



HEALTHCARE LLP

Company Profile

We are a cutting-edge healthcare company revolutionizing access to quality medical services through technology. Our platform **connects patients, doctors, and healthcare providers seamlessly, ensuring affordability, efficiency, and reliability.** By leveraging **AI-driven diagnostics, telemedicine, and e-pharmacy solutions, we address critical healthcare gaps, especially in underserved regions.** With a commitment to innovation and patient-centric care, we aim to transform the healthcare ecosystem, making it more accessible and inclusive. Our goal is to empower millions with better health outcomes and enhanced medical support.



Vision

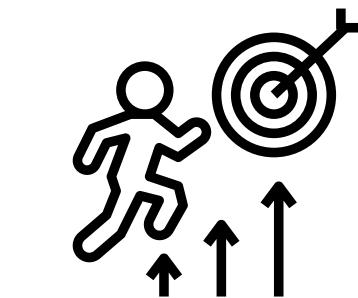
To create a digitally empowered, accessible, and affordable healthcare ecosystem for improved global well-being.

Accessibility & Affordability

Innovation & Technology

Patient-Centric Approach

Integrity & Trust



Mission

To leverage technology for seamless healthcare access, bridging gaps and enhancing patient care quality.

Challenges & Their Key Impacts

Delayed Diagnosis & Misdiagnosis –

30% of critical illnesses are diagnosed late, leading to higher mortality and treatment costs

Fragmented Patient Data –

Over 80% of medical records are unorganized, causing inefficiencies in treatment and continuity of care

Lack of Preventive Healthcare –

Only 12% of Indians undergo regular health check-ups, leading to increased hospitalization rates

Unequal Access to Advanced Treatments

70% of cutting-edge treatments are available only in metro cities, leaving rural populations underserved

Higher Mortality Rates

Increased Treatment Costs

System Inefficiency

Limited Rural Access

Hospital Overload

Delayed Critical Care

Poor Health Outcomes

Rise in Chronic Diseases

Navigating the Solutions



AI-Powered Diagnostics –

Early disease detection using AI to reduce misdiagnosis and improve treatment accuracy.



Integrated Health Records –

Digital medical records for seamless access, better care coordination, and reduced treatment delays.



Preventive Care Programs –

Regular screenings and wellness initiatives to detect diseases early and lower hospitalization rates.



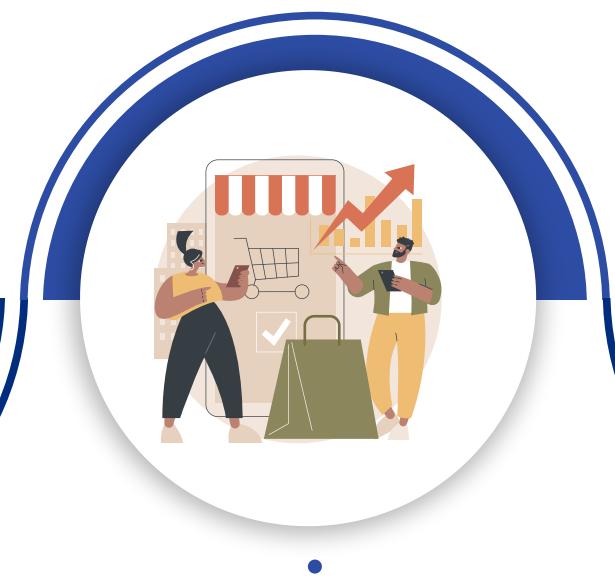
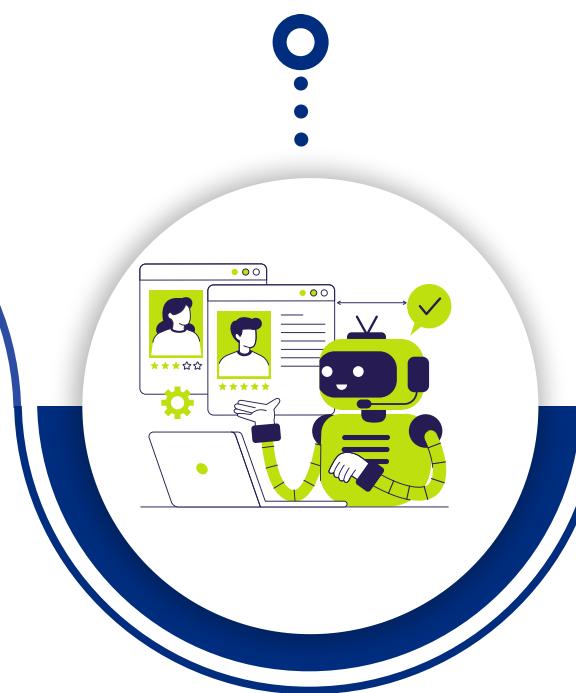
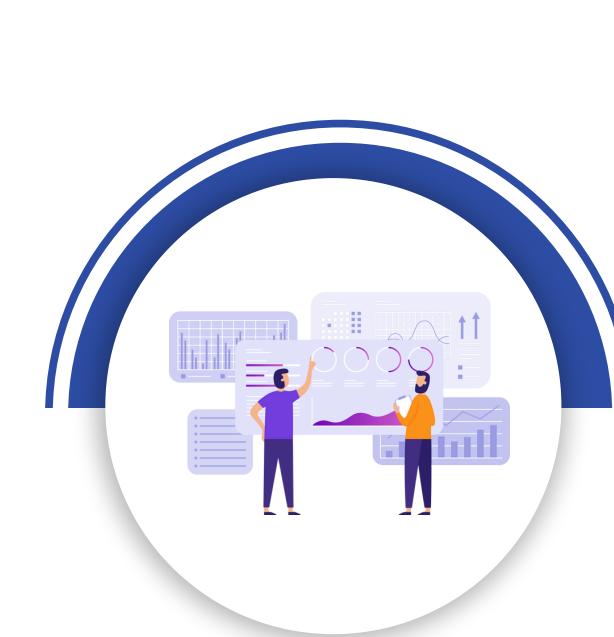
Telehealth Expansion –

