Colors

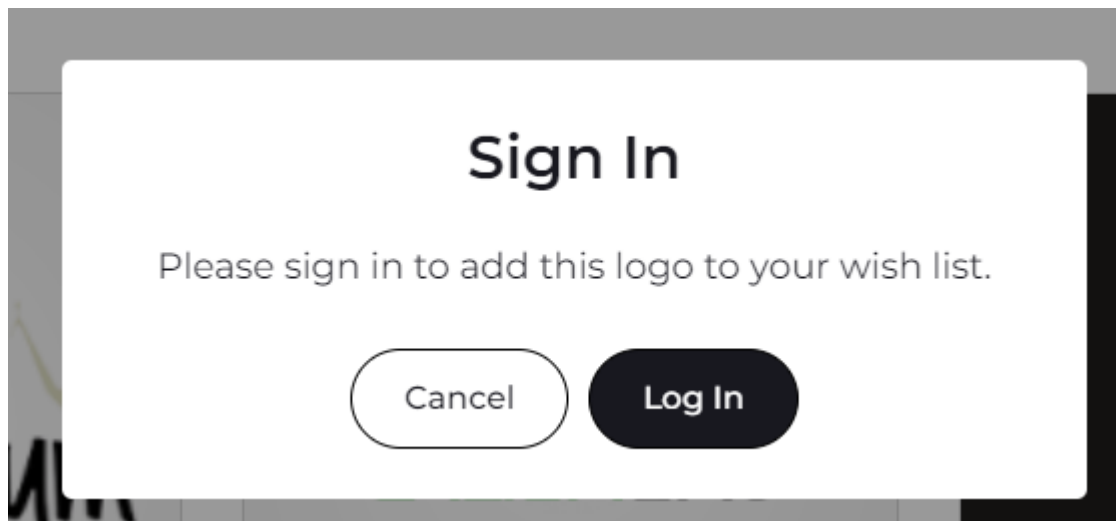The main black and green colors for the website are:

#4CCE5F
#18181F

Don't use a different green color on the website!

Mobile view

The mobile view is pretty bad with lots of errors. Please make the website work well on mobile.
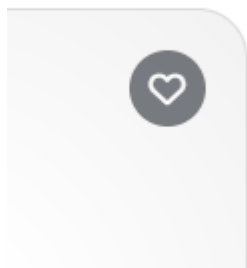
Login popup

Sign In

Please sign in to add this logo to your wish list.

Cancel   Log In

Replace the "Cancel" button by a Sign Up button.

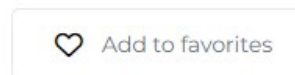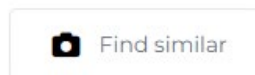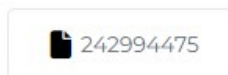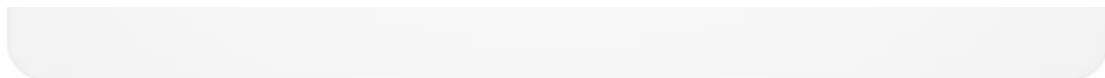On the top right of that popup add the cross to close the popup.

Favorites heart

Te fade out and fade in of the favorites heart button should not be more delayed than the fade out of the rollover effect of the logo.

Done please check

Logo details page

The buttons were already correctly justified on the left and right side. Now they are again not justified any more.

Done Please check

Checkout pages

LOGOMAX　　　　　　　　　　　　　　　　　　Log In　　Sign Up
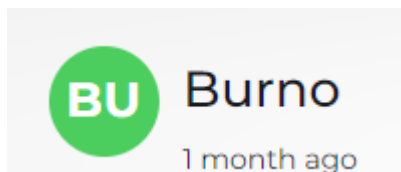
The upper white bar does not have the correct height. Use exactly the height as on the other pages.
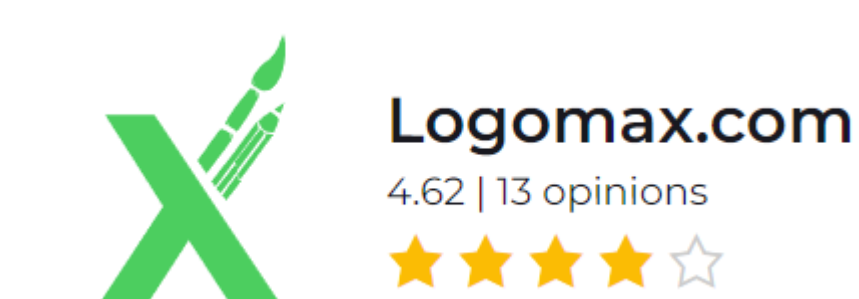
Done please check

Reviews page

https://logomax.com/es-me/reviews

Again not justified:

Here also not well justified:

Test adfasdfasdfadsfqa

Search result

This is not good:

All Logos   Low-Priced Logos   Premium Logos
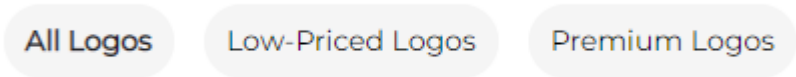
Move that to the bottom of the left filter, but with a checkbox on the left side:

In this style:

Filter by Branch ⌃

Agriculture & Environment ☐

Arts & Entertainment ☐

Automotive ☐
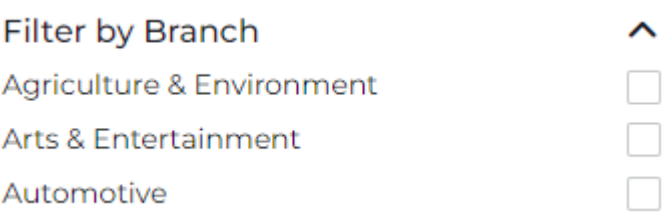
Logo Price

Low-Priced Logos

Premium Logos

So by default, both are checked.

Reviews

In some reviews you add "" before and after and in some not. Please either use "" or don't use "".

