

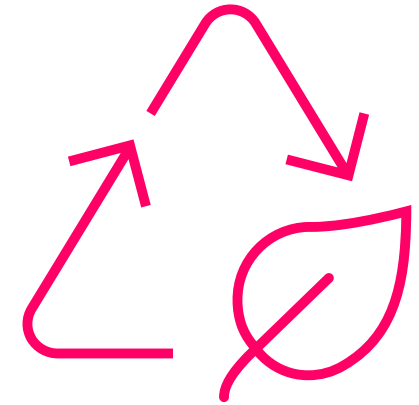


Empowering users to adopt sustainability as a way of life

Why Sustainability?

Clean air, water, vegetation and food are essential for our health and well-being.

Therefore, just as our actions and choices affect the environment, our planet's health affects our well-being, communities, families, and economies.



Goals

Building on belief

Let's commit to:



Measure and monitor

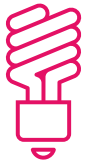


Reduce, reuse, recycle

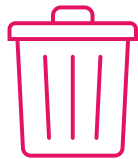


Adopt sustainable living

Across the areas of:



Energy



Waste



Water



Travel

Why Circle4Life?

Circle4Life (C4L) is an integrated solution that helps users become aware of how their lifestyle impacts the world around them — this empowers them to gradually shift to a sustainable lifestyle.

Features:

- Pledges
- Offsetting options
- Interactive interface
- Business footprint dashboard
- Carbon, water, plastic and consumption footprint calculators
- Daily footprint calculator
- Sustainability Online learning platform
- Blogs and more..



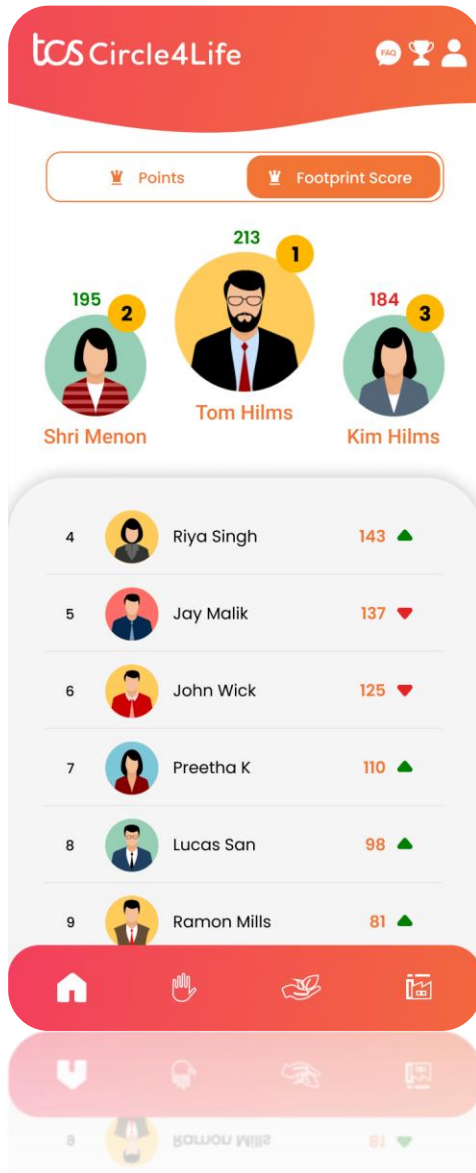
Awareness. Action. Amplification.

