# Slide 1

AI for Everyone

Presidential Initiative for Artificial Intelligence and Computing

# Slide 2

Objectives of this Course

The meaning behind common AI terminology, including neural networks, machine learning, deep learning, and data science  
What AI realistically can--and cannot--do  
How to spot opportunities to apply AI to problems in your own organization  
What it feels like to build machine learning and data science projects  
How to work with an AI team and build an AI strategy in your company  
How to navigate ethical and societal discussions surrounding AI

# Slide 3

$13 Trillion

AI value creation by 2030

Source: McKinsey Global Institute

# Slide 4

A lot of the value created by AI will be outside the software industry. AI will have a huge impact on all the major industries.

# Slide 5

There are 2 types of AI

ANI  
Artificial Narrow Intelligence

AGI  
Artificial General Intelligence

LOTS OF PROGRESS

ALMOST NO PROGRESS

# Slide 6

Artificial Narrow Intelligence (ANI)

These are AIs that do one thing such as:  
smart speaker  
self-driving car  
AI to do web search  
AI applications in farming or in a factory.   
These types of AI are one trick ponies but when you find the appropriate trick, this can be incredibly valuable.