



# MACHINE LEARNING MODEL FOR OCCUPANCY RATES AND DEMAND IN THE HOSPITALITY INDUSTRY

## **Final Project Report**

4	T 1 1
	Introduction
Ι.	Introduction

- 1.1. Project overviews
- 1.2. Objectives
- 2. Project Initialization and Planning Phase
  - 2.1. Define Problem Statement
  - 2.2. Project Proposal (Proposed Solution)
  - 2.3. Initial Project Planning
- 3. Data Collection and Preprocessing Phase
  - 3.1. Data Collection Plan and Raw Data Sources Identified
  - 3.2. Data Quality Report
  - 3.3. Data Exploration and Preprocessing
- 4. Model Development Phase
  - 4.1. Feature Selection Report
  - 4.2. Model Selection Report
  - 4.3. Initial Model Training Code, Model Validation and Evaluation Report
- 5. Model Optimization and Tuning Phase
  - 5.1. Hyperparameter Tuning Documentation
  - 5.2. Performance Metrics Comparison Report
  - 5.3. Final Model Selection Justification
- 6. Results
  - 6.1. Output Screenshots
- 7. Advantages & Disadvantages
- 8. Conclusion

- 9. Future Scope
- 10. Appendix
  - 10.1. Source Code
  - 10.2. GitHub & Project Demo Link

#### 1. INTRODUCTION

#### 1.1 Project overview

The project aims to analyze occupancy rate and demand patterns in hospitality industry to provide insights for finding hotel room with efficiency and cost-saving measures. By analyzing historical occupancy data along with other relevant factors such as weather conditions, occupancy patterns, and all, the project seeks to identify trends and patterns that can help customers optimize their model usage.

#### 1.2 Objectives

#### **Occupancy Pattern Identification**

The project analyzes historical occupancy consumption data to identify patterns in model usage, such as peak usage times, seasonal variations, and the impact of weather conditions. This information can help customers adjust their model usage to reduce costs.

#### **Cost-Saving Recommendations**

Based on the analysis of occupancy consumption patterns and model efficiency, the project provides recommendations to customers on how to reduce their time consumption and save costs. This could include tips on adjusting using occupancy model during needed hours, or investing in occupancy rates and demand-efficient hotels.

# 2. Project Initialization and Planning Phase

# 2.1 Define Problem Statement

A customer concerned with time efficiency and cost savings wants to optimize the occupancy to reduce costs, posing a challenge lacking the necessary knowledge and tools to monitor and analyze energy usage effectively.

# 2.2 Project Proposal (Proposed solution)

- The proposed project, "Machine Learning Model for Occupancy Rates and Demand in the Hospitality Industry," aims to leverage machine learning for more accurate solutions.
- Using a comprehensive dataset including occupancy, humidity, humidity ratio, CO2, light, the project seeks to develop a model for optimizing the occupancy.

This initiative aligns with the Power consumption analysis objective to
provide insights for energy efficiency and cost-saving measures and
provides recommendations to households on how to reduce their energy
consumption and save costs.

# 2.3 Initial Project Planning

- Initial Project Planning involves outlining key objectives, defining scope, and identifying the occupancy rates and demand.
- It encompasses setting timelines, allocating resources, and determining the overall project strategy.

# 3. Data Collection and Preprocessing Phase

#### 3.1 Data Collection Plan and Raw Data Sources Identified

- The dataset for "Machine Learning Model for Occupancy Rates and Demand in the Hospitality Industry " is sourced from Kaggle.
- It includes detailed measurements taken over time.
- Date: Date in format dd/mm/yyyy
- Time: time in format hh:mm:ss
- Occupancy: It gives information about occupancy.
- Humidity: Humidity level will be shown in this phase.
- Humidity Ratio: Humidity Ratio is clearly mentioned here.
- CO2: The amount of CO2 will be provided here.

## 3.2 Data Quality Report

• Data quality is ensured through thorough verification, addressing missing values, and maintaining adherence to ethical guidelines, establishing a reliable foundation for predictive modeling.

