Abhishek katoch

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OBJECTIVE

Passionate and dedicated Computer Science Engineering student with a strong foundation in programming languages such as C, C++, HTML, CSS, and JavaScript. Eager to leverage my technical skills, problem solving abilities, and enthusiasm for technology to contribute effectively to innovative projects in leading tech companies.

PROJECTS

E – Commerce (link)
Technologies: HTML, CSS, JavaScript
Developed a fully functional e-commerce website with a responsive user interface optimized for desktop and mobile devices.
Designed and implemented interactive product pages, shopping cart functionality, and checkout process. Integrated search functionality using JavaScript to allow users to search for products dynamically.

Portfolio Website (link)
Technologies: HTML, CSS, JavaScript.

Modular Kitchen Website (link)
- Designed and coded webpages using HTML/CSS for a modern and clean user interface.
- Implemented JavaScript functions for client-side validation and interactivity. • Utilized various libraries and frameworks for enhanced functionality.

EDUCATION

Chitkara University
- Bachelor of Engineering in Computer Science | CGPA – 7.45   2022-2026
- 12th Standard HPBOSE | 78%   2022
- 10thStandard HPBOSE | 87%   2020

SKILL

Performance Marketing: AMS (Amazon Marketing Services), Flipkart Ads, Blinkit Ads, Zepto Ads.
Marketing Strategy: Campaign Planning, Brand Positioning, Trend Analysis.
Project & Stakeholder Management: Client Communication, Reporting, Cross-functional Coordination.
Technical Proficiency: Microsoft Excel, PowerPoint, Google Analytics, Meta Ads, Google Ads.
Soft Skills: Problem-Solving, Communication, Adaptability, Time Management, Resilience.

CERTIFICATES

Fundamentals of Artificial Intelligence (Indian Institute of Technology (IIT) Guwahati).
Data Visualisation (Empowering Business with Effective Insights).
Unstop (Certificate of Excellence in Weekly Coding Challenge 17 426th rank).