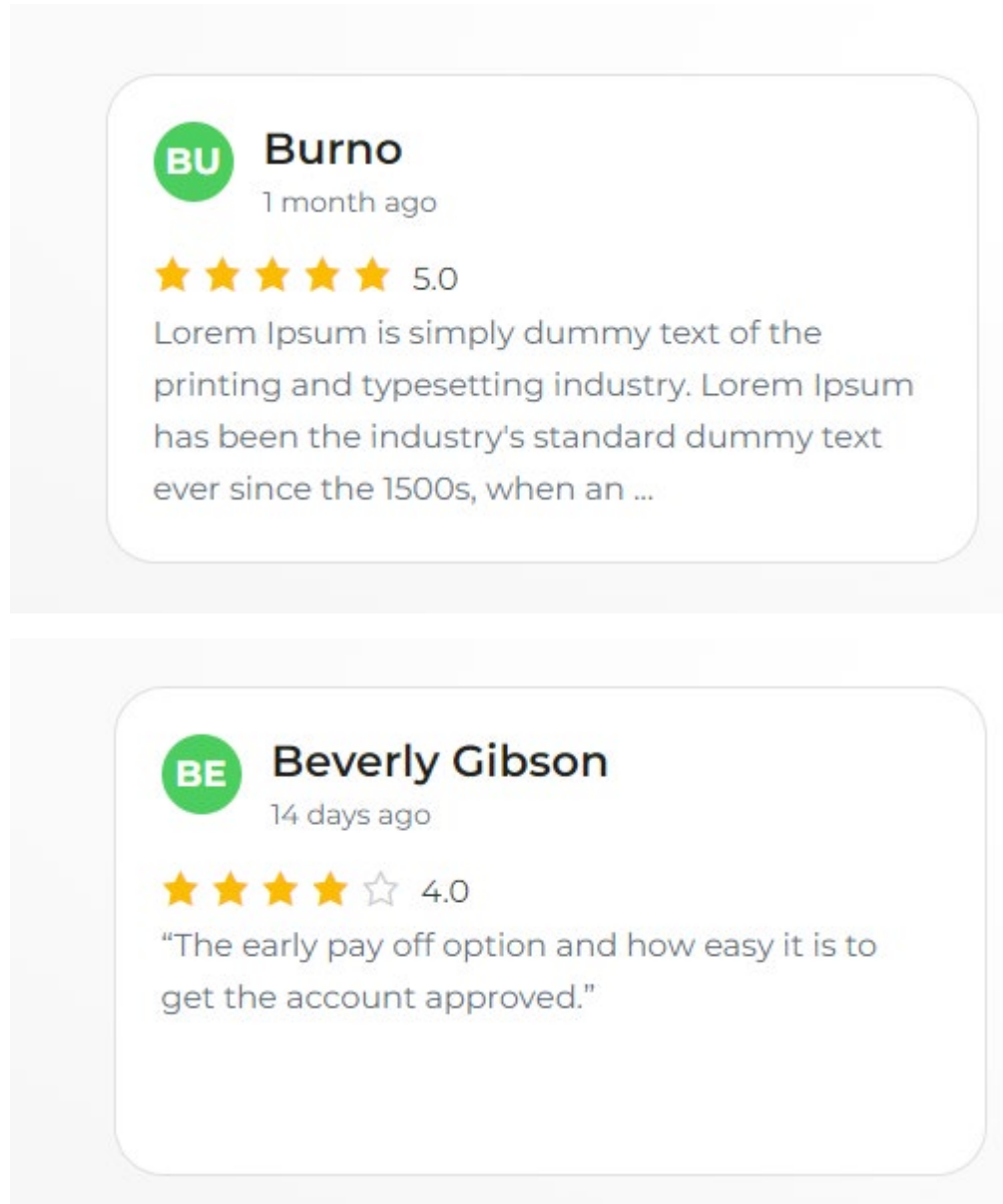Also the name and 1 month ago is again not justified any more with the initials on the left side. This was already correct before. Justify them well again!

BU **Burno**
1 month ago
★ ★ ★ ★ ★ 5.0
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an …

BE **Beverly Gibson**
14 days ago
★ ★ ★ ★ ☆ 4.0
"The early pay off option and how easy it is to get the account approved."

Prices

- Don't show decimals in prices!
- Round them please when converted.

$199.00

Discounts
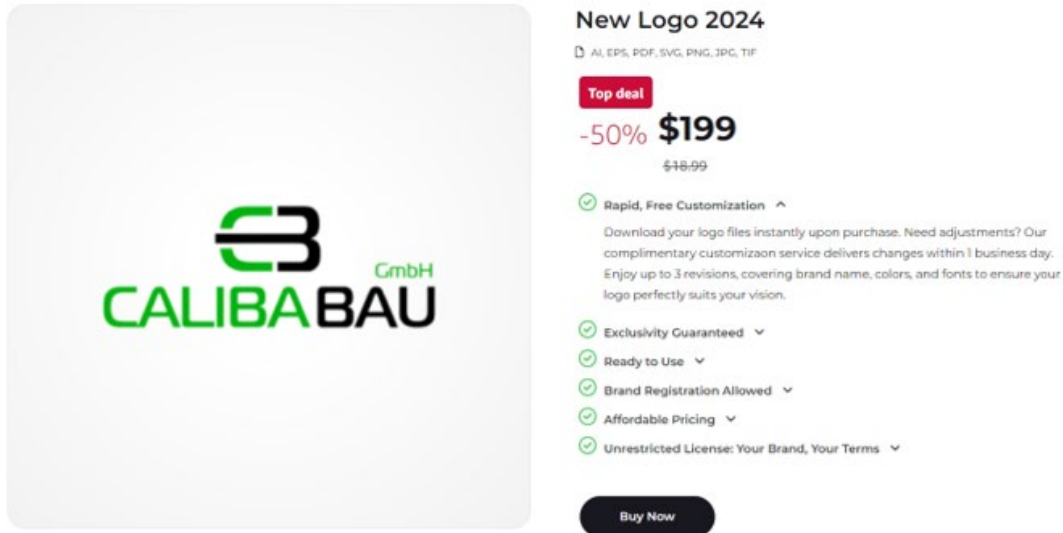
We will show all prices with discounts always.

Above you can see how we imagine it, similar to amazon.

Instead of "Top deal" we show the discount name.

