

LLM-powered Energy Management platform
enabling profitable decarbonisation

Meet Andrew

“Shut his longstanding Restaurant owing to rising energy costs”

“Unaware of existing solutions and financially constrained”



> 90%

SMEs are facing Working capital issues due to rising energy costs

*Src- UK Govt- Environment Tax, Business Statistics; UK Govt - Consumer Trends, National Statistics

“Energy-intensive businesses are being crushed by rising energy costs and don’t know where to start”

+3-4%

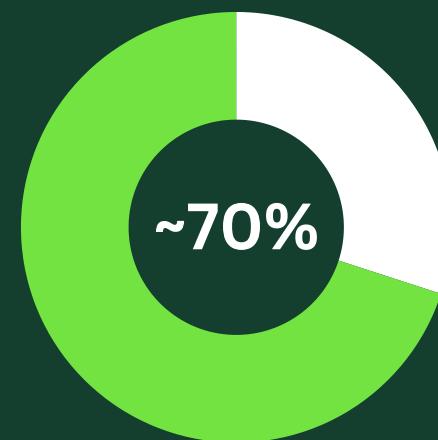
*5yr (2019-24) CAGR

Expenditure Increase for SME's and Residents

+9.4%

*5yr(2019-24) CAGR

Energy Price Increase for SME's and Residents



SMEs & Residents can save upto 18-30% through efficiency measures & ~70% with renewable energy

Our Solution: (1/2)

"AI that cuts costs and carbon"



