

McDonalds®







Analysis of MC Donald's sales

Presentation by:Abhishek Pandey

* Dashboard \$61,716.91 631 5370 12234 2.28 Total revenue **Total Tables Served** Most order item "Side Salad" **Total Dishes Served** Average items per order 差 景 **McDonald's** 10 11 12 13 14 19 20 22 23 15 16 17 18 21 **≶**≡ Category No. of Orders by Category Top 5 items by Revenue Revenue generated by each Day Breakfast \$12,000.00 4000 \$4,400.00 Burger 3500 \$4,300.00 \$10,000.00 \$4,200.00 3000 Chicken of Order \$8,000.00 \$4,100.00 2500 \$4,000.00 Fries 2000 \$6,000.00 \$3,900.00 1500 Pasta \$3,800.00 \$4,000.00 1000 \$3,700.00 \$2,000.00 Salad 500 \$3,600.00 \$3,500.00 Sandwich File's Pasta Salad Salahitith Shake's Side's Angus Third Big Mac Meatball Quarter Bulgogi Pounder Burger Pounder with Marinara Shakes Cheese Items Category Sides Wraps Order distribution by time period Revenue of category over months No. of Orders each Hour \$8,000.00 1800 \$7,000.00 1600 \$6,000.00 ■ Afternoon 1400 order_date \$5,000.00 1200 \$4,000.00 All Periods MONTHS ▼ 1000 \$3,000.00 Evening 800 \$2,000.00 2023 \$1,000.00 600 FEB MAR Morning 400 Sandwich Breakfast Chicken Pasta 200 31% ■ Night 10 11 12 13 14 15 16 17 18 19 20 21 22 23 March January February Hours Category

The link to the Executive Summary is here.....

<u>https://docs.google.com/document/d/1yuvFhOE-037sPo52c6lKsnODhl1KhISOcLYl4flq2TM/edit?usp=sharing</u>

It was not possible to text the entire executive summary, instead here is the link to Google Docs.

THANKYOU Contact me:-

- Email Address

 <u>abhishekp1322@gmail.com</u>
- LinkedIn in Abhishek Pandey