So in backend we need the option to specify the discounts according to date ranges:

- Date range
- Discount name (for all languages)
- Price after discount for normal logos
- Price after discount for premium logos

Also we need an option for a default discount (also here discount name and price after discount for normal and premium logos) in case we didn't specify a special discount (or if in that case we apply the normal price).

Checkout

The "ID: 242994475" must be moved more to the top,

"ID: 242994475" must be done a bit smaller.

Reduce the space between of the rows of the list:

✓ Exclusive License
✓ Customization
✓ Immediate Use

Exchange the position of the Logo Backup section and of the Favicon section.

The logo backup price must be done differently, like this:

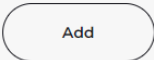**1 month FREE**
then $5.00/month

Order Summary

Logo
ID: 242994475
✓ Exclusive License
✓ Customization
✓ Immediate Use

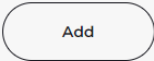**$199.00**

Logo Backup (optional)

Protect your logo files from loss. Access and download them anytime.

Add

$5.00/month

Favicon (optional)

Receive a favicon version of your logo to enhance your website's branding.

Add

$29.00

Total   **$199.00**

Payment Method

All fields are required

Credit card   AMEX   DISCOVER   (Mastercard)   VISA

◉ PayPal   PayPal

Back   Continue

Not possible to go forward any more. Why?

We cannot check the following since we cannot go forward on checkout page any more:

Below of Billing Address you also deleted the space. This does not make sense. Please add more space below of the title Billing Address.

Terms and condition

Please accept the terms and condition to confirm this order.

OK

$29

$5.00/mo

$204
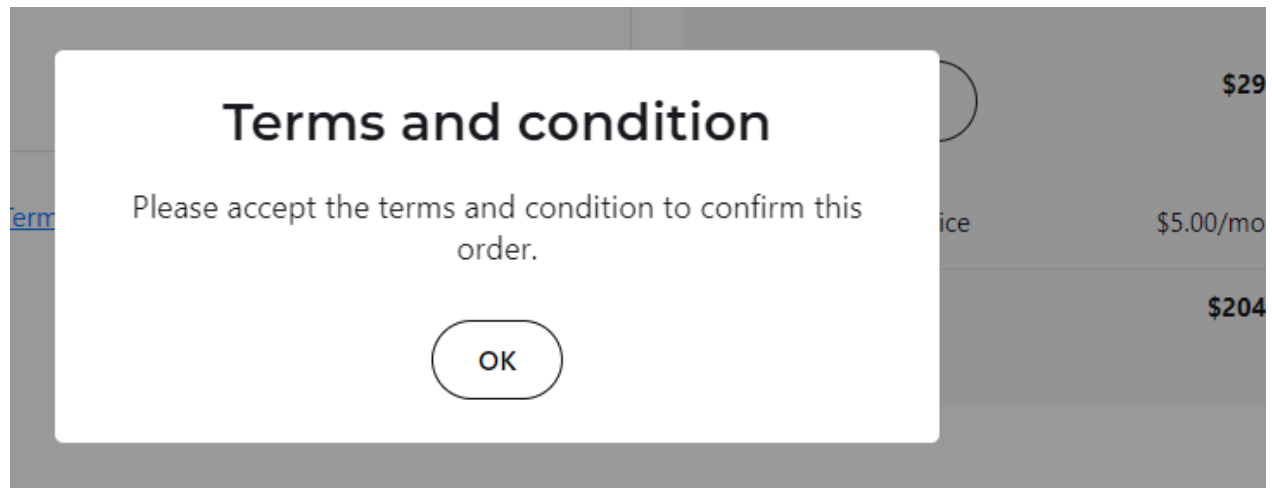
Correct the spelling errors.

"conditions"

You wrote 2 times "condition" instead of conditions

Terms & Conditions

Terms & Conditions

1. services offered

2. Authorized Use

3. Registration

4. Content

5. Storage and Offer of Collaborator Content

6. Liability

7. Intellectual Property

8. License Agreement for Maxlogo Content

9. Fonts License Agreement

10. Conditions for the Premium Subscription

11. Conditions for the Teams Plan

12. Changes and Closure of the Website

13. General and Contact Information

Mak this look better. Delete the vertical line. Reduce a lot the spacing between the rows in the left menu.

Order process

Make ordering work.

After paying, the customer must be able to download all logo files.

Within the first 7 days after ordering, customer can request free customization. He needs to have that option in admin. There he must be able to describe what he wants and we stay in contact with him in a kind of chat similar to upwork chat where we send him the revisions until he approves the logo. But important is that customer cannot send messages all the time. It is limited to Revision 1, Revision 2 and Revision 3. Otherwise customers would send us messages all the time and we cannot limit it to 3 revision.

In the revision requests the customer needs to have a text field where he can type in the company name and another field for subtitle.

And he should have fields where he can choose font changes. In these fields he should be able to select up to 3 google Fonts from a font list (show all google fonts there).

And for color changes customer should also have a color selection option where he can select up to 5 colors or type in a hex, RGB or CMYK color.

And he needs a textbox where he can freely describe changes.

And he needs an upload option where he can upload a file.

So these fields are shown to the customer to send us his revision request.

Then our internal designer needs his own account (similar to the accounts of the external logo designers) where he gets the revision requests. Then he does the revision and uploads it as AI or EPS. Customer will then get an email and also see the changed logo in his account. There he can approve it (then the files are created automatically and his project is finalized and customer can download them) or he can request another revision (limited to 3). Then the same fields as at the beginning are shown and he can request changes.

After customer has got 3 revisions he will see an option to buy another revision or to approve the logo. That additional revision option will cost him 39 USD.

Also we have to think of what happens if we need 2 or more internal designer because of heavy work load. In that case revisions would be assigned to the designers according to their current pending projects. So both would always have the same number of pending projects. In case of a difference of more than 5 pending projects between designers we could assign $1 - 2$ (2 projects to the designer which has less pending and 1 project to the other designer) instead of sending all projects to the designer who has less pending projects.

Also create the backup option automatically.