## 3.3 Data Exploration and preprocessing

- Data Exploration involves analyzing the customer demand and training dataset to understand patterns, distributions, and outliers.
- Preprocessing includes handling missing values, scaling, and encoding categorical variables.
- These crucial steps enhance data quality, ensuring the reliability and effectiveness of subsequent analysis.

## 4. Model Development Phase

## **4.1 Feature Selection Report**

- The Feature Selection Report outlines the rationale behind choosing specific features (e.g., Humidity, Humidity
  - Ratio, CO2, Light, Occupancy) for the occupancy model.
- It evaluates relevance, importance, and impact on predictive accuracy, ensuring the inclusion of key factors influencing the model's ability.

#### **4.2 Model Selection Report**

- The Model Selection Report details the rationale behind choosing Logistic Regression, SVC, Decision Tree Classifier, and K-Neighbors Classifier for occupancy model.
- It considers each model's strengths in handling complex relationships, interpretability, adaptability, and overall predictive performance, ensuring an informed choice aligned with project objectives.

# 4.3 Initial Model Training Code, Model Validation and

# **Evaluation** Report

- The Initial Model Training Code employs selected algorithms on the training and occupancy dataset, setting the foundation for predictive modeling.
- The subsequent Model Validation and Evaluation Report rigorously assesses model performance, employing metrics like Accuracy, Weighted avg, Macro avg error to ensure reliability and effectiveness in predicting occupancy demand.

## 5. Model Optimization and Tuning Phase

# **Final Model Selection Justification**

- The K-Neighbors Classifier is the final model chosen because of its best overall performance compared to the other models.
- It captures the Accuracy in the data very well with minimal prediction error.

  K-Neighbors Classifier can capture complex non-linear relationships.

# 6. RESULTS

**6.1 Output Screenshots** 

**PCA.HTML** 

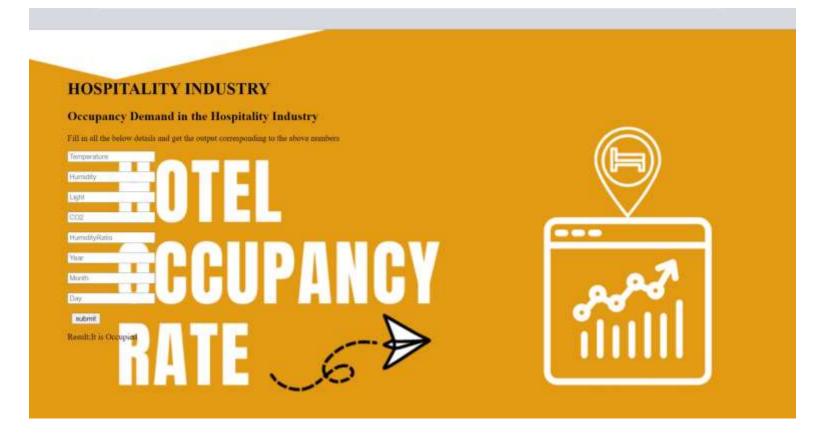
## **HOME PAGE**





## **OUTPUT PAGE**

**RESULT.HTML** 



# 7. Advantages and disadvantages

# 7. ADVANTAGES AND DISADVANTAGES

# **Advantages:**

1. **Insight into Usage Patterns**: Occupancy analysis provides detailed insights into how time is used within customers, identifying peak usage times, high usage times.

- 2. **Cost Savings**: By understanding usage patterns, customers can implement strategies to reduce consumption during peak hours or adjust usage behaviors.
- 3. **Smart Decision Making**: Data-driven insights enable informed decision-making regarding appliance upgrades, time-efficient investments, and behavioural changes that optimize hotels use.

## **Disadvantages:**

- 1. **Cost of Implementation**: Initial costs associated with installing and acquiring advanced occupancy monitoring systems may be prohibitive for some customer.
- 2. **Privacy Concerns**: Continuous monitoring of model usage raises privacy concerns regarding data collection, storage, and potential misuse of personal information.
- 3. **Technical Complexity**: Analysing and interpreting energy data requires technical expertise and resources, which may be challenging for customers without access to specialized knowledge or support.

