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# Neural Style Transfer

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## Content cost function

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$$J(G) = \alpha \underline{J_{content}(C, G)} + \beta J_{style}(S, G)$$

- Say you use hidden layer  $l$  to compute content cost. →  $l$  is chosen so it's neither too shallow nor too deep
- Use pre-trained ConvNet. (E.g., VGG network)
- Let  $a^{[l](C)}$  and  $a^{[l](G)}$  be the activation of layer  $l$  on the images
- If  $a^{[l](C)}$  and  $a^{[l](G)}$  are similar, both images have similar content

$$J_{content}(C, G) = \|a^{[l](C)} - a^{[l](G)}\|^2$$

$\therefore$  when you use gradient descent to min  $J_{content}$ , we

↪ element wise sum of squared differences

[Gatys et al., 2015. A neural algorithm of artistic style] will try to get  $a^{[l](C)} \approx a^{[l](G)}$