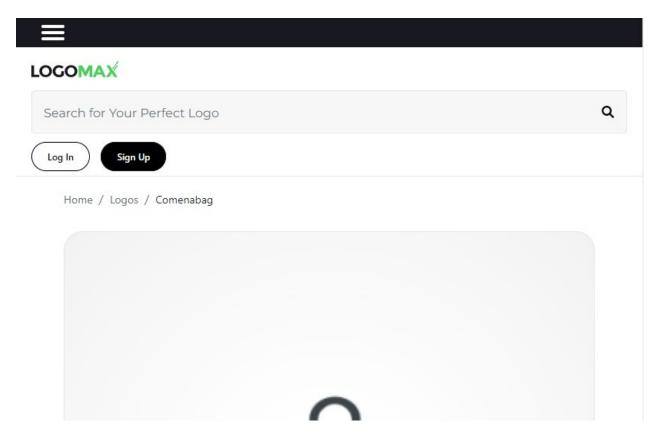
Colors

The main black and green colors for the website are:

#4CCE5F #18181F

Don't use a different green color on the website!

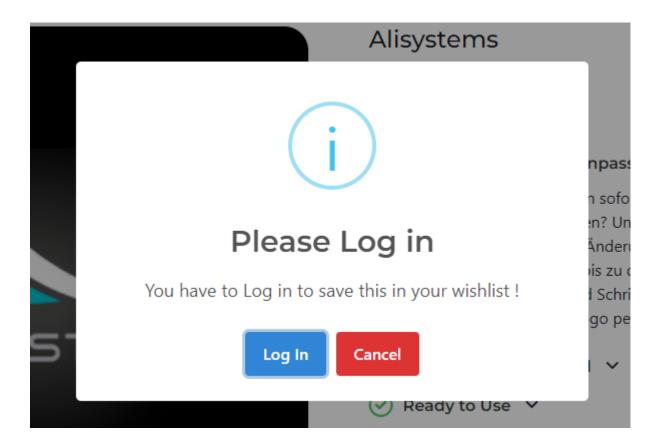
Navigation bar



It shows in mobile view although there is enough place to show the links. Please correct that.

Login popup

Create this popup in the style of our website. It has a totally different style and also totally different buttons. Also colors are not the colors of our website.

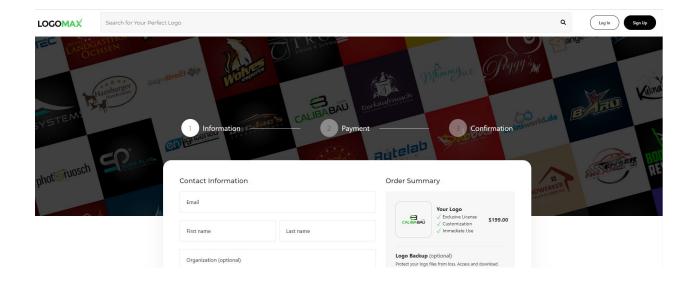


Checkout pages

On all checkout pages hide the black top bar.

Also hide the search box on all checkout pages.

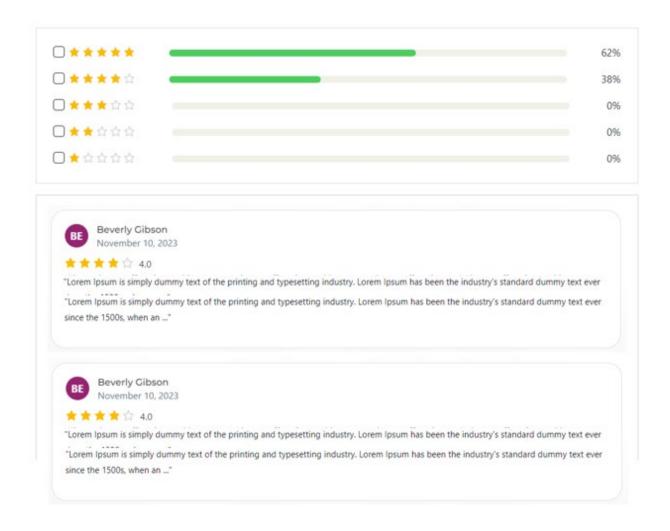
WRONG DONE. You are also hiding the bar with the logo and login and sign up. You should only hide the upper black top bar and the search box.



Reviews page

https://logomax.com/es-me/reviews

Can you please the reviews in boxes (but in this case the boxes with grey background? Like this?



And please don't place the date into the reviews, also on the other pages. Write it as requested:

....ago



Never work with dates!

Logo overview page

https://logomax.com/en-us/logos/search

3results

Why is this changing? Sometimes there is a space between 3 results and sometimes not. There must ALWAYS be placed one space between number and "results".

Search results and Logo details page



- 1. Change "Premium logos" to: Premium Logo
- 2. Create "Premium Logo" in normal font, not in bold.