## 8. CONCLUSION

In conclusion, the analysis of occupancy rates and demands through advanced monitoring and data analytics presents significant opportunities for optimizing time usage and promoting sustainability. This project has demonstrated the effectiveness of smart monitoring technology coupled with sophisticated data analysis techniques in providing detailed insights into customers demands patterns. By capturing real-time data and applying statistical analysis and machine learning and deep learning algorithms, the project has identified peak usage times, inefficient practices, and opportunities for improvement.

#### 9. FUTURE SCOPE

- Integration of Machine Learning and Deep Learning: The integration of Machine Learning (ML) and with rates and demand, analysis systems will enable more granular data collection and real-time monitoring.
- Advanced Data Analytics and AI: Future advancements
  in data analytics, machine learning, and artificial
  intelligence (AI) will enable more sophisticated analysis of
  time consumption patterns. Predictive analytics models can
  forecast occupancy demand, identify anomalies, and offer
  proactive recommendations for optimizing time and cost
  efficiency based on historical and real-time data.
- Demand Response Programs: Increased participation in demand response programs facilitated by time and cost consumption analysis systems will enable customers to adjust their needs.
- Global Adoption and Standardization: Increasing global adoption of time and energy analysis technologies will drive economies of scale, reducing costs and improving accessibility for customers worldwide. Standardization of measurement methodologies and data formats will facilitate interoperability and compatibility across different systems and regions.

## 10. APPENDIX

#### 10.1. SOURCE CODE

## **INDEX.HTML**

}

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Occupancy Rates And Demand in the Hospatality Industry</title>
  <style>
    body{
      margin: auto;
      padding: 5%;
      background: url('https://www.makcorps.com/blog/wp-
content/uploads/2022/11/hotel-occupancy-rate.png');
      background-repeat: no-repeat;
      background-position: justify;
      background-position-x: center;
      background-size: cover;
```

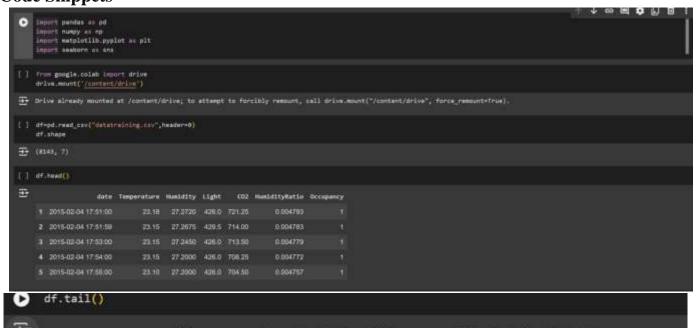
```
.page{
      text-align: center;
   }
    p{
     text-size: 10px;
    }
 </style>
</head>
<body>
 <div name="page">
 <h1>HOSPITALITY INDUSTRY</h1>
 <h2>Occupancy Demand in the Hospitality Industry</h2>
 Fill in all the below details and get the output corresponding to the above numbers
<form action="/prediction" method="POST">
 <input type="text" name="Temperature" placeholder="Temperature">
  <br><br><
 <input type="text" name="Humidity" placeholder="Humidity">
  <br><br>>
 <input type="text" name="Light" placeholder="Light">
  <br><br>>
 <input type="text" name="CO2" placeholder="CO2">
  <br><br><
 <input type="text" name="HumidityRatio" placeholder="HumidityRatio">
```

