

Mastering Salesforce Deployments



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Here are some secrets to ensure your deployments are smooth and successful

1. Plan, Plan, Plan

Don't rush! Every deployment should start with clear planning. Identify dependencies, establish rollback strategies, and make sure every team member is aligned on goals.

2. Use Sandboxes Wisely

Leverage your sandboxes for testing, validation, and refinement. A thorough testing phase in a sandbox ensures your changes are ready for prime time and minimizes disruptions.

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3. Version Control = Best Practice

Track your changes with version control (Git, anyone?). Having a robust version control system in place ensures you can track changes, collaborate effectively, and roll back when needed.

4. Utilize Best Tool

Use DevOps tools available in the market for smoother deployments. Eg: Gearset, Copado etc.



🔑 5. Test, Test, Test

Testing is non-negotiable! Whether it's unit testing or user acceptance testing (UAT), make sure all functionality is checked in a pre-prod environment before the final go-live.

🔑 6. Communicate Effectively

Keep your stakeholders in the loop. Regular communication before, during, and after the deployment ensures that everyone knows what's happening and can act quickly if anything goes wrong.



🔑 7. Monitor After Go-Live

Even after a successful deployment, don't just walk away. Continuous monitoring post-deployment ensures that everything works as expected and that you catch issues before they impact users.

The best deployments are invisible—users don't even know they happened. The right process means your changes hit production flawlessly, with minimal downtime and maximum impact.

✨ **Remember:** Deployments aren't just a technical task, they're a business opportunity to create a better, more efficient system.



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