- 3. Reduce the height of the grey box with "Premium Logo" in it.
- 4. Create the grey background of that box which contains "Premium Logo" a bit transparent.
- 5. The 2 right edges of the grey "Premium Logo" box must be rounded.

Premium logos

On the logo details pages please add a small FAQ section on the bottom. This FAQ section will be the same for all logo details pages. We will upload its text manually, so don't use auto transation for it.

All logos Low-priced logos Premium logos

Add a bit more space on the left and right side of the text in these 3 buttons.

Change "All logos" to: All Logos

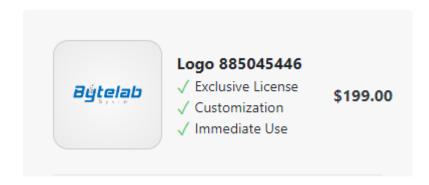
Change "Low-priced logos" to: Low-Priced Logos

Change "Premium logos" to: Premium Logos

Checkout

https://logomax.com/en-us/logos/checkout/bytelab

The logo must have the darker background, as shown here (no rollover effect):

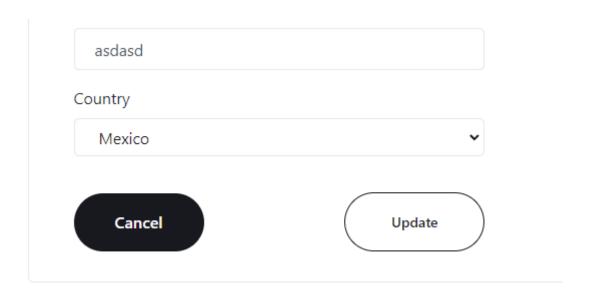


Change "Logo 885045446" to: Logo ID: 885045446

Delete this:

Subtotal \$199.00

These are still links. Please remove the links from them.



The Cancel button should not be filled with black. The Update button should be filled with black.

Change "Update" to: Save

Zip/Postal Code: 7

Country: MX

Show the correct country name, not only MX.





The edit icons should not be filled with black color.

Reduce the distance between these rows a lot:

Email: christian@woetzer.de

Name: Christian Wötzer

Organization (optional): asdasd

Street Address 1: Baumreute

Street Address 2: 55

City: Esslingen

State/Province/Region: asdasd

Zip/Postal Code: 73730

Country: MX

Continue & Download

Change "Continue & Download" to:

Buy & Download

Ihre Kartennummer ist unvollständig.

Do not use yellow for error messages. Use red.

Terms & Conditions

https://logomax.com/en-us/terms-and-conditions



The left side should not have a scrollbar. Place that text much better structured below of "Terms & Conditions". Reduce the space between the rows of the titles a lot. Write them in normal writing, not in uppercase only.

Make the links of the left navigation bar working.

Write all titles normally, not only as uppercase letters!

Order process

Make ordering work.

After paying, the customer must be able to download all logo files.

Within the first 7 days after ordering, customer can request free customization. He needs to have that option in admin. There he must be able to describe what he wants and we stay in contact with him in a kind of chat similar to upwork chat where we send him the revisions until he approves the logo. But important is that customer cannot send messages all the time. It is limited to Revision 1, Revision 2 and Revision 3. Otherwise customers would send us messages all the time and we cannot limit it to 3 revision.

In the revision requests the customer needs to have a text field where he can type in the company name and another field for subtitle.

And he should have fields where he can choose font changes. In these fields he should be able to select up to 3 google Fonts from a font list (show all google fonts there).

And for color changes customer should also have a color selection option where he can select up to 5 colors or type in a hex, RGB or CMYK color.

And he needs a textbox where he can freely describe changes.

And he needs an upload option where he can upload a file.

So these fields are shown to the customer to send us his revision request.

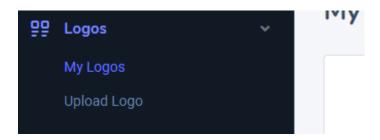
Then our internal designer needs his own account (similar to the accounts of the external logo designers) where he gets the revision requests. Then he does the revision and uploads it as AI or EPS. Customer will then get an email and also see the changed logo in his account. There he can approve it (then the files are created automatically and his project is finalized and customer can download them) or he can request another revision (limited to 3). Then the same fields as at the beginning are shown and he can request changes.

After customer has got 3 revisions he will see an option to buy another revision or to approve the logo. That additional revision option will cost him 39 USD.

Also we have to think of what happens if we need 2 or more internal designer because of heavy work load. In that case revisions would be assigned to the designers according to their current pending projects. So both would always have the same number of pending projects. In case of a difference of more than 5 pending projects between designers we could assign 1-2 (2 projects to the designer which has less pending and 1 project to the other designer) instead of sending all projects to the designer who has less pending projects.

Also create the backup option automatically.

