

Abhishek Bharti

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[Portfolio](#) | [LinkedIn](#) | [GitHub](#) | [CodeStudio](#) | [LeetCode](#)

EDUCATION

Indian Institute of Information Technology (IIIT), Bhopal
B-Tech in Electronics and Communication Engineering

2021 - 2025
CGPA - 7.62

EXPERIENCE

VLMS Global Consultancy Group

December 2024 – Present

Digital Marketing Intern | Software Developer (Self-initiated Project)

- Developed a **React** based web app to automate **SEO** content formatting, initially to streamline my own tasks.
- Reduced manual workload by **70%** through **Excel** parsing, **JSON** conversion, and **ZIP** file generation.
- Adopted by **10+** employees, saving **12+** hours per week and doubling task completion speed.
- Optimized website performance, using technical **SEO tools** to enhance search rankings by **20%**.

PROJECTS

SEO Content Formatter | React.js, JSZip, FileSaver.js, xlsx

[Visit](#) / [GitHub](#)

- Designed a web app for VLMS Global Consultancy to speed up the SEO content process, reducing work by **50%**.
- The tool parses Excel files, enables sequential data copying, and organizes **1,000+** .md files into **ZIP** folders of **100** each. Implemented JSZip & FileSaver.js to handle **5MB+** files efficiently and enable instant downloads.
- Doubled workflow speed with this web application.

Space Exploration Web App | React.js, REST API's

[Visit](#) / [GitHub](#)

- Utilized **Wikipedia**, **NASA** and **ISRO APIs** to fetch and display detailed information on **100+** space missions.
- Created effective and interactive mission timelines and visualizations using **React**, enhancing user engagement by **30%** with mission data.
- Designed the site to provide easy access to mission details and improve learning about space exploration, with content optimized for **5+** different devices.

Shopping Web App | HTML, CSS, JavaScript

[Visit](#) / [GitHub](#)

- Enhanced website performance by optimizing image loading and reducing page load time by **30%**.
- Built pages for **100+** products with JavaScript, making them interactive and easier to use.
- Redesigned site navigation and search functionality, reducing product discovery time by **40%**.

SKILLS

Programming languages

C, C++, JavaScript, Python, MATLAB

CS fundamentals

DSA, DBMS & OS

Front-End Development

HTML, CSS, JavaScript, Bootstrap, React.js

Back-End Development

Node.js, Express, MongoDB, MySQL

Developer Tools

VS Code, GitHub, Git, MS Office Suite, MATLAB, REST API

Non-tech Skills

Communication, Teamwork, Leadership

ACTIVITIES AND LEADERSHIP

Executive Member of INSPIRE and Kalpvriksha Clubs, IIIT Bhopal

- Led a group of senior and junior members to organize spiritual events, attracting **100+** participants and fostering a stronger sense of community.
- Established and led a platform for alumni to connect with faculty and the college director.

ACHIEVEMENTS

- Solved **200+** DSA problems on **CodeStudio** and **LeetCode**, showcasing proficiency in DSA concepts.
- Awarded by the Govt. of **MP** for being recognized as a **Medhavi Vidyarthi** in the **MPBSE 12th** board exams.