Virtual consultations and remote healthcare services to improve access and bridge rural-urban gaps.

Unique Selling Features

AI-Powered Symptom Checker

Instant, self-assessment tool providing preliminary diagnosis and guiding patients to the right specialists.



Blockchain-Enabled Health Records

Secure, tamper-proof medical data storage ensuring privacy, interoperability, and real-time access for doctors and patients.

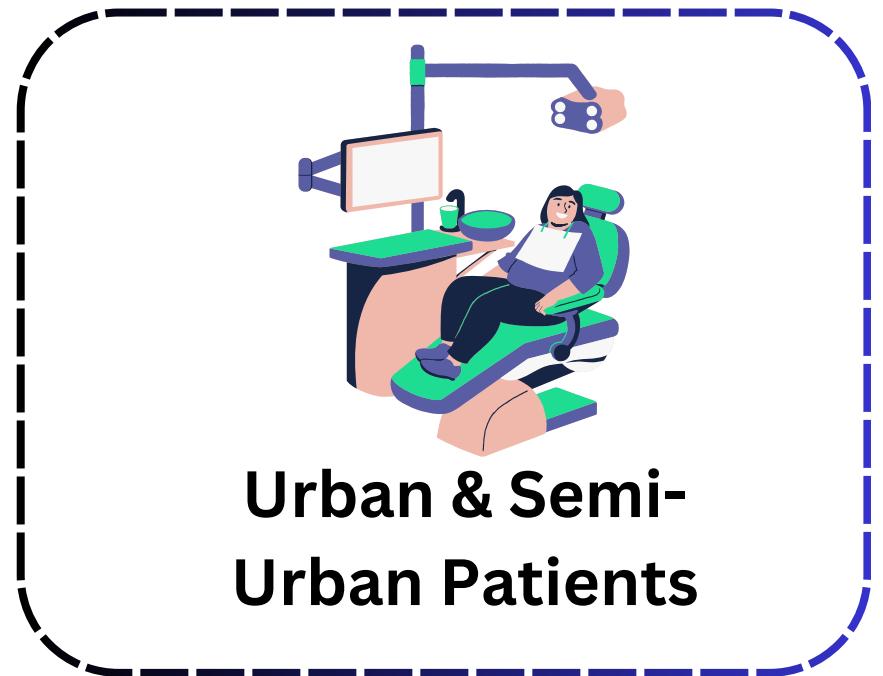
Predictive Health Analytics

AI-driven insights to forecast potential health risks and recommend preventive measures before symptoms appear.

On-Demand Specialist Matching

Smart algorithm connects patients with the most relevant doctors based on condition, urgency, and location.

