Abhiraj Sakargaye

✉ abhirajsakargaye@gmail.com 📞 +91 7869556979 in LinkedIn 🔗 Portfolio

PROFESSIONAL EXPERIENCE

Product Intern, *HelpyMoto*   Jan 2024 – Apr 2024
- Led **PDLC** and **sprint planning** using Notion and Figjam, completing more than 80% of key deliverables on schedule by using Agile methodologies.
- Coordinated **cross-functional** collaboration between 3+ teams, ensuring alignment on priorities and **reducing** feature development **bottlenecks** by 35%.
- Redefined **user personas** by analyzing survey data and leveraging data-driven insights, enhancing the **onboarding experience** by 30%.
- Collaborated with the product team to define2 new **feature requirements**, based on early user research insights.

Product Intern, *Kuvaka Tech*   Aug 2023 – Nov 2023
- Conducted **market research** & **competitor analysis** for a delivery service app.
- **Identified 3 key gaps** and proposed 2 new features, projected to increase user engagement by 20%.
- **Designed** and **implemented** the 'Multi Delivery System', to increase revenue and order volume, and improve user retention by 12%.
- Improved task completion rate by 30% with effective **product roadmapping** and **sprint planning** on Notion.
- Designed **wireframes** and UI mockups in **Figma**, reducing design iteration time by 20% based on early feedback from stakeholders

Product Intern, *Threeway.Studio*   May 2023 – Jul 2023
- Led **4 client projects**, managing teams of 10+ designers, developers, and marketers, delivering **projects on time** while reducing project revisions by **30%**.
- Managed **client communication**, reducing project revisions, ensuring timely delivery, and improving client satisfaction scores by **20%**..
- Implemented **community growth** strategies, boosting engagement by **21%** through **targeted outreach** and content planning.

PROJECTS

ROI Calculator for Qoruz Platform | Product Planning 🔗
- Conducted **market research** and **competitor analysis** for 5+ competitors and identified 3 key ROI factors, and outlining the product requirements in a structured **PRD**.
- Crafted the **user journey** and **wireframes** in Figma, mapping out interactions to improve usability and align with business objectives
- Defined **3+ key success metrics** and **sprint planning**, ensuring a clear roadmap for development and outlining a **Go-To-Market strategy** for product launch and growth.

New Feature for Wizdom App | Product Improvement 🔗
- Conducted in-depth product research by analyzing **competitor offerings** of 7+ competitors, **user pain points, and market trends**, and highlighted 3 high-impact features.
- Developed a feature **prioritization framework** to rank the proposed features for implementation.
- Discovered 4 **key success metrics** (North star, engagement rate, retention, and performance) to measure impact.

EDUCATION

B.tech in Mechanical Engineering, *M.I.T.S. Gwalior*   Aug 2020 – Jun 2024

SKILLS

Tools: Figma, Framer, Webflow, Notion, Jira, VScode, MixPanel.

Skills: Project Management, PDLC & Sprint Planning, Product Roadmapping, User Research, User Personas, Market Research, Competitor Analysis, Go-To-Market (GTM) Strategy, Feature Prioritisation, Agile Methodologies & Scrum, Wireframing & Prototyping, UI/UX Designing, Defining Metrics & KPIs, Data Analytics & Visualisation, SQL, Stakeholder Management.

CERTIFICATES

DoremonDen: 🔗 Product Management Bootcamp

Young Urban Project: 🔗 Product Management Fundamentals

Growth School: 🔗 Product Workshop