

# GUMBO

**Data made delicious**

Akshay  
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Jack  
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# **Companies are STARVING for Data**

**Small and medium sized businesses...**

- Need to make decisions *quickly and often*
- At a disadvantage because they *don't have the data* to drive them



No data found

**How do we empower the underdogs with the data they need to stay alive?**

 **Lead Generation**



**Pricing**

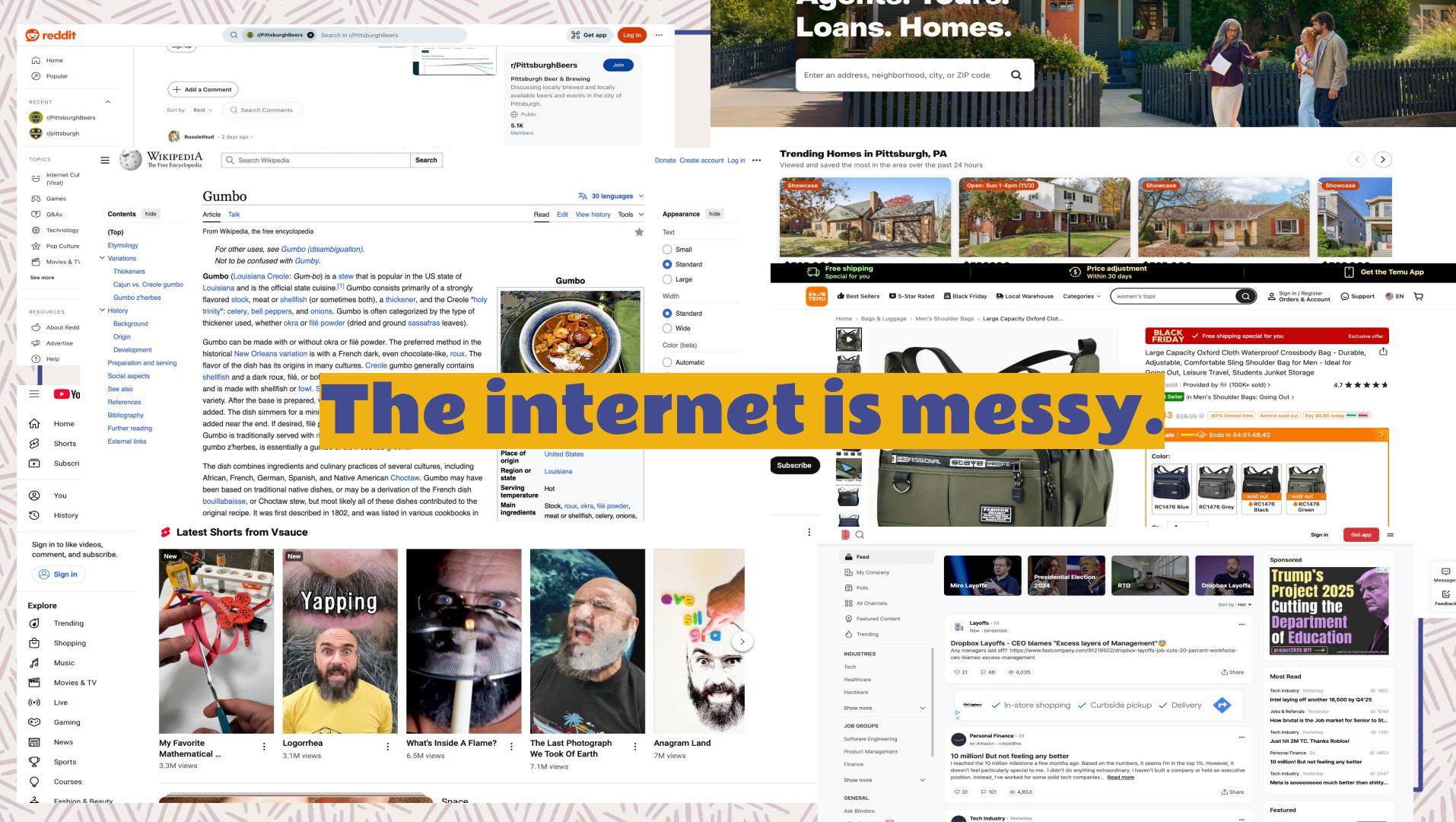
 **Competitive Analysis**



 **Niche Discovery**



**... and everything else!**



# What are your options?

1. **Build an in-house data aggregation solution**
2. **Buy a pre-built dataset**
3. **Collect and aggregate data by hand**



