## 1 Importance Sampling

In many applications we want to compute  $\mu = E(f(X))$  where f(x) is nearly zero outside a region A for which  $P(X \in A)$  is small. The set A may have small volume, or it may be in the tail of the distribution of X. A plain Monte Carlo sample from the distribution of X could fail to have even one point inside the region A. It is clear intuitively that we must get some samples from the interesting or important region. We do this by sampling from a distribution that over-weights the important region, hence the name importance sampling. Having oversampled the important region, we have to adjust our estimate somehow to account for having sampled from this other distribution.

## 1.1 Basic Importance Sampling

Suppose that our problem is to find  $\mu = E(f(\mathbf{X})) = \int_{\mathcal{D}} f(\mathbf{x})p(\mathbf{x})d\mathbf{x}$  where p is a probability density function on  $\mathcal{D} \subset \mathbb{R}^d$ . We take  $p(\mathbf{x}) = 0$  for all  $\mathbf{x} \notin \mathcal{D}$ . If q is a positive probability density function on  $\mathbb{R}^d$ , then

$$\mu = \int_{\mathcal{D}} f(\boldsymbol{x}) p(\boldsymbol{x}) d\boldsymbol{x} = \int_{\mathcal{D}} \frac{f(\boldsymbol{x}) p(\boldsymbol{x})}{q(\boldsymbol{x})} q(\boldsymbol{x}) d\boldsymbol{x} = E_q \left( \frac{f(\boldsymbol{X}) p(\boldsymbol{X})}{q(\boldsymbol{X})} \right),$$

where  $E_q(\cdot)$  denotes expectation for  $X \sim q$ . We also write  $E_q(\cdot)$  and  $Var_q(\cdot)$  for expectation and variance, respectively, when  $X \sim q$ . Our original goal then is to find  $E_p(f(X))$ . By making a multiplicative adjustment to f we compensate for sampling from q instead of p. The adjustment factor p(x)/q(x) is called the likelihood ratio. The distribution q and p are called the importance distribution and the nominal distribution, respectively. The importance sampling estimate of  $\mu = E_p(f(X))$  is

$$\widehat{\mu}_{imp} = \frac{1}{n} \sum_{i=1}^{n} \frac{f(\boldsymbol{X}_i) p(\boldsymbol{X}_i)}{q(\boldsymbol{X}_i)} = \frac{1}{n} \sum_{i=1}^{n} h(\boldsymbol{X}_i),$$

where  $h(\mathbf{x}) = \frac{f(\mathbf{x})p(\mathbf{x})}{q(\mathbf{x})}$  and  $\mathbf{X}_i \sim q$ .

It is easy to see that  $\widehat{\mu}_{imp}$  is unbiased for  $\mu$ , as

$$E(\widehat{\mu}_{imp}) = E_q(h(\boldsymbol{X})) = \mu.$$

The variance of  $\widehat{\mu}_{imp}$  can be expressed as  $\sigma_q^2/n$ , where

$$\sigma_q^2 = Var\left(h\left(\boldsymbol{X}\right)\right) = \int_{\mathcal{D}} \frac{f^2(\boldsymbol{x})p^2(\boldsymbol{x})}{q(\boldsymbol{x})} d\boldsymbol{x} - \mu^2 = \int_{\mathcal{D}} \frac{(f(\boldsymbol{x})p(\boldsymbol{x}) - \mu q(\boldsymbol{x}))^2}{q(\boldsymbol{x})} d\boldsymbol{x}.$$

To construct a confidence interval for  $\mu$ , we need to estimate  $\sigma_q^2$ . The natural variance estimator is

$$\widehat{\sigma}_q^2 = \frac{1}{n} \sum_{i=1}^n \left( \frac{f(\boldsymbol{X}_i) p(\boldsymbol{X}_i)}{q(\boldsymbol{X}_i)} - \widehat{\mu}_{imp} \right)^2.$$

Therefore, an asymptotic 99% confidence interval for  $\mu$  is  $\widehat{\mu}_{imp} \mp 2.58 \widehat{\sigma}_{q}^{2} / \sqrt{n}$ .

**Remark 1.** The importance distribution q does not have to be positive everywhere. It is enough to have  $q(\mathbf{x}) > 0$  whenever  $f(\mathbf{x})p(\mathbf{x}) \neq 0$ .

**Remark 2.** The expression for the variance of  $\widehat{\mu}_{imp}$  guides us in selecting a good importance sampling rule. The first expression of  $\sigma_q^2$  suggests that a better q is one that gives a smaller value of  $\int_{\mathcal{D}} (fp)^2/q d\boldsymbol{x}$ .

The second integral expression of  $\sigma_q^2$  illustrates how importance sampling can succeed or fail. The numerator in the integrand is small when  $f(\boldsymbol{x})p(\boldsymbol{x}) - \mu q(\boldsymbol{x})$  is close to zero, that is, when  $q(\boldsymbol{x})$  is nearly proportional to  $f(\boldsymbol{x})p(\boldsymbol{x})$ . From the denominator, we see that regions with small values of  $q(\boldsymbol{x})$  greatly magnify whatever lack of proportionality appears in the numerator.

