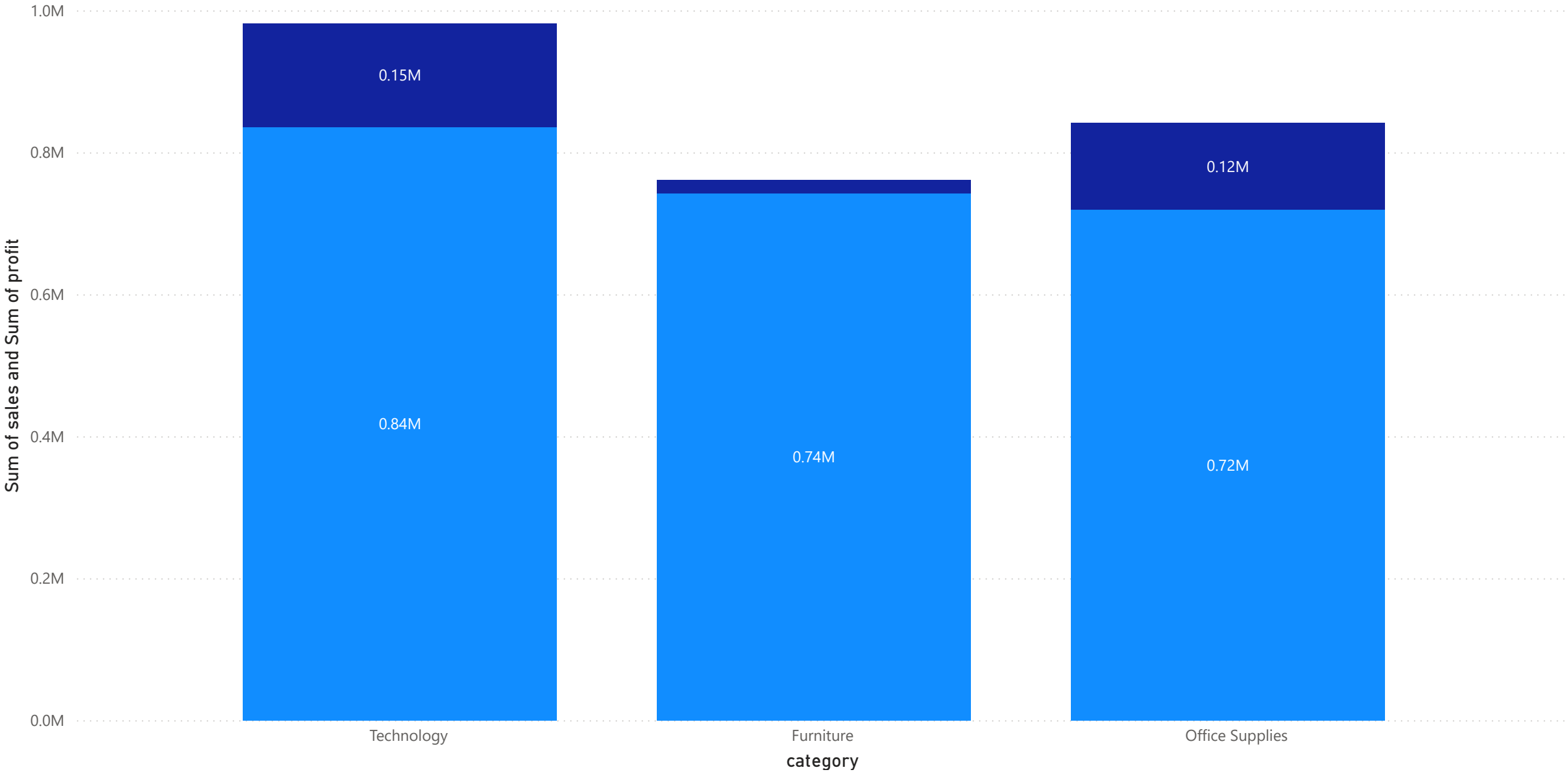


Sum of sales and Sum of profit by category

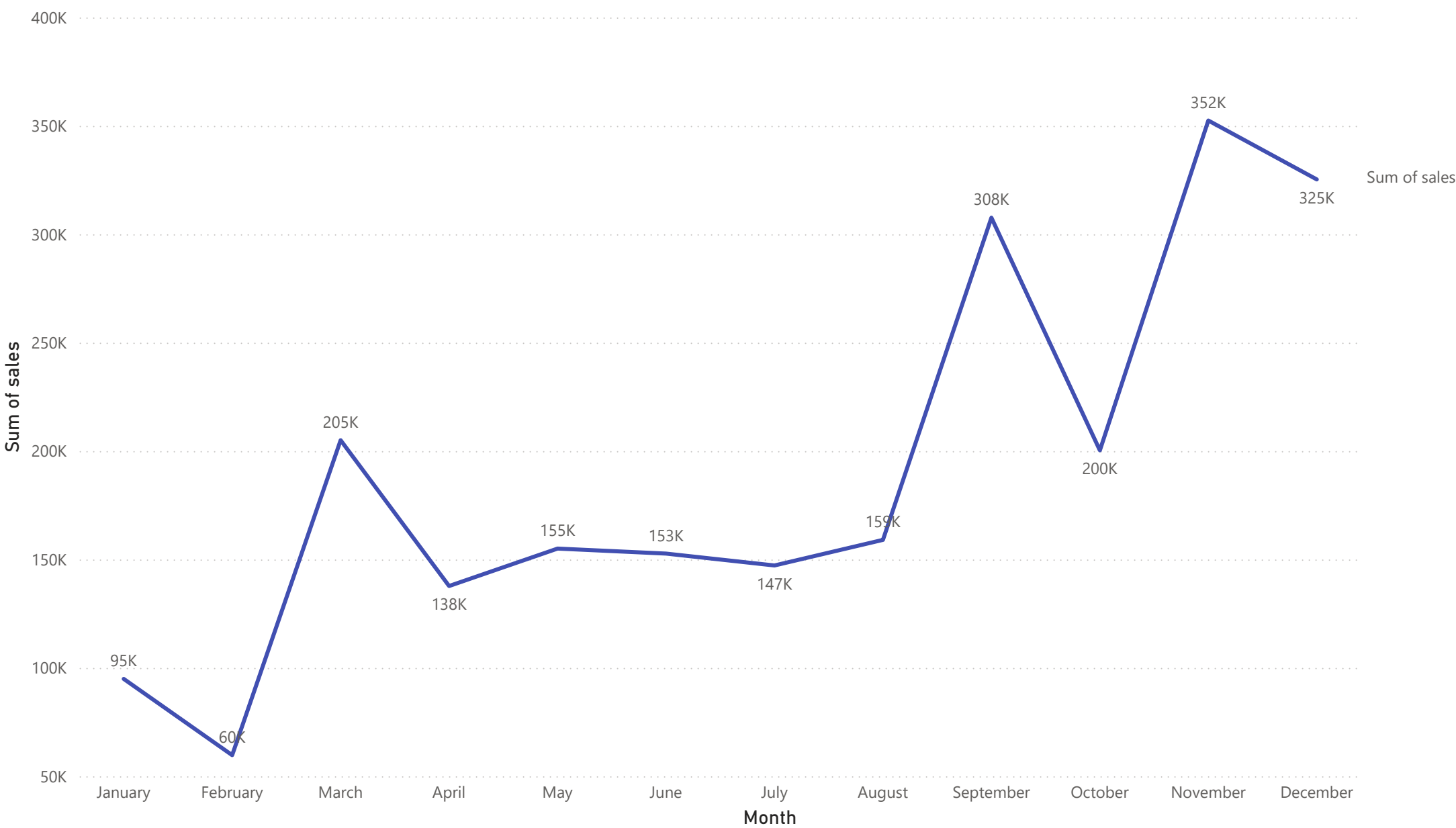
● Sum of sales ● Sum of profit



"Technology is the most profitable category, suggesting we should invest more in tech products."

