

# ABHISHEK PRATAP SINGH

## Front End Developer

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📍 Pratap Nagar Housing Board, India



### SUMMARY

Frontend Developer with 3.5 years of experience in React.js and Vue.js. Skilled in improving website performance, streamlining code quality through reviews, and delivering high-impact, user-centric web applications that enhance digital experiences.

### EXPERIENCE

#### Engineer-Development

**World Fashion Exchange (WFX)**    📅 11/2024    📍 Gurgaon, India

World's first fashion-tech companies to build a modern suite of cloud-based solutions for the fashion industry.

- Developed the company website from scratch using HTML, CSS, and JavaScript, ensuring a responsive and user-friendly design.
- Optimized website performance to achieve 90-95% speed scores, significantly improving user experience and engagement.
- Conducted thorough code reviews to enhance efficiency, maintainability, and adherence to best coding practices.

#### Front End Developer

**GreenHonchos Solution Pvt. Ltd**    📅 03/2022 - 11/2024    📍 Noida

GreenHonchos is a leading technology firm enabling Direct-to-Consumer D2C brands

- Led daily maintenance and feature enhancements for AhujaSons, Sabhyata Clothing, and TrulyDesi, optimizing Core Web Vitals to cut page load time by 46% (3.7s - 1.7s), improving SEO ranking and user engagement.
- Customized T-shirts for the Cricket World Cup under the TechnoSport project, incorporating names, jersey numbers, and shirt sizes to meet client specifications. Delivered the TechnoSport Cricket World Cup project by developing fully customized T-shirts with personalized names, jersey numbers, and sizes, ensuring 100% client satisfaction and timely delivery.
- Created the 'Spin the Wheel' feature for Being Human on Salman Khan's birthday, achieving over 1 crore in sales
- Developed impactful brand promotions

#### Front End Developer

**Saatirmind**    📅 06/2021 - 03/2022

Saatirmind is a company that focuses on web development and design

- Designed and implemented interactive user interfaces for websites and applications
- Developed and maintained user-facing webpages using HTML, CSS, JavaScript, and Vue.js
- Created custom responsive designs that optimized the website layout for various devices

### LANGUAGES

Hindi    Native    ●●●●●    English    Advanced    ●●●●●  
German    Beginner    ●●●●●

### EDUCATION

**B.Tech in Electrical Engineering**  
**Poornima Group of Colleges**    📅 08/2015 - 08/2019

### KEY ACHIEVEMENTS

📌 **Sales Achievement through Brand Promotion**

Achieved over 1 crore in sales through the impactful 'Spin the Wheel' brand promotion on Salman Khan's birthday, showcasing my ability to create engaging marketing strategies

### SKILLS

JavaScript	React	Redux	Vue.js
Angular	HTML	CSS	FlexBox
Bootstrap	Git	GitHub	JSON
Node.js	Express	MongoDB	
Modular	Tailwind	Vuex	

### PROJECTS

**Movix**

📅 03/2022 - 11/2024

Movix is a React project that integrates TMDB API to provide users with movie information

- Utilized TMDB API to fetch real-time movie data, ensuring the latest information is displayed
- Created reducers and actions to manage state changes effectively using Redux
- Employed modern CSS techniques for creating responsive user interfaces

#### MI Website Cloning

📅 06/2021 - 03/2022

MI Website Cloning is a project aimed at replicating the interface and functionality of the MI store

- Developed a component-based approach to create reusable React components
- Fetched JSON data to display product details in real-time

### CERTIFICATION

**The Ultimate React Course 2025: React, Next.js, Redux & More**

**JavaScript - The Complete Guide 2025 (Beginner + Advanced)**

**Vue - The Complete Guide (incl. Router & Composition API)**