Also if customer orders favicon we must be able to stay in contact with customer until he approves the favicon. Then we upload it and he sees it for download in his profile.



I think here we need the following sub-categories below of My Logos:

Dashboard (here designer also sees the rejected logos which he needs to change and upload again)

Messages (here they can also get messages from us, for example requesting logos for a specific category; or they can send us a message). The messages may also be placed on the right top instead, just like on many other websites.

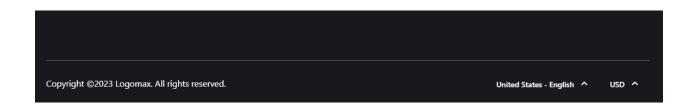
My Logos

- Upload Logo
- Pending Logos
- Rejected Logos (designer also sees the reason why a logo got rejected and so can change it and give it again for review)
- Approved Logos
- Sold Logos (don't put any prices here. It is just for the designer to see which logos were sold, so he can learn how to improve to get more sales)

Statistics

Settings

Countries and currencies



Justify the currencies on the right side correctly please.

About us

Put these 2 sections below of each other, not next to each other.

Justify well on the left margin please.

Home / About us

About Logomax

Unveiling Unique Identities, One Logo at a Time

Welcome to Logomax, where exclusivity meets design. In a digital world brimming with repetitive and overused logos, we stand out by offering a unique proposition - exclusive, once-in-a-lifetime logos. Established 2012, Logomax has been dedicated to creating and curating a diverse range of logo designs, each sold only once. At Logomax, we understand that a logo is more than just a graphic; it's the face of your brand, a visual story waiting to be told. Our platform brings together skilled designers from across the globe, each contributing to our eclectic mix of styles. Whether you're a budding startup or a seasoned enterprise, our collection has something for every brand personality.

Our Vision

Crafting Distinctive Brands with Exclusive Designs

Our vision at Logomax is simple yet profound - to empower businesses with the ability to own a distinctive piece of art that sets them apart. With Logomax, when you buy a logo, you're not just making a purchase; you're claiming exclusivity. You become the sole owner of a design that can define your brand for years to come.

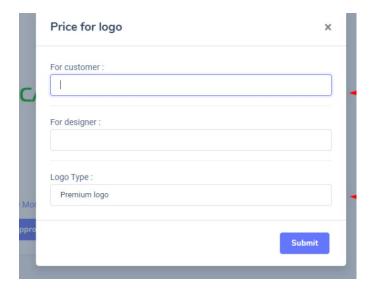
We specialize in two tiers of logos - Low-priced Logos and Premium Logos, catering to a wide range of budgets without compromising on the uniqueness and quality of designs. Our categories, including Leter Mark Logos, Pictorial Mark Logos, Abstract Logos, Emblem Logos, Dynamic Logos, Minimalistic Logos, Geometric Logos and Combination Logos, ensure that you find a logo that resonates with your brand's ethos effortlessly.

Designers

We don't need designers payments by logo any more. So in backend you can remove that option.

But designers need to be able to upload the logos in their account, so we can approve them in admin.

Logo Prices



Also here there is an error. All Premium logos cost the same. And all Low-Priced logos cost the same.

So we define the price for all Premium logos and all Low-Priced logos globally (for every currency).

So for the logos we only select if the logo type is Low-Priced or Premium. We don't set a price for every logo since all Low-Priced logos cost the same and all Premium Logos cost the same.

So Price for logo in this popup is wrong. It should just be called: Logo Type

(and then we can select if Low-Priced or Premium).

Admin External Designers

We wont define any price per logo for designers. This is not needed.

For every designer we must see the logos which are for sale.

Also all pending and disapproved logos of every designer separately.

Also we must see which logos were sold of every designer.

We also need a statistics for every designer:

- How many logos on sale
- How many logos uploaded by time (last month, this year,....)
- How many logos sold by time (last month, this year,....)
- Percentage (logos of the designer sold compared to all the designers logos on sale) of logos sold by time (last month, this year,....)

Logo upload by External Designers

They must upload all logos as AI, or EPS.

From these files (if only EPS as upload is possible than that's also OK), our system creates automatically the files: JPG, PNG, PSD, PDF, SVG, TIF (if any is not possible or more file types are possible please tell me), so once a customer buys a logo he can directly download them.

Logo search

Search logo by branch or style

Q

I suggest we use the Vertex AI Search of google for our logo search boxes. If you have any other idea then we are open for that. But I think we should directly use an AI search since in 2024 surely almost all big companies will start using AI searches.

Resizing option

After everything else is working please check if we can give the customers a logo resizing option in their customer account. So they could choose the format and the size they want (e.g. JPG; 600px x 1500px: here one side would adjust automatically to maintain proportions) and then they get their logo in the requested format. So we could advertise this tool as free at checkout. We can limit it to 5 files per day per customer so it wont affect our server resources.