Our Target Market



Urban & Semi-Urban Patients



Rural & Underserved Communities



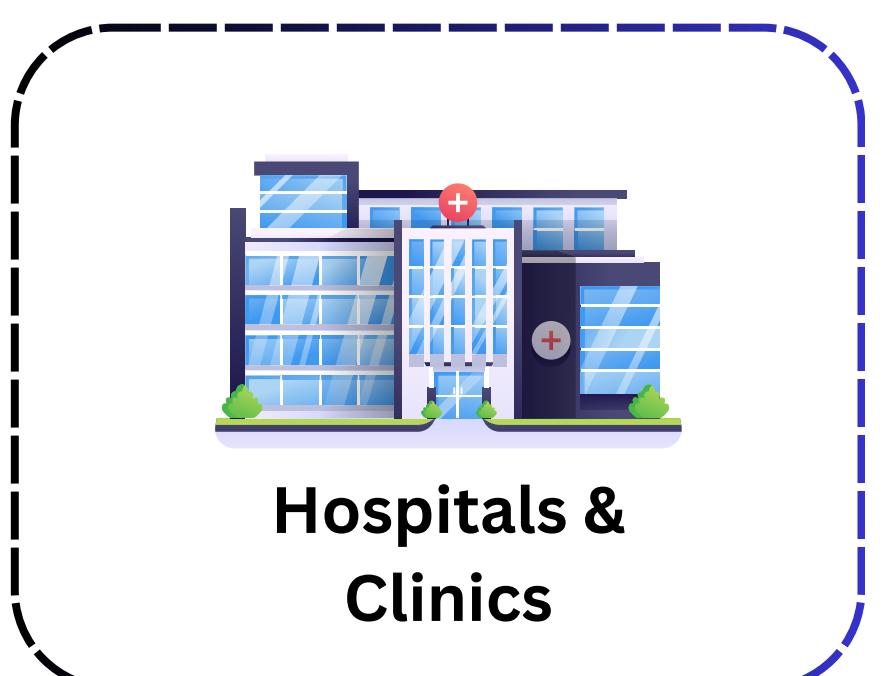
Corporate Employees



E-Pharmacy & Diagnostic Labs



Insurance & Wellness Providers



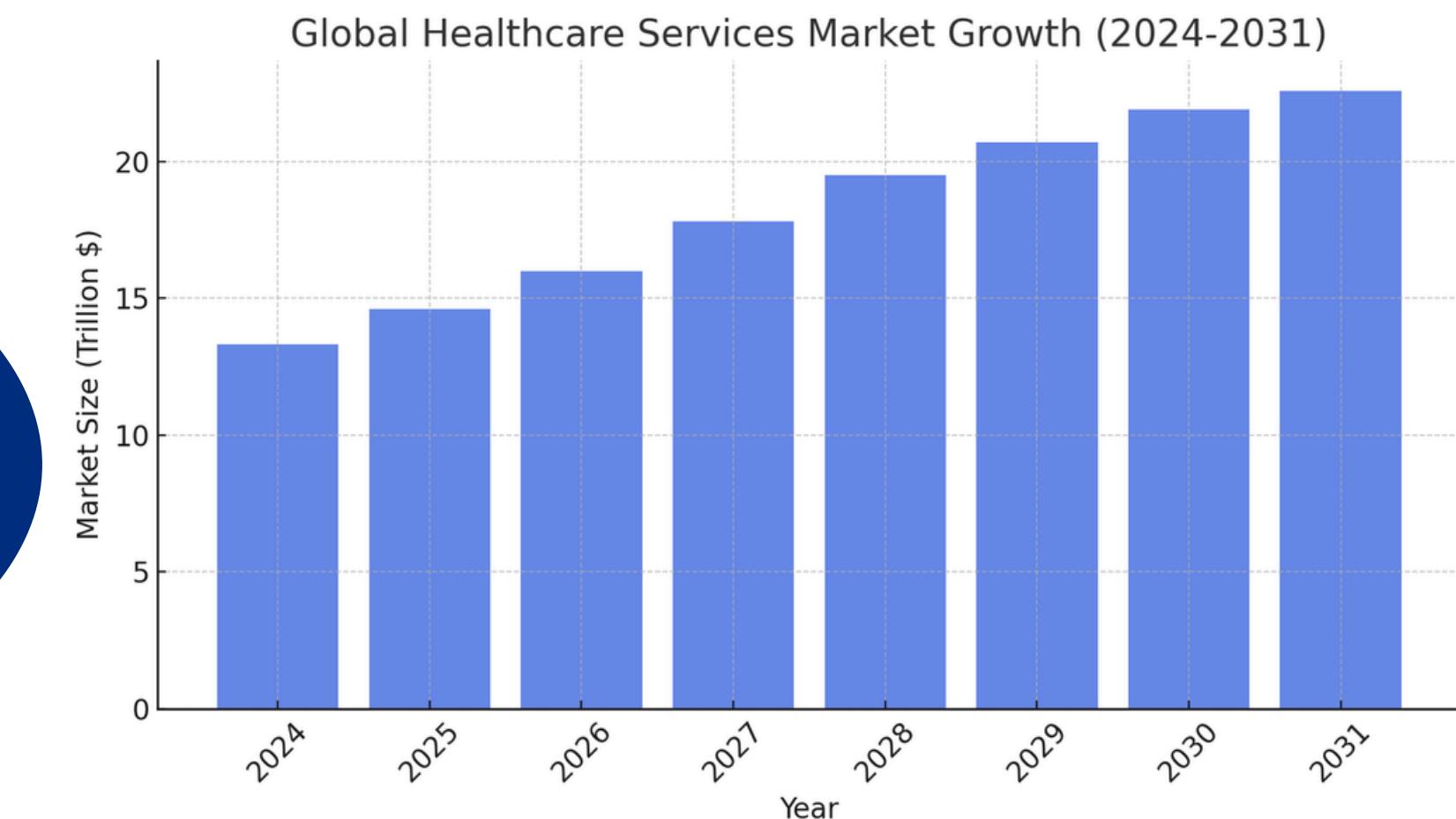
Hospitals & Clinics

Market Analysis



Healthcare Services Market size was valued at USD 13.31 Trillion in 2024 and is projected to