

Project Initialization and Planning Phase

Date	June 2024
Team ID	740714
Project Name	Occupancy Rates and Demand in the Hospitality Industry
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Want to know the occupancy rate of hotels in the hospitality industry.	By considering the specific parameters trying to find the best one.	I don't know how to accurately monitor	I lack the necessary knowledge and tools to monitor and analyze energy usage effectively.	Frustrated and anxious about our rising energy costs