Circle4Life is an innovation upon traditional corporate sustainability tools for the following reasons:

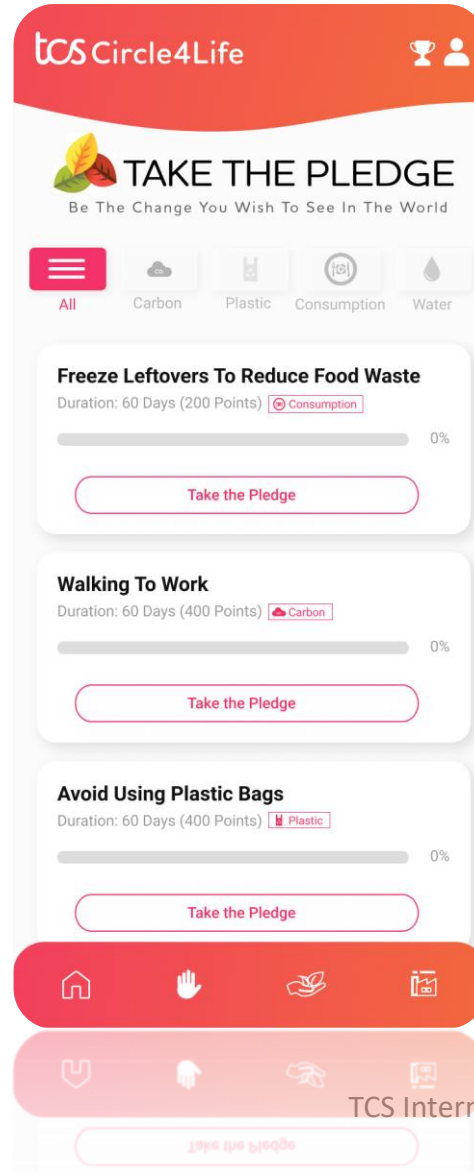
- **All-in-one sustainability platform**
- **Comprehensive covering categories (Carbon, Water, Plastics & Consumerism)**
- **Easy and engaging interface**



Leaderboard



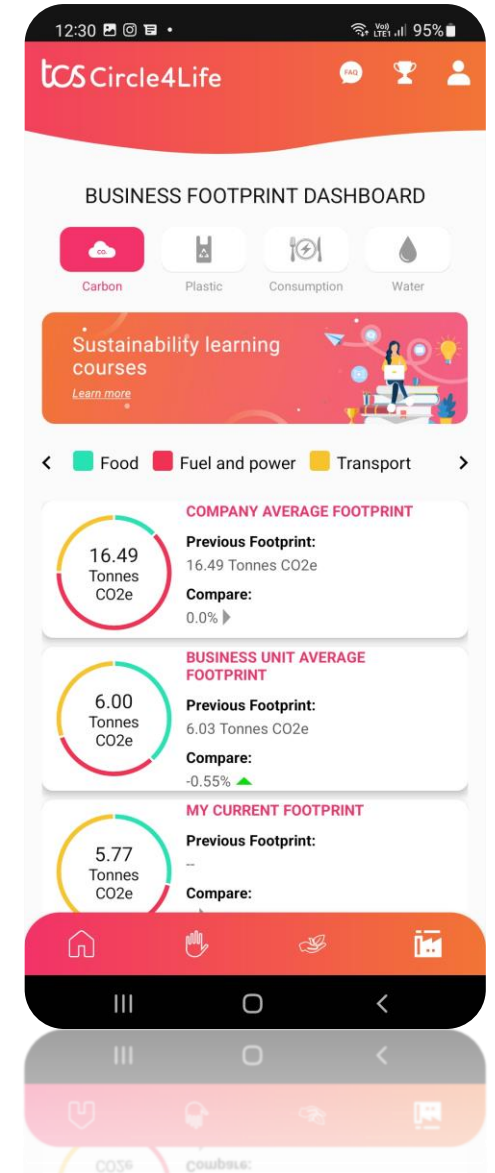
Pledges homepage



My Tree dashboard



Business footprint screen



Value & Benefits



TCS Associates



People



Planet

Inform users about their impact: Users can educate themselves and others about their lifestyle and its impact on environment and society.

Help users adopt a sustainable lifestyle: Through the footprint calculators, Pledges and My Tree, we aim to help users make a gradual shift towards a sustainable lifestyle.

Collective impact: Users can see the overall footprint of their business unit on the app. This motivates them to reduce their footprint and improve business' footprint.

Thank You