Also if customer orders favicon we must be able to stay in contact with customer until he approves the favicon. Then we upload it and he sees it for download in his profile.
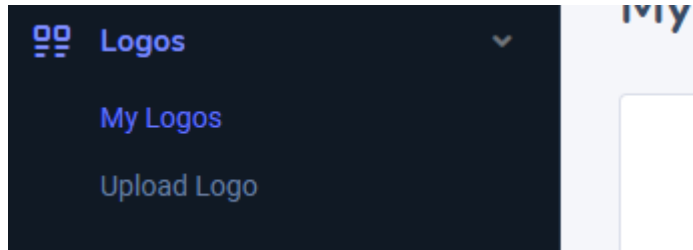
I think here we need the following sub-categories below of My Logos:

Dashboard   (here designer also sees the rejected logos which he needs to change and upload again)

Messages (here they can also get messages from us, for example requesting logos for a specific category; or they can send us a message). The messages may also be placed on the right top instead, just like on many other websites.

My Logos

- Upload Logo
- Pending Logos
- Rejected Logos (designer also sees the reason why a logo got rejected and so can change it and give it again for review)
- Approved Logos
- Sold Logos   (don't put any prices here. It is just for the designer to see which logos were sold, so he can learn how to improve to get more sales)

Statistics

Settings

Countries and currencies

United States - English ^   USD ^

Justify the currencies on the right side correctly please.

About us

No good. Make it look like this:

About Logomax

Unveiling Unique Identities, One Logo at a Time

Welcome to Logomax, where exclusivity meets design. In a digital world brimming with repetitive and overused logos, we stand out by offering a unique proposition - exclusive, once-in-a-lifetime logos. Established 2012, Logomax has been dedicated to creating and curating a diverse range of logo designs, each sold only once. At Logomax, we understand that a logo is more than just a graphic; it's the face of your brand, a visual story waiting to be told. Our platform brings together skilled designers from across the globe, each contributing to our eclectic mix of styles. Whether you're a budding startup or a seasoned enterprise, our collection has something for every brand personality.

Our vision at Logomax is simple yet profound - to empower businesses with the ability to own a distinctive piece of art that sets them apart. With Logomax, when you buy a logo, you're not just making a purchase; you're claiming exclusivity. You become the sole owner of a design that can define your brand for years to come.

We specialize in two tiers of logos - Low-priced Logos and Premium Logos, catering to a wide range of budgets without compromising on the uniqueness and quality of designs. Our categories, including Leter Mark Logos, Pictorial Mark Logos, Abstract Logos, Emblem Logos, Dynamic Logos, Minimalistic Logos, Geometric Logos and Combination Logos, ensure that you find a logo that resonates with your brand's ethos effortlessly.

Admin External Designers

We wont define any price per logo for designers. This is not needed.

For every designer we must see the logos which are for sale.

Also all pending and disapproved logos of every designer separately.

Also we must see which logos were sold of every designer.

We also need a statistics for every designer:

- How many logos on sale
- How many logos uploaded by time (last month, this year,…..)
- How many logos sold by time (last month, this year,…..)
- Percentage (logos of the designer sold compared to all the designers logos on sale) of logos sold by time (last month, this year,…..)

Logo upload by External Designers

They must upload all logos as AI, or EPS.

From these files (if only EPS as upload is possible than that's also OK), our system creates automatically the files: JPG, PNG, PSD, PDF, SVG, TIF (if any is not possible or more file types are possible please tell me), so once a customer buys a logo he can directly download them.
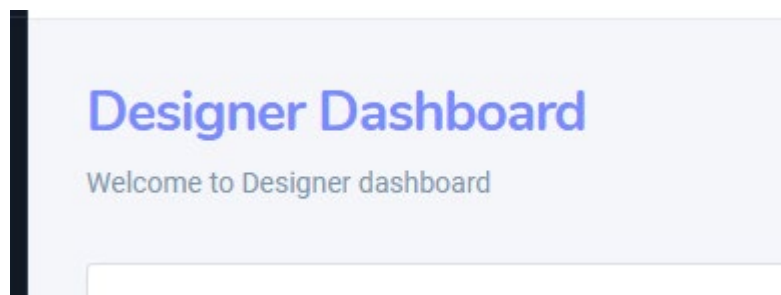
External Designers account

We should call this designer: Logo Designer
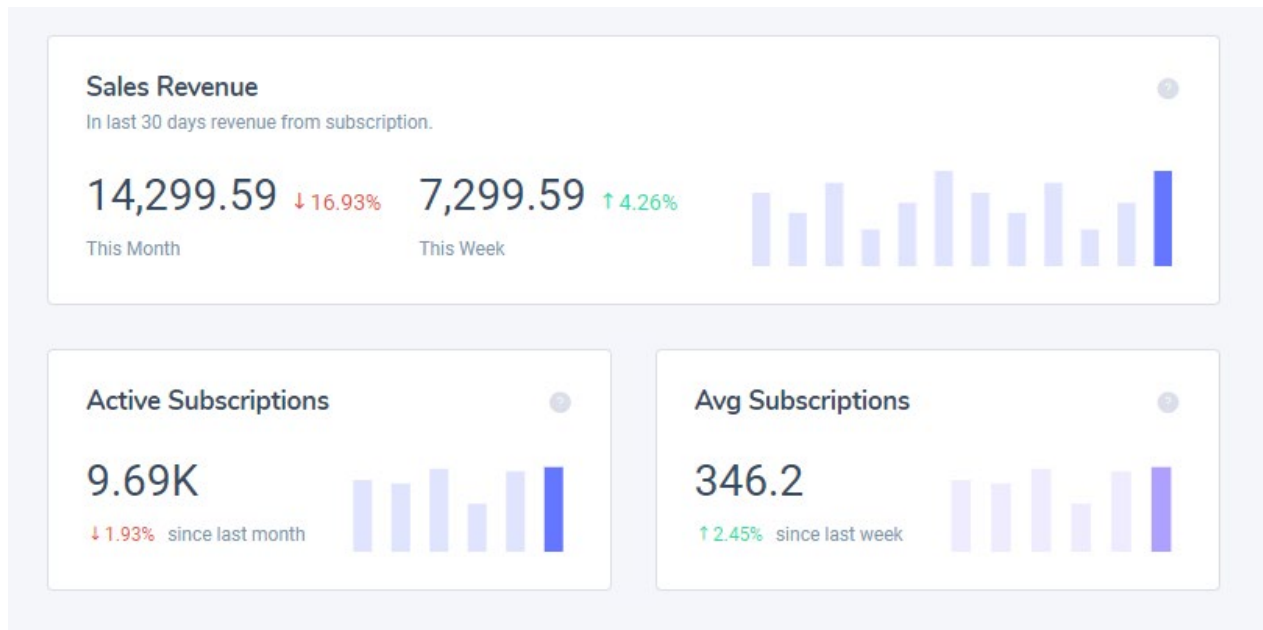
So please use that expression. Also change the URL to:

https://logomax.com/logo-designer-dashboard

Dashboard

Change "Designer Dashboard" to: Logo Designer Dashboard

External designers should not see any financial statistics.