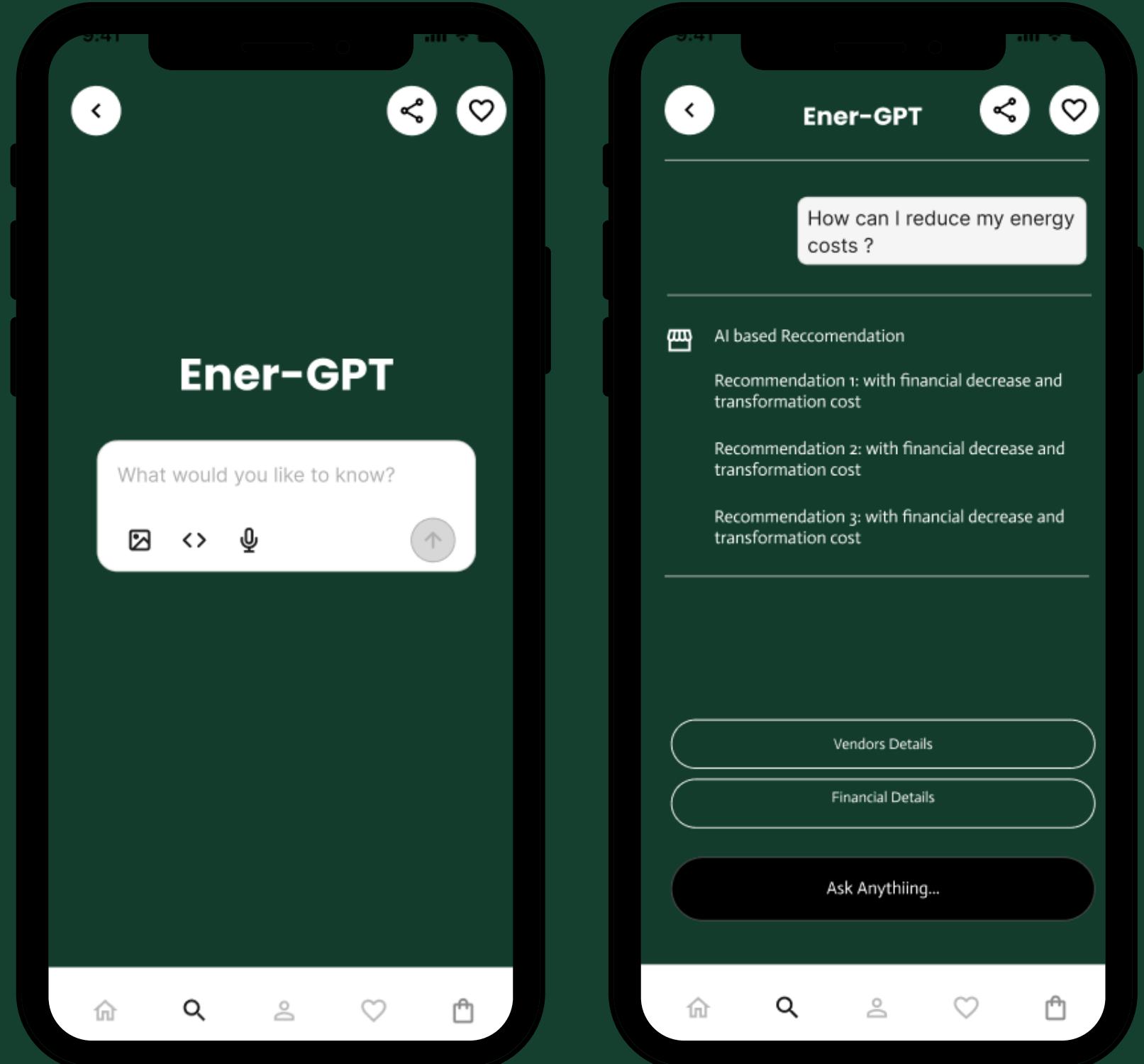
Discover & Diagnose

- Enter your industry, assets, and upload energy data on our platform, “Ener-GPT”
- Get instant diagnostics about Energy Consumption avenues and potential optimisation points



Decide with Intelligence

- Receive AI-powered decarbonisation recommendations with clear cost-impact trade-off
- Refine and select the optimal strategy to drive your next steps in profitable decarbonisation.



Our Solution: (2/2)

