

# Credit Card Transaction Report

Week\_Start\_Date

1/1/2023

12/24/2023

Income

Low

Med

High

Total Revenue

55M

Total Interest

7.8M

Trans Amount

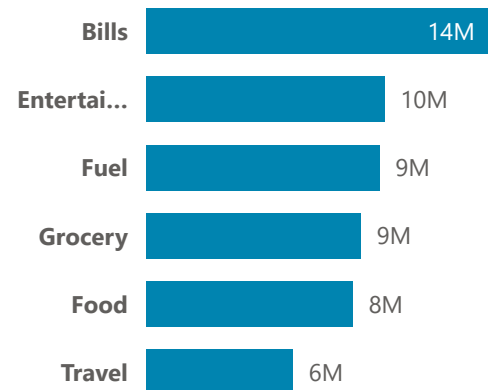
44.5M

Trans Volume

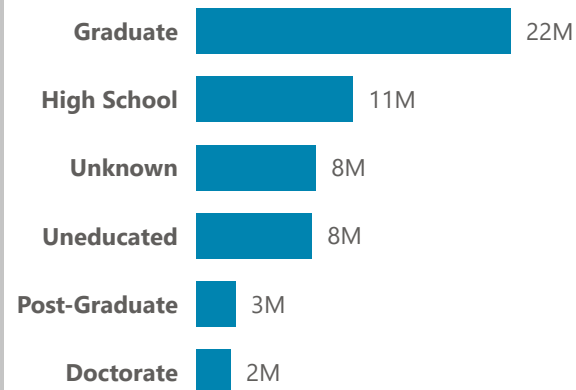
656K

Card_Category	Sum of Total_Trans_Amt	Sum of Interest_Earned	Sum of Revenue
Blue	36,957,875	6,495,888	46,139,398
Silver	4,586,746	812,081	5,586,332
Gold	2,024,078	373,784	2,454,072
Platinum	953,314	161,629	1,135,608
Total	44,522,013	7,843,382	55,315,410

