Abhishek Soni

Software Developer

Hi, great to meet you! I am Abhishek, I love to solve problems with logic and code, and love learning new stuff and getting things done:)

CONTACT

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abhisheknotes.com linkedin.com/in/hello-abhishek/ github.com/abhisheknotes

EXPERIENCE

Senior Software Developer - NirogGyan

New Delhi · August 2021 - April 2022



Built multiple products like historical reports, dynamic reports and digital-smart-app which received good customer engagement, with conversion (and continued subscription) rate above 90%. Customers provided positive feedback, and very few bugs were reported. Samples: <u>Historical</u>, <u>Digital</u>, <u>Dynamic</u>.

Lead end-to-end integration process for multiple B2B clients from onboarding to final delivery with 100% client satisfaction and lead two engineers.

Software Engineer - Webloon Studio



Jaipur · August 2020 - July 2021 (+ Internship : June - Aug 2017)

Built and lead multiple client projects ranging from MVPs to websites resulting in great customer satisfaction leading to multiple recommendations for the studio and directly helped bring in 10 new projects.

Also, lead and mentored 1 engineer and 2 interns.

Product Intern - Paytm



Paytm HQ - Noida · June 2019 - August 2019

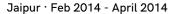
Spending Analysis - New Product - Released in Paytm App

Ideated and individually designed the spending analysis feature for the Paytm mobile app in 2 weeks which went live in Paytm mobile app passbook wallet section (idea to live feature rate at Paytm is 1%)

Billion People's Financial and Lifestyle Problems Solution - Reimagining Paytm

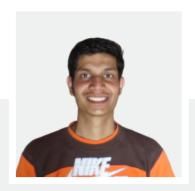
Researched and redesigned what an inclusive Paytm app would look like for a billion Indians' financial and lifestyle needs. Primary and secondary research, a thorough analysis of google analytics data and meaningful discussions with team led to concluding research which will significantly impact 500M Paytm users.

Founder - AmericaHollywood.com





Built this entertainment website for friends in high school, which reached up to 10k visitors/month. SEO and free social marketing lead to the growth which resulted in Alexa's global rank around 50k.



Skills

Node.js JavaScript React.js

Express.js MongoDB MySQL

GIT AWS & GCP MVC Pattern

Wordpress Bootstrap HTML & CSS

C C++ Python Googling

EDUCATION

B Tech - Computer Science

Rajasthan Technical University

Aug 2016 - Aug 2020

Highlights:

- Lead and managed 6 volunteers in Gulabi Chaupad Event of College Annual Fest (20k event visitors).
- Organized Chess competition, Kite flying competition, Blood Donation Camp, and Fest T-Shirts management among others.

PERSONAL PROJECTS

- Task Manager: Task Manager api in Node.js and MongoDB with user registration, authentication, and other task management features including CRUD and querying, deployed on Heroku. <u>Code here</u>
- Chat App: Realtime chat app with Socket IO library in Node.js, with private rooms and location sharing functionality. <u>Code here</u>