**... but it doesn't have to be this way**

# A Big Pot of Soup

- Data brokerage market size of **\$217 billion**
- SMBs projected to spend **\$291 billion** on SaaS products by 2026



# GUMBO: Democratizing Data Access

Transform the internet into custom datasets within hours

Title	Category	Price	Rating	Num Reviews	Fabric type
Now I'm Unstoppable...	Pullover	32.99	4.7	1048	80% Cotton, 20% Polyester
Manfinity EMRG Loose...	Zip	13.51	4.92	1000	Fleece
Kawaii Cat Hoodie...	Half-zip	99.99	3.8	512	Synthetic
Eternal Wraith...	Button up	16.32	4.55	34	Rayon
Grandma's Christmas...	Zip	73.34	4.21	6800	Fleece
...	...	...	...	...	...

# Unstructured Web Data

Amazon Fashion

Now I'm Unstoppable Funny T-Rex Dinosaur Pullover Hoodie

4.7 ★★★★☆ 1,048 ratings

Amazon's Choice

1 sustainability feature

50+ bought in past month

\$39.99

\$46.00 (1m) Select from 1 plan

prime Two-Day

FREE Returns

amazon merch on demand Learn more

Color: Black

Size: Small

Fit Type: Adult Unisex

Fabric type: 80% Cotton, 20% Polyester

Care instructions: Machine Wash

Origin: Imported

Closure type: Pull On

About this item

Now I Am Unstoppable design with cool dino. Kiss Me I'm A T-

luxury stores

32<sup>99</sup>

prime Two-Day

FREE Returns

FREE delivery Monday, November 4. Order with 36 mins.

Deliver to Christine - FBA 94405

In Stock

Quantity: 1

Add to Cart

Buy Now

Search

Categories: New In, Sale, Women Clothing, Kids, Curve, Men Clothing, Shoes, Underwear & Sleepwear, Home & Kitchen, Jewelry & Accessories, Beauty & Health

NEW USERS ONLY FREE SHIPPING + 30% OFF COUPON YOUR FIRST ORDER FREE RETURNS \*CONDITIONS APPLY PRICE ADJUSTMENT WITHIN 30 DAYS

SHEIN

Home / Men / Men Clothing / Men Hoodies & Sweatshirts / Men Zip-up Hoodies / Manifinity EMRG Loose Fit Men's Letter Graphic Hoodie Sweatshirt With Fleece Lining

Manifinity EMRG Loose Fit Men's Letter Graphic Hoodie Sweatshirt With Fleece Lining

SKU: em340821582937339 G ★★★★☆ (100+ reviews)

Friends

\$13.51 \$22.80 -41%

Color: White

Large image

Size: US Size

34 (XS) 36 (S) 38 (M) 40 (L)

42 (XL) 44 (XXL)

Size Guide

ADD TO CART 41% off discount

BLACK FRIDAY Save \$9.38

GET EXTRA 30%

Free Shipping (Orders \$29.99+) & QuickShip®

QuickShip Delivery: 11/10/2024 - 11/13/2024

Standard Shipping Delivery: 11/13/2024 - 11/16/2024

# No Code Interface

Simply tell us what data you need

Objective

Product information for hoodies available across various e-commerce platforms for consumer trend analysis.

Fields

title	text	The title of the clothing item
category	categorical	The category of the clothing item
price	numeric	The price of the clothing item
rating	numeric	The rating of the product
num_reviews	numeric	The number of reviews of the product
fabric_type	text	The type of fabric the product is made of
Field Name	Type	Description

**Add field**

Preferred Sources

<https://www.amazon.com>

<https://www.shein.com>

**Add preferred source**

**Get quote >**

[Amazon Fashion](#)

Now I'm Unstoppable Funny T-Rex Dinosaur Pullover Hoodie

4.7 ★★★★☆ (1,048 ratings)

**\$32.99**

prime Two-Day  
FREE delivery Monday, November 4. Order within 4 hrs 36 mins.

Deliver to Charlotte - Foster City 94041  
In Stock

Quantity: 1

Add to Cart Buy Now

Color: Black

Size: Small Medium Large X-Large XX-Large

Fit type: Adult Unisex

Fabric type: Body: 80% Cotton, 20% Polyester

Care instructions: Machine Wash

Origin: Imported

Closure type: Pull On

About this item

Now I Am Unstoppable design with cool dino. Kiss Me I'm A T...