```
<br><br><
  <input type="text" name="year" placeholder="Year">
  <br><br>>
  <input type="text" name="month" placeholder="Month">
  <br><br>>
  <input type="text" name="day" placeholder="Day">
  <br><br>>
    <button type="submit"> submit</button>
  </div>
  </form>
  Result:{{showcase}}
</body>
</html>
APP.PY
#importing libraries
from flask import Flask, render_template, request
import pickle
import numpy as np
app = Flask( name )
model = pickle.load(open('occupancy.pkl', 'rb'))
@app.route('/')
def home():
```

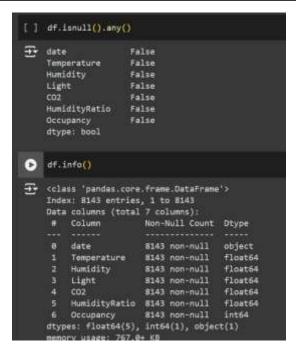
```
@app.route('/prediction', methods=['POST', 'GET'])
def predict():
  Temperature = float(request.form['Temperature'])
  Humidity = float(request.form['Humidity'])
  Light = float(request.form['Light'])
  CO2 = float(request.form['CO2'])
  HumidityRatio = float(request.form["HumidityRatio"])
  year = int(request.form['year'])
  month = int(request.form['month'])
  day = int(request.form['day'])
  total = [[Temperature, Humidity, Light, CO2, HumidityRatio, year, month, day]]
  y_test=model.predict(total)
  print(y_test)
  if(y_test==[0]):
     ans="It is not Occupied"
  else:
     ans="It is Occupied"
    return render_template("index.html", showcase = ans)
if __name__=="__main__":
  app.run(debug=False)
```

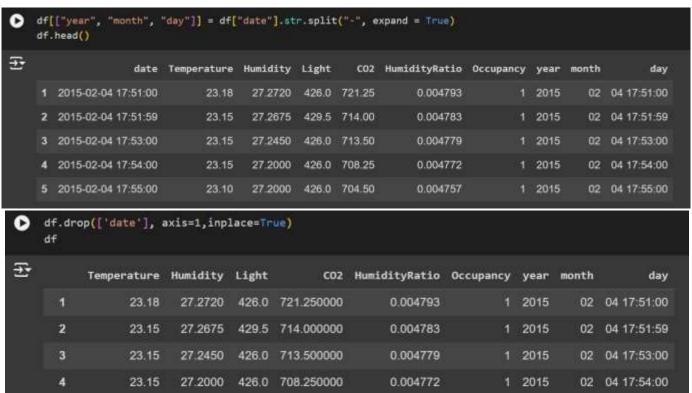
return render\_template("index.html")

**Code Snippets** 



		₹ <b>.</b>						
<b>±</b>		date	Temperature	Humidity	Light	C02	HumidityRatio	Occupancy
	8139	2015-02-10 09:29:00	21.05	36.0975	433.0	787.250000	0.005579	1
	8140	2015-02-10 09:29:59	21.05	35.9950	433.0	789.500000	0.005563	1
	8141	2015-02-10 09:30:59	21.10	36.0950	433.0	798.500000	0.005596	1
	8142	2015-02-10 09:32:00	21.10	36.2600	433.0	820.333333	0.005621	1
	8143	2015-02-10 09:33:00	21.10	36.2000	447.0	821.000000	0.005612	1

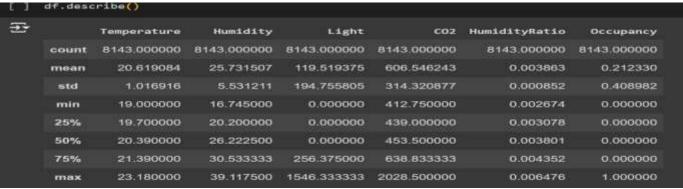