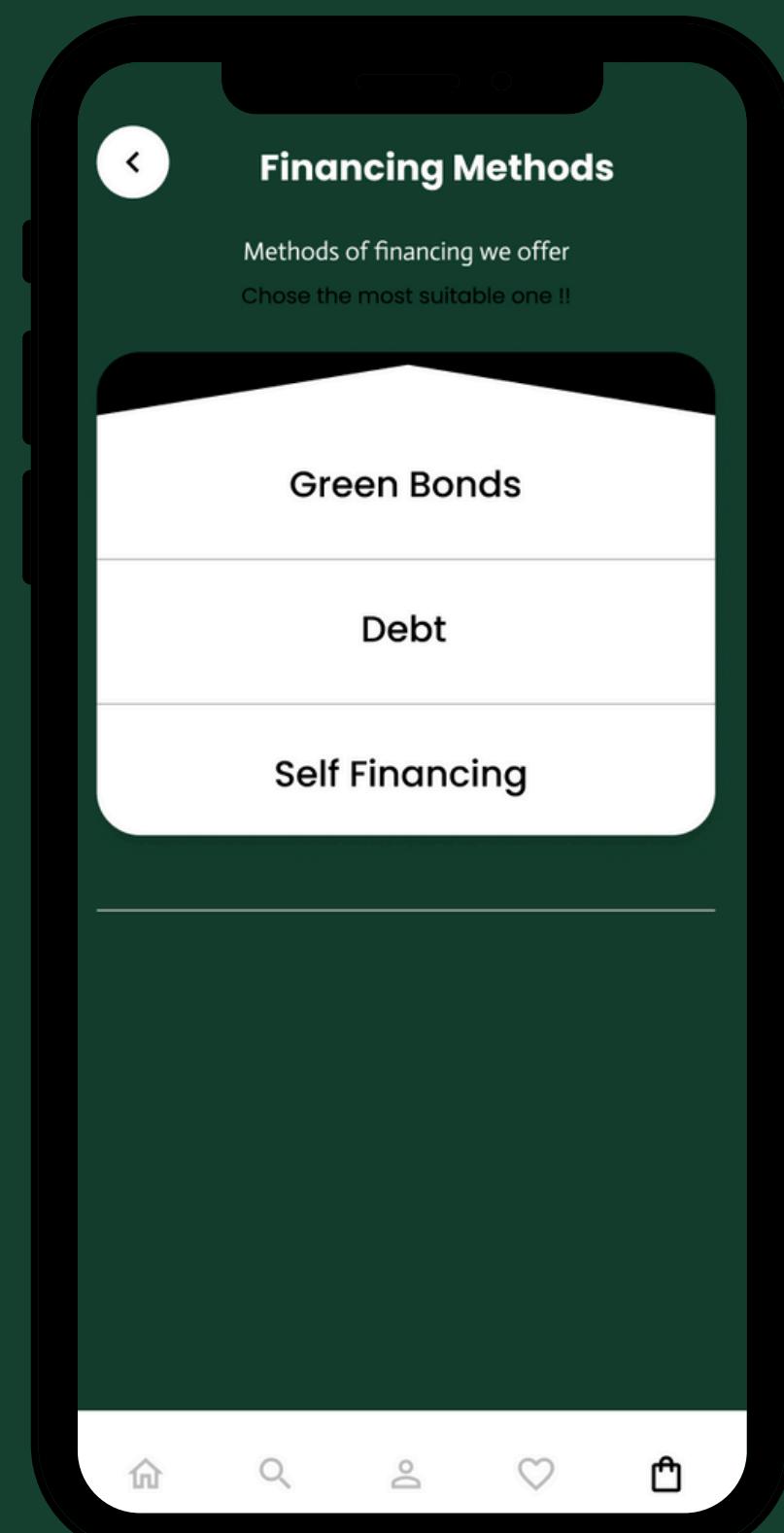
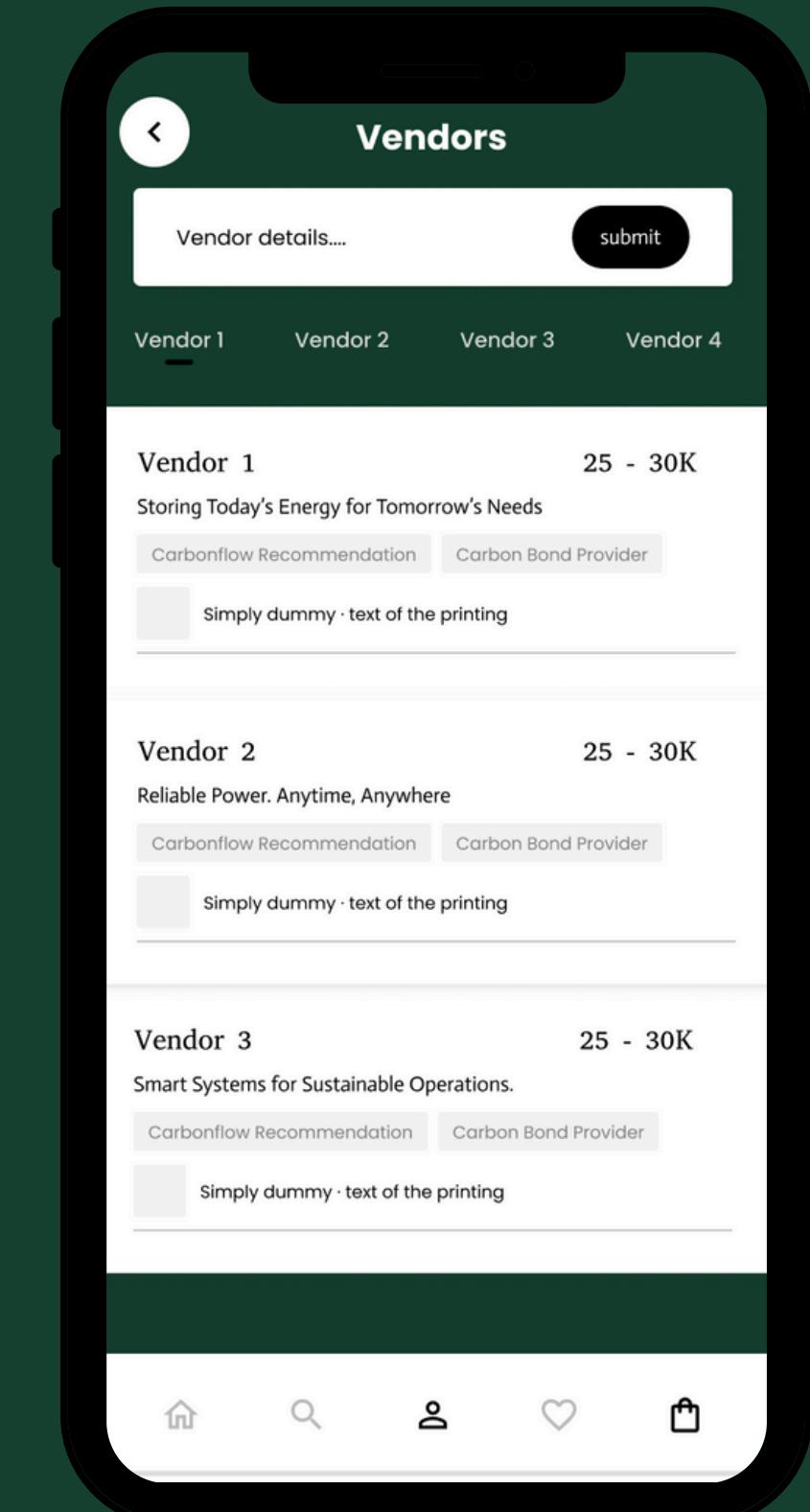
"AI that cuts costs and carbon"