You can show them the following statistics:

Logos uploaded in the last 30 days

Logos uploaded by months

Logos approved in the last 30 days

Logos approved by months

Then also on dashboard add directly a button/section to get to logo upload which is the most important.

Also show rejected logos directly on dashboard.

Logo upload

Change "Logo Name" to: Logo Title

Delete Logo Slug.

For Logo category also give the option of adding several categories, not only one.

Delete Tags. That will be added by us in admin. Designer cannot know that.

Use the correct names:

Logomark

Style

Branch

For all 3 (Logomark, Style, Branch) give the option of adding several, not only one.

Test the logo upload well:

Upload must be done either in EPS or in AI. So from one of these 2 vector files it will be converted. So all other vector files which are generated from that must be vector (PDF and SVG must be vector, not raster). Otherwise PDF and SVG are useless. You can check that by zooming in. If they stay sharp they are vector.

Rejected Logos

Rejected Logos

Helath realted logo2421 (Emblem)

Rejected   Update Logo

Barber shop
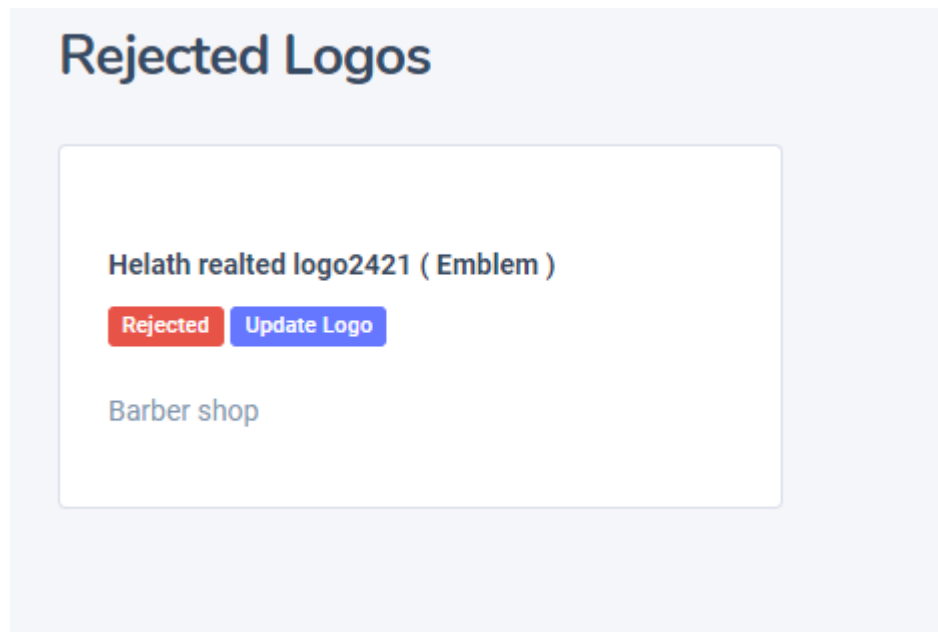
The links are not well labelled. Change "Rejected" to: Reason

Change "Update Logo" to: Replace logo

Add another button: Delete logo   (so designer can delete the logo fully)
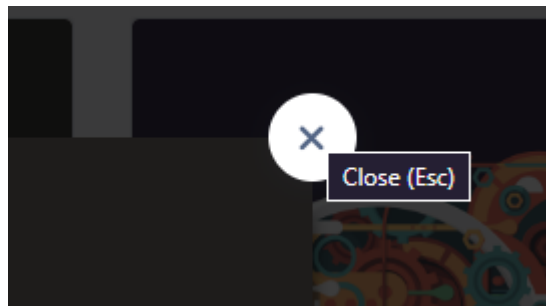
When rolling over the close button, the mouse must change to link style.

Account setting
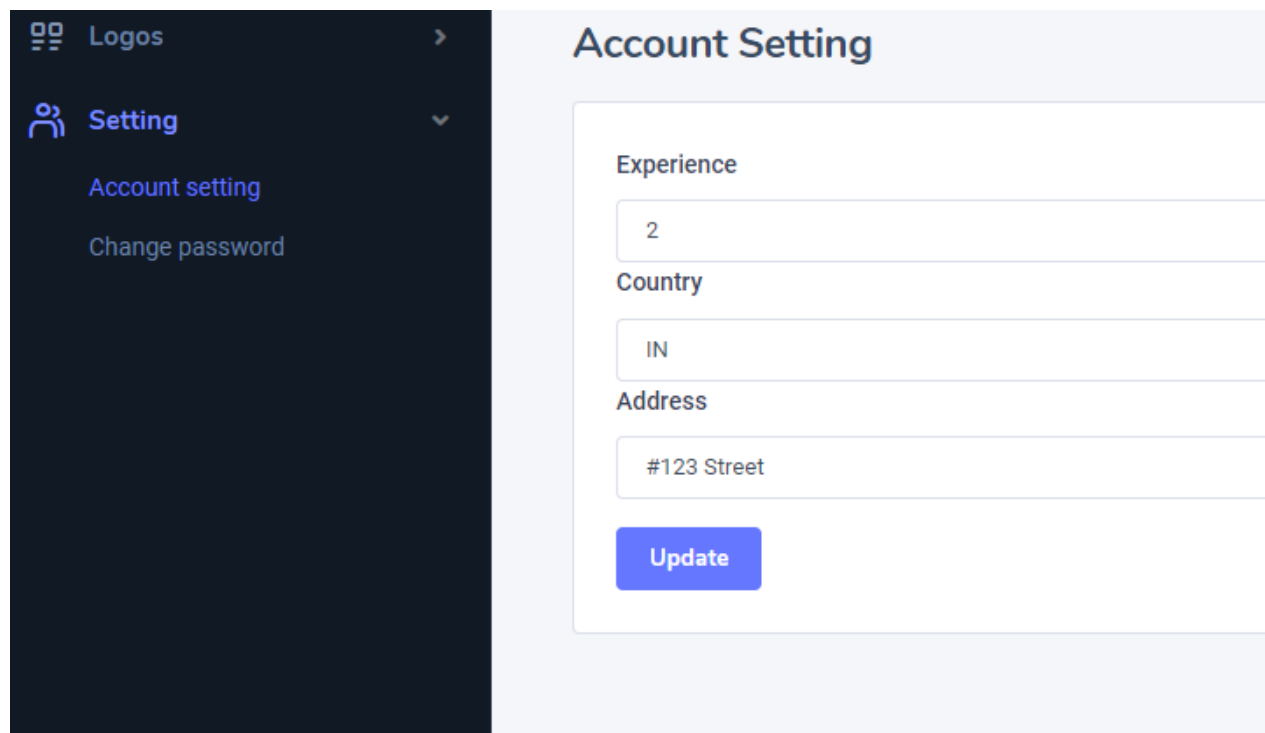
Change "Account setting" to: Account settings

