1. 2. Discuss the different types of websites (e.g., e-commerce, informational, social media) and their primary purposes. Provide examples for each type.

### Ans 1. E-commerce Websites

• **Purpose:** E-commerce websites are designed for buying and selling products or services online. They provide features like product catalogs, shopping carts, secure payment gateways, and customer accounts.

## Examples:

- o Amazon: A global online marketplace where you can purchase a wide variety of products, from books to electronics.
- o **eBay**: An online auction and shopping website where people and businesses buy and sell a broad variety of goods and services.

### 2. Informational Websites

• **Purpose:** These websites are primarily focused on providing information to the user. They often serve as a resource for education, news, or knowledge on specific topics.

## • Examples:

- o Wikipedia: A free online encyclopedia that provides information on a vast range of topics.
- BBC News: A website offering news coverage, articles, and analysis on global events.

#### 3. Social Media Websites

• **Purpose:** Social media websites are platforms where users create profiles, share content, and connect with others. These sites often focus on building communities and enabling communication.

### Examples:

- Facebook: A social networking site where users can connect with friends, share photos and videos, and join groups of interest.
- o **Twitter (X)**: A microblogging platform where users post short messages, follow other users, and engage in discussions.

#### 4. Blogging Websites

• **Purpose:** Blogging websites allow users to create and publish content, often in the form of articles, opinions, or personal diaries. They can be personal, professional, or focused on specific niches.

### Examples:

- WordPress: A platform that allows users to create and host their blogs, with a wide range of customization options.
- o **Medium**: A blogging platform where writers publish stories, and readers can engage through comments and recommendations.

# 5. Portfolio Websites

• **Purpose:** Portfolio websites showcase an individual's or company's work, typically used by creatives like designers, photographers, and artists to display their skills and completed projects.

# Examples:

- o **Behance**: A platform where creative professionals can showcase their portfolios, connect with others, and find job opportunities.
- o **Dribbble**: A community for designers to share screenshots of their work, get feedback, and find inspiration.

# 6. Educational Websites

• **Purpose:** These websites provide courses, tutorials, and educational resources for learners of all ages. They often include features like quizzes, assignments, and certificates.

# • Examples:

- o **Khan Academy**: An educational website offering free video tutorials and exercises on a wide range of subjects.
- Coursera: An online learning platform that provides access to courses from universities and institutions around the world.