**Example 1.** (Gaussian p and q: A word of caution) The effect of light-tailed q can be illustrated by this example. Suppose that f(x) = x, and  $p(x) = \exp(-x^2/2)/\sqrt{2\pi}$ . If  $q(x) = \exp(-x^2/(2\sigma^2))/(\sigma\sqrt{2\pi})$  with  $\sigma > 0$  then

$$\sigma_q^2 = \int_{-\infty}^{\infty} x^2 \frac{\left(\exp(-x^2/2)/\sqrt{2\pi}\right)^2}{\exp(-x^2/(2\sigma^2))/(\sigma\sqrt{2\pi})} dx$$

$$= \frac{\sigma}{\sqrt{2\pi}} \int_{-\infty}^{\infty} x^2 \exp(-x^2(2-\sigma^{-2})/2) dx$$

$$= \begin{cases} \frac{\sigma}{(2-\sigma^{-2})^{3/2}} & \text{if } \sigma^2 > \frac{1}{2} \\ \infty & \text{otherwise.} \end{cases}$$

## 1.2 Self-normalized Importance Sampling

Sometimes we can only compute an unnormalized version of p,  $p_u(\mathbf{x}) = cp(\mathbf{x})$ , where c > 0 is unknown. Also suppose that we can compute  $q_u(\mathbf{x}) = bq(\mathbf{x})$ , where b > 0 might be unknown. If we are fortunate or clever enough to have b = c, then  $p(\mathbf{x})/q(\mathbf{x}) = p_u(\mathbf{x})/q_u(\mathbf{x})$  and we can still use  $\hat{\mu}_{imp}$ . Otherwise we may compute the ratio  $w_u(\mathbf{x}) = p_u(\mathbf{x})/q_u(\mathbf{x}) = (c/b)p(\mathbf{x})/q(\mathbf{x})$  and consider the self-normalized importance sampling estimator

$$\tilde{\mu}_{imp} = \frac{\sum_{i=1}^{n} f(\mathbf{X}_i) w_u(\mathbf{X}_i)}{\sum_{i=1}^{n} w_u(\mathbf{X}_i)} = \frac{\sum_{i=1}^{n} f(\mathbf{X}_i) w(\mathbf{X}_i)}{\sum_{i=1}^{n} w(\mathbf{X}_i)}.$$

In general  $\tilde{\mu}_{imp}$  is a biased estimator of  $\mu$ .

**Theorem 1.** Let p be a probability density function on  $\mathbb{R}^d$  and let  $f(\boldsymbol{x})$  be a function such that  $\mu = \int f(\boldsymbol{x}) p(\boldsymbol{x}) d\boldsymbol{x}$  exists. Suppose that  $q(\boldsymbol{x})$  is a probability density function on  $\mathbb{R}^d$  with  $q(\boldsymbol{x}) > 0$  whenever  $p(\boldsymbol{x}) > 0$ . Let  $X_1, \ldots, X_n \sim q$  be independent and let  $\tilde{\mu}_{imp}$  be the self-normalized importance sampling estimator. Then

$$P\left(\lim_{n\to\infty}\tilde{\mu}_{imp}=\mu\right)=1.$$

*Proof.* The proof is simple using strong law of large numbers.

**Remark 3.** The self-normalized importance sampler  $\tilde{\mu}_{imp}$  requires a stronger condition on q than the unbiased importance sampler  $\hat{\mu}_{imp}$  does. We now need  $q(\boldsymbol{x}) > 0$  whenever  $p(\boldsymbol{x}) > 0$  even if  $f(\boldsymbol{x})$  is zero.

## 1.3 Importance Sampling Diagnostic

Importance sampling uses unequally weighted observations. The weights are  $w_i = p(\mathbf{x}_i)/q(\mathbf{x}_i) > 0$  for i = 1, ..., n. In extreme settings, one of the  $w_i$  may be vastly larger than all the others and then we have effectively only got one observation. We would like to have a diagnostic to tell when the weights are problematic. It is even possible that  $w_1 = w_2 = ... = w_n = 0$ . In that case, importance sampling has clearly failed and we do not need a diagnostic to tell us so. Hence, we may assume that  $\sum_{i=1}^{n} w_i > 0$ .

Consider a hypothetical linear combination

$$S_w = \frac{\sum_{i=1}^n w_i Z_i}{\sum_{i=1}^n w_i},$$

where  $Z_i$  are independent random variables with common mean and common variance  $\sigma^2 > 0$  and  $w_i > 0$  are weights. The unweighted average of  $n_e$  independent random variables  $Z_i$  has variance  $\sigma^2/n_e$ . Setting  $Var(S_w) = \sigma^2/n_e$  and solving for  $n_e$  yields the effective sample size

$$n_e = \frac{\left(\sum_{i=1}^n w_i\right)^2}{\sum_{i=1}^n w_i^2}.$$

If the weights are too imbalanced then the result is similar to averaging only  $n_e \ll n$  observations and might therefore be unreliable. The point at which  $n_e$  becomes alarmingly small is hard to specify, because it is application specific.