

Week 5: Social/Local/Mobile, Virality, and Growth. Intermediate and Frontend JS.

Here's the curriculum for week 5. Links will go live as materials are uploaded.

- [HW5](#): Released July 21, 2013 at ~5pm PT; due July 31, 2013 at 11:59pm PT
- Lecture 9: Why do VCs love mobile, local, and social? And what they love next? (video, [pdf](#))
- Lecture 10: Intermediate and Frontend JS (video, [pdf](#))

Here are some useful links:

- Mobile, Local, Social
 - [Instagram vs. Hipstamatic](#): similar apps, one with social features, and one without.
 - [John Doerr coining SoLoMo \(Social, Location, Mobile\)](#), and some specific [examples](#) of the buzzword/concept in action
- Intermediate and Frontend JS
 - [A re-introduction to JS](#)
 - [Eloquent JS](#)
 - [The Node Beginner Book](#)

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