food+

The Problem

Consumers lack a tool to effectively manage food purchases and timely consumption thereby creating excess waste, inefficient shopping practices, and constant budget overrages.

Our Solution

An app that manages, tracks, shares, and displays the food in the users' home while also providing meal options based on the food the user already has in their kitchen.

Inventory
Comprehensive list of all food items in the users' home and pantry.

Analytics
Review shopping and consumption patterns of the user's habits and provides tips and advice.

Exchange
Trade items of certain items if user lives with roommates or family.

Recipes
Personalized recipes based on what is already in the user's fridge.

How Might We

Reduce food waste · Anticipate shopping habits · Display full inventory · Recommend upcoming meals · Communicate with roommates

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