

Ecommerce Responsive Platform with mobile App

To cover the following modules:

1- Multi-language module

2- User/buyer module with OTP (SMS and email verification), address, country, city, street for delivery, google location for sign up. Buyer classification performance like (silver, gold, platinum) and preferred language. Reviews, return & refund, orders status, new products recommendation. The module should be flexible enough to emulate the referenced major ecommerce.

3- Check out module.

4- Professional Products module

5- Local and global of secure payment gateways module and COD with code generation.

6- Multiple logistics/fulfilment service providers (single or combined) with easy integration

7- Multi-admin and sub-admins for selective modules.

8- Page generation and editing text and media software module.

9- Dynamic media module to add/remove/modify and to play slides or photos when a product menu or submenu is selected by the user

10- AI module to save user interests and offer alternative products at return.

11- API module.

12- customer support module including but not limited to live chat, comments, email messaging, ticketing, etc return & refund, reviews, similar to major ecommerce.

13- Flash sale generation.

14- Add on Media control

15- Inventory control & out of stock when products run out.

16- Report module.

17- Professional legal handbook of use by buyers.

18- Automatic Email capability generation for shipment notices, new products and coupons generation.

19- Dropshipping module from unlimited number of major platforms.

20- Professional SEO optimization.

21- Item search module.

22- Professional dashboard.

23- Professional control Panel

24- Modern themes to choose from or to alternate.

25- All necessary Plug ins capability.

26- Promo codes.

27- Advertising system integration.

28- Mobile app (IOS & Android) with professional linkage to Web.

29- Blogs module.

30- The developer winner should agree without any limitation to provide any other missing technical services required to complete a full working web and mobile.

31- The winner/developer should accept without any cost or argument to any addition of any necessary work after signing the contract if the project owner finds necessary.

32- The Winner/developer should present a detailed work flow plan and milestones before a contract is approved and signed. He should also present a sample of design of themes and dashboard and backend panel sample before project award.

33- The bidder/winner should agree to provide free one-year technical support for which the client will hold 10% of the contract value which will be paid by the end of the year.

34- The winner developer should accept without any limitation to submit the source code immediately to the client upon completion.

35- It is the responsibility of the developer to choose the suitable frame work to develop the web and mobile app as listed above.

This outlines the features and functionalities to be provided by the freelancer for the development of two websites and two mobile applications. The scope of work is divided into two main categories: Customer Features and Admin Panel Features. Additionally, it includes informational pages, email newsletter integration, and a dropshipping store. Furthermore, the mobile applications are described, with a focus on their non-native structure and the integration with a WordPress-based admin panel.

Customer Features

1. Home Page

- Display the online store's logo, name, slogan, and navigation menu.
- Showcase featured products, categories, deals, and banners.

2. Product Page

- Display product details, including name, price, description, images, ratings, reviews, specifications, availability, and an "Add to Cart" button.
- Allow customers to select quantity, size, color, and other variations.

3. Category Page

- List products within specific categories and subcategories.
- Provide filtering and sorting options for products based on criteria such as price, rating, and popularity.

4. Search Page

- Display search results for keyword searches.
- Offer filtering and sorting options for refined search results.

5. Cart Page

- Show items in the customer's shopping cart.
- Allow customers to update item quantities, remove items, and display the subtotal, shipping charges, taxes, and the total order amount.

6. Checkout Page

- Enable customers to complete orders by providing billing and shipping information, choosing payment methods, and confirming order details.
- Show an order summary and confirmation message upon order placement.

7. Account Page

- Allow customers to view and edit their profile information.
- Manage order history, track order status, manage their Wishlist, and contact customer support.

8. Wishlist Page

- Let customers view and manage Wishlist items.
- Provide the ability to add, remove, or move items to their cart.

9. Contact Page

- Display contact information for the online store, including phone number, email address, and physical address.
- Include a contact form for customers to send messages or feedback.

10. Informational Pages

- Create informational pages such as FAQs, How to Purchase, Terms, Privacy, and Refund Policy.

11. Email Newsletter Integration

- Integrate with email marketing tools such as MailChimp or other email marketing platforms for newsletter functionality.

Admin Panel Features:

1. Dashboard

- Display an overview of the online store's performance and statistics, including sales, orders, customers, and products.
- Provide notifications and alerts for pending or urgent tasks or issues.

2. Product Management

- Allow the seller to add, edit, delete, and organize products in various categories and subcategories.
 - Enable image uploading, pricing, inventory management, variations, and specifications.
- #### 3. Order Management
- Allow the seller to view, process, and update order statuses.
 - Provide communication with customers and manage refunds or cancellations.
 - Generate invoices, packing slips, and shipping labels.

4. Customer Management

- Permit the seller to view, edit, and delete customer information.
- Allow access to customer order history, Wishlist, and feedback.

5. Marketing Management

- Email marketing app via mail chimp

6. Report Management

- Generate and download various reports and charts depicting the online store's performance data.

7. Setting Management

- Allow configuration and updating of store settings, including name, logo, slogan, domain name, currency, language, payment methods, shipping methods, and tax rates.
- Manage admin account information, such as username, password, and email address.

Service Provider agrees that any expense not listed must be pre-approved by the Client. The Service Provider agrees to provide any receipts of any other related document to such expenses.

Mobile Applications (iOS and Android)

Two mobile applications will be developed: one for the main store and one for the dropshipping store. Both applications will be available on both IOS and Android platforms.

1. Main Store Mobile Application

- Develop a non-native mobile application for the main store.
- Admin panel is managed from a WordPress website.
- Maintain a complete look and feel of the app with properly done icons.

2. Dropshipping Store Mobile Application

- Dropshipping store will be duplicated from the main store with different theme, different layout and different products lists suitable for general merchandise similar to Shein.com.
- At the successful completion of the web and mobile, the service provider will duplicate the project in second instance with changes of theme colors, products' module, products management and dropshipping sources.

Logistics Module

API ready to add logistics and multiple fulfillment companies

Payment gateways

Add and configure multiple optional payment gateways.

Developer can use free or paid plugins to ensure the best functionality.