Change the headline "Account Setting" to: Account Settings

Instead of Experience put the name there, so please change Experience to: Name

Delete Country.

Delete Address.
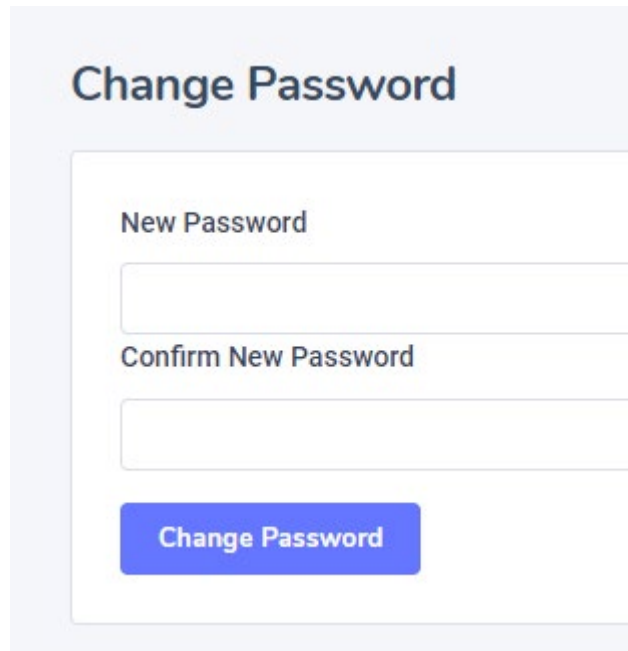
Change Password

To change the password you must request the old password also…

Notifications

It makes no sense to send a message if a logo was approved. Designer will get 20 logos per day approved or more. Also for rejecting a logo don't send a notification.

Mark All as Read

Congratulations ! Your logo is Approved !
see
1 month before .

Congratulations ! Your logo is Approved !
see
1 month before .

Congratulations ! Your logo is Approved !

Internal Designers account

We should call the special designer: Internal Designer

So please also change the URL to:

https://logomax.com/internal-designer/dashboard

Change "New Request" to: Pending Tasks

Change "Complete Task" to: Completed Tasks

Add another Link between Pending Tasks and Completed Tasks: Waiting for Reply

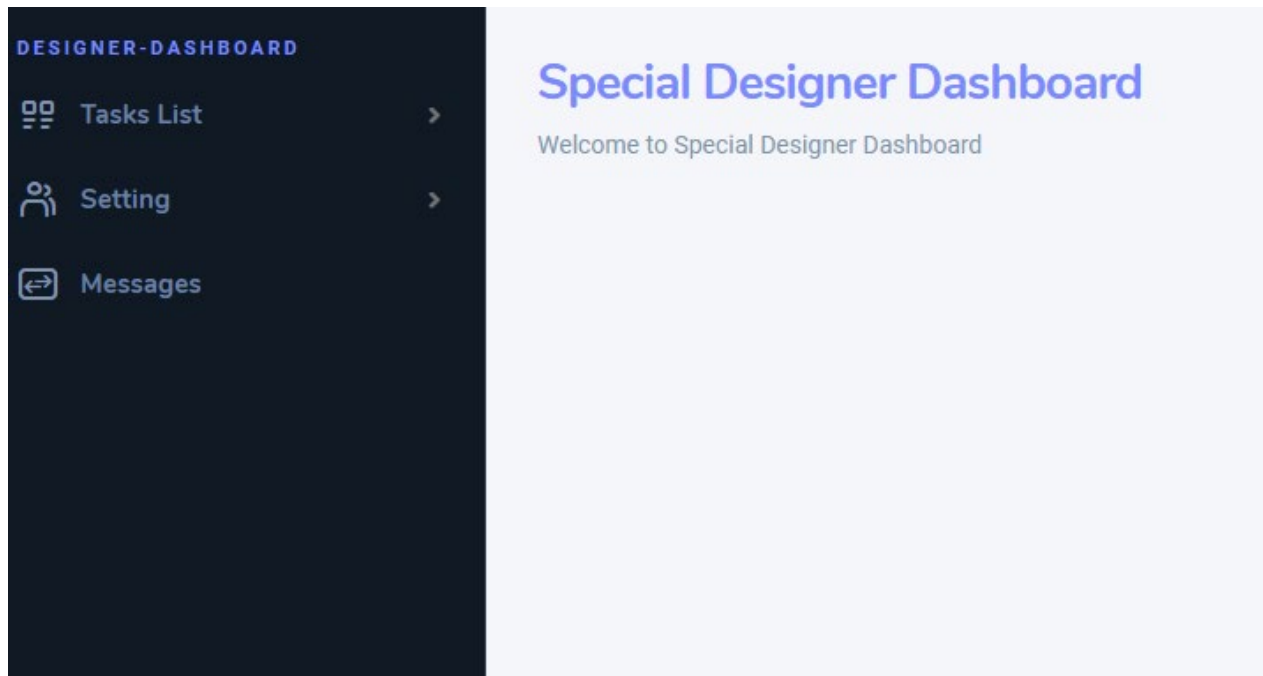In that page, all tasks will be listed which are awaiting customer reply.

