

## CURRICULUM VITAE

House No. S6, Adarsh Colony,  
Jindal Colony, Hisar, Haryana –  
125001

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AMIT KUMAR

### Objective:

A highly motivated Computer Science Engineering student with a strong foundation in web development and sales. Seeking a challenging position in a reputed organization to apply my technical skills, contribute to innovative projects, and grow professionally. In addition, I am a vlogger, creating engaging content that connects with diverse audiences. This experience has enhanced my creativity, storytelling, and presentation skills. My growing audience can also contribute positively to your company's marketing initiatives.

### TECHNICAL SKILLS:

- Programming Languages: PHP, React.js, HTML, CSS, Tailwind
- Backend: PHP, MySQL
- Software Tools: VS Code, Figma, Framer, Canva
- Social Media Handling
- Digital Marketing: Facebook Ads Manager
- Networking: 1 year of networking experience at World Space Council
- Video Editing: Filmora, CapCut

### Youth space conference

- Worked for 2 months in lead generation at CSIO–CSIR Chandigarh (2024) using Facebook Ads.
- 2 month in lead generation (2025) Facebook ad Himalayan bungee (Rishikesh)

### Projects

#### 1. Harisetu.in (In Progress)

- Currently developing a web platform for making Indian roads clean and making govt, more accountable
- PHP, MySQL, and Tailwind CSS for front-end and back-end development
- Focused on responsive design, user experience, and scalability

#### 2. Campriverhawk.com

- Developed a fully functional website for rafting and camping in Rishikesh
- Implemented interactive UI, responsive design, and dynamic content management using PHP and React.js

## TRAINING/ INTERNSHIP:-

Six-month training at Jindal Stainless Steel Limited, Hisar (Haryana) digital marketing (125001) certified .

### ◆ Digital Marketing Project (Meta Ads)

Title: Facebook Lead Generation Campaigns for Real Clients

Description:

- Managed Facebook lead generation ads for CSIO–CSIR Chandigarh (2024) and Himalayan Bungee, Rishikesh (2025).
- Created and optimized ad sets targeting relevant demographics and interests.
- Designed ad creatives in Canva and monitored performance through Meta Ads Manager.
- Improved campaign reach and lead quality through A/B testing and audience targeting.

## EDUCATION:

Diploma in Computer Technology

Govt. Polytechnic Umri, Kurukshetra, Haryana (2021–2025)

- Relevant Courses: Full stack development , Networking , meta ads
- Pass out with 85% in diploma in CS
  - Class 12th: (Arts + Math ) Percentage: 70%
  - Class 10th: Percentage: 69%

## PERSONAL DETAILS

☐ Date of Birth	:	11 DEC 2002
☐ Father Name	:	Mr. Ravinder Kumar
☐ Gender	:	Male
☐ Marital status	:	Unmarried
☐ Language known	:	Hindi, English, Punjabi
☐ Nationality	:	Indian

## DECLARATION :-

I hereby declare that the above information is correct to the best of my knowledge

Place:

(AMIT KUMAR)