



Pizza Sales Report

Jan/15-Dec/15

Pizza Category

All

Home

Best/Worst Sellers

Busiest Days
and Times

Days

Orders are higher on weekends, **Friday** and **Saturday**.

Monthly

Maximum orders came in the month of January and July

Sales and
Performance

Category

Classic category contributes most sales and total orders.

Size

Large pizza size contributes to most sales.

817.86K

Total Revenue

38.31

Average Order Value

49574

Total Pizzas Sold

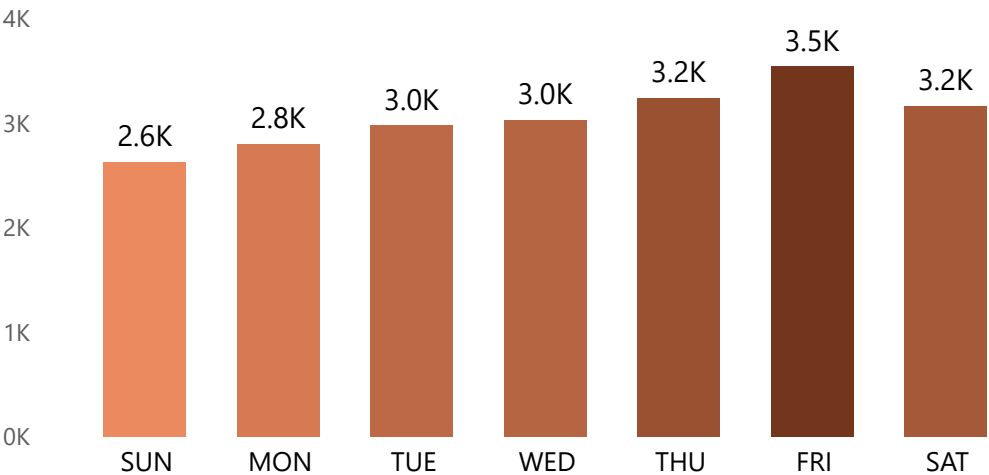
21350

Total Orders

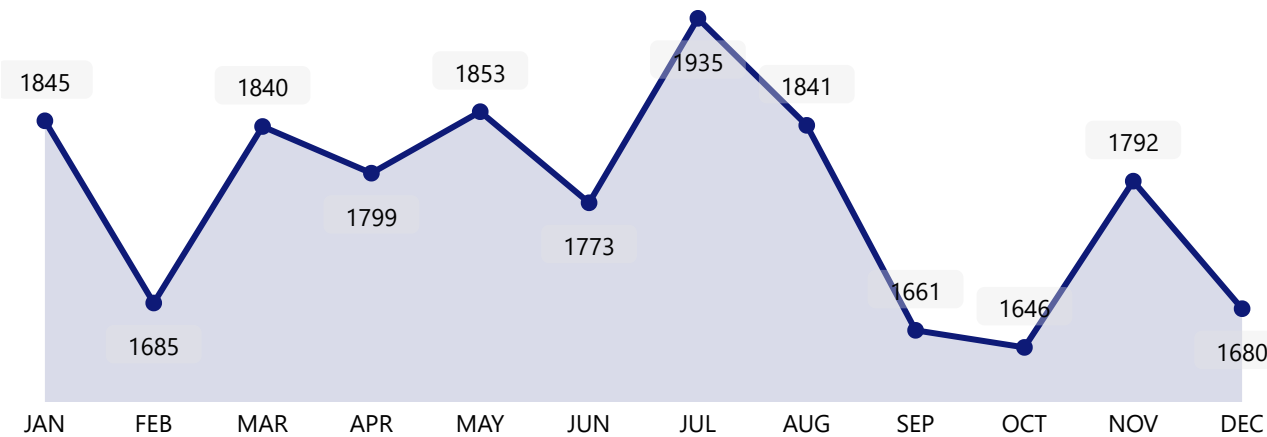
2.32

Avg Pizzas per Order

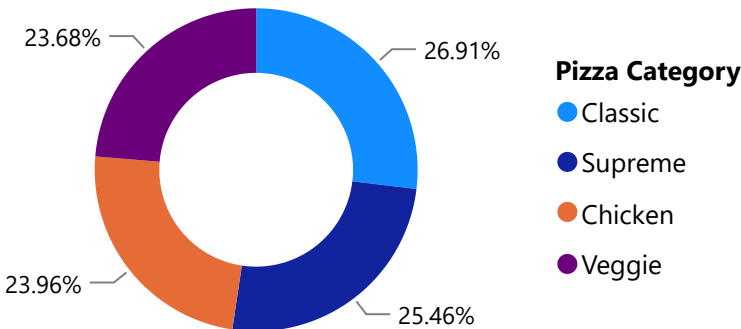
Daily Trend For Total Orders



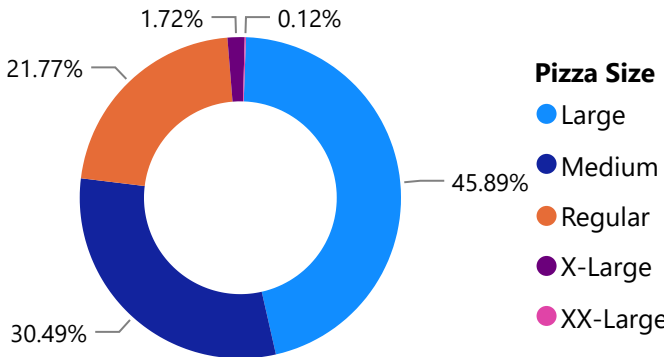
Monthly Trend for Total Orders



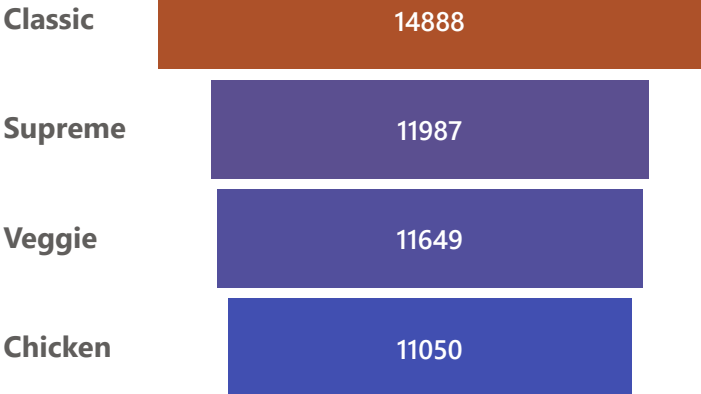
Percentage Of Sales By pizza Category



Percentage Of Sales By Pizza Size



Total Pizzas Sold by Pizza Category





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Pizza Category

All

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Best Sellers

Revenue

The Thai Chicken

Quantity

The Classic Deluxe
Pizza

Total Orders

The Classic Deluxe
Pizza

Worst Sellers

Revenue

The Brai Carre Pizza

Quantity

The Brai Carre Pizza

Total Orders

The Brai Carre Pizza

817.86K

