

CURRICULUM VITAE

House No. S6, Adarsh Colony,
Jindal Colony, Hisar, Haryana –
125001
✉ E-mail:
amit8607223516@gmail.com
📱 Mobile: +91 8607223516

AMIT KUMAR

Objective:

A highly motivated Computer Science Engineering student with a strong foundation in web development and sales . Seeking a challenging position in a reputed organization to apply my technical skills, contribute to innovative projects, and grow professionally. In addition, I am a vlogger, creating engaging content that connects with diverse audiences. This experience has enhanced my creativity, storytelling, and presentation skills. My growing audience can also contribute positively to your company's marketing initiatives.

TECHNICAL SKILLS:

- Programming Languages: PHP, React.js, HTML, CSS, Tailwind
- Backend: PHP, MySQL
- Software Tools: VS Code, Figma, Framer, Canva
- Social Media Handling
- Digital Marketing: Facebook Ads Manager
- Networking: 1 year of networking experience at World Space Council
- Video Editing: Filmora, CapCut

Youth space conference

- Worked for 2 months in lead generation at CSIO–CSIR Chandigarh (2024) using Facebook Ads.
- 2 month in lead generation (2025) Facebook ad Himalayan bungee (Rishikesh)

Projects

1. Harisetu.in (In Progress)
 - Currently developing a web platform for making Indian roads clean and making govt, more accountable
 - PHP, MySQL, and Tailwind CSS for front-end and back-end development
 - Focused on responsive design, user experience, and scalability
2. Campriverhawk.com
 - Developed a fully functional website for rafting and camping in Rishikesh
 - Implemented interactive UI, responsive design, and dynamic content management using PHP and React.js

○
TRAINING/ INTERNSHIP:-

Six-month training at Jindal Stainless Steel Limited, Hisar (Haryana) digital marketing (125001) certified .

◆ Digital Marketing Project (Meta Ads)

Title: Facebook Lead Generation Campaigns for Real Clients

Description:

- Managed Facebook lead generation ads for CSIO-CSIR Chandigarh (2024) and Himalayan Bungee, Rishikesh (2025).
- Created and optimized ad sets targeting relevant demographics and interests.
- Designed ad creatives in Canva and monitored performance through Meta Ads Manager.
- Improved campaign reach and lead quality through A/B testing and audience targeting.

EDUCATION:

Diploma in Computer Technology

Govt. Polytechnic Umri, Kurukshetra, Haryana (2021–2025)

- Relevant Courses: Full stack development , Networking , meta ads
- Pass out with 85% in diploma in CS

- Class 12th: (Arts + Math) Percentage: 70%
- Class 10th: Percentage: 69%

PERSONAL DETAILS

④ Date of Birth	:	11 DEC 2002
④ Father Name	:	Mr. Ravinder Kumar
④ Gender	:	Male
④ Marital status	:	Unmarried
④ Language known	:	Hindi, English, Punjabi
④ Nationality	:	Indian

DECLARATION :-

I hereby declare that the above information is correct to the best of my knowledge

Place:

(AMIT KUMAR)