- Compare & Match with the ideal certified vendor via AI-driven ESG, reliability, cost, and impact scoring.
- Get competitive, project-tailored financing matched to your decarbonisation needs



- Measure financial and business impact across different stages of solution selection
- Post-implementation track the performance-led impact across multiple facets and time periods



Our Business Model: (1/2)

"Turning Energy Decisions into Profitable Decarbonisation"



Customer Painpoint

- Energy costs are rising but causes are unclear
- No simple way to understand bills or usage
- Energy feels “important but overwhelming”

Delivery Proposition

- Free energy & cost diagnostic
- Centralised upload of bills and site data

Revenue Model

- **Free (Customer Acquisition Wedge)**

- Too many options, no clear prioritisation
- Unclear ROI, payback, and business tradeoffs
- Fear of making the wrong investment

- LLM-powered recommendations
- ROI, ops, savings and carbon-tradeoff analysis
- Business-aligned scenarios (cost-first, speed-first, green-first)

- **Usage-based pricing (credits-based model)**
- **Pay-as-you-Save (% Commission from Energy Savings)**

Our Business Model: (2/2)

"Turning Energy Decisions into Profitable Decarbonisation"



Customer
Painpoint

- Hard to find and trust vendors
- Fragmented market with opaque pricing
- High upfront costs block action

Delivery
Proposition

- Vetted vendor marketplace
- Transparent vendor comparison (cost, reliability, impact)
- Access to energy as a service, green loans, bonds, and debt via partners

Revenue
Model

- **Vendor commissions (SEO, GEO)**
- **Marketplace transaction fees**
- **Financing referral / success fees**