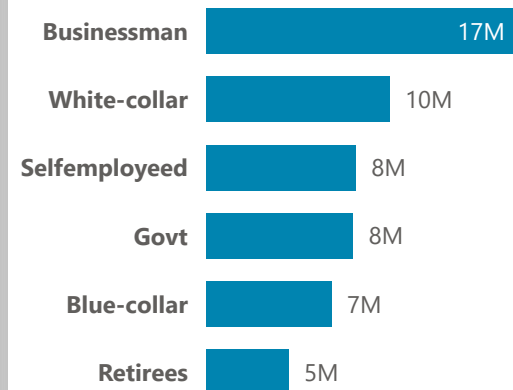
Sum of Revenue by Exp Type



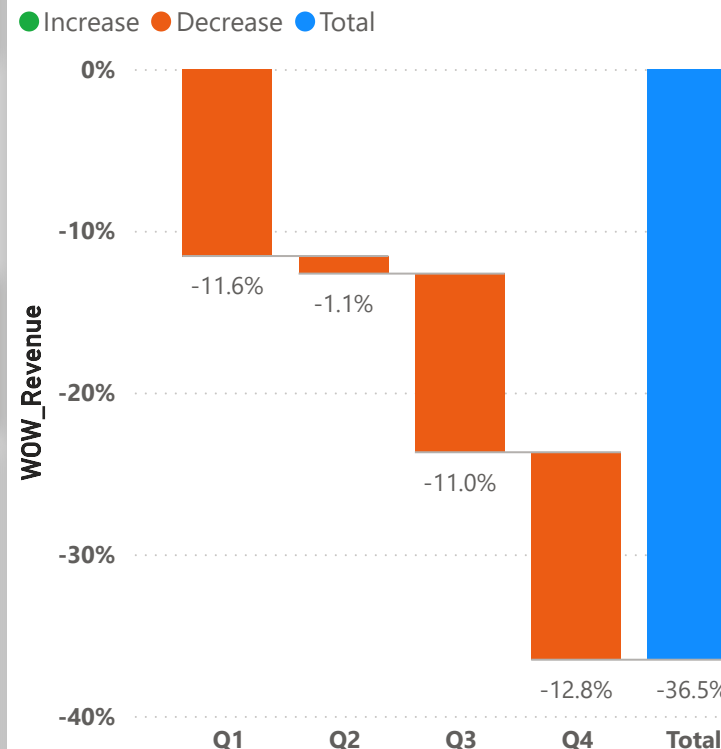
Sum of Revenue by Education\_Level



Sum of Revenue by Customer\_Job



WOW\_Revenue by Qtr

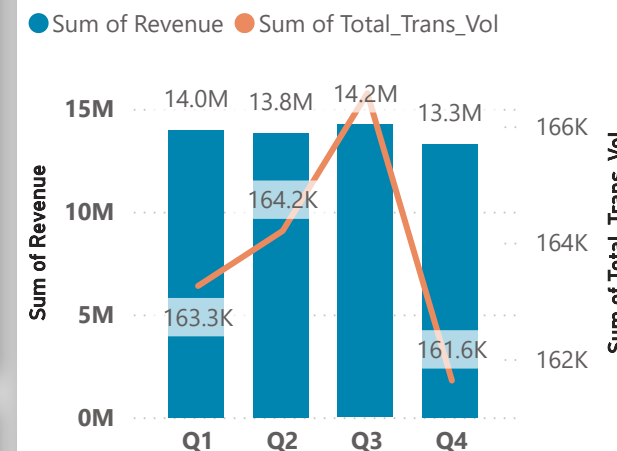


Q4 Q3 Q2 Q1

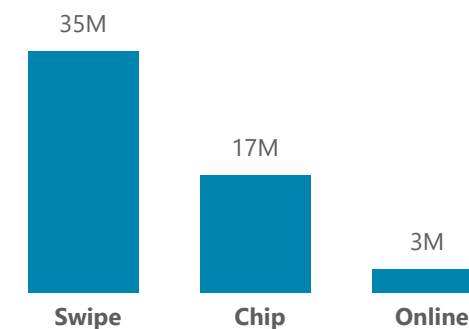
F M

Silver Blue Gold Platinum

Sum of Revenue and Sum of Total\_Trans\_Vol by Qtr



Sum of Revenue by Use Chip



# Credit Card Customer Report

Total Revenue

55M

Total Interest

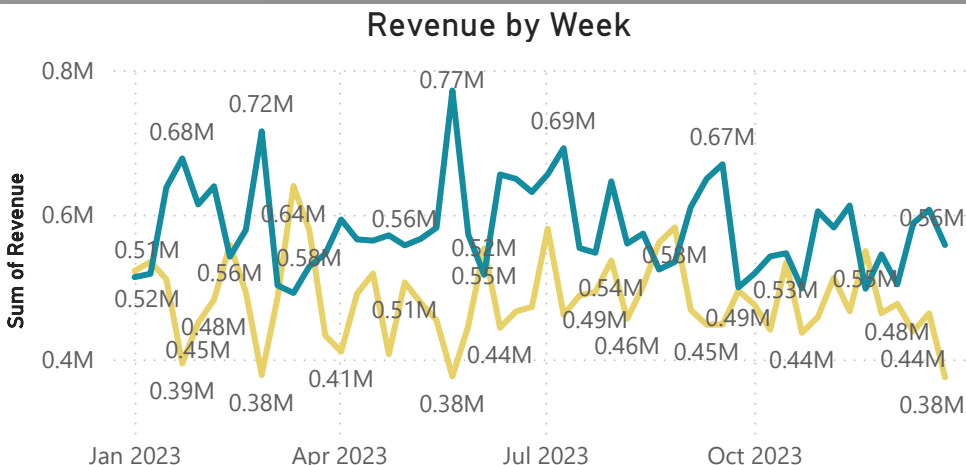
7.8M

Total Income

576M

CSS

3.19



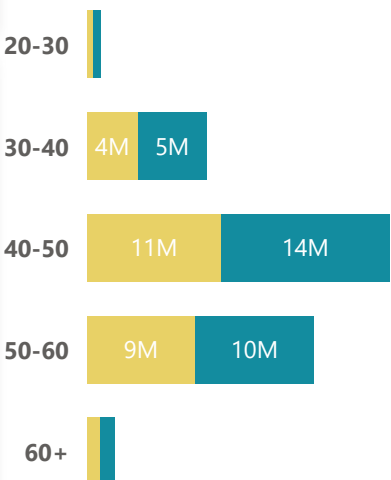
M

30M

F

25M

Revenue by AgeGroup



Q4

Q3

Q2

Q1

Week\_Start\_Date

1/1/2023



12/24/2023



Swipe

Online

Chip

Silver

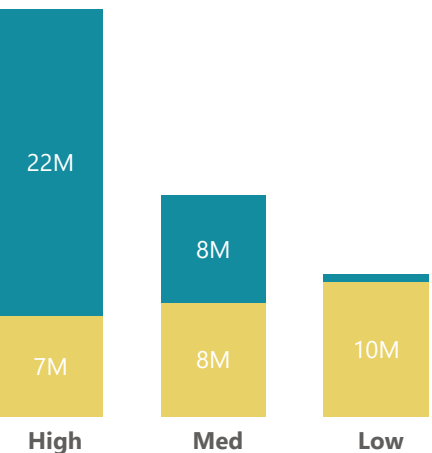
Blue

Gold

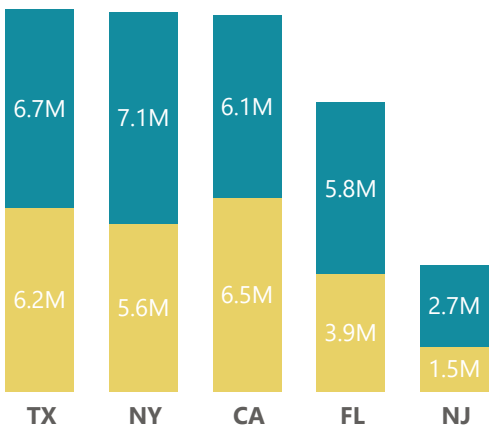
Platinum

Customer_Job	Sum of Income	Sum of Total_Trans_Amt	Sum of Revenue
Businessman	186,959,919	14,285,412	17,387,832
White-collar	103,930,055	8,221,742	10,114,656
Govt	88,773,989	6,507,875	8,111,701
Selfemployeed	75,313,288	6,395,026	8,261,758
Blue-collar	72,262,158	5,488,838	6,904,279
Retirees	48,675,030	3,623,120	4,535,184
Total	575,914,439	44,522,013	55,315,410

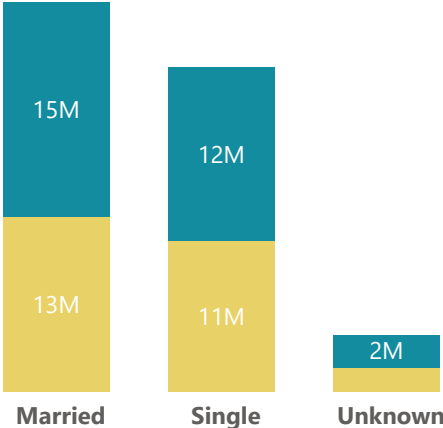
Revenue by IncomeGroup



To 5 Revenue State



Revenue by MaritalStatus



Revenue by EducationLevel

