# CS685: Data Mining Data Reduction

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#### **Data Reduction**

- Data reduction decreases data
- Benefits of data reduction

#### Data Reduction

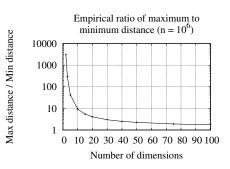
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  - Simpler model
    - Less number of rules
    - Less complex rules, i.e., involving less number of attributes
  - Faster algorithms
  - Easier visualization
  - Avoids overfitting

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- Important ways of data reduction
  - Dimensionality reduction
  - Numerosity reduction
  - Data discretization
  - Data modeling
  - Feature selection

## **Dimensionality Reduction**

- Dimensionality reduction reduces the number of dimensions
- New dimensions are generally different from original ones
- Curse of dimensionality
  - Data becomes too sparse as dimensions increase
  - Data is mostly at the boundaries
  - Classification: Not enough data to create good models or methods
  - Clustering: Density becomes irrelevant and distance between points becomes similar



# Singular Value Decomposition (SVD)

Singular value decomposition is factorization of a matrix

$$A = U\Sigma V^T$$

- If A is of size  $m \times n$ , then U is  $m \times m$ , V is  $n \times n$  and  $\Sigma$  is  $m \times n$
- Columns of U are eigenvectors of  $AA^T$ 
  - Left singular vectors
  - $UU^T = I_m$  (orthonormal)
- Columns of V are eigenvectors of  $A^TA$ 
  - Right singular vectors
  - $V^T V = I_n$  (orthonormal)
- $\sigma_{ii}$  are the singular values
  - Σ is diagonal
  - Singular values are positive square roots of eigenvalues of  $AA^T$  or  $A^TA$
- $\sigma_{11} \ge \sigma_{22} \ge \cdots \ge \sigma_{nn}$  (assuming *n* singular values)

# Transformation using SVD

Transformed data

$$T = AV = U\Sigma$$

- V is called SVD transform matrix
- Essentially, T is just a rotation of A
- Dimensionality of T is n
- n different basis vectors than the original space
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- V shows how each object can be represented as a linear combination of other objects
- U shows how each dimension can be represented as a linear combination of other dimensions
- Lengths of vectors are preserved

$$||\vec{a_i}||_2 = ||\vec{t_i}||_2$$

# SVD of Real Symmetric Matrix

- A is real symmetric of size  $n \times n$
- $\bullet$   $A = A^T$
- U = V since  $A^T A = AA^T = A^2$

$$A = Q\Sigma Q^T$$

- Q is of size  $n \times n$  and contains eigenvectors of  $A^2$
- This is called spectral decomposition of A
- $\Sigma$  contains n singular values
- Eigenvectors of A = eigenvectors of  $A^2$
- Eigenvalues of A = square root of eigenvalues of  $A^2$
- Eigenvalues of A = singular values of A

#### Example

$$A\begin{bmatrix} 2 & 4 & 1 \\ 1 & 3 & 0 \\ 5 & 2 & 1 \\ 0 & 0 & 7 \\ 3 & 3 & 3 \end{bmatrix} = U\begin{bmatrix} -0.41 & 0.29 & 0.49 & -0.41 & -0.56 \\ -0.23 & 0.27 & 0.48 & 0.77 & 0.18 \\ -0.48 & 0.36 & -0.71 & 0.23 & -0.25 \\ -0.47 & -0.83 & 0.02 & 0.18 & -0.19 \\ -0.55 & 0.05 & 0.01 & -0.37 & 0.73 \end{bmatrix}$$

$$\times \Sigma \begin{bmatrix} 9.30 & 0 & 0 \\ 0 & 6.47 & 0 \\ 0 & 0 & 2.91 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{bmatrix} \times V^{T} \begin{bmatrix} -0.55 & 0.44 & -0.70 \\ -0.53 & 0.45 & 0.70 \\ -0.63 & -0.77 & 0.01 \end{bmatrix}^{T}$$