reach USD 22.57 Trillion by 2031, growing at a CAGR of 8.27% from 2024 to 2031.

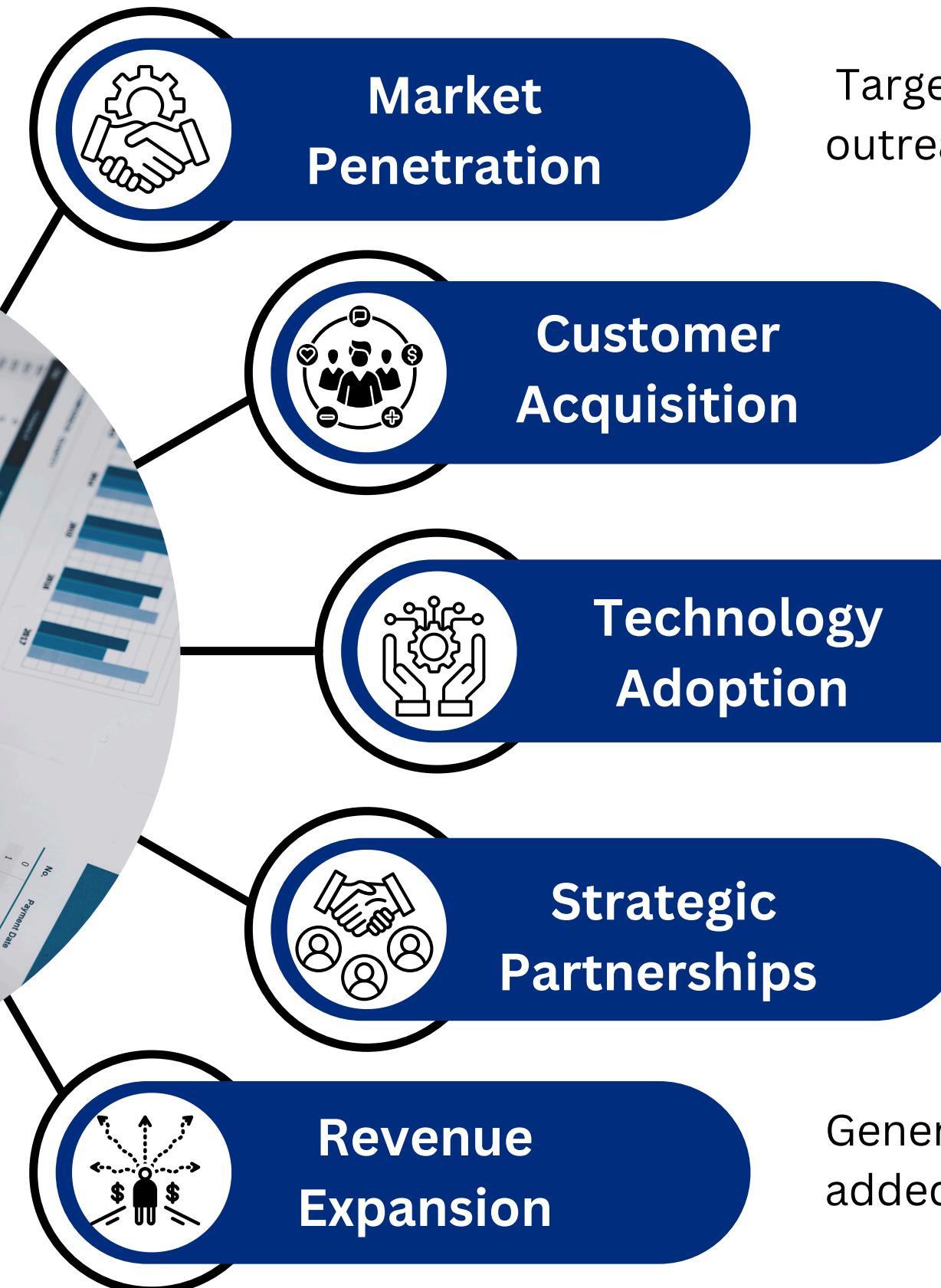
India's healthcare market is projected to reach **\$638 billion by 2025, with MedTech at \$50 billion (CAGR 28%)**. Medical infrastructure investment to exceed **\$200 billion by 2024**, while public health spending rises to **2.5% of GDP**. ([Source: INC42, IBEF](#))



