

Amazon Product Demo: Laptop (ASUS Vivobook 15)

Product Title:

ASUS Vivobook 15, Intel Core i5-1235U 12th Gen, 15.6" FHD, 8GB RAM, 512GB SSD, Windows 11 Home, Integrated Graphics, Fingerprint Sensor, MS Office 2021, Silver (X1502ZA-EJ541WS)

Brand: ASUS

Model: X1502ZA-EJ541WS

Color: Transparent Silver

Price: Rs. 44,990 (incl. all taxes)

Ratings: 4.3 out of 5 (9,000+ ratings)

Warranty: 1 Year International Warranty + Onsite Support

Key Features:

- **Processor:** 12th Gen Intel Core i5-1235U (10 cores, 12 threads)
- **RAM:** 8GB DDR4 (expandable up to 16GB)
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Storage: 512GB PCIe 3.0 SSD

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Display: 15.6" Full HD (1920x1080) anti-glare screen

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Graphics: Intel UHD Integrated

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OS & Software: Windows 11 Home, MS Office Home & Student 2021

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Security: Fingerprint sensor with Windows Hello

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Weight: 1.7 kg – lightweight and portable

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Battery Life: Up to 6 hours

In the Box:

- ASUS Vivobook 15 Laptop
- 65W AC Adapter
- User Guide
- Warranty Card

Technical Specifications:

Specification	Details
Processor	Intel Core i5-1235U (12th Gen)
RAM	8GB DDR4
Storage	512GB SSD
Display	15.6" FHD Anti-glare

Graphics	Integrated Intel UHD Graphics
OS	Windows 11 Home
Weight	1.7 kg
Ports	USB 3.2 x1, USB 2.0 x2, HDMI, Audio
Webcam	720p HD with privacy shutter

Compatibility:

- Microsoft Office 2021 pre-installed
 - Compatible with all major peripherals and accessories
 - Ideal for: Students, professionals, programmers, daily use
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Pros:

- ☒ Fast SSD storage and 12th Gen processor
- ☒ Great for multitasking and daily productivity
- ☒ Fingerprint sensor for secure login
- ☒ Good battery life and lightweight design
- ☒ Free MS Office included

Cons:

- ☒ No dedicated GPU (not for heavy gaming)
- ☒ RAM upgrade requires technical know-how
- ☒ Speakers could be louder

Customer Reviews:

Aditya V. – "Smooth performance for work and college. Loved the premium design."

Riya N. – "Boots up fast, multitasks like a charm. Display is sharp."

Sameer P. – "Ideal for students. Office, Zoom calls, Netflix – no lag!"

Tanya D. – "Decent battery and fast SSD. Worth every rupee."