

*Celebrating* **50th Year**  
**Jalpaiguri Govt. Engineering College**

**JECLAT'12**

**OJASVIN**  
*expressing energy ....*




**2-10 March, 2012**


*Obvious destination to promote your  
goods, services, and concept*


**Social Night | Cultural Fest**  
**Techno Management Fest | Band Blast | Annual Reunion**



## BIRD'S EYE VIEW

No. of Event  26

Events  **Rabindrasangeet, Band song solo, Folk song solo, Classical song solo, Jeclat malle, Pentathlon, Puzzle, Quiz, Creative writing, C-programming, Gaming(nfs&fifa), Fully faltoo, Debate, Press conference, Mock parliament, Antakshari, Spot acting, Prepared dancing, R j hunt, Made for each other, Laughter challenge, Fashion show, Advertisement card design, Wall painting, Recitation, Cooking contest**

Famous performers at Social Night  **Pandit Ravi Shankar, Ananda Shankar, Pandit Shiv Prasad Sharma, Usha Utthup, K.K., Zubeen, Javed Ali, Pentagram, Parikrama, Indian Oceans, Euphoria, Fossils, Cactus, Warfaze, Breathe-the sound of flyod and many more ...**

Participating colleges  50 (all over Eastern India)

Special Attraction  **Rangotsav (Open Ground Holi Celebration)**

Radio Partners



Channel Partners



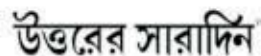
Magazine Partners



Online Media Partners



Newspaper Partners



Social Welfare Partners



**Green Yatra**



School of Global Infra Energy Ltd.



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## WHY TO SPONSOR ?



1

9 day celebration attended by 5,000 people during cultural fest daily, Open for all Prelims of RJ hunt at Siliguri 8,000 people at Band Blast, 3,000 alumni at re-union and 20,000 people at social night.

2

Social Night at JECLAT has recorded the highest audience at North Bengal at any function, thereby giving a great platform for your brand.

**20,000 @ Social Night, JECLAT'11**

**18,300 @ Social Night, JECLAT'10**

**18,000 @ Social Night, JECLAT'09**

3

Daily promotions in Radio Misti 94.3 FM & 95 FM and Radio HIGH 92.7 FM both best radio stations in North Bengal. Promotions in HIGH TV ,

4

Advertisement in UTTER ER SARADIN news paper (every sunday front page) and JAM, CAREERS 360, OUTLOOK, AMAR UTTAR BANGLA (Magazine Partner) & all media partners in month of January, February, March, 2012.

5

Chance to connect with 50 Lakh people across India through our promotion.



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# Tariff

Title Sponsor	₹ 4,00,000
Associate Sponsor	₹ 2,00,000
Brand Sponsor	₹ 50,000
Event Sponsor (Per Event)	₹ 10,000
RJ Hunt	₹ 30,000
Band Blast	₹ 70,000
Rangotsav	₹ 30,000
T-Shirt Sponsor	₹ 50,000
<b>GATE SPONSOR</b>	
Main	₹ 50,000
Middle	₹ 30,000
Auditorium	₹ 20,000
Social Ground Gate	₹ 25,000
<b>BANNER SPONSOR</b>	
Back Stage (Social Night)	₹ 60,000
Back Stage (Cultural Fest)	₹ 50,000
Stage Overhead	₹ 30,000
Side Wall (Social Night)	₹ 20,000
Side Wall (Cultural Fest)	₹ 10,000
Others	₹ 5,000
<b>STALL</b>	
SOCIAL NIGHT	₹ 10,000
CULTURAL	₹ 8,000
RE-UNION	₹ 5,000
<b>SOUVENIR SPONSOR</b>	
Back Cover	₹ 30,000
2nd Cover	₹ 20,000
3rd Cover	₹ 18,000
Inner Full Page	₹ 10,000
Inner Half Page	₹ 6,000

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