

Ecommerce Shoe Store: On a Mission for Happy Feet

At Ecommerce Shoe Store, our passion is to provide the most comfortable, stylish, and affordable shoes for our customers. Our mission is to ensure our customers always find the perfect pair, whether they're looking for shoes for work, a night out, or a workout. Come explore our selection, and find your perfect pair today.

TEAM DETAILS

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College Name: Vignan's Lara Institute of Technology & Science

Internship Domain: FRONT END DEVELOPER

Project Title: Ecommerce Shoe Store

Problem Statement

Ecommerce Shoe Store

Ecommerce provides an easy way to sell products to a large customer base. However, there is a lot of competition among multiple e-commerce sites. When users land on an e-commerce site, they expect to find what they are looking for quickly and easily. Also, users are not sure about the brands or the actual products they want to purchase. They have a very broad idea about what they want to buy. Many customers nowadays search for their products on Google rather than visiting specific e-commerce sites. They believe that Google will take them to the e-commerce sites that have their product.

The purpose of any e-commerce website is to help customers narrow down their broad ideas and enable them to finalize the products

Ideas to Built of E-commerce

1. Research business ideas
2. Make sure there's demand for the products you want to sell
3. Determine how you'll sell and ship products to customers
4. Find suppliers and manufacturers
5. Choose which online channels you'll sell through (e.g., an Amazon store)
6. Create a website or online storefront and upload products
7. Create a plan for your fulfillment strategy
8. Begin attracting customers with promotions



Your Solutions

.Product in high demand. We said, as our boots wear off and fall out of style, consumers will always require new shoes. ...

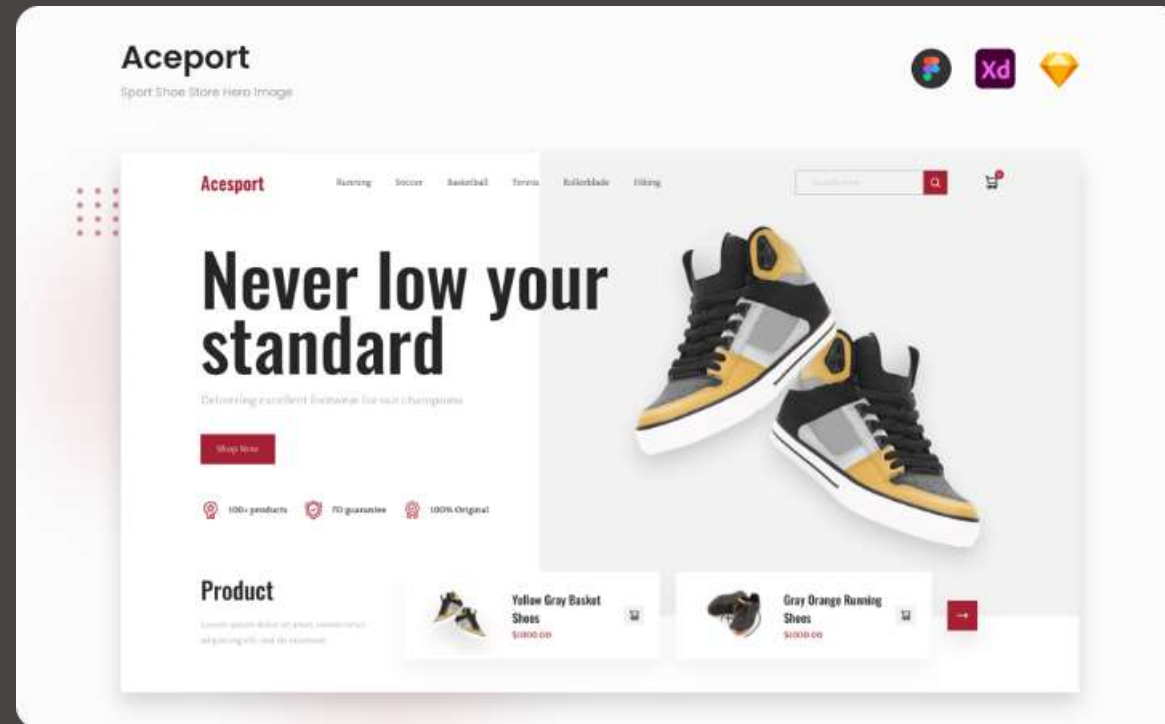
- Good revenue Shoe shops create money and nice money so that you have a good income (since the margin is about 80-150 percent).
- Selection of a range. ...
- No costly equipment must be purchased. ...
- [Product in high demand](#): Shoes are always needed by consumers and have a good profit margin¹.
- [Selection of a range](#): You can offer a variety of shoes to suit different tastes and needs¹.
- [Reduced operating costs](#): You can save money on rent, furnishings, signs and other expenses of physical stores².
- [Better customer experience](#): You can use digital technologies to enhance your website design, product descriptions, images and marketing strategies

SOFTWARES USED

HTML

JS

CSS



Link: <https://github.com/abhishek12345667/Shoe-Store.com>



THANK YOU