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Average Order Value

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Total Pizzas Sold

21350

Total Orders

2.32

Avg Pizzas per Order

Top 5 pizzas by Revenue

| | |
|-------------------|-----|
| The Thai Chi... | 43K |
| The Barbecu... | 43K |
| The Californi... | 41K |
| The Classic D... | 38K |
| The Spicy Ital... | 35K |

Top 5 pizzas by Quantity

| | |
|------------------|------|
| The Classic D... | 2.5K |
| The Barbecu... | 2.4K |
| The Hawaiia... | 2.4K |
| The Pepper... | 2.4K |
| The Thai Chi... | 2.4K |

Top 5 pizzas by Orders

| | |
|------------------|------|
| The Classic D... | 2.3K |
| The Hawaiian... | 2.3K |
| The Pepper... | 2.3K |
| The Barbecue... | 2.3K |
| The Thai Chic... | 2.2K |

Bottom 5 pizzas by Revenue

| | |
|------------------|-----|
| The Spinach ... | 16K |
| The Mediterr... | 15K |
| The Spinach ... | 15K |
| The Green G... | 14K |
| The Brie Carr... | 12K |

Bottom 5 pizzas by Quantity

| | |
|----------------|-----|
| The Soppr... | 961 |
| The Spinac... | 950 |
| The Calabr... | 937 |
| The Medit... | 934 |
| The Brie Ca... | 490 |

Bottom 5 pizzas by Orders

| | |
|------------------|-----|
| The Chicken ... | 938 |
| The Calabres... | 918 |
| The Spinach ... | 918 |
| The Mediterr... | 912 |
| The Brie Carr... | 480 |