

Week 3: Market Research, Wireframing, Design.

HTML/CSS/JS.

Here's the curriculum for week 3. This page will be updated as new materials are added.

- [HW3](#): Released July 3, 2013 at ~5pm PT; due July 11, 2013 at 11:59pm PT
- Lecture 5: Market Research, Wireframing, Design ([video](#), [pdf](#))
- Lecture 6: Introduction to HTML/CSS/JS ([video](#), [pdf](#))

You will find the following links helpful.

- Market Research
 - [Facebook Census](#)
 - [Google Keyword Planner](#)
 - [SEC Filings](#)
- Wireframing
 - [Omnigraffle Pro](#) (see [Konigi Wireframes](#) for ideas)
 - [POP](#)
 - [Lucidchart](#)
 - [Jetstrap](#)

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