#### Transformed Data

$$T = AV = U\Sigma = \begin{bmatrix} 2 & 4 & 1 \\ 1 & 3 & 0 \\ 5 & 2 & 1 \\ 0 & 0 & 7 \\ 3 & 3 & 3 \end{bmatrix} \times \begin{bmatrix} -0.55 & 0.44 & -0.70 \\ -0.53 & 0.45 & 0.70 \\ -0.63 & -0.77 & 0.01 \end{bmatrix}$$
$$= \begin{bmatrix} -3.89 & 1.93 & 1.44 \\ -2.16 & 1.80 & 1.42 \\ -4.47 & 2.36 & -2.08 \\ -4.45 & -5.39 & 0.08 \\ -5.18 & 0.38 & 0.05 \end{bmatrix}$$
Lengths = [4.58, 3.16, 5.47, 7.00, 5.19]

### Compact Form

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- If A is of size  $m \times n$ , then U is  $m \times n$ , V is  $n \times n$  and  $\Sigma$  is  $n \times n$
- Works because there at most n non-zero singular values in  $\Sigma$

# Dimensionality Reduction using SVD

$$A = U\Sigma V^T = \sum_{i=1}^n (u_i \sigma_{ii} v_i^T)$$

- Use only *k* dimensions
- Retain first k columns for U and V and first k values for  $\Sigma$
- First *k* columns of *V* give the basis vectors in reduced space

$$A_k \approx \sum_{i=1}^k (u_i \sigma_{ii} v_i^T) = U_{1...k} \Sigma_{1...k} V_{1...k}^T$$
$$T_k \approx A V_{1...k}$$

### Reduced Dimensionality

$$A \approx A_k = U_k \begin{bmatrix} -0.41 & 0.29 \\ -0.23 & 0.27 \\ -0.48 & 0.36 \\ -0.47 & -0.83 \\ -0.55 & 0.05 \end{bmatrix} \times \Sigma \begin{bmatrix} 9.30 & 0 \\ 0 & 6.47 \end{bmatrix} \times V^T \begin{bmatrix} -0.55 & 0.44 \\ -0.53 & 0.45 \\ -0.63 & -0.77 \end{bmatrix}^T$$

$$= \begin{bmatrix} 3.01 & 2.97 & 0.98 \\ 2.00 & 1.98 & -0.01 \\ 3.52 & 3.48 & 1.02 \\ 0.05 & -0.05 & 6.99 \\ 3.03 & 2.96 & 2.99 \end{bmatrix}$$

$$T \approx T_k = AV_k = U_k \Sigma_k = \begin{bmatrix} -3.89 & 1.93 \\ -2.16 & 1.80 \\ -4.47 & 2.36 \\ -4.45 & -5.39 \\ -5.18 & 0.38 \end{bmatrix}$$

Reduced Lengths = [4.34, 2.82, 5.06, 6.99, 5.19]

Length Ratios = [0.95, 0.89, 0.92, 1.00, 1.00]

### Best Approximation

• Frobenius norm of a matrix C of size  $n \times m$  is

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- Consider any rank-k approximation  $A_k$  of A
- SVD produces A<sub>k</sub>\* that minimizes the Frobenius norm of the difference
  - Best in terms of sum squared error

$$A_k^* = \arg\min_{A_k: rank = k} ||A - A_k||_F$$

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- Running time: O(m.n.r) for A of size  $m \times n$  and rank r

# Principal Component Analysis (PCA)

- Way of identifying patterns in data
  - How input basis vectors are correlated for the given data
- A transformation from a set of (possibly) correlated axes to another set of uncorrelated axes
- Orthogonal linear transformation (i.e., rotation)
- New axes are principal components
- First principal component produces projections that are best in the squared error sense
- Optimal least squares solution

### Algorithm

- Mean center the data (optional)
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- Assume data matrix is B of size  $m \times n$
- ullet For each dimension, compute mean  $\mu_i$
- Mean center B by subtracting  $\mu_i$  from each column i to get A
- Compute covariance matrix C of size  $n \times n$ 
  - If mean centered,  $C = A^T A$
- Find eigenvectors and corresponding eigenvalues (V, E) of C
- Sort eigenvalues such that  $e_1 \geq e_2 \geq \cdots \geq e_n$
- Project step-by-step onto the principal components  $\vec{v_1}, \vec{v_2}, \ldots$ , etc.