Dashboard

Change Special Designer Dashboard to.

Internal Designer Dashboard

On the dashboard show directly all new/pending requests.

Pending Tasks

Change "Task List -" to: Pending Tasks

Delete this column:

CHANGE TITLE

test

Customer buy a new logo
with favicon

Show the date in Mexican style:

2023-12-22 07:52:50

2024-01-02 12:58:23

DD-MM-YYYY   Did You want like this : https://prnt.sc/u2aZpTJvf5qS

The time is OK.

Twinsworld

The logo and the name should also link to the details page (like the View link).   Done Please check :

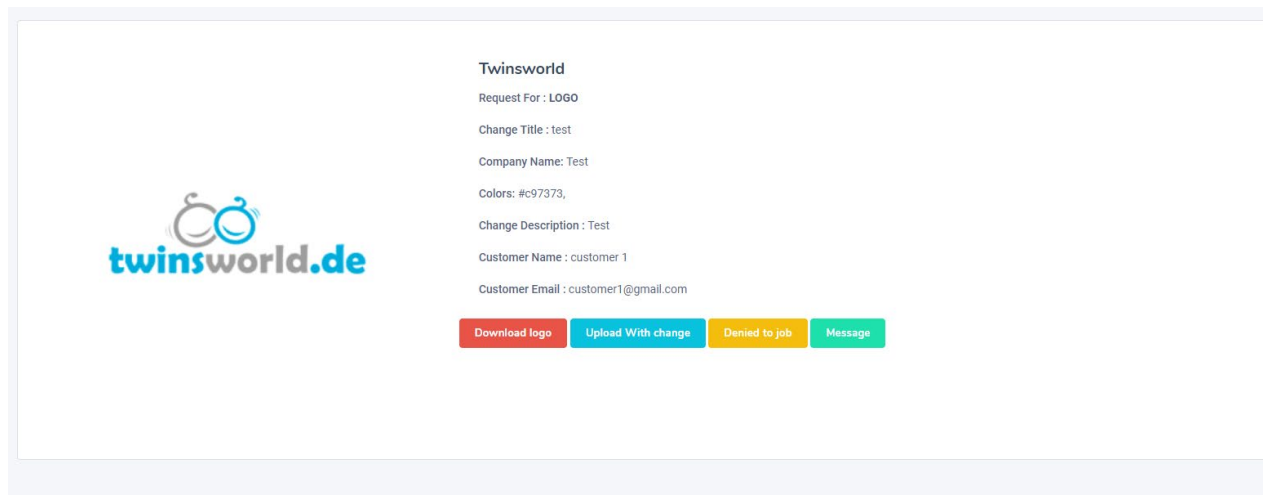https://prnt.sc/lGlQ9zo08PH7

logo

favicon

Write with big caps:

Logo   Done Please check : https://prnt.sc/lGlQ9zo08PH7
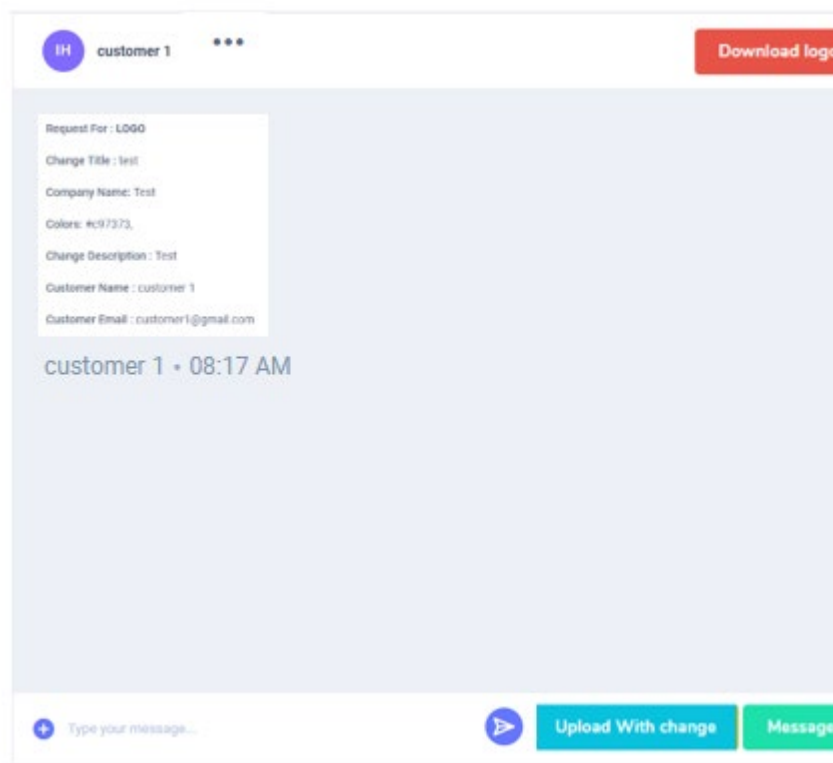
Favicon

Task Details

This is not good:

Logo changes:

Instead create this directly as a chat: Pending ....

Don't show the participants since it will always be the Internal Designer and the Customer, nobody else.

And the change requests should be shown directly in the chat.

On the right top add the Download logo button.

And also in the chat buttons like:

Upload Revised Logo   Pending ....

And also a green button: Mark as done   (instead of the Message button)

So after the internal designer has uploaded the changed logo and maybe written a text into the chat, he marks the revision as done. So it is count as one of the 3 revisions.