[SHEIN](#)

Manfinity EMRG Loose Fit Mary's Letter Graphic Hoodie

4.92 ★★★★★ (1000+ reviews)

**\$13.51**

Color: White

Size: US Size

34 (XS) 36 (S) 38 (M) 40 (L)  
42 (XL) 44 (XXL)

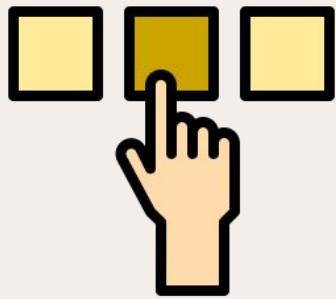
ADD TO CART 41% off discount

Get up to 13 SHEIN Points calculated at checkout.

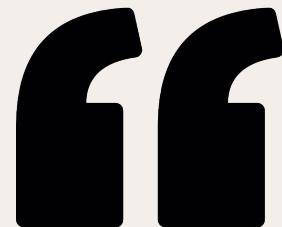
Free Shipping! Order by 11/16/24 & Get it by 11/20/24  
Overnight Delivery: 11/17/2024 - 11/18/2024  
Standard Shipping Delivery: 11/19/2024 - 11/19/2024

Title	Category	Price	Rating	Num Reviews	Fabric type
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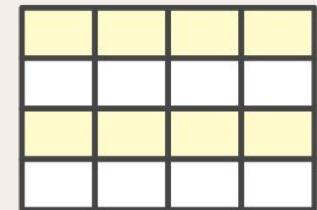
# Monetization Strategy



Pay for the datasets you  
need, when you need them



Users can request a quote  
for their dataset



Pricing based on  
complexity of the data  
extraction process

# Our Team

10+ years of collective experience in big-tech and startups spanning multiple industries



**Tyler**



**Jack**



**Prachi**

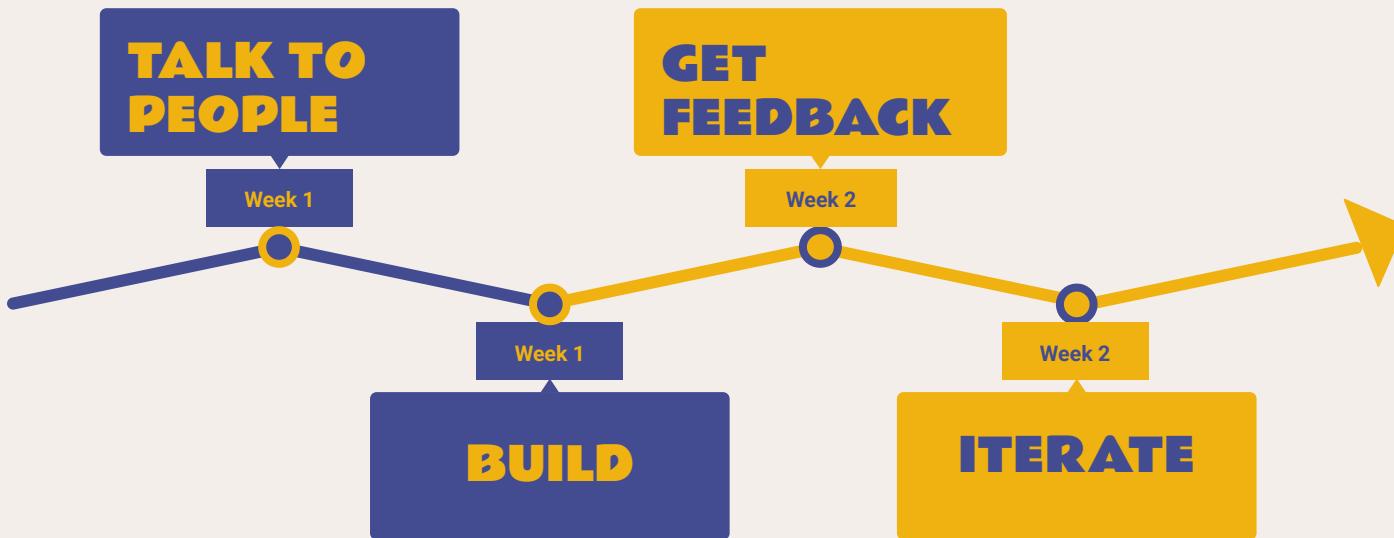


**Akshay**



**Abhishek**

# Two Week Timeline





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