

EXPERIENCE

Product Design Intern **Paytm** **June 2019 – Aug 2019**
Spending Analysis - New Product

- Ideated and designed the spending analysis feature for the Paytm mobile app in 2 weeks which went live in Paytm mobile app passbook wallet section.

Billion People's Financial and Lifestyle Problems Solution – Reimagining Paytm

- Researched (and redesigned) from scratch what a very inclusive Paytm app would look for a billion Indians financial and lifestyle needs.
- Primary and secondary research (including interviewing multiple personas) and, a thorough analysis of google analytics data and meaningful discussions with the team led to concluding research which will significantly impact 500M Paytm users.

Frontend Developer **Tomorrowing Today** **June 2017 – Aug 2017**

- Designed and developed 3 websites, resulting in 100% client satisfaction.
- Good communication and collaboration with clients, lead to better relations and 2 more projects for the agency from the client's recommendations.

Founder **AmericaHollywood.com** **Feb 2014– April 2014**

- Built this entertainment website for friends in high school, which reached up to 10k visitors/month.
- SEO and free social marketing lead to the growth which resulted in Alexa's global rank around 50k.

EDUCATION

B Tech (Computer Science) **Vivekananda Institute of Technology** **Aug 2016 – Nov 2020**

- Lead and managed 6 volunteers in Gulabi Chaupad Event of College Annual Fest (Panache, 20k event visitors)
- Lead the inter and intra college promotion of the event resulting in 5k visitors.
- Organized chess competition and kite flying competition.
- Co-ordinated Poster competition, Blood Donation Camp, and Fest T-Shirts management among others.

TECHNICAL EXPERIENCE

Relevant Projects (More at abhisheknotes.com)

- **Task Manager API:** using Node.js and MongoDB with signup, login, user profile, and common task management CRUD and lookup functionality, deployed on Heroku.
- **Chat App:** Realtime chat app using Socket IO library in Node.js, with private rooms and location sharing functionality.
- **Weather App:** Using Dark Sky API, find out if it's going to be chill or warm (yes, I like it warm as well).

Languages and Technologies

- Proficient: JavaScript (Node.js), Prior Experience/Familiarity: C, C++, Java, and Python.
- NoSQL (MongoDB), SQL (MySQL) & Frontend (HTML, CSS and JS including Bootstrap & WordPress framework)
- Cloud Platforms (GCP, Azure, AWS), GitHub, G-Suite, Visual Studio, and Postman.