Competitive Analysis

Feature/Company	Us	Practo	1mg (Tata Digital)	PharmEasy	Netmeds (Reliance)	Apollo 24/7
Model	B2B & B2C	Telemedicine	E-Pharmacy	E-Pharmacy & Diagnostics	E-Pharmacy	Teleconsults & Pharmacy
Unique Edge	Full Healthcare Ecosystem	Doctor Appointments	Medicines & Labs	Medicines & Labs	Discounts on Medicines	Hospital-Centric
Focus	MSMEs, Hospitals, Consumers	Patients & Doctors	Consumers & Labs	Consumers & Labs	Consumers & Pharmacies	Hospitals & Clinics
Logistics	Own & Partnered	No Delivery	In-house & Partnered	In-house & Partnered	Partnered	In-house & Partnered
Technology	AI-Driven Healthcare	Appointment System	E-Pharmacy Tech	Medicine & Diagnostic AI	E-Pharma Platform	AI-Powered Telehealth
Our Advantage	✓ Complete Healthcare Digitalization	✗ Limited Scope	✗ Pharma Focused	✗ Pharma Focused	✗ Pharma-Driven	✗ Hospital-Only

GTM Strategy



Target MSMEs, hospitals, and clinics through partnerships, localized outreach, and strategic onboarding initiatives.

Implement digital marketing, referral programs, and direct B2B sales for maximum reach and engagement.

Offer an AI-driven platform with seamless integration, easy onboarding, and automation to enhance efficiency.

Collaborate with pharma, labs, and logistics providers to create a robust and scalable healthcare ecosystem.

Generate income through subscriptions, transaction fees, and value-added premium services for sustainable growth.

SWOT Analysis

- Strengths**
- Comprehensive healthcare platform
 - AI-driven automation
 - Strong industry partnerships
 - Scalable business model



Opportunities

- Rising digital healthcare adoption
- Growing industry investment
- Expanding medical tourism
- AI-driven healthcare solutions



- Weaknesses**
- Low market awareness
 - High initial costs
 - Regulatory complexities
 - Adoption resistance



- Threats**
- Strict compliance requirements
 - Increasing competition
 - Data privacy concerns
 - Evolving consumer preferences

Revenue Model

Subscription Plans

Businesses, hospitals, and clinics pay monthly or yearly fees for platform access and benefits.

Transaction Fees

Commission earned from medicine sales, diagnostics, consultations, and healthcare service bookings.