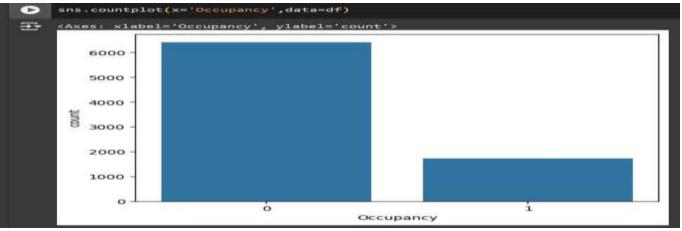


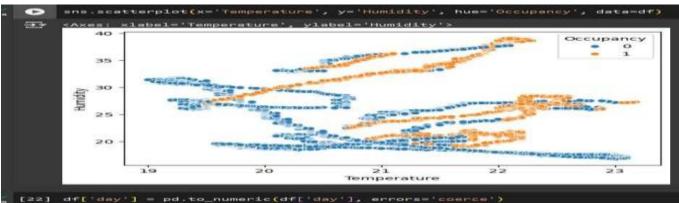
	Temperature	Humidity	Light	C02	HumidityRatio	Occupancy	year	month	day
1	23.18	27.2720	426.0	721.250000	0.004793	1	2015	02	04 17:51:00
2	23.15	27.2675	429.5	714.000000	0.004783	1	2015	02	04 17:51:59
3	23.15	27,2450	426.0	713.500000	0.004779	1	2015	02	04 17:53:00
4	23.15	27.2000	426.0	708.250000	0.004772	1	2015	02	04 17:54:00
5	23.10	27.2000	426.0	704.500000	0.004757	1	2015	02	04 17:55:00
8139	21.05	36.0975	433.0	787.250000	0.005579	1	2015	02	10 09:29:00
8140	21.05	35.9950	433.0	789.500000	0.005563	1	2015	02	10 09:29:59
8141	21.10	36.0950	433.0	798.500000	0.005596	1	2015	02	10 09:30:59
8142	21.10	36.2600	433.0	820.333333	0.005621	1	2015	02	10 09:32:00
8143	21.10	36.2000	447.0	821.000000	0.005612	- 1	2015	02	10 09:33:00
8143 rd	ows × 9 columns								

[ ] df.dtypes <del>-</del> float64 Temperature Humidity float64 Light float64 CO2 float64 HumidityRatio float64 Occupancy int64 year object month object day object dtype: object df.isnull().sum() Temperature 0 Humidity 0 Light 0 CO2 0 HumidityRatio 0 Occupancy 0 0 year 0 month 0 day

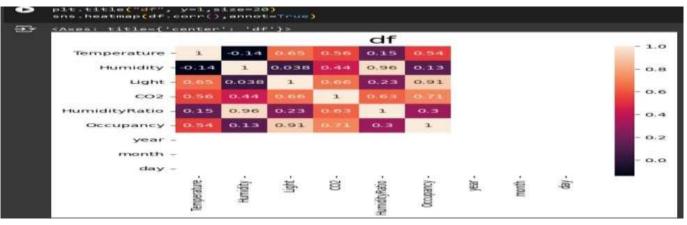
dtype: int64

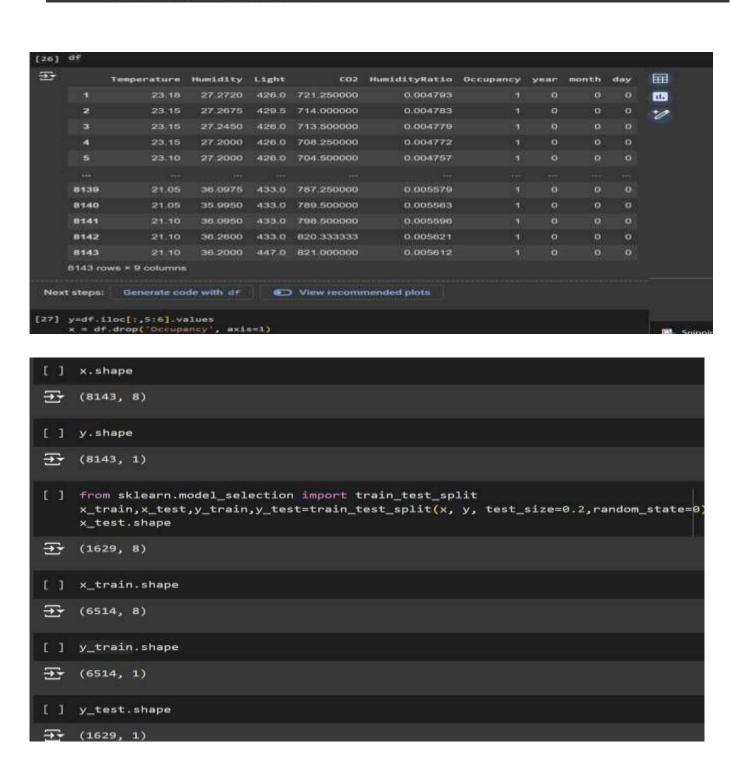






	i ince	Humidity	Light	CO2	HumidityRatio	Occupancy	year	month	da
	23,18	27.2720	426.0	721 250000	0.004793		2015	0.2	Na
2	23.15	27.2675	429.5	714.000000	0.004783		2015	02	Nes
	23.15	27,2450	426.0	713.500000	0.004779		2015	02	Na
	23.15	27.2000	426.0	708.250000	0.004772		2015	02	Na
	23.10	27.2000	426.0	704.500000	0.004757		2015	02	Ne
8439	21.05	36.0975	433.0	787 250000	0.005579		2015	02	Na
8140	21.05	35.9950	433.0	789.500000	0.005563		2015	02	No
8141	21.19	38.0950	433.0	798.500000	0.005598		2015	02	Na
8142	21.10	36.2600	433.0	820.333333	0.005621		2015	02	Na
8143	21.10	36.2000	447.0	821.000000	0.005612		2015	02	No