#### Example

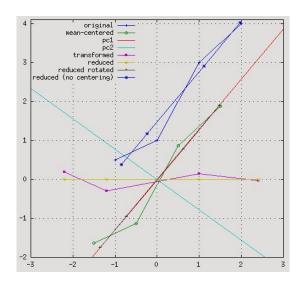
$$B = \begin{bmatrix} 2 & 4 \\ 1 & 3 \\ 0 & 1 \\ -1 & 0.5 \end{bmatrix}; \mu(B) = \begin{bmatrix} 0.500 & 2.125 \end{bmatrix}$$

$$\therefore A = \begin{bmatrix} 1.5 & 1.875 \\ 0.5 & 0.875 \\ -0.5 & -1.125 \\ -1.5 & -1.625 \end{bmatrix} \text{ and, } C = A^{T}A = \begin{bmatrix} 5.000 & 6.250 \\ 6.250 & 8.187 \end{bmatrix}$$

Eigenvectors 
$$V = \begin{bmatrix} 0.613 & -0.789 \\ 0.789 & 0.613 \end{bmatrix}$$
; eigenvalues  $E = \begin{bmatrix} 13.043 \\ 0.143 \end{bmatrix}$ 

Transformed data 
$$T = AV = \begin{bmatrix} 2.400 & -0.034 \\ 0.997 & 0.142 \\ -1.195 & -0.295 \\ -2.203 & 0.187 \end{bmatrix}$$

# Visual Example



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# Numerosity Reduction

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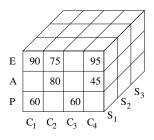
## Numerosity Reduction

- Numerosity reduction reduces the volume of data
- Reduction in number of data objects
- Compression
- Modeling
- Discretization

### Aggregation

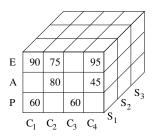
- Considers a set of data objects having some similar attribute(s)
- Aggregates some other attribute(s) into single value(s)
- Example: sum, average
- Benefits of aggregation
  - Aggregate value has less variability
  - Absorbs individual errors
  - Reduces noise

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- Each cell or face or lower dimensional surface represents a certain projection operation
- Aggregation can also happen along different resolutions in each dimension

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- Sample size
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- Progressive sampling or adaptive sampling
  - Start with a small sample size
  - Keep on increasing till it is acceptable

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- Mostly useful for one-dimensional data
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- MaxDiff histograms
  - Values are first sorted
  - To get b bins, the largest b-1 differences are made bin boundaries

Central tendency measures

Mean: may be weightedMedian: "middle" value

• Mode: dataset may be unimodal or multimodal

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  - Box plot: plot of five values

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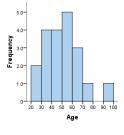
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- Graphical measures help in data visualization

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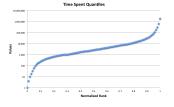


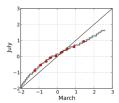


• Quantile plot:

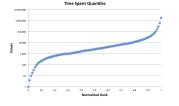
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- Quantile-quantile plot (q-q plot):

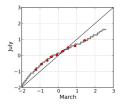
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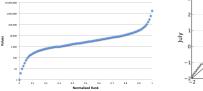
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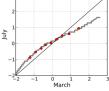




Scatter plot:

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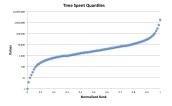


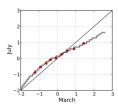
Scatter plot: values of one variable against another

Time Spent Quantiles

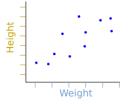
Scatter plot matrix:

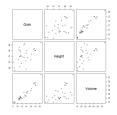
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- Scatter plot: values of one variable against another
- Scatter plot matrix:  $n^2$  scatter plots for n variables





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- Can predict missing values
- The general form of regression model is

$$Y = f(X) + \varepsilon$$

- The function f can be chosen using domain knowledge
- For *linear regression*, f is linear
- $\varepsilon$  encodes the *error* (includes *noise*) terms associated with each observation

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  - X: n × k
  - W: k × 1
  - $\varepsilon$  :  $n \times 1$

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  - $\varepsilon$  :  $n \times 1$
- W can be solved through least squares method

#### Feature Selection

- Feature selection or attribute selection is different from dimensionality reduction, as it retains original attributes
- Aims to remove redundant and irrelevant features

#### Feature Selection

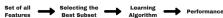
- Feature selection or attribute selection is different from dimensionality reduction, as it retains original attributes
- Aims to remove redundant and irrelevant features
- Feature weighting: Variant of feature selection
  - SVM does it naturally

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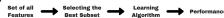


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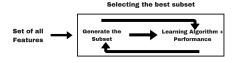


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- Embedded
  - Algorithm has built-in feature selection strategy
  - Example: decision trees I ASSO regression



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