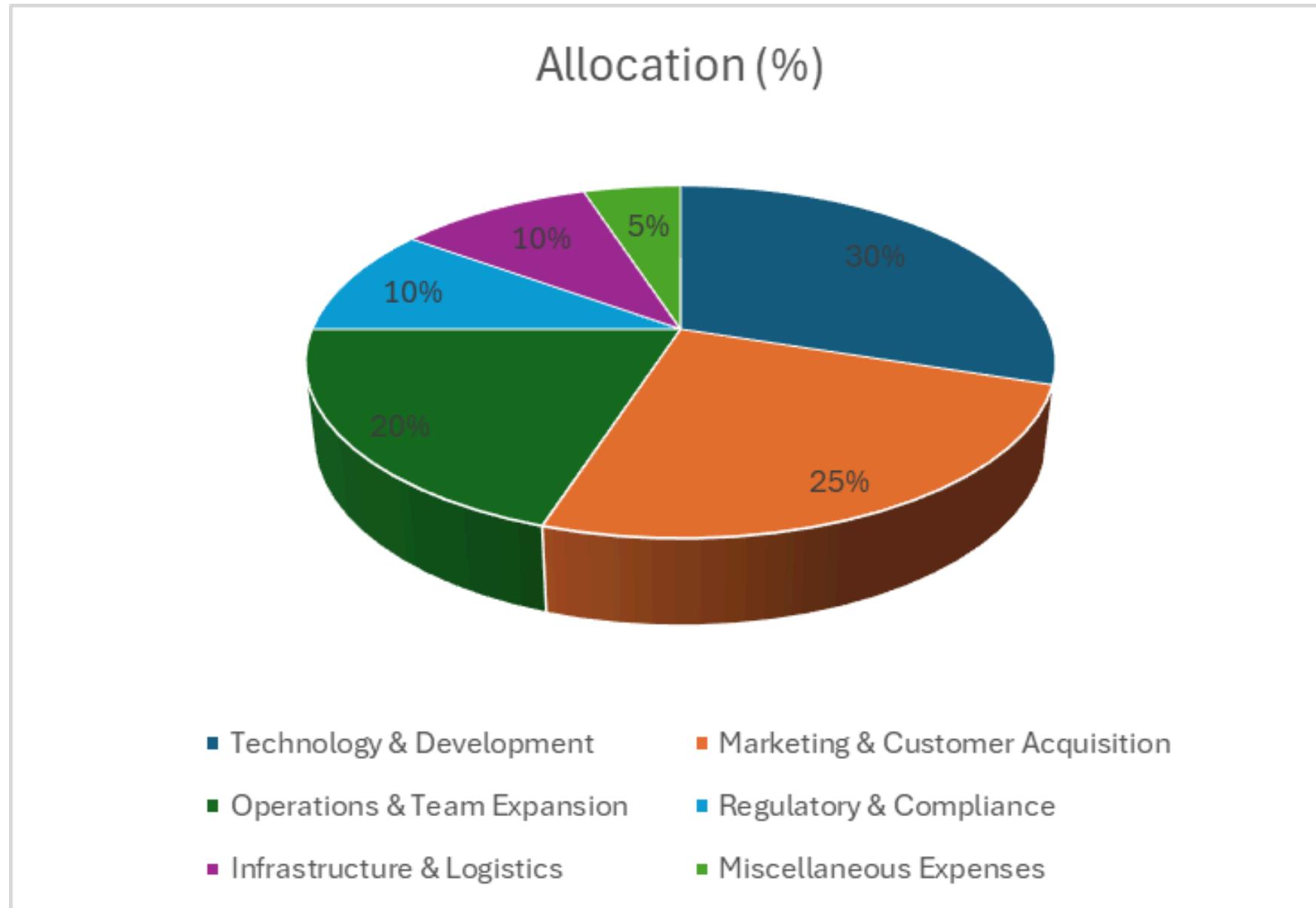
Premium Offerings

Paid features like AI insights, priority listings, advanced analytics, and exclusive healthcare tools.

Advertising & Partnerships

Revenue from sponsored listings, pharma collaborations, and strategic healthcare alliances.

Fund Utilization



Our fund allocation prioritizes **30%** for technology, ensuring AI-driven innovation. **25%** supports marketing, driving customer growth. **20%** goes to operations, strengthening our team and scalability. **10%** covers compliance, ensuring legal adherence. **10%** improves logistics, enhancing efficiency, while **5%** reserves for contingencies, ensuring smooth operations.

**"Investing in Innovation, Expanding Access, and
Driving Growth – Building a Smarter, Scalable, and
Future-Ready Healthcare Ecosystem for All."**

PITCH DECK 2025-

Contact Us For More Information