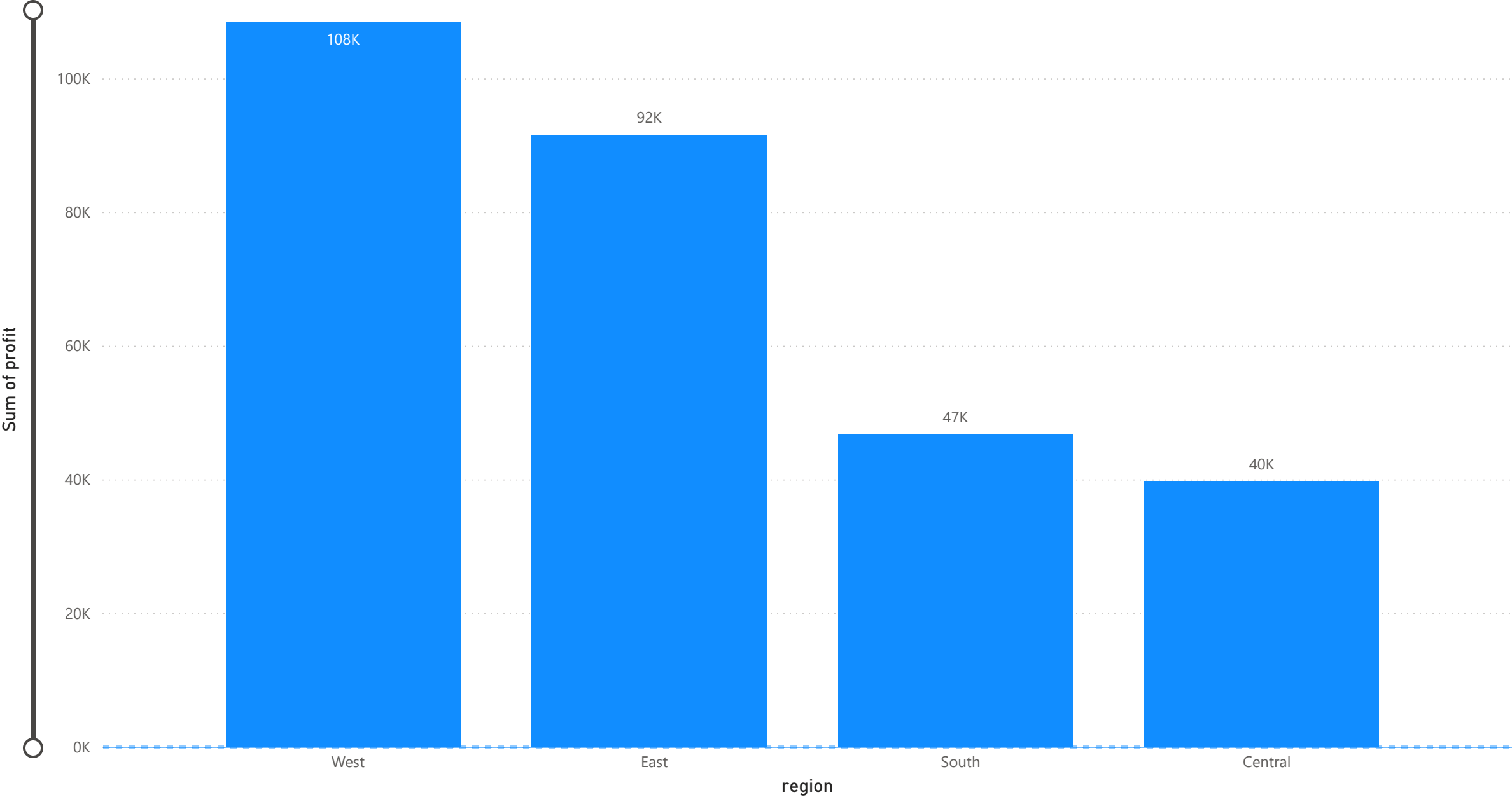


Sum of sales by Month



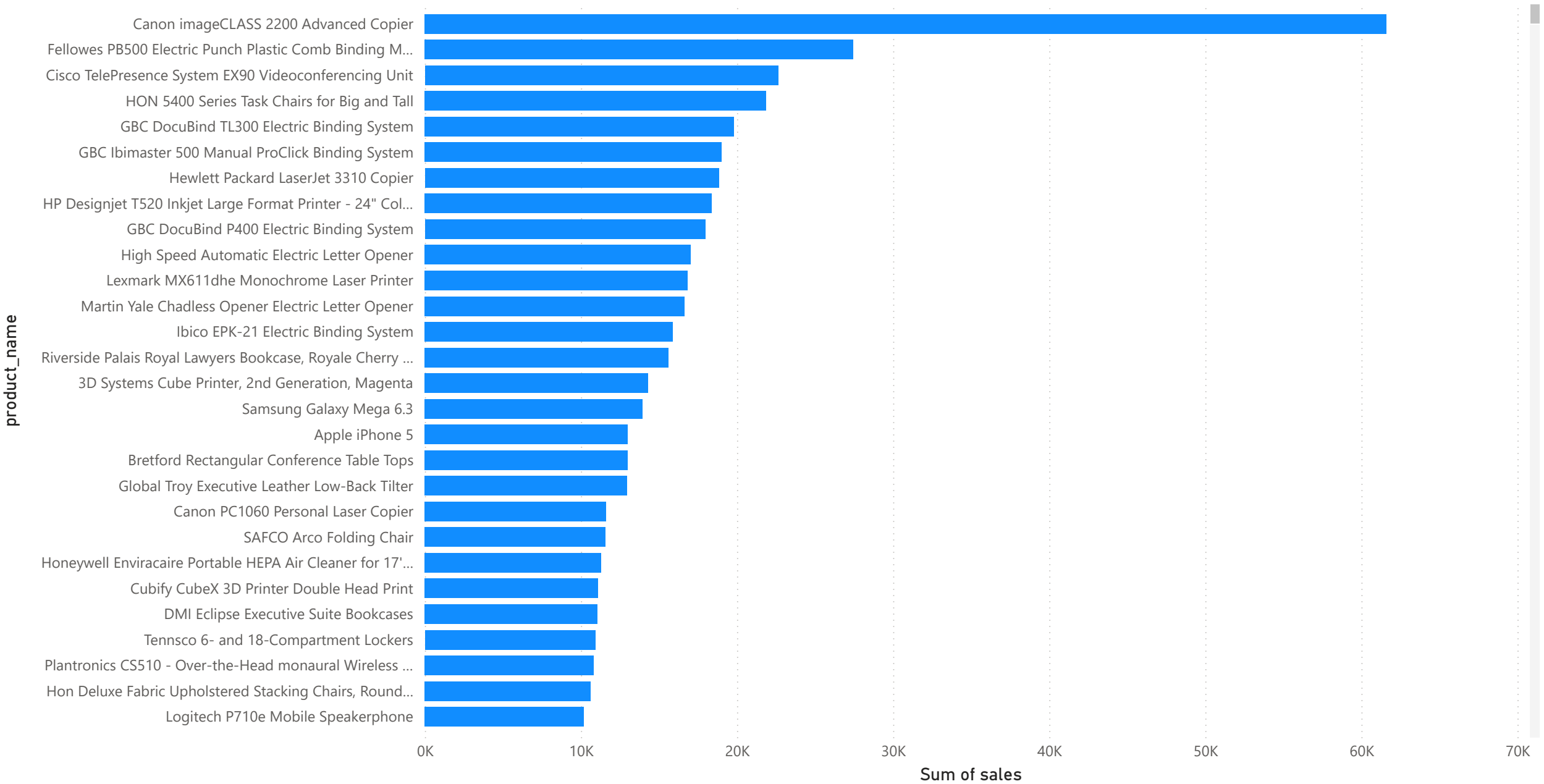
**"Sales peak in Q4; Consider planning campaigns in Q3 to boost Q4 further."**

Sum of profit by region



**"West region leads in profit; South region is underperforming."**

Sum of sales by product\_name



"Product X and Y are top sellers – worth expanding inventory or promotion."