Favicon changes:

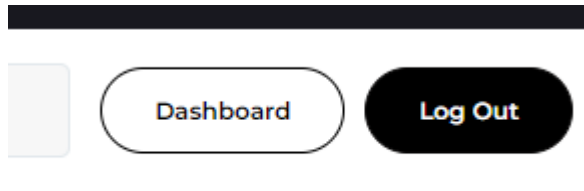Same as logo changes, just instead of the Download Logo button use 2 buttons:

Download Original Logo   (here our designer can download the original logo)

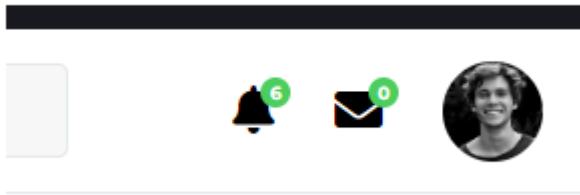Download Changed Logo   (here our designer can download the changed and approved logo)

Customer Account

Logged in:

This is not good:

When logged in instead show it like on most other websites, like this:

Dashboard

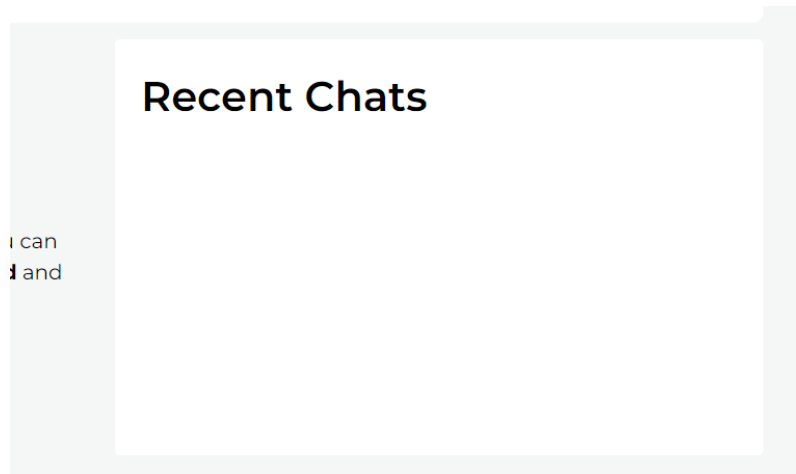**LOGOMAX**   Search for anything... [🔍]

The upper part must be done in the style as on the normal website:

LOGOMAX   Search for Your Perfect Logo   🔍   🔔⁰ ✉⁰ 👤

Make this work:

Recent Chats

can
and

My Favorites

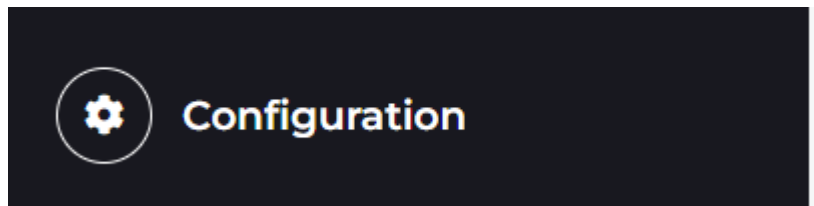| Added Date |
|---|
| 2024-01-01 10:02:31 |
| |
| 2024-01-01 10:02:28 |
| |
| 2024-01-01 10:02:27 |

Delete the hours. That is not necessary for favorites.

Make sure mouse pointer changes to link style when moving over the crosses.

Delete the price from the favorites list.
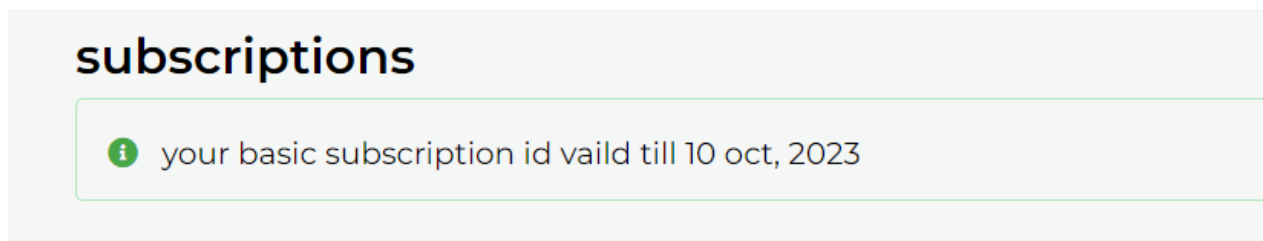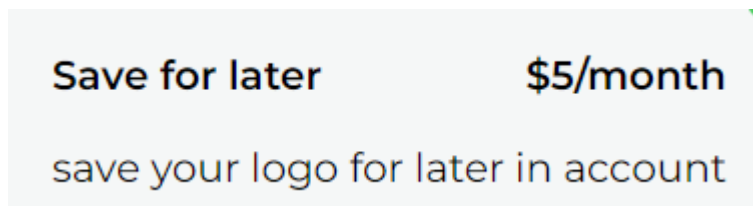
Configuration

Configuration

Here user must be able to edit all his user details and also invoice information, just all information exactly according to checkout.

Also payment information must be editable here (for subscription).

Subscription

subscriptions

ⓘ your basic subscription id vaild till 10 oct, 2023

This makes no sense. We don't have an expiration date for the subscriptions.

Save for later   **$5/month**

save your logo for later in account

Use exactly the words/name as in the checkout process. Don't name it different.
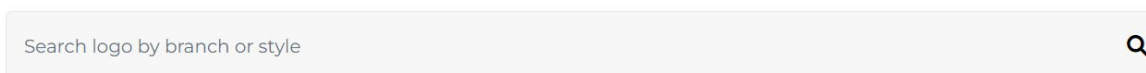
Also show the price exactly as in checkout.

Bought logos

As soon as a user bought a logo, it should not be visible on the frontend any more. So other users or search engines cannot see that logo any more.

Once a user bought a logo it must be removed from his favorites list (in case it was there). Also it must be removed from the favorites list of all other users.

Logo search

I suggest we use the Vertex AI Search of google for our logo search boxes. If you have any other idea then we are open for that. But I think we should directly use an AI search since in 2024 surely almost all big companies will start using AI searches.

Resizing option

After everything else is working please check if we can give the customers a logo resizing option in their customer account. So they could choose the format and the size they want (e.g. JPG; 600px x 1500px: here one side would adjust automatically to maintain proportions) and then they get their logo in the requested format. So we could advertise this tool as free at checkout. We can limit it to 5 files per day per customer so it wont affect our server resources.