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# Project Envision

# About Enactus



## **Empowering Communities.**

ENTREPRENEURIAL – EN

At our core, **Enactus is made up of students seeking to enrich their communities by tapping into their entrepreneurial spirit and taking action.** Our projects generate sustainable solutions that rejuvenate communities and give hope to those who need it most.

**Project Trofi** - a venture by Enactus, VIT and supported by Walmart, was targeted at the **upliftment of war widows by training them how to stitch, attained national recognition.**



## **Louder Than Words.**

ACTION – ACT

Enactus teams not only see opportunities others might overlook, but they seize them, transform ideas into action and action into progress. **Through involvement in Enactus, companies highlight their involvement in social initiatives on a global platform.**



## **We're Better Together.**

PEOPLE – US

Enactus students, educators and the executives who support Enactus form a strong network that is changing the world for the better.

**Like you, they are ambitious and driven to bring about a positive change, starting in their communities** and working their way up – ultimately shaping the world of business for the better in the process.



A collage of children's faces, mostly of South Asian descent, smiling and looking towards the camera. The image is slightly blurred and has a warm, orange-toned overlay.

# Envision

Envision means to visualize the future possibility, and through this project, we aim at securing the future of the visually impaired population. Envision, centred at Vellore has a motive of training and making visually impaired people employable in our fully functional call centre.

- The project starts with a capacity of training and employing 10 visually impaired people in Vellore district.
- Vocational training will not only serve as a skill set but also boost the self confidence of the trainees.
- Computer training will make them well-versed with existing softwares designed specifically for the visually impaired.
- The skilled trainees will attract contracts from companies for the call center.
- The call center will employ the trained people, granting them the rightfully deserved pay and status in society.
- Parallely, more visually impaired people will be trained and employed in the due course.

# Creating Opportunities for Differently-Abled



**7,00,000**

Count of visually challenged people in Tamil Nadu



**6,92,000**

Only 8,000 of them are employed and independent

**Project Envision** is a project based on minimizing this gap. We want to provide a platform for such differently abled people by generating employment for them. We will establish a Business Process Outsourcing unit exclusively for the visually challenged that employs visually challenged people.

These people are dependent on charities and other family members to fulfill their basic needs. There are many who are not able to find jobs after completing their graduation.

The aim of this project is to ensure that barriers are broken down in the community by proving that there is no significant gap in the employability skills of visually handicapped people and everyone else in many fields. Currently, there are multiple projects by various NGOs that focus on helping physically handicapped people but there is a major scarcity of initiatives for visually handicapped.

Team Enactus, in association with CSRD-RS, VIT Vellore has taken the initiative to plan and execute Project Envision.



# CSRD & RS

Since its inception in 2005, CSRD-RS has taken a variety of projects which have helped the upliftment of the rural society in an unparalleled way. A few project highlights are mentioned below.

## **Vellore Farmers Producer Company**

The project aimed at gathering in small and marginal farmers and create an ecosystem of knowledge and support services that increase productivity, income, net returns and reduce risks. It allowed growers to formulate a collective production and marketing strategy in line with customer requirement, negotiate better terms with buyers, undertake premium distribution and help in receiving subsidy from agriculture departments. More than 300 farmers were benefited from this program.

## **Y spark project**

The project envisaged orientation of Self Help Groups (SHG) in Vellore District into sustainable micro enterprise by providing guidance, technical and handholding support through technology transfer, product designing, product development, creating marketing linkage and use of Information Communication technology. It is first of its kind in Tamil Nadu under the Public Private Partnership model where more than 130 SHGs were benefited from this project.





## CSRD & RS

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