```
from sklearn.preprocessing import StandardScaler
     sc_x=StandardScaler()
x_train=sc_x.fit_transform(x_train)
x_test=sc_x.transform(x_test)
    from sklearn.linear_model import LogisticRegression
     lr = LogisticRegression()
     lr.fit(x_train, y_train)
3
    /usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: Datac
y = column_or_ld(y, warn=True)
     - LogisticRegression
      LogisticRegression()
[ ] from sklearn.metrics import accuracy_score, classification_report
     y_pred = lr.predict(x_test)
     print(accuracy_score(y_test, y_pred))
print(classification_report(y_test, y_pred))
Ð. 9864947820748926
                      precision
                                     recall f1-score
                            1.00
0.96
                                                     0.99
                                                                 1264
                                         0.98
                                                                   365
                                                     0.99
                                                                 1629
          accuracy
     macro avg
weighted avg
                          0.98
0.99
                                      0.99
0.99
                                                     0.98
                                                                  1629
                                                                 1629
```

```
from sklearn.tree import DecisionTreeClassifier
     classifier = DecisionTreeClassifier(random state = 0)
     classifier.fit(x_train,y_train)
₹
               DecisionTreeClassifier
      DecisionTreeClassifier(random_state=0)
     ypred=classifier.predict(x test)
     from sklearn.metrics import accuracy_score, classification_report
     print(accuracy_score(y_test, ypred))
     print(classification_report(y_test, ypred))
<del>-</del>
     0.9920196439533456
                    precision
                                  recall
                                          f1-score
                                                      support
                 0
                         1.00
                                    0.99
                                              0.99
                                                         1264
                         0.98
                 1
                                    0.98
                                              0.98
                                                          365
                                              0.99
         accuracy
                                                         1629
                                              0.99
        macro avg
                         0.99
                                    0.99
                                                         1629
                                    0.99
     weighted avg
                         0.99
                                              0.99
                                                         1629
[ ]
    from sklearn.svm import SVC
     sv=SVC()
     sv.fit(x_train,y_train)
₹
    /usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py
      y = column_or_1d(y, warn=True)
     * SVC
     SVC()
    14
    ypred2=sv.predict(x_test)
     from sklearn.metrics import accuracy_score, classification_report
    print(accuracy_score(y_test, ypred2))
    print(classification_report(y_test, ypred2))
→ 0.9901780233271946
                   precision
                                recall f1-score
                                                    support
                0
                                  0.99
                                             0.99
                                                       1264
                        1.00
                                             0.98
                1
                        0.96
                                  1.00
                                                        365
                                             0.99
                                                       1629
         accuracy
                        0.98
                                  0.99
                                             0.99
                                                       1629
       macro avg
                        0.99
                                             0.99
                                                       1629
    weighted avg
                                  0.99
```

