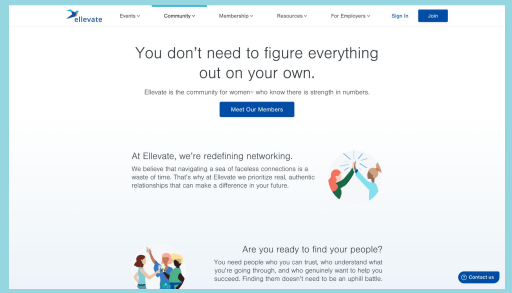
1. Compatibility: accessible on 100% of browsers
2. Performance: Pages load in < 5 seconds
3. Usability: < 2 min training/post. < 5 min application form

Competing Technologies



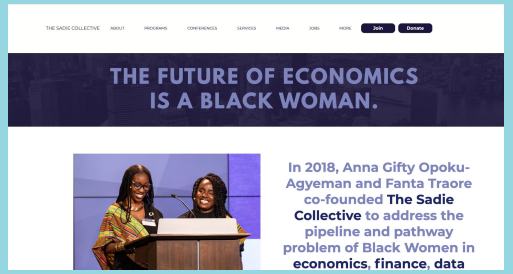
Black PHD Network

"Excellence in scholarship, exercised in practice, is the expected outcome. We provide opportunities for collaboration, support, and resource sharing, disrupting the isolation, division, and siloing of our collective brilliance."



Ellevate Network

"Ellevate offers employers solutions for building diversity, inclusion and belonging; employee engagement, establishing resilient workplace cultures, amplifying your employer brand and recruitment and retention opportunities."



Sadie Collective

"By empowering and equipping Black women in quantitative sciences, The Sadie Collective addresses the pipeline and pathway problem in economics, finance data science, and public policy through curated content creation, programming, and mentorship."

THANKS