

EXPERIENCE

Software Engineer **Webloon Studio** **Nov 2020 - Present**

- Developed 6 projects, ranging from clients custom software development to internal studio products with 95% customer satisfaction leading to multiple recommendations and projects for the agency.
- Mentoring and managing 2 interns working on backend and frontend technologies.

Product Design Intern **Paytm** **June 2019 – Aug 2019**
Spending Analysis - New Product

- Ideated and designed the spending analysis feature for the Paytm mobile app in 2 weeks which went live in Paytm mobile app passbook wallet section (idea to live feature rate at Paytm is 1%)

Billion People's Financial and Lifestyle Problems Solution – Reimagining Paytm

- Researched (and redesigned) from scratch what a very inclusive Paytm app would look for a billion Indians financial and lifestyle needs.
- Primary and secondary research (including interviewing multiple personas) and, a thorough analysis of google analytics data and meaningful discussions with the team led to concluding research which will significantly impact 500M Paytm users.

Frontend Developer **Webloon Studio** **June 2017 – Aug 2017**

- Designed and developed 3 websites, resulting in 100% client satisfaction.
- Good communication and collaboration with clients, lead to better relations and 2 more projects for the agency from the client's recommendations within 4 weeks.

Founder **AmericaHollywood.com** **Feb 2014– April 2014**

- Built this entertainment website for friends in high school, which reached up to 10k visitors/month.
- SEO and free social marketing lead to the growth which resulted in Alexa's global rank around 50k.

EDUCATION

B Tech (Computer Science) **Vivekananda Institute of Technology** **Aug 2016 – Nov 2020**

- Lead and managed 6 volunteers in Gulabi Chaupad Event of College Annual Fest (Panache, 20k event visitors)
- Lead the inter and intra college promotion of the event resulting in 5k visitors.
- Organized and Co-ordinated Chess competition, Kite flying competition, Poster competition, Blood Donation Camp, and Fest T-Shirts management among others.

TECHNICAL EXPERIENCE

Relevant Projects (More at abhisheknotes.com)

- **Task Manager API:** using Node.js and MongoDB with user registration, authentication, and common task management CRUD and lookup functionality, deployed on Heroku.
- **Chat App:** Realtime chat app with Socket IO library in Node.js, with private rooms and location sharing functionality.

Languages and Technologies

- Proficient: JavaScript (Node.js), Prior Experience: C, C++, Java, and Python.
- NoSQL (MongoDB), SQL (MySQL) & Frontend (HTML, CSS and JS including Bootstrap & WordPress framework)
- Cloud Platforms (GCP, Azure, AWS), GitHub, G-Suite, Visual Studio, and Postman.