

Mr. Abhishek Kumar

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Professional Summary:

Data Analyst with hands-on experience in Excel, SQL, Python, and Power BI. Skilled in data cleaning, analysis, and visualization to support data-driven decision-making. Proven ability to turn complex data into clear insights and actionable results.

Technical Skills:

- **Data Analysis & Visualization:** Excel, Power BI, Tableau, Google Data Studio
- **Programming Languages:** Python (Pandas, NumPy, Matplotlib, Seaborn), R (if applicable)
- **Database Management:** SQL (MySQL, PostgreSQL, SQLite), Microsoft Access
- **Data Cleaning & Wrangling:** Python, Excel Power Query, OpenRefine
- **Reporting:** Power BI Dashboards, Excel Pivot Tables & Chart.

Professional Experience:

- Analysis large datasets using **SQL** and **Python** to uncover trends and deliver actionable insights for business decisions.
- Created interactive **Power BI dashboards** and Excel reports to visualize KPIs for various departments.
- Collaborated with cross-functional teams to define data requirements and improve reporting workflows.
- Automated data cleaning and transformation processes, reducing manual work by 40%.
- Conducted statistical analyses such as A/B testing and regression model to support marketing and operations.

Projects:

1. Sales Performance Dashboard (Power BI)

Developed an interactive dashboard using **Power BI** to track monthly sales, regional performance, and top-performing products.

Enabled real-time decision-making by integrating SQL database and automating data refresh.

2. Customer Segmentation using Python

Used **Pandas** and **Scikit-learn** to clean data and apply clustering techniques (K-Means) on customer behaviour data.

Helped marketing team launch targeted campaigns, increasing customer engagement by 15%.

3. Pizza Sales Analysis (SQL + Excel)

Analysis pizza order data using **SQL** to identify peak hours, top-selling items, and revenue trends.

Created a summary report with charts and recommendations using Excel.

4. Employee Attrition Analysis (Excel + Python)

Performed exploratory data analysis to identify key factors affecting employee turnover.

Built a logistic regression model to predict attrition risk and shared actionable insights with HR.

Education:

Bachelor of Science (BSC)

FS University

Apr 2023 – Apr 2026

Certifications:

Data Analysis

Dec 2025 – Jun 2025

MSK Institute