

ABHISHEK CHARAN

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SUMMARY

MBA student specializing in Business Analytics and Finance, with hands-on experience in financial modeling, forecasting, and data-driven investment strategies. Skilled in analyzing financial trends, building models, and delivering actionable insights to optimize business performance and investment portfolios.

EDUCATION

MASTER OF BUSINESS ADMINISTRATION

Army Institute of Management, Kolkata

Major in Business Analytics and Minor in Finance

Kolkata, West Bengal

Aug 2024 – Aug 2026

BACHELOR OF TECHNOLOGY

Calcutta Institute of Engineering and Management

Computer Science & Engineering

Kolkata, West Bengal

Aug 2018 – Jul 2022

WORK EXPERIENCE

360DigiTMG

Business Analyst Intern

Remote

Jan 2025 – Feb 2025

- Conducted ETL operations on 2,500+ sensor records, ensuring clean, structured datasets for predictive maintenance modelling.
- Applied a variety of models with 92% accuracy, predicting machine failures to reduce false positives by 20%, minimizing unnecessary maintenance and improving operational efficiency.

Angel One Limited, Mumbai, Maharashtra (Authorized Person)

Channel Partner

Kolkata, West Bengal

May 2019 – Present

- Managed a client portfolio of 300+ individuals, achieving a 95% satisfaction rate through personalized investment strategies.
- Increased client trading activity by 75.9%, leveraging data-driven insights and portfolio analysis.

Proprietorship Firm, Kolkata, West Bengal

Online Seller

Kolkata, West Bengal

May 2021 – May 2022

- Processed 500+ orders across Amazon, Flipkart, and Meesho, ensuring efficient supply chain management and timely deliveries.
- Optimized product listings and pricing strategies, reducing the return rate to 20-25% and enhancing customer satisfaction.

PROJECTS

Develop TRACK MY STOCK (Android Application)

- Developed a real-time stock tracking app integrating NSE and BSE APIs, enabling investors to monitor 1,000+ stocks, while implementing a free paper trading feature that increased user engagement by 10%.

ERP Android App for Inventory Management

- Built a cloud-based ERP Android app for inventory management, reducing stock discrepancies by 30% and enabling real-time tracking of 100+ inventory items through an intuitive analytics dashboard.

ACTIVITIES

IT Coordinator, Student Council of AIMK

Kolkata, West Bengal

- Led event tech operations (selected among 120+ students); co-designed AIMK's website and managed college social media.

"HACK A DAY" 24-Hour Hackathon

Kolkata, West Bengal

- Mobilised a team of four to win the 'Hack-a-Day' Hackathon, creating a functional prototype that automated attendance, saving the equivalent of 10 hours of manual work for users weekly.
- Orchestrated all technology logistics for the 'Hack-a-Day' hackathon, supporting 120+ student participants through provision of equipment, software licenses, and network access during the 24-hour event.

ADDITIONAL

Technical Skills: C, Python, JavaScript, React, Power BI, Excel (Advanced), MS Office, SQL, NoSQL (Firebase)

Soft Skills: Strong client-facing communication, effective cross-functional collaboration, project coordination, and clear business storytelling.

Languages: English, Hindi, Bengali.

Certifications & Training: MS Excel, Power BI, SQL, Workday.