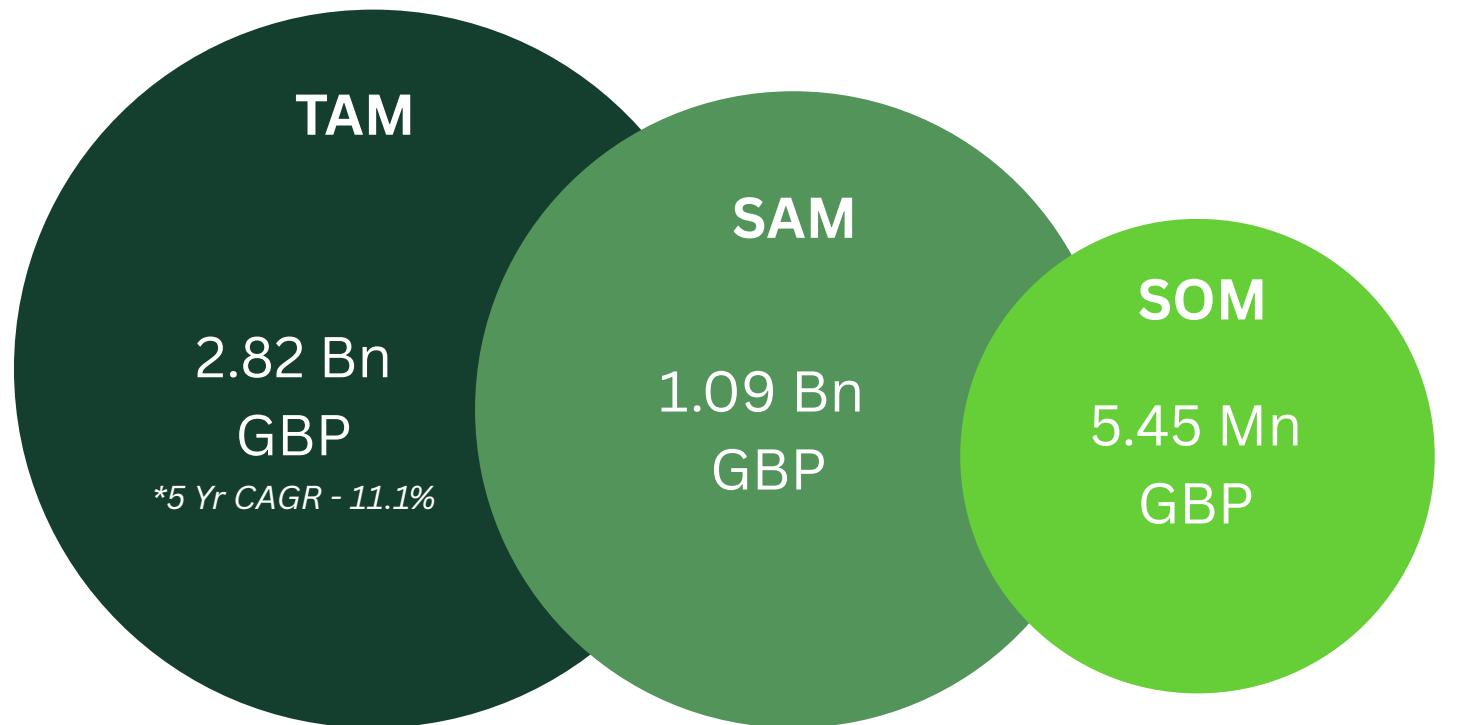
Monitor & Track

- No clear proof of savings or impact
- One-off projects with no follow-through
- Difficulty tracking ongoing performance

- Cost and carbon tracking
- Savings verification
- Continuous optimisation recommendations

- **Usage-based pricing (credits-based model)**

Market Opportunity



Energy Management Systems Market (UK)

Competitor Landscape

Carbonflow.ai	ExpectAI	tem.	Energis.Cloud
SMEs, Residents	SMEs, Enterprises	SMEs, Enterprises	Enterprises (Energy Teams)
LLM-driven energy optimisation for profitable decarbonisation.	AI-driven climate action aligned with business profitability	Renewable energy procurement	Energy analytics & benchmarking
✓	✓	✗	✗
End-to-end energy, carbon, and ROI optimisation	Climate action planning and project execution	Renewable energy procurement and sourcing	Energy data management and performance analytics
Decide, Execute, Track	Implement Projects	Buy Energy	Monitor & Track

Roadmap

'25

- Building the MVP with Customer Discovery

'26

- Conduct Pilot and Beta Testing
- Acquire and Onboard Vendors, SMEs & residents to the platform
- Kickstart legacy revenue streams

'27

- Platform improvement based on pilot feedback
- Expand Customer Acquisition & User base
- Expand to other locations in the UK

'28

- Unlock secondary revenue streams (SEO for Vendors, Ad Spends)
- Expand offerings (ESG Analytics)



Abhishek Mazumdar
Co-founder - Product & Strategy

*Ex-EY Technology Consulting,
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Co-founder - Business Development
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Our Team

Thank You!

