

## WHY TO SPONSOR SRISTI 2010 ?

With an impressive plethora of events lined up in SRISTI 2010, we provide our sponsors a great platform to brand itself in Jalpaiguri as well as the entire student fraternity of India. We have had the privilege of associating with some of the biggest names in the world and J.G.E.C. lived up to the expectations of the sponsors.

SRISTI '10 sets the platform to provide you with an opportunity to reach an audience that spans Developers, IT Professionals, CEOs, Managers and students, all in one location. At SRISTI 2010, sponsors/exhibitors will have an opportunity to offer the following:

**APPRISE** Increase awareness about the products and features of your company. SRISTI provides its sponsors an opportunity to enhance its visibility among the kind of audience it desires and also among the big wigs of the industry.

**CONNECT** Our sponsors will get to interact with influencers and decision makers from around the world to build new relationships while maintaining existing ones.

**INSPIRE** SRISTI '10 brings together some of the best minds of the country. Our sponsors get an opening to meet, interact, brand, publicize and promote its company amongst them. **Sristi '10 is organized in the festive season of India especially in Bengal it's the biggest festival in the entire year. Providing you the golden opportunity to expose your brand amongst most of the citizens of our country.**

We would also like to draw your attention towards **5 reasons** that make SRISTI 2010 special, both for the students as well as the sponsors:

- SRISTI '10 is being organized in the golden jubilee celebration of J.G.E.C.
- We expect all the engineering colleges across eastern India to visit SRISTI '10 thereby giving a wide range of exposure to the sponsor's brand.
- SRISTI '10 expects a wide huge competition between the Indian Technocrats and a wide range of innovations.
- SRISTI '10 expects guest lecturers of eminent personalities.

## SRISTI 2010

- We are committed to provide maximum tangible output to our sponsors through these events in the form of extensive brand visibility and market returns.

### **Sponsorship opportunities in Sristi 2010 :-**

- 1. Title Sponsor**
- 2. Associate Sponsors**
- 3. Events Sponsors**
- 4. Kits sponsors**
- 5. Goodies Sponsors**
- 6. Media Partners**
- 7. Publicity Partners**
- 8. Travel Partners**
- 9. Online Promotion Partners**
- 10. Hospitality Partners**
- 11. Food Partners**
- 12. Beverage Partners**

### **Sponsorship details for SRISTI '10 is mentioned below :-**

<b><u>SPONSORSHIP TYPE</u></b>	<b><u>EXPOSURES</u></b>	<b><u>RATES</u></b>
<b>• TITLE SPONSOR</b>	<b>[LARGE]banners, holdings, Cut outs, Gates, main stage, Stalls.</b>	<b>Rs. 2,00,000</b>
<b>• ASSOCIATE SPONSOR</b>	<b>[SMALL]banners, holdings, Cut outs, Gates, main stage, Stalls.</b>	<b>Rs. 50,000</b>
<b>• EVENT SPONSOR</b>	<b>Arena, stalls, Event's name, banners.</b>	<b>Rs. 35,000</b>
<b>• KIT SPONSOR</b>	<b>T-shirt, pen, folder, writing pad bags, kits.</b>	<b>Rs.25,000</b>
<b>• GOODIES SPONSORS</b>	<b>Gift hampers, caps, bands</b>	<b>Rs. 10,000</b>

Apart from the above exposures we will provide you **2 more opportunities** for promotion of your brand irrespective of sponsorship type, they are:-

- Worldwide promotion through our website [www.sristi.org.in](http://www.sristi.org.in)
- On air promotion through our college radio “*Radio Jolite*” @ 88.5 MHz

If you are interested to sponsor our event mail us at [mail@sristi.org.in](mailto:mail@sristi.org.in)

Or contact any of the undersigned :-

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