Sum of profit by discount



0.0M

0.1M

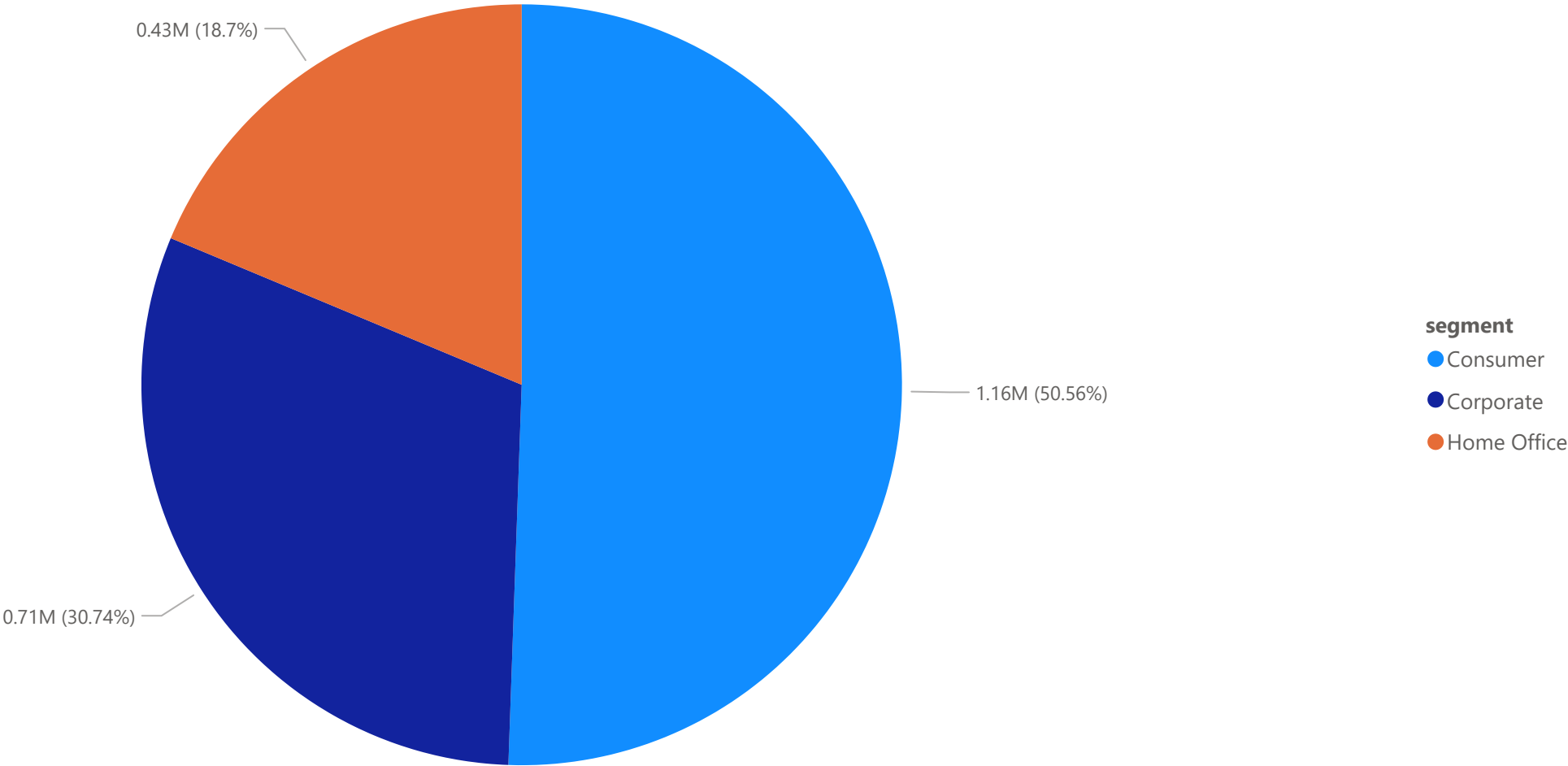
0.2M

0.3M

Sum of profit

**"High discount levels correlate with lower profit – need optimized pricing strategy."**

Sum of sales by segment



**"Consumer segment drives the majority of sales; Corporate needs focus."**