```
from sklearn.neighbors import KNeighborsClassifier
    Kn=KNeighborsClassifier()
    Kn.fit(x_train, y_train)
🚁 /usr/local/lib/python3.10/dist-packages/sklearn/neighbors/_classification.py:215: DataConversionWarni
     return self._fit(X, y)
    * KNeighborsClassifier
    KNeighborsClassifier()
[ ] ypred3=Kn.predict(x_test)
    from sklearn.metrics import accuracy_score, classification_report
    print(accuracy_score(y_test, ypred3))
    print(classification_report(y_test, ypred3))
→ 0.9883364027010436
                  precision recall f1-score
                                                support
              0
                      0.99
                               0.99
                                         0.99
                                                   1264
                      0.97
                                0.98
                                          0.97
                                                    365
        accuracy
                                          0.99
                                                   1629
                    0.98
                              0.98
                                         0.98
                                                   1629
       macro avg
                    0.99
    weighted avg
                              0.99
                                        0.99
                                                  1629
[ ] classifier.predict([[23.18, 27.2720, 426.0, 721.250000, 0.004793,0,0,0]])

→ array([1])
```

```
import pickle
pickle.dump(classifier,open('occupancy.pkl','wb'))
```

# .HTML:

```
<!DOCTYPE html>
<html lang="en">
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Occupancy Rates And Demand in the Hospatality Industry</title>
    <style>
                    body{margin:
                                      auto;
padding: 5%;
                         background:
url('https://www.makcorps.com/blog/wpcontent/uploads/2022/11/hotel-
                                  background-repeat: no-repeat;
occupancy-rate.png');
background-position: justify;
                                           background-position-x:
center;
                    background-size: cover;
                  .page{
text-align: center;
                  p{
text-size: 10px;
    </style>
</head>
<body>
    <div name="page">
    <h1>HOSPITALITY INDUSTRY</h1>
    <h2>Occupancy Demand in the Hospitality Industry</h2>
    Fill in all the below details and get the output corresponding to the above numbers
<form action="/prediction" method="POST">
    <input type="text" name="Temperature" placeholder="Temperature">
                                                                           <br><br><br>>
    <input type="text" name="Humidity" placeholder="Humidity">
                                                                    <br><br><br>>
    <input type="text" name="Light" placeholder="Light">
```

#### App.py:

```
#importing libraries from flask import Flask,
render_template, request import pickle import
numpy as np
 app =
Flask( name )
 model = pickle.load(open('occupancy.pkl',
'rb'))
@app.route('/') def
home():
    return render_template("index.html")
@app.route('/prediction', methods=['POST', 'GET'])
def predict():
    Temperature = float(request.form['Temperature'])
    Humidity = float(request.form['Humidity'])
    Light = float(request.form['Light'])
    CO2 = float(request.form['CO2'])
    HumidityRatio =
float(request.form["HumidityRatio"])
                                         year =
int(request.form['year'])
                              month =
int(request.form['month'])
                               day =
int(request.form['day'])
         total = [[Temperature, Humidity, Light, CO2, HumidityRatio, year, month,
day]]
```

```
y_test=model.predict(total)
print(y_test)

if(y_test==[0]):
         ans="It is not Occupied"

else:
         ans="It is Occupied" return
render_template("index.html", showcase = ans)
    if
    _name_=="_main_":
app.run(debug=False)
```

# 10.2 GitHub and project Demo link:

#### Github link:

https://github.com/abhishek369915/mini-project-occupancy-rate

# Project Demo link:

https://drive.google.com/drive/folders/1pcK5hBaWP95